

La llengua de la publicitat exterior a Barcelona l'any 1999

Estudi encarregat per la ...

Juliol de 1999

RPEEO 121

Registre Públic d'Enquestes i d'Estudis d'Opinió de la Generalitat de Catalunya
Decret 25/1998, de 4 de febrer

Ipsos

**LA LENGUA DE LA
PUBLICITAT EXTERIOR A
BARCELONA L'ANY 1999**

**Client: Generalitat de Catalunya
Departament de Cultura
Direcció General de Política
Lingüística**

Barcelona, juliol 1.999

E/4948 AH/cv

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1. Introducció

La Direcció General de Política Lingüística va encarregar a 1997 un estudi de mesurament: La llengua de la publicitat exterior a Barcelona, per determinar la proporció d'ús de les diferents llengües en el context dels anuncis comercials de la publicitat exterior a la ciutat de Barcelona.

Aquest mesurament es va contemplar amb caràcter repetitiu, de tal manera que a 1999 s'ha fet una nova edició de l'estudi a fi i efecte de determinar el sentit de l'evolució.

2.Objectius i metodologia

2.1.Objectius

Aquest estudi ha establert els objectius següents:

1. Conèixer els usos lingüístics de la publicitat exterior a Barcelona en els aspectes següents:
 - a. Llengua del missatge principal de l'anunci
 - b. Llengua dels textos addicionals del missatge principal
 - c. Llengua de l'anunciant o marca anunciada
2. Conèixer la variabilitat d'aquests usos lingüístics en relació entre les variables següents: tipus de suport, localització (carrer, autobús, subterrani i estadis) i sectors d'activitat.
3. Conèixer l'evolució d'aquests usos lingüístics en el període transcorregut des de 1997 a 1999.

2.2. Definicions conceptuals i categories d'anàlisi

a) Codi d'usos lingüístics

Llengua o llengües que utilitza l'anunciant per adreçar-se al receptor del missatge.

L'observació dels usos lingüístics s'ha fet d'acord amb el codi següent:

1. Català: ús exclusiu de la llengua catalana.
2. Castellà: ús exclusiu de la llengua castellana.
3. Bilingüe: ús compartit del català i una altra llengua.
4. Ambivalent: ús de paraules idèntiques en català i castellà (per exemple: *el color*).
5. Altres llengües: ús exclusiu d'altres llengües no oficials a Catalunya.
6. S.C.L.: sigla o marca sense contingut lingüístic conegut (per exemple: *Caprabo* i els noms propis).

b) Els suports de la publicitat exterior

Instrument o objecte emprat per difondre el missatge publicitari o anunci. Cal tenir present que en cada suport publicitari hi pot haver més d'un anunci. Aquesta variable ha servit per seleccionar la mostra en les categories següents:

1. Tanca publicitària: suport convencional de la publicitat exterior, de diverses mides. N'hi ha al carrer, al metro i als estadis.
2. Opi (objecte publicitari il·luminat): suport que es troba a les marquesines de les parades d'autobús, a les voreres i al metro.
3. Cabina telefònica: suport publicitari amb un model obert i un de tancat.
4. Columna publicitària: suport municipal on se solen enganxar cartells d'espectacles diversos i d'entitats.
5. Cartell publicitari: suport de mides diverses localitzat al carrer, al metro, autobusos i estadis. (Al actual mesurament s'han incorporat el cartells de carrer, en general no comercials, es a dir, de institucions i organismes i també espectacles, no inclosos a 1997 per no ser considerats com publicitat comercial).
6. Banderola: suport municipal que es penja dels fanals.
7. Veles: suport de veles d'obres i de veles pròpiament publicitàries.

c) Localització

Emplaçament del suport publicitari dins de l'espai urbà de Barcelona. Aquesta variable ha servit per seleccionar la mostra, i consta de les categories següents:

1. Carrers: àrees comercials amb una gran concentració de diversos suports publicitaris; i avingudes i vies amples on es penjen les banderoles municipals.
2. Metro: estacions de metro i Ferrocarrils de la Generalitat.
3. Autobusos: publicitat mòbil fixada als autobusos, que es desplaça i és present a diferents punts de la ciutat segons el recorregut de cada línia.
4. Estadis de futbol: on hi ha una presència de cartells i tanques.

d) Sectors d'activitat

Classificació sectorial en què s'organitza l'activitat econòmica. Per a aquest estudi s'ha fet una tipologia basada en la utilitzada en l'estudi *Els usos lingüístics en la retolació a Barcelona l'any 1997* (vegeu l'annex 2). Aquesta variable no s'ha utilitzat per seleccionar la mostra, sinó per processar la informació una vegada recollides les dades de l'observació.

2.3. Metodologia

Univers

L'univers de l'estudi són els anuncis publicitaris de la ciutat de Barcelona en els set tipus de suports i en les quatre localitzacions establerts.

Tècnica

La tècnica utilitzada (tant ara com a 1997) ha estat la recollida per observació d'una mostra orientada, és a dir, recollir en un full de registres diverses dades dels anuncis als llocs de la ciutat on previsiblement es concentra la publicitat exterior a Barcelona (vegeu l'annex 4). Les dades recollides per a cada suport són:

1. Codi de zona
2. Tipus de suport
3. Llengua del missatge principal
4. Llengua del text addicional del missatge principal
5. Llengua de l'anunciant o marca estudiada
6. Sector d'activitat
7. Marca de l'anunciant
8. Dimensions del suport publicitari

2.4. Mostra

No hi ha estadístiques oficials sobre el total de anuncis existents a la ciutat de Barcelona que en permetin conèixer l'univers de la publicitat exterior.

Per a la majoria de suports (tanques, opis, banderoles, columnes i autobusos) s'han consultat diverses fonts oficials i privades ¹. Per a les veles s'ha fet un càlcul aproximat a partir de la mateixa mostra ². I en el cas dels suports d'estadis de futbol es considera que s'ha fet el cens total. En conjunt, la mostra consta d'un total de **9.107** anuncis.

En el quadre 1 s'indica l'univers i la mostra de suports d'anuncis. També s'ha calculat el quocient entre els anuncis de la mostra i l'univers, i el marge d'error per cada tipus de suport. Les tanques de carrer, banderoles i cabines són els suports més escampats per tota la ciutat, per tant, els quocients mostra/univers són els més baixos. L'error estadístic de la mostra per a les tanques de carrer amb confiança del 95% és d'un +/- 6.8%.

Quadre 1. *Característiques de l'univers i de la mostra de publicitat exterior*

TIPUS DE	NOMBRE DE SUPORTS	NOMBRE D'ANUNCIS	MOSTRA DE SUPORTS	MOSTRA D'ANUNCIS	RATIO%	ERROR MÀXIM+/-%
Tanques	145	145	170	170	11,7	7,7
Cartells	280	280	212	2127	76,0	1,1
OPIS al	981	196	302	603	30,7	3,4
Columnes	387	200	114	586	29,3	3,5
Veles	181	181	112	112	61,9	5,9
Cabines	160	160	313	313	19,5	4,5
Banderoles	1550	3100	734	1467	4,7	2,6
Tanques	215	215	113	113	52,6	4,4
Cartells	166	166	994	994	59,8	1,3
OPIS al Metro/	698	139	223	446	31,9	3,9
Autobuso	725	198	461	1258	63,5	1,7
Suports Camps	914	914	914	914	100,	0,0

¹ Ajuntament de Barcelona (opis de carrer, banderoles i columnes). Transports Metropolitans de Barcelona (tanques i opis de metro i cartells d'autobusos). Central de Compres de Mitjans Publicitaris (tanques de carrer). Cabitel (cabines).

² Veles, tanques i cartells d'estadis de futbol: s'han comptabilitzat i s'ha fet una estimació com tot l'univers.

Dels cartells de carrer, s'ha observat un 76% dels estimats com existents, i incrementen el volum del univers considerat, per la qual cosa així es considera a l'hora de fer el càlcul de equilibratge.

Àrees comercials

S'ha seleccionat una mostra orientada de vint àrees comercials de la ciutat, on probablement es produeix la major concentració de suports publicitaris. Aquestes àrees s'han establert amb la col·laboració de la Cambra de Comerç i Indústria i Navegació de Barcelona i coincideixen amb les de l'estudi *Els usos lingüístics en la retolació a Barcelona l'any 1997* i amb l'anterior mesurament de la publicitat a 1997.

Les àrees comercials seleccionades són les següents: Barna Centre, Barceloneta, Maremàgnum, Eixample (de Balmes a Pau Claris i totes les travessies entre la Diagonal i la Ronda de la Universitat), Avinguda de Gaudí, mercat de Sant Antoni, Carretera de Sants i Creu Coberta, Diagonal Les Corts, Major de Sarrià, Turó Parc, Balmes, Gràcia, Dante Alighieri, Via Júlia, Fabra i Puig, Gran de Sant Andreu, Meridiana Hipercor, Rambla del Poblenou, Glòries i Port Olímpic. A l'annex 1 hi ha el detall dels carrers a partir dels quals s'ha treballat.

Avingudes i carrers amb banderoles

S'han seleccionat els carrers i les avingudes següents: Diagonal, Gran Via de les Corts Catalanes, Carretera de Sants i Creu Coberta, Passeig de Gràcia i Gran de Gràcia. Vegeu annex 1.

Avingudes i carrers amb tanques

S'han observat també quatre zones amb especial concentració de tanques: Avda. Sarrià (Zona antic camp de futbol), Estació de Sants, Aragó-Meridiana i Passeig Maragall-C/ Tajo.

Estacions de metro

S'han seleccionat les 13 estacions d'enllaç i 22 estacions normals sobre un total de 91 estacions. Vegeu l'annex 3.

Autobusos

S'han seleccionat 461 autobusos (sobre un total de 725), de 49 línies (sobre un total de 84), situant diversos agents durant deu jornades en 19 punts d'inici i parada.

Estadis de futbol

S'ha fet una observació amb registre de tota la publicitat exterior dels sis estadis esportius següents: Camp Nou FC Barcelona, Miniestadi F.C. Barcelona, Estadi Olímpic, FC Europa , FC Sant Andreu i F.C. Júpiter.

2.5. Característiques de la publicitat exterior a Barcelona

1. La publicitat exterior a Barcelona és molt fluida i mudable. La publicitat als opis, les tanques i les banderoles canvia quinzenalment. Els cartells de les columnes publicitàries tenen una durada més curta.
2. Aquest estudi informa sobre la publicitat exterior de la segona quinzena del mes de maig de 1999, i la compara amb la situació a la segona quinzena del mes d'abril de 1997.
3. No té el mateix impacte visual un cartell petit d'una columna publicitària que una tanca gran o una vela publicitària. Al llarg de l'estudi adoptem el criteri de presència o impacte visual, és a dir, la superfície (en metres quadrats) anunciada en cada llengua, en lloc del nombre d'unitats.
4. Les banderoles municipals representen el 67% dels anuncis de tota la publicitat exterior de Barcelona, en la data de l'estudi³. Un sol tipus de suport fa variar de manera espectacular el nombre d'anuncis i la proporció d'usos lingüístics. L'espai publicitari de les banderoles és gratuït, i a més sovint conté dos missatges: allò que s'anuncia i un identificador institucional. **El 1997 la majoria de banderoles portaven publicitat institucional, mentre que el 1999, una gran majoria és propaganda electoral dels partits polítics.**

³ Suposaven un 71% a 1997. La proporció baixa per la inclusió de cartells i petits augments del nombre d'altres suports.

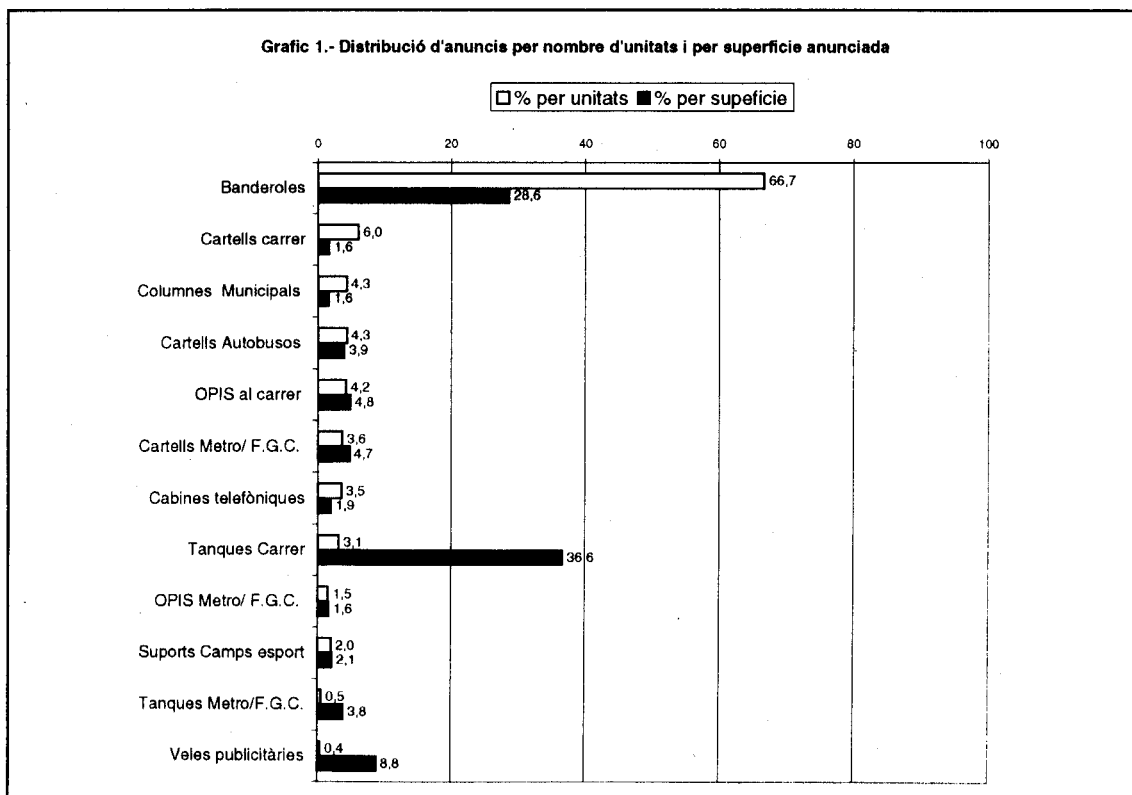
2.6. Tractament i ponderació de les dades

Tractament de les dades

Atès que de cada tipus de suport la proporció d'unitat a la mostra respecte a l'univers total és diferent, s'han equilibrat tots els resultats parcials de cada tipus de suport, a fi i efecte que l'estructura de la matriu de dades sigui estrictament proporcional a la de l'univers, i per tant els resultats marginals representen el total de la publicitat detectada a les zones d'observació.

Ponderació de les dades

Com ja s'ha dit anteriorment, s'ha optat per presentar els resultats en funció de la **superfície de cada anunci**, en lloc de comptabilitzar el nombre d'anuncis; les raons queden molt clares en la comparació següent:



Dues terceres parts del suports són banderoles, però només ocupen un 29,6% de la superfície, mentre que el 3% dels suports que són tanques, ocupen el 36,6% de la superfície.

Recollida de les dades

L'observació dels suports de lliure accés es va dur a terme **la segona quinzena de maig de 1999**. El treball de camp, el tractament estadístic i l'informe tècnic han anat a càrrec de l'empresa Ipsos-Eco Consulting, sota la direcció de l'Institut de Sociolingüística Catalana de la Direcció General de Política Lingüística.

3. Resultats

Els resultats es presenten en tres apartats: la llengua del missatge principal, la llengua dels textos addicionals i la llengua de l'anunciant o marca anunciada.

3.1. Llengua del missatge principal

Per suports publicitaris

En el període de mesurament la gran majoria de banderoles comunicava missatges dels partits polítics, i aquests són ambivalents. Es per això que baixa sensiblement la proporció de llengua catalana en aquest tipus de suport de les banderoles.

A les veles havia el 1997 una presència molt equilibrada de les dues llengües, però la proporció d'ús del català ha davallat lleugerament, en bona part perquè augmenta la proporció de veles sense contingut lingüístic.

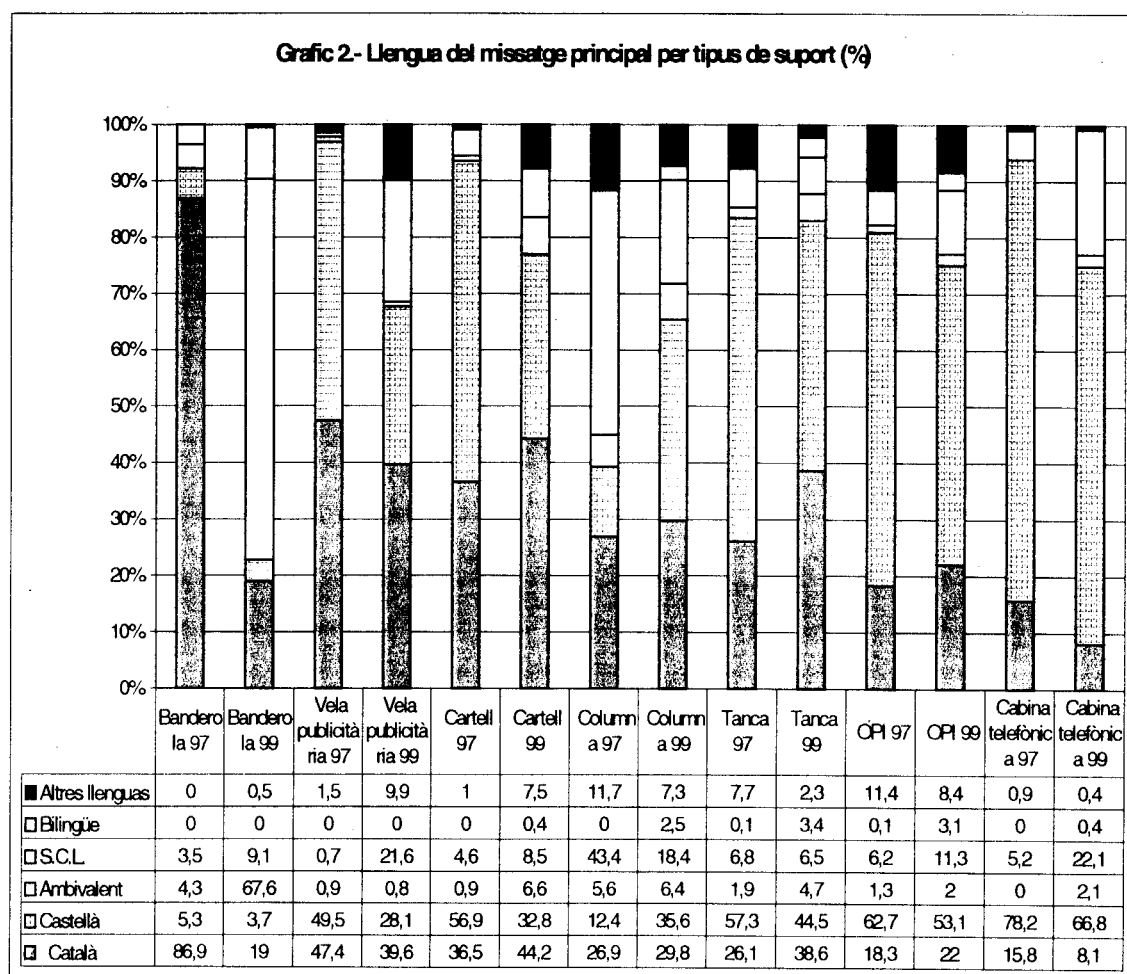
La presència del català augmenta en els cartells, a les tanques i als OPIS, és a dir, als suports on predomina la publicitat comercial.

A les columnes municipals, suports d'utilització gratuïta i ocupades per anuncis d'espectacles i d'entitats, hi havia un 49% de noms de marca (S.C.L.) i ambivalents, però aquesta proporció ha baixat augmentant l'ús del castellà.

Les cabines són els suports a on menor proporció d'ús del català s'havia trobat, i aquesta encara ha davallat sensiblement (8%). Bàsicament és degut a la presència de publicitat del sector de telecomunicacions.

Hem de fer notar que pràcticament hi ha publicitat bilingüe, és a dir, una doble retolació en un mateix anunci.

Grafic 2.- Llengua del missatge principal per tipus de suport (%)



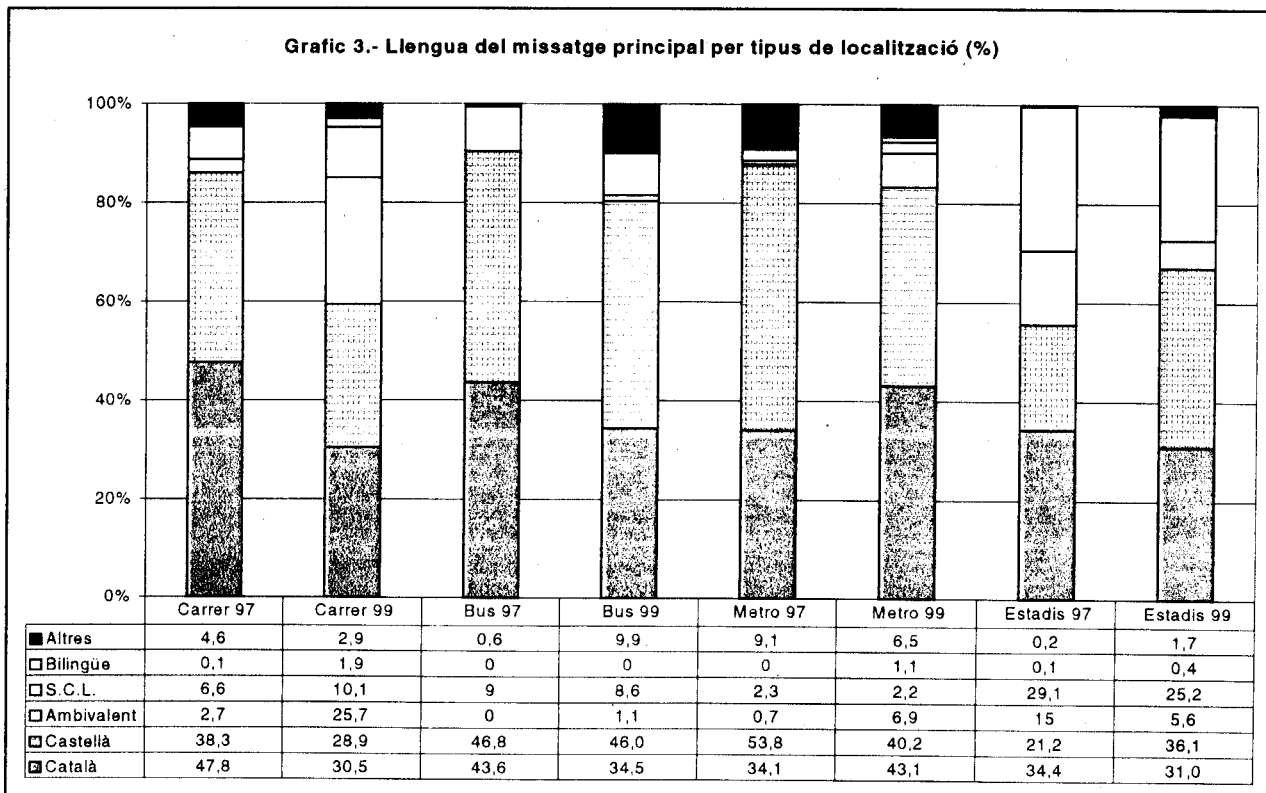
Per localitzacions

Les localitzacions o llocs d'ubicació de la publicitat exterior a Barcelona són els següents: carrer, autobusos, metro, Ferrocarrils de la Generalitat i estadis de futbol.

Globalment, els anuncis al carrer: a les àrees comercials i a les principals vies, el predomini que hi havia del català, s'ha equilibrat com a conseqüència del canvi d'anunciant produït en les banderoles.

Però també en la publicitat exterior als autobusos i en els estadis esportius ha baixat la proporció d'utilització del català, augmentant la d'altres llengües no oficials en els primers, i el castellà en els segons.

Pel contrari, al metro ha pujat l'ús del català, i la situació queda equilibrada en front del castellà.



Per sectors d'activitat

La utilització d'una llengua o una altra varia també segons els sectors d'activitats. Però a més aquesta variació també és conjuntural, com podem veure al següent quadre comparatiu dels principals sectors, entre 1997 i 1999.

Sector	% d'anuncis en català		% pes del sector 1999
	1997	1999	
Alimentació, begudes i tabac	10,4	15,4	9,9
Associacions i entitats	92,8	69,7	18,9
Automobils	3,6	1,1	9,7
Bancs, caixes i assegurances	63,1	29,9	0,7
Confecció, calcats, pell, marroquineria	0,8	2,4	1,8
Construcció	20	50,8	4,0
Diaris, revistes, llibres	68,1	46,8	0,8
Educació	84	73,1	0,7
Electrodomestics, electrònica	0,1	0,3	5,4
Radio i canals de TV	91,4	19,5	1,6
Hipers, centres comercials	59	52,9	7,3
Bars, restaurants, hotels	77,1	61,8	1,5
Institucions	72	31,1	16,3
Mobles, ferreteria, pintures, llar	47,4	20,1	1,1
Oci	41,5	23,2	5,3
Serveis a la persona	93,4	5,7	0,5
Serveis a les empreses	67,4	33,5	0,4
Serveis públics	0	89,7	0,3
Telecomunicacions	0	9,8	10,6
Transport de passatgers	98,7	55,7	0,9

En general en tots els sectors davalla la proporció d'ús del català, però convé observar que en els sectors comercials en mes pes: alimentació, begudes i tabac; construcció, electrodomèstics i electrònica; i telecomunicacions, la proporció d'ús del català es creixent.

També cal matisar certes coincidències molt especials: per exemple en el sector de Ràdio i canals TV té una forta presència B.T.V. que en aquest període

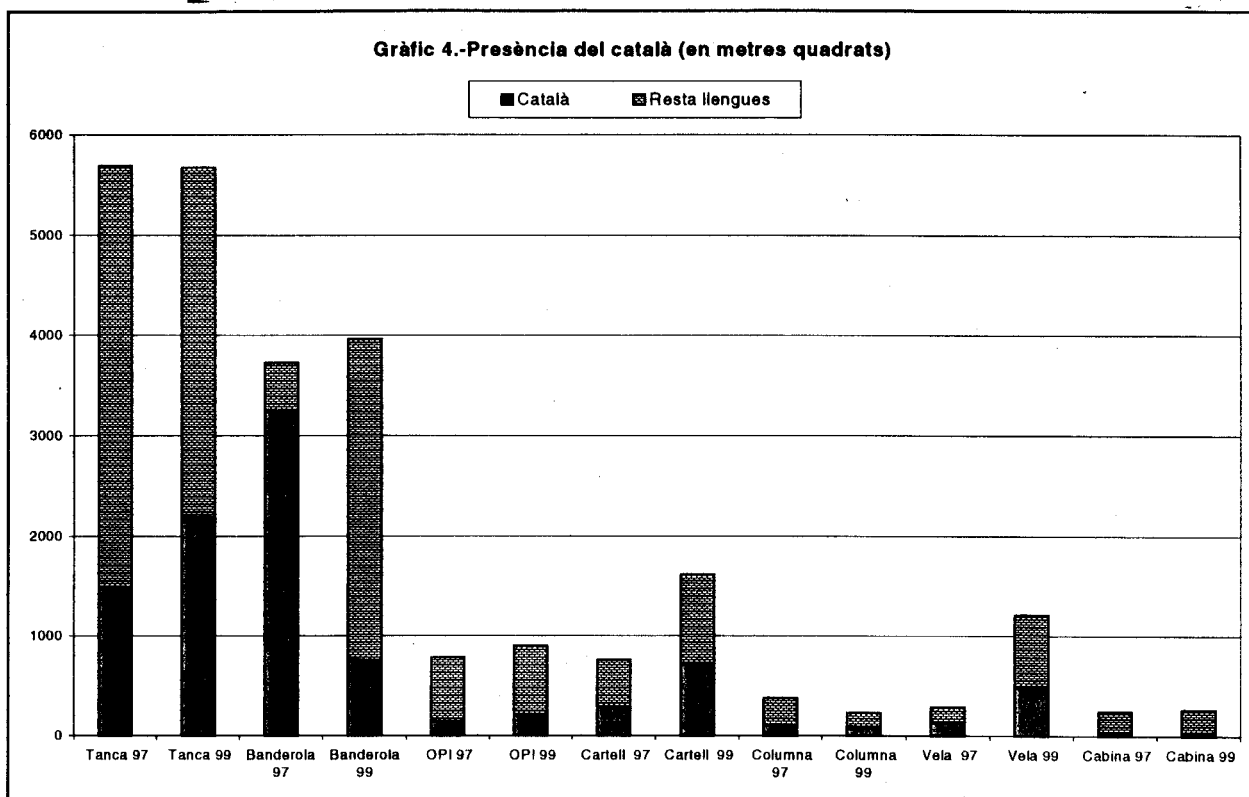
simplement comunicava "Videomaton", i per conseqüència s'ha considerat com ambivalent, quan a 1997 tots els seus eslògans eren en català.

En el cas de les Institucions destaca la presència de l'Ajuntament, del que molts missatges esmenten exclusivament "Barcelona '99", o "F.C.B. 1899-1999", i evidentment s'han considerat ambivalents, quan a 1977 quasi tots els seus textos eren paraules en català.

Per altra banda mentre la Generalitat tenia una forta presència a la publicitat exterior a 1997, al període del present mesurament quasi no s'han trobat anuncis d'aquesta Institució.

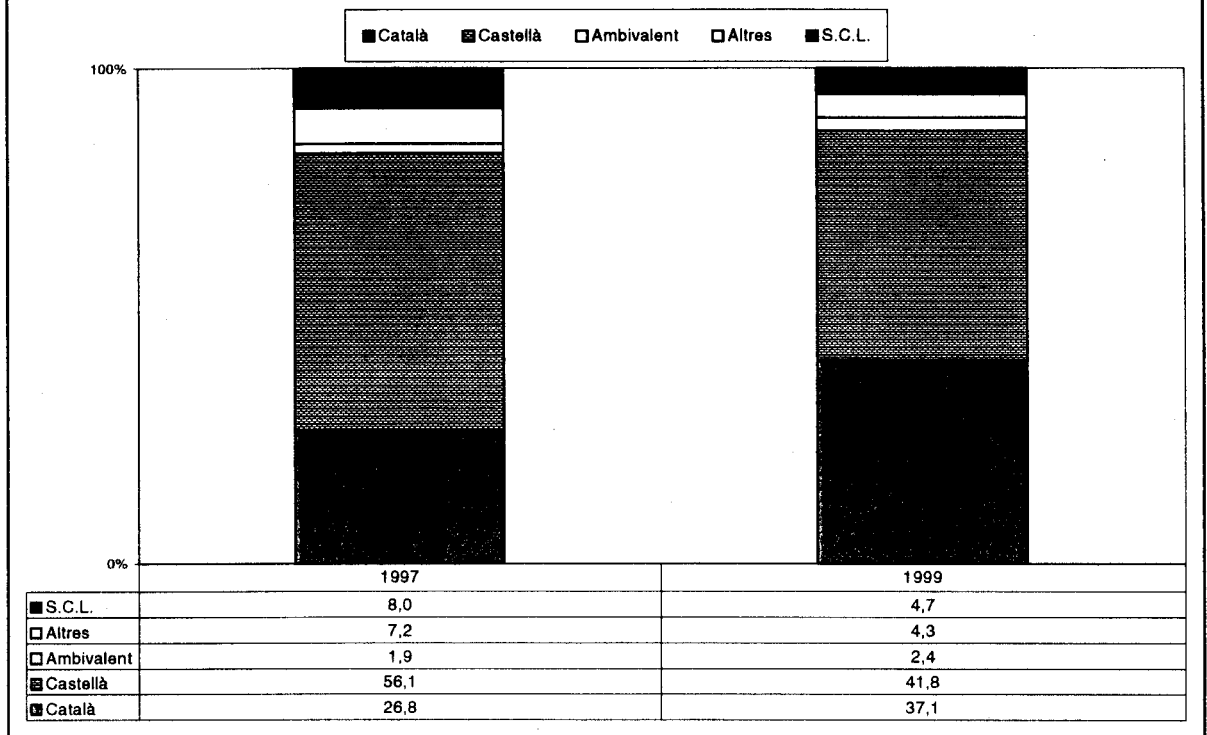
Presència del català

Quin és el pes específic del català respecte a la publicitat total de cada suport?. El gràfic 4 ens mostra la proporció de llengua catalana en la publicitat exterior, expressada en metres quadrats. Els dèficits per ordre d'importància són els següents: tanques (dèficit que ha disminuït) , banderoles (conjuntural), opis i cabines.



Hem de recordar que les banderoles són un suport municipal gratuït per a les empreses anunciant, amb l'única restricció que siguin d'*interès ciutadà general*. Els opis, les tanques, els cartells de metro i d'autobús, les cabines i les veles publicitàries són de pagament. Els cartells de les columnes publicitàries no tenen un cànon de pagament, però tenen costos de fixació. Si considerem la publicitat als suports de pagament, és a dir, si exclouem les banderoles, la presència del català és la que mostra el gràfic 5.

Grafic 5.- Presencia a suports de pagament



La presència del català en els suports de pagament creix des d'un 26,8% a un 37,1%, per la major presència en tanques, opis i cartells, (i en els sectors de mes pes) tal com hem vist anteriorment.

3.2. La llengua dels textos addicionals del missatge principal

La majoria dels anuncis tenen, a més d'un eslògan o missatge principal, altres textos addicionals. La llengua d'aquests textos pot coincidir o no amb la del principal. A continuació analitzem els usos lingüístics dels textos addicionals per tipus de suport, per localitzacions i per sectors d'activitat.

Per suports

Quadre 3. Llengua dels textos addicionals del missatge principal

		Catalá	Castellá	Bilingüe	Ambivale	Altres	Sense text
Banderola	97	68,0	1,3	0,0	0,0	1,4	29,3
	99	13,2	7,3	0,0	0,1	0,0	79,4
Vela publicitària	97	44,5	23,9	1,1	0,0	17,8	12,7
	99	53,8	3,6	0,2	0,0	0,0	42,4
Cartell	97	34,9	42,7	0,0	0,0	5,0	17,4
	99	36,3	30,1	0,1	0,0	3,6	29,9
Columna	97	32,6	53,3	2,4	0,4	5,5	5,8
	99	39,7	40,6	2,9	0,0	0,9	15,9
Tanca	97	24,8	37,4	2,5	0,6	4,2	30,5
	99	32,7	38,6	0,6	0,0	2,4	25,7
OPI	97	19,5	46,0	2,1	0,4	3,4	28,6
	99	19,7	47,1	1,6	0,0	9,0	22,6
Cabina telefònic	97	13,2	78,6	0,5	0,5	0,4	6,8
	99	8,1	72,5	0,4	0,0	0,0	19,0

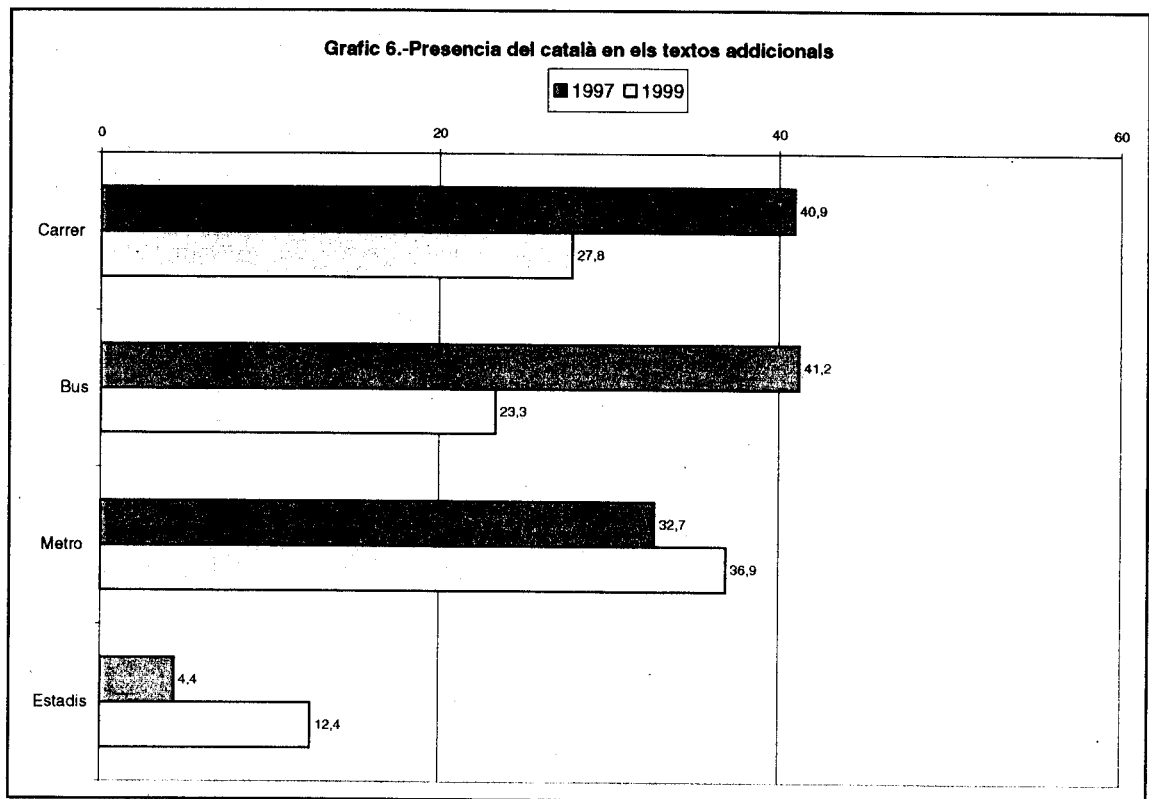
Podem veure que en les banderoles pràcticament no hi ha textos addicionals, en comparació amb l'any 1997, però entre les que en tenen predomina el català.

De la resta de suports, en tots augmenta la presència del català, excepte en els opis, que es manté, i en cabines que baixa lleugerament.

Cal matisar a partir d'aquestes dades, que en el cas de les veles a on baixava la presència del català en el missatge principal com a conseqüència d'un augment de la situació S.C.L.. aquesta queda en part substituïda per la major presència en els textos addicionals.

Per localitzacions

L'ús del català ha davallat en els textos addicionals dels suports del carrer i als autobusos. En el carrer queda lleugerament per sobre del castellà, mentre que als autobusos ha quedat per sota. Pel contrari al metro ha esdevingut la primera llengua, davant del castellà (31.0%). Als estadis de futbol, ha augmentat la seva presència, si be està per sota del castellà (25,4%), encara que la gran majoria d'anuncis (61.3%) no presenten textos addicionals.



Per sectors d'activitat

El català és la llengua *predominant* (més del 70%) dels textos addicionals de la publicitat sobre hipers i centres comercials, i serveis públics. També es la llengua majoritària (al voltant del 50%) en el sectors de: associacions i entitats, construcció, diaris revistes i llibres, educació, restauració, i transports de passatgers.

La seva presència es minoritària en sectors com: serveis a les empreses (31,2%), oci (30,6%), i productes farmacèutics i d'òptica (26,6%).

Finalment, està molt poc present en els sectors de : alimentació i begudes, (10,2%), telecomunicacions (10%), automòbils (4%), mobles i ferreteria (3%), serveis a les persones (2,5%), confecció i calçats (2,1%), electrodomèstics i electrònica (0%).

Llengua dels textos addicionals segons la del missatge principal

En general, hi ha molt pocs anuncis amb el text principal en català que utilitzin simultàniament altres idiomes en els textos addicionals. (En un 5.8% de casos tenen algun text en castellà)

Dels anuncis amb eslògan en castellà, només el 1.2% tenen textos complementaris en català.

Dels anuncis en que la llengua del missatge principal la meitat tenen textos en català, i pràcticament l'altre meitat no tenen textos addicionals.

La gran majoria d'anuncis amb codi lingüístic *ambivalent* no tenen textos de cap mena. Dels anuncis que usen les altres llengües no oficials en l'eslògan, quasi la meitat (47.9%) no tenen textos, un 39.6% utilitzen el castellà en els textos addicionals i un 5.1% el català.

Aquests criteris qualitativament no han canviat entre el mesurament de 1997 i el present.

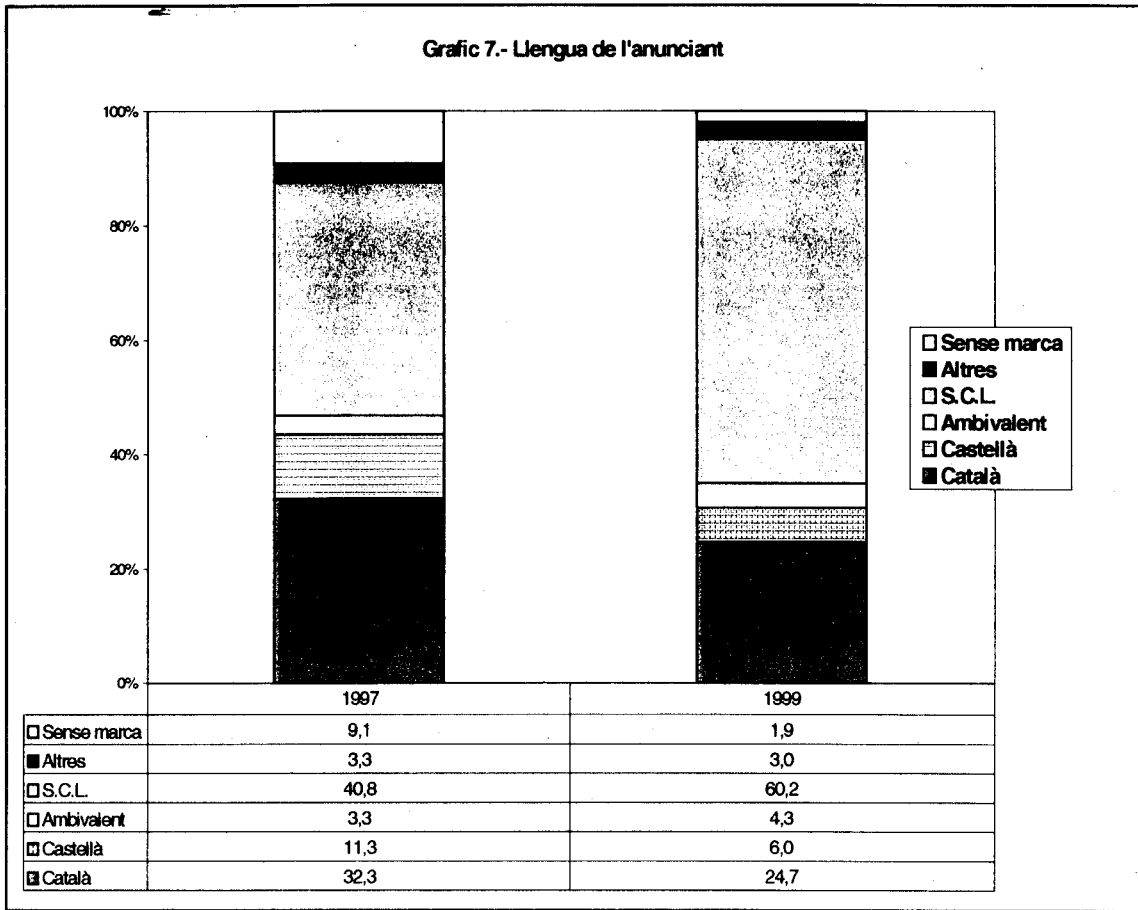
3.3 Llengua de l'anunciant o marca anunciada

A continuació analitzarem l'idioma del anunciant. Així "La Caixa" és una marca expressada en català, mentre que "Caja Madrid" és en castellà. Les sigles (Caprabo) i els noms propis s'han considerat amb el codi sense contingut lingüístic (S.C.L.). Els anuncis de discos, concerts i espectacles en general, on no s'indica clarament qui és l'anunciant, s'han considerat *sense* anunciant.

D'acord amb aquests criteris, per nombre d'anuncis, sense considerar la superfície, hi ha una majoria de suports amb anunciants que expressen el seu nom en català. Això és degut a l'enorme proporció d'anuncis institucionals (especialment les banderoles).

Però si com sempre considerem la superfície anunciada, veiem que tant la presència de noms catalans com la de castellans, davalla entre 1997 i 1999 a favor de les marques sense contingut lingüístic.

Grafic 7.- Llengua de l'anunciant



4. Resum general

Llengua dels anuncis per tipus de suport publicitari i per superfície anunciada

1. Les tanques, són els suports que concentren major proporció (37%) de la superfície total, i que anuncien bàsicament marques comercials, tenen un 39% de superfície en català havent augmentat sensiblement respecte a 1997.
2. Les banderoles, que suposen un 29% de la superfície, bàsicament de publicitat institucional, i que s'expressaven majoritàriament en català a 1997, a l'hora del present mesurament suporten majoritàriament un text ambivalent.
3. Els opis, que suposen un 5% de la superfície total, amb predomini de la publicitat d'empreses comercials i de serveis, tenen un 22% en català, lleuger augment respecte a 1977, si bé un 53% són en castellà.
4. Els cartells del carrer, d'autobusos i de les andanes del metro (9.6%) amb una gran varietat d'anunciant i una certa especialització en espectacles i serveis, s'expressen 44% en català (augmentant quasi un 8% respecte a 1997), i el 33% en castellà.
5. Les columnes publicitàries, que suposen el 4.3% de la superfície total, suports d'utilització gratuïta, pràcticament ocupades per anuncis d'espectacles i d'entitats, presenten un 30% de textos en català i un 36% en castellà, llengua que ha augmentat en detriment del 43% que a 1997 només portaven el nom de l'anunciant,
6. Les veles publicitàries i d'obres, que suposen el 8.8% de la superfície total, encara que poques en nombre, es reparteixen un 40% en català i un 28% en castellà, disminuint les dues llengües per augment de la proporció que només porten el nom de l'anunciant.
7. Les cabines telefòniques, que suposen el 3% de la superfície total, majoritàriament d'anuncis de serveis de telecomunicacions, s'expressen en un

8% en català (16% a 1977) i en un 67% en castellà (78% a 1997). (Els serveis de telecomunicacions han augmentat l'ús del català en altres suports).

Llengua dels anuncis per la seva localització en l'espai

1. En els suports que hi ha al *carrer*, en el missatge principal el català ocupa el 31% de la superfície de la publicitat exterior i el castellà, el 29%. (les dos llengües estan menys presents que a 1997, per l'ambivalència de les comunicacions electorals)
2. En la publicitat als *autobusos*, un 35% es en català, xifra inferior a la de 1977, i es per augment de l'ús d'altres llengües no oficials.
3. En els *transports subterranis*, puja la presència del català des de un 34% a un 43% amb la qual cosa es situa lleugerament per sobre de la proporció d'ús del castellà.
4. En els *estadis esportius*, el 31% s'expressa en català, lleugerament per sota que a 1997, i puja el castellà des de 21% a 36%. La resta son anuncis sense textos addicionals a la marca comercial.

Altres aspectes

1. Globalment, el català augmenta la seva presència (del 27% al 37%) als anuncis amb suports de pagament (tanques, opis, cartells d'autobusos i de metro, cabines i veles) ponderats en funció de la superfície ocupada.
2. La publicitat exterior al carrer és fluida i mudable: la rotació dels anuncis és molt alta, i les dades globals per suports publicitaris exposades s'han de considerar vàlides en el moment de l'observació, i com s'ha vist l'ús de cada llengua per sectors es força canviant en funció de les marques presents en cada moment.
3. No hi ha pràcticament publicitat bilingüe; només en alguns pocs casos es troben textos en català i en castellà en un mateix anunci, però no com a doble retolació.

4. La major part dels anuncis expressen el nom dels anunciants o marques en català. Si mes no aquesta proporció ha baixat (De 61% a 42%), degut a que augmenta sensiblement la proporció de marques sense contingut lingüístic, i per altre banda aquestes marques són las que fan anuncis de major superfície, per la qual cosa, expresat en funció de la superfície els anteriors percentatges es redueixen considerablement.

(annex 1)

Zones comercials i vies amb banderoles

Zones comercials

01. **Barna Centre:** La Rambla (des de la Plaça de Catalunya fins al carrer Ferran), Via Laietana (de Comtal a Portal de l'Àngel), Ferran, Llibreteria, Jaume I, Portaferriassa, Portal de l'Àngel, Petritxol, Comtal, Cucurulla i Pi.
02. **Barceloneta:** Passeig de Joan Borbó i carrer del mar des de la Plaça de Pau Vila a la Plaça del Mar (Ginebra a Drassana).
03. **Maremàgnum:** Centre comercial, serveis i cinemes.
04. **Eixample:** Zona compresa entre el Passeig de Gràcia, la Rambla de Catalunya, Pau Claris i Balmes i totes les travessies des de la Ronda de la Universitat fins a la Diagonal.
05. **Avinguda de Gaudí:** des del metro de Sagrada Família fins al final.
06. **Mercat de Sant Antoni i carrers adjacents:** Tamarit (de Viladomat a la Ronda), Manso (de Viladomat a la Ronda), Ronda de Sant Antoni (fins a Tamarit i Riera Alta), Ronda de Sant Pau (fins a Parlament), Urgell (fins a Floridablanca), Borrell (de Floridablanca a Parlament).
07. **Carretera de Sants i Creu Coberta:** des de la Plaça d'Espanya a Carreras Candi, Arizala.
08. **Diagonal-Les Corts:** L'Illa Diagonal (Joan Güell, Europa, Gandesa, Numància, Pau Romeva), El Corte Inglés, Centre Pedralbes i carrer del Capità Arenas.
09. **Major de Sarrià:** Des de Plaça d'Artós a Plaça de Sarrià.
10. **Turó Parc:** carrers de Pau Casals (de Francesc Macià a Bori Fontestà), Ferran Agulló, Beethoven, Mestre Nicolau i Tenor Viñas, Bori Fontestà (de Pau Casals a Beethoven).
11. **Carrer de Balmes:** des de la Plaça Molina a General Mitre.

12. **Gràcia:** Carrer Gran de Gràcia (des dels jardinetes fins a la Rambla del Prat, Astúries) i Travessera de Gràcia (des de Gran de Gràcia fins al mercat de la Proveïdora).
13. **Horta Guinardó:** Carrer de Dante Alighieri, des del Passeig de Maragall a la Rambla del Carmel, Baixada de la Plana, Mestre Serradesanferm, Maria Paretas, Lisboa (de Santa Joana d'Arc a Baixada de la Plana).
14. **Via Júlia:** Des de Plaça de Lluçmajor al final (metro de Les Roquetes).
15. **Passeig de Fabra i Puig:** Des del carrer Petrarca (metro Vilapicina) a l'Avinguda Meridiana (metro de Fabra i Puig).
16. **Sant Andreu:** Carrer Gran de Sant Andreu des de la Plaça del Comerç fins a la Plaça del Doctor Cararah Mauri (Quarter Guàrdia Urbana de Sant Andreu).
17. **Avinguda Meridiana:** Avinguda Meridiana des del Centre Comercial Hipercor (carrer Doblin) fins a Felip II (metro de Sagrera). Tots els baixos dels blocs d'Hipercor.
18. **Sant Martí:** Rambla del Poble Nou i Marià Agulló (Llull, Pujades, Pallars, Pere IV).
19. **Glòries:** Centre Comercial de l'Avinguda Meridiana.
20. **Port Olímpic:** Restaurants i serveis; centre comercial Centre de la Vila.

Vies amb banderoles

01. **Diagonal:** Des de la Plaça de la Reina Maria Cristina fins a la Plaça de Mossèn Cinto Verdaguer.
02. **Gran Via de les Corts Catalanes:** Des de la Plaça d'Espanya fins a la Plaça de Tetuan.
03. **Carretera de Sants i Creu Coberta:** Des de la Plaça d'Espanya fins al metro de Badal.
04. **Passeig de Gràcia i Gran de Gràcia:** Des de la Plaça de Catalunya fins a Lesseps.

Vies especials amb tanques

- 05. **Avinguda de Sarrià** – Antic Camp Español
- 06. **Estació Sants- C/ Tarragona-Plça Espanya.**
- 07. **Aragó: Meridiana - Navas.**
- 08. **Passeig Maragall – C/ Tajo.**

Sectors d'activitat (annex 2)

1	Alimentació ,begudes i tabac. (Marques)
2	Animals i plantes (productes per)
3	Associacions i entitats :culturals, ONG, fundacions,
4	Automòbils , motos, bicicletes i accessoris: (Michelin, Blaupunkt, etc.)
5	Bancs, caixes d'estalvis i assegurances
6	Confecció, teixits, calçats, pell, marroquineria i articles per a esports
7	Construcció: elements, vivendes, urbanitzacions
8	Diaris, revistes, llibres , enciclopèdies C.D. rom (productes de contingut lingüístic)
9	Educació: acadèmies, centres de formació
10	Electrodomèstics, electrònica i informàtica (Hard)
11	Emissores ràdio i canals de TV
12	Farmàcia i òptica
13	Hipers, centres comercials
14	Hostaleria : bars, restaurants, hotels, cadenes de menjars ràpids: McDonalds, etc.
15	Institucions (publicitat de ministeris, conselleries, ajuntaments) i loteries de l'Estat
16	Mobles, ferreteria, pintures, menatge i altres per a la llar (no animals, plantes, electrodomèstics)
17	Oci: cinema, espectacles, clubs esportius, viatges, i parcs d'atraccions (discos o cassettes amb musica o cinema)
18	Perfumeria, higiene personal, sanitaris de paper i articles de neteja per a la llar (productes de)
19	Rellotges, joies
20	Serveis a la persona : perruqueries, clíniques mèdiques, assistència mèdica
21	Serveis a les empreses : seguretat, transports, consultories, publicitat, marketing, telemarketing, regals d'empresa
22	Serveis públics: aigua, gas, electricitat, carburants
23	Telecomunicacions: Internet / Soft,
24	Transport de passatgers : Iberia, F.G.C.
25	Venda de productes d'alimentació: Dunkies, Mora (empreses de)
26	Altres empreses de productes no contemplades: Hoechst; FOCSA, Siemens,
27	Altres empreses de serveis no incloses anteriorment
28	Altres empreses de serveis no previstes anteriorment

(annex 3) Estacions de METRO

LINIA I (VERMELLA)					LINIA IV (GROGA)				
FEIXA LLARGA	111				PEP VENTURA	409			
BELLVITGE	112				GORG	410			
AVINGUDA CARRILET	113				SANT ROC	411			
RB JUSTO OLIVERAS	114				JOAN XXIII	412			
CAN SERRA	115				VERNEDA	413	20		
FLORIDA	116				LA PAU	414			
TORRASSA	117				BESÒS	415			
SANTA EULÀLIA	118				BESÒS MAR	416			
MERCAT NOU	119				SELVA DE MAR	417	21		
PLAÇA DE SANTS	120	L5	1	1	POBLE NOU	418			
HOSTAFRANCS	121				LLACUNA	419			
PLAÇA D'ESpanyA	122	L3	2	2	BOGATELL	420	22		
ROCAFORT	123				CIUTADELLA	421			
URGELL	124		3		BARCELONETA	422	23		
UNIVERSITAT	125	L2	4	3	JAUME I	423			
CATALUNYA	126	L3	5	4	URQUINAONA	424	L1		
URQUINAONA	127	L4	6	5	PASSEIG DE GRÀCIA	425	L2L3		
ARC DE TRIOM	128				GIRONA	426			
MARINA	129				VERDAGUER	427	L5	24	12
GLÒRIES	130		7		JOANIC	428			
CLOT	131				ALFONS X	429			
NAVAS	132				GUINARDÓ	430			
SAGRERA	133	L5	8	8	MARAGALL	431	L5	25	13
FABRA I PUIG	134				LLUCHMAJOR	432			
SANT ANDREU	135				ROQUETES	433			
TORRAS I BAGES	136		9						
TRINITAT VELLA	137								
BARÓ DE VIVER	138								
SANTA COLOMA	139								
FONDO	140								
LINIA II (VIOLETA)					LINIA V (BLAVA)				
PARAL·LEL	210	L3	10	7	CORNELLA	509			
SANT ANTONI	211				GAVARRA	510			
UNIVERSITAT	212	L1			SANT ILDEFONS	511			
PG. GRÀCIA	213	L3L4	11	8	CAN BOIXERES	512			
PL. TETUAN	214				CAN VIDALET	513			
MONUMENTAL	215				PUBILLES CASES	514			
SAGRADA FAMÍLIA	216	L5	12	9	COLLBLANC	515	26		
					BADAL	516			
					PLAÇA DE SANTS	517	L1		
					SANTS ESTACIÓ	518	L3		
					ENTENÇA	519	27		
					HOSPITAL CLÍNIC	520			
					DIAGONAL	521	L3		
					VERDAGUER	522	L4		
					SAGRADA FAMÍLIA	523	L2		
					HOSPITAL SANT PAU	524			
					CAMP DE L'ARPA	525	28		
					SAGRERA	526			
					CONGRÉS	527			
					MARAGALL	528	L4		
					VIRREI AMAT	529			
					VILAPICINA	530	29		
					HORTA	531			
LINIA III (VERDA)					F.G.C.				
ZONA UNIVERSITARIA	314		13		Plaça Catalunya	1	30		
PALAU REIAL	315				Provença	2			
MARIA CRISTINA	316				Gràcia	3	31		
LES CORTS	317		14		St. Gervasi	4			
PLAÇA DEL CENTRE	318				Muntaner	5	32		
SANTS ESTACIÓ	319	L5	15	10	La Bonanova	6			
TARRAGONA	320				Les Tres Torres	7			
PLAÇA ESPANYA	321	L1			Sarrià	8	33		
POBLE SEC	322				Reina Elisenda	9			
PARAL·LEL	323	L2			Plaça Molina	10	34		
DRASSANES	324		16		Pàdua	11			
LICEU	325				El Putxet	12			
CATALUNYA	326	L1			Av Tibidabo	13	35		
PASSEIG DE GRÀCIA	327	L2L4							
DIAGONAL	328	L5	17	11					
FONTANA	329								
PLAÇA LESSEPS	330								

(annex 3)

Fulls de recollida de dades

Ipsos

Ipsos-Eco Consulting

**TAULES DE RESULTATS
L'IDIOMA DE LA PUBLICITAT AL CARRER**

(Mostra equilibrada)

Barcelona, juliol de 1999

	IDIOMA DE L'ANUNCIANT							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	3136	291	5	438	55	3327	169
SITUACIO								
Carrer	88.3%	95.3%	41.1%	100.0%	81.2%	87.7%	87.4%	73.0%
Bus	4.3%	1.2%	29.3%	0.0%	14.3%	0.0%	3.6%	5.9%
Metro	5.5%	2.7%	26.5%	0.0%	1.3%	12.3%	6.0%	20.9%
Estadis	2.0%	0.8%	3.1%	0.0%	3.2%	0.0%	3.0%	0.1%
SUPPORT								
Tanca	3.6%	1.0%	9.4%	0.0%	2.1%	26.8%	5.6%	0.8%
OPI	5.8%	1.7%	22.3%	0.0%	0.8%	34.2%	8.1%	12.2%
Cabina telefonica	3.4%	0.9%	8.4%	0.0%	0.0%	0.0%	6.1%	0.0%
Vela publicitaria	0.4%	0.3%	0.3%	0.0%	0.1%	1.9%	0.5%	0.2%
Columna	4.3%	3.4%	12.7%	0.0%	4.7%	6.9%	2.2%	46.2%
Cartell	15.7%	12.1%	46.8%	100.0%	21.4%	30.1%	14.0%	38.6%
Banderola	66.7%	80.6%	0.0%	0.0%	70.9%	0.0%	63.4%	2.0%

	IDIOMA DE L'ANUNCIANT							Sense marca
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	7422	3136	291	5	438	55	3327	169
SECTOR								
Alimentacio,begudes i tabac	9.0%	0.0%	0.5%	0.0%	0.8%	25.9%	19.5%	0.0%
Animals i plantes	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Associacions i entitats	11.8%	10.3%	8.2%	0.0%	64.8%	8.3%	7.0%	4.4%
Automobils	6.0%	0.1%	0.2%	0.0%	0.0%	3.4%	13.3%	0.0%
Bancs, caixes i assegurances	0.6%	0.3%	8.4%	0.0%	0.2%	0.0%	0.3%	0.0%
Confeccio,calcats,pell,marroquine ria	0.8%	0.0%	4.1%	0.0%	0.0%	1.5%	1.3%	0.0%
Construccio	1.6%	0.0%	6.6%	0.0%	0.1%	2.3%	3.0%	0.0%
Diaris,revistes,llibres	1.2%	0.1%	5.6%	0.0%	14.7%	0.0%	0.3%	0.0%
Educacio	0.8%	0.8%	1.9%	29.2%	0.1%	4.2%	0.7%	0.0%
Electrodomestics,electronica	7.3%	0.0%	0.0%	0.0%	0.0%	0.0%	16.2%	0.0%
Radio i canals de TV	3.1%	0.1%	8.9%	0.0%	0.2%	0.0%	6.0%	0.0%
Farmacia i optica	0.1%	0.0%	0.2%	0.0%	0.0%	0.0%	0.3%	0.0%
Hipers, centres comercials	1.6%	0.6%	21.9%	0.0%	0.6%	0.0%	1.0%	0.0%
Bars, restaurants, hotels	0.8%	0.2%	0.4%	0.0%	1.6%	0.0%	1.4%	0.2%
Institucions	34.7%	79.6%	18.4%	0.0%	1.6%	23.1%	0.1%	0.0%
Mobles, ferreteria, pintures, llar	0.6%	0.0%	0.5%	0.0%	0.0%	0.0%	1.2%	0.0%
Oci	8.8%	7.2%	10.3%	70.8%	3.7%	26.7%	6.9%	80.0%
Perfumeria, higiene	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%
Rellotges, joies	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Serveis a la persona	0.7%	0.0%	0.2%	0.0%	10.7%	0.5%	0.2%	0.0%
Serveis a les empreses	0.0%	0.0%	0.1%	0.0%	0.1%	0.0%	0.1%	0.0%
Seveis publics	0.4%	0.3%	0.0%	0.0%	0.0%	0.0%	0.4%	2.0%
Telecomunicacions	8.3%	0.0%	2.9%	0.0%	0.8%	4.1%	18.1%	0.0%
Transport de passatgers	0.4%	0.1%	0.2%	0.0%	0.0%	0.0%	0.8%	0.9%
Venda productes alimentacio	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Altres empreses	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%

IDIOMA DE L'ANUNCIANT

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	3136	291	5	438	55	3327	169
Altres empreses de serveis	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.1%	0.0%
Altres inclassificables	0.6%	0.1%	0.4%	0.0%	0.1%	0.0%	0.5%	12.6%
Ns	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	IDIOMA DE L'ANUNCIANT							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	3136	291	5	438	55	3327	169
MARCA/ANUNCIANT								
Cine	0.7%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	29.0%
Concert	0.9%	0.1%	0.6%	0.0%	0.0%	0.0%	0.1%	36.5%
Disc	0.3%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	10.7%
Teatre	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.1%	0.2%
Altres espectacles	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	1.0%
Airtel/Airtel Directa	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Ajuntament De Barcelona	33.4%	79.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Aldees d'Infants S.O.S.	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Associacio Cancer	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.E.G	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Adidas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Amics havaneras	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Andalucia	0.4%	0.0%	9.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Axa seguros	0.2%	0.0%	5.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Aula magna	0.2%	0.0%	0.0%	0.0%	0.1%	0.0%	0.4%	0.0%
Ambassador tours	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Amstel	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.8%	0.0%
A.A.V.V. (Associacio de Veins)	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.T.LL. (Aigues Ter Llobregat)	0.2%	0.3%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Area blava de Sarria	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Agrupacio Mutua	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Centre d'Imatge	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcardi	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Barsalona	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Televisio	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	5.5%	0.0%
Beefeater	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

IDIOMA DE L'ANUNCIANT

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	3136	291	5	438	55	3327	169
Berlitz	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bocatta	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Burguer King	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Blanco	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Banca Catalana	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%
Ballantines	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bus Turistic	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banc Sabadell	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Becoven	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%
Bayer	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Bikini (Sala Bikini)	0.1%	0.0%	0.0%	0.0%	1.0%	0.0%	0.1%	0.0%
Botiguers de Sant Andreu	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa del Penedes	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Consello de Pontevedra	0.2%	0.0%	0.0%	0.0%	0.0%	22.5%	0.0%	0.0%
Campari	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Carolina Herrera	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Cristian Dior	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Canon	3.4%	0.0%	0.0%	0.0%	1.5%	0.0%	7.4%	0.0%
Caprabo	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Casal Ass Juvenil	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chrysler	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cortefiel	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Centro de Estudios Capra	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Cinemes Lauren	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Corre Corre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre D'Estudis Contemporanis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa de Catalunya	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre de Cultura	0.1%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%

	IDIOMA DE L'ANUNCIANT							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	3136	291	5	438	55	3327	169
Com Radio	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Convergencia i Unio	1.6%	3.3%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Cotxeres de Sants	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coca Cola	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
C. G. T.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Cemusa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Cabitel	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Continental	3.3%	0.0%	0.0%	0.0%	55.5%	0.0%	0.0%	0.0%
Club Natacio Sant Andreu	0.7%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Barceloneta	0.1%	0.1%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%
Diagonal	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%
Diagnosis Medica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Don Piso	0.2%	0.0%	5.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Daikin	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Dani	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Delta Air Lines	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dokers Khakis	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
David	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Damm	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Estrella Digital	0.1%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Edicions 62	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Corte Ingles	0.9%	0.0%	21.9%	0.0%	0.0%	0.0%	0.0%	0.0%
El Periodico	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Estrella Damm	0.1%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%
Electra	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
EUiA	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
ERC	1.3%	3.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%

	IDIOMA DE L'ANUNCIANT							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	3136	291	5	438	55	3327	169
Euskal Herritarrok	0.1%	0.0%	0.0%	0.0%	0.0%	5.3%	0.1%	0.0%
Emperador	0.1%	0.0%	0.1%	0.0%	1.4%	0.0%	0.0%	0.0%
Energizer	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
El Far	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Eukanuba	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Europolis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
E.T.T.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Futbol Catala	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ferrovial	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Fira de Barcelona	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F1 Racing	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fruit of the Loom	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%
Fak d'art Media Art Institute	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%
Fundacio Joan Miro	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio La Caixa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.G.C.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Fundacio A. Tapies	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.C.B. (Futbol Club Barcelona)	2.3%	0.1%	0.0%	0.0%	0.0%	0.0%	5.1%	0.0%
Ford	4.3%	0.0%	0.0%	0.0%	0.0%	2.5%	9.4%	0.0%
Fundacio Purina	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fiat	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%
Fresco	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Generalitat De Catalunya	0.2%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Grupassa	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Generalitat i Ajuntament	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gobierno de Aragon	0.1%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Glorias	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gonzalez y Martinez	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%

	IDIOMA DE L'ANUNCIANT							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	3136	291	5	438	55	3327	169
G.T.I.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hyunday	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hola	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Hipercor	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Hispano Igualadina	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Horchata Costa	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.1%	0.0%
Hogares de Catalunya y Balears	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Idea	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%
Institut Europeu d'Idiomes	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Instituto de Cultura	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Isla Fantasia	0.1%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Iniciativa	0.4%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Izquierda Unida	0.4%	0.0%	0.1%	0.0%	0.0%	0.0%	0.9%	0.0%
Jove Teatre Regina	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
J.E.R.C./Joventuts E.R.C.	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
JB	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
KFC	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Kenwood	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Kappa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
L'Alianca	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Vanguardia	0.8%	0.0%	0.3%	0.0%	13.2%	0.0%	0.0%	0.0%
Lee	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Caixa	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lucky Strike	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
La Farga	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
L'illa	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
L'auditori	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lacoste	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%

	IDIOMA DE L'ANUNCIANT							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	3136	291	5	438	55	3327	169
Larios	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Luz de gas	0.1%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Lecturas	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Gavina	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mahou	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo Nacional d'Art de Catalunya	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%
Mc Donalds	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Moviline	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Movistar	0.4%	0.0%	0.0%	0.0%	0.8%	0.0%	0.8%	0.0%
Muebles La Fabrica	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Multioplicas	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Macba	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Mercat de les Flors	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo d'Arqueologia de Catalunya	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macro Olimpic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marlboro	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Marca	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%
Marks & Spencer	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Morte	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nokia	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Nunez y Navarro	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Nissan	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Nacex	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nike	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Nator Sistems	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%
Nueva Acropolis	0.3%	0.0%	7.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Nouvelles Frontieres	0.1%	0.0%	0.0%	0.0%	0.0%	9.7%	0.0%	0.0%

	IDIOMA DE L'ANUNCIANT							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	3136	291	5	438	55	3327	169
Nutella	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%	8.7%	0.0%
New Beetle	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%
New Dragons	0.1%	0.0%	0.1%	0.0%	0.0%	10.8%	0.0%	1.2%
Ocaso	0.1%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Onda Cero	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Olga Ricart	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Optica 2000	0.6%	0.0%	0.0%	0.0%	10.7%	0.0%	0.0%	0.0%
Osborne	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Opel	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Palau de la musica	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Promusica	0.0%	0.0%	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%
Palau Sant Jordi	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pro	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau d'esports	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parroquia San Marcos	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prana	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Padevi	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pans & Company	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Philips	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Port Aventura	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Peugeot	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Piel Noble	0.1%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%
P.P.	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%
P.S.C.	1.1%	0.0%	0.0%	0.0%	4.7%	0.0%	1.9%	0.0%
Parlamento Europeo	0.3%	0.0%	6.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Play Station	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%	8.1%	0.0%
P.I. (Partit per la Independencia)	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Pedraibes Center	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	7422	3136	291	5	438	55	3327	169
P.S.U.C.	0.2%	0.0%	0.0%	0.0%	0.5%	0.0%	0.4%	0.0%
P.C.C.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Querol	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Renfe	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.9%
Renault	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Real Club de Polo de Barcelona	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Rennie	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Radio Espana	0.3%	0.0%	7.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Retevision	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Radio Carmel	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Club Nova Icaria	0.0%	0.0%	0.0%	70.8%	0.0%	0.0%	0.0%	0.0%
Scremfum (revista)	0.1%	0.0%	0.0%	0.0%	0.6%	0.0%	0.1%	0.0%
Sol Melia	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.3%	0.0%
SOS Racismo	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sasi	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Schweppes	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Sport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
S.G.A.E.	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Sport Center	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%
Springfield	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Seat	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Skoda	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
T.N.C. (Teatre Nacional de Catalunya)	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Teatre Magic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Temple Sagrada Familia	0.1%	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%
Teatre Borrás	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Goya	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Lliure	1.5%	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	IDIOMA DE L'ANUNCIANT							Sense marca
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	7422	3136	291	5	438	55	3327	169
Teatre Romea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Tivoli	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TMB	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Top Auto	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Teatre Villarroel	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Termoparket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.V.3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Telefonica	6.0%	0.0%	0.6%	0.0%	0.0%	0.0%	13.3%	0.0%
Titanlux	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Universitat Ramon Llull	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Internacional de Catalunya	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Uni2	0.3%	0.0%	0.1%	0.0%	0.0%	0.0%	0.6%	0.0%
Universitat Pompeu Fabra	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Volvo	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Volkswagen	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Vigilia Mariana	0.1%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%
White Label	0.1%	0.0%	0.0%	0.0%	0.0%	14.8%	0.0%	0.0%
W.W.W. Portabella	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Web (revista)	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%
W.B.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West	0.1%	0.0%	0.0%	0.0%	0.0%	10.7%	0.0%	0.0%
Wintertur	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Western Union	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Yamaha	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Yves Saint Laurent	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Zeleste	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Zoo Barcelona	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%
Altres marques / anunciants	3.6%	1.8%	12.8%	29.2%	3.8%	16.8%	3.5%	18.4%

	IDIOMA DE L'ANUNCIANT							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	3136	291	5	438	55	3327	169

	IDIOMA DE L'ANUNCIANT							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	3136	291	5	438	55	3327	169
PONDERACIO								
Tanques carrer	3.1%	0.9%	4.2%	0.0%	1.9%	24.7%	5.0%	0.8%
Opis al carrer	4.2%	1.2%	8.0%	0.0%	0.6%	33.8%	6.6%	6.5%
Cartell carrer	6.0%	7.9%	7.5%	100.0%	3.1%	20.5%	3.5%	17.4%
Columnnes municipals	4.3%	3.4%	12.7%	0.0%	4.7%	6.9%	2.2%	46.2%
Veles publicitaries	0.4%	0.3%	0.3%	0.0%	0.1%	1.9%	0.5%	0.2%
Cabines telefoniques	3.4%	0.9%	8.4%	0.0%	0.0%	0.0%	6.1%	0.0%
Banderoles	66.7%	80.6%	0.0%	0.0%	70.9%	0.0%	63.4%	2.0%
Tanques metro	0.5%	0.0%	5.2%	0.0%	0.2%	2.2%	0.5%	0.0%
Opis al metro	1.5%	0.4%	13.7%	0.0%	0.2%	0.4%	1.4%	5.7%
Cartells metro	3.6%	2.3%	7.6%	0.0%	0.9%	9.7%	4.2%	15.2%
Autobusos	4.3%	1.2%	29.3%	0.0%	14.3%	0.0%	3.6%	5.9%
Suports camp de futbol	2.0%	0.8%	3.1%	0.0%	3.2%	0.0%	3.0%	0.1%

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	7422	1908	1139	30	3475	141	729
SITUACIO							
Carrer	88.3%	80.2%	70.3%	97.1%	98.6%	67.4%	91.6%
Bus	4.3%	8.0%	12.2%	0.0%	0.2%	7.9%	0.9%
Metro	5.5%	8.7%	15.0%	1.8%	1.0%	23.0%	0.7%
Estadis	2.0%	3.1%	2.5%	1.1%	0.2%	1.7%	6.8%
SUPPORT							
Tanca	3.6%	5.2%	11.2%	28.3%	0.4%	4.3%	2.3%
OPI	5.8%	5.3%	20.3%	16.4%	0.2%	26.2%	6.5%
Cabina telefonica	3.4%	1.4%	14.0%	2.7%	0.4%	0.6%	7.5%
Vela publicitaria	0.4%	1.1%	0.4%	0.0%	0.0%	0.4%	0.4%
Columna	4.3%	5.4%	9.5%	23.6%	0.6%	12.8%	8.9%
Cartell	15.7%	32.3%	28.3%	29.0%	2.1%	36.5%	12.8%
Banderola	66.7%	49.4%	16.3%	0.0%	96.4%	19.2%	61.6%

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	7422	1908	1139	30	3475	141	729
SECTOR							
Alimentacio,begudes i tabac	9.0%	1.2%	5.8%	43.2%	15.5%	9.5%	1.8%
Animals i plantes	0.1%	0.2%	0.2%	0.0%	0.0%	0.0%	0.2%
Associacions i entitats	11.8%	22.9%	4.7%	10.5%	8.8%	8.7%	8.7%
Automobils	6.0%	0.9%	6.8%	0.0%	8.7%	3.8%	6.2%
Bancs, caixes i assegurances	0.6%	0.5%	2.4%	0.0%	0.0%	2.5%	0.3%
Confeccio,calcats,pell,marroquina	0.8%	0.1%	2.9%	0.0%	0.0%	6.0%	1.5%
Construccio	1.6%	0.7%	7.4%	7.0%	0.5%	0.0%	0.5%
Diaris,revistes,llibres	1.2%	2.8%	2.1%	0.0%	0.1%	0.0%	1.6%
Educacio	0.8%	2.0%	1.5%	0.7%	0.1%	0.0%	0.0%
Electrodomestics,electronica	7.3%	0.1%	2.2%	0.5%	14.6%	0.1%	0.7%
Radio i canals de TV	3.1%	1.1%	1.7%	0.0%	5.0%	0.0%	2.0%
Farmacia i optica	0.1%	0.2%	0.7%	0.0%	0.0%	0.0%	0.0%
Hipers, centres comercials	1.6%	5.2%	1.1%	0.0%	0.1%	0.2%	0.5%
Bars, restaurants, hotels	0.8%	2.0%	1.9%	2.7%	0.0%	0.0%	0.2%
Institucions	34.7%	44.8%	4.8%	7.4%	46.4%	15.5%	3.6%
Mobles, ferreteria, pintures, llar	0.6%	1.4%	1.3%	0.5%	0.0%	0.0%	0.0%
Oci	8.8%	9.7%	13.5%	22.4%	0.1%	26.4%	36.8%
Perfumeria, higiene	0.6%	0.0%	0.3%	0.0%	0.0%	21.4%	1.4%
Relotges, joies	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Serveis a la persona	0.7%	0.2%	4.4%	0.0%	0.0%	0.2%	0.0%
Serveis a les empreses	0.0%	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%
Seveis publics	0.4%	1.2%	0.0%	0.0%	0.0%	0.0%	0.5%
Telecomunicacions	8.3%	0.8%	32.7%	0.0%	0.0%	3.6%	30.7%
Transport de passatgers	0.4%	1.2%	0.7%	0.0%	0.0%	0.2%	0.0%
Venda productes alimentacio	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Altres empreses	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

IDIOMA DEL TEXT/ESLOGAN PRINCIPAL

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	7422	1908	1139	30	3475	141	729
Altres empreses de serveis	0.0%	0.1%	0.1%	0.0%	0.0%	0.2%	0.0%
Altres inclassificables	0.6%	0.6%	0.7%	5.0%	0.0%	1.8%	2.6%
Ns	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	7422	1908	1139	30	3475	141	729
MARCA/ANUNCIANT							
Cine	0.7%	0.0%	3.6%	0.0%	0.0%	7.7%	0.0%
Concert	0.9%	0.3%	3.4%	5.0%	0.0%	7.0%	1.6%
Disc	0.3%	0.2%	0.9%	4.6%	0.0%	2.2%	0.3%
Teatre	0.1%	0.0%	0.0%	0.0%	0.1%	1.1%	0.0%
Altres espectacles	0.0%	0.0%	0.0%	4.3%	0.0%	0.1%	0.0%
Airtel/Airtel Directa	0.4%	0.0%	1.8%	0.0%	0.0%	3.6%	0.2%
Ajuntament De Barcelona	33.4%	43.8%	0.1%	7.4%	46.0%	14.8%	3.4%
Aldees d'Infants S.O.S.	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Associacio Cancer	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
A.E.G	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%
Adidas	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%
Amics havaneras	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Andalucia	0.4%	0.0%	2.2%	0.0%	0.1%	0.0%	0.0%
Axa seguros	0.2%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%
Aula magna	0.2%	0.5%	0.4%	0.0%	0.0%	0.0%	0.0%
Ambassador tours	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Amstel	3.0%	0.0%	0.0%	0.0%	6.5%	0.0%	0.0%
A.A.V.V. (Associacio de Veins)	0.1%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
A.T.LL. (Aigues Ter Llobregat)	0.2%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Area blava de Sarria	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Agrupacio Mutua	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Centre d'Imatge	0.1%	0.0%	0.2%	0.0%	0.1%	0.0%	0.0%
Barcardi	0.1%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%
Barsalona	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Barcelona Televisio	2.5%	0.2%	0.0%	0.0%	5.0%	0.0%	0.7%
Beefeater	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%

IDIOMA DEL TEXT/ESLOGAN PRINCIPAL

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	7422	1908	1139	30	3475	141	729
Berlitz	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Bocatta	0.1%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%
Burguer King	0.1%	0.1%	0.2%	0.0%	0.0%	0.0%	0.1%
Blanco	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%
Banca Catalana	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ballantines	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Bus Turistic	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Banc Sabadell	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Becoven	0.7%	0.0%	3.4%	0.0%	0.5%	0.0%	0.0%
Bayer	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Bikini (Sala Bikini)	0.1%	0.0%	0.0%	0.0%	0.0%	1.6%	0.5%
Botiguers de Sant Andreu	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa del Penedes	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Consello de Pontevedra	0.2%	0.0%	1.0%	0.0%	0.0%	0.0%	0.1%
Campari	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
Carolina Herrera	0.2%	0.0%	0.0%	0.0%	0.0%	5.9%	1.2%
Cristian Dior	0.1%	0.0%	0.0%	0.0%	0.0%	5.5%	0.0%
Canon	3.4%	0.0%	0.0%	0.0%	7.3%	0.0%	0.0%
Caprabo	0.1%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Casal Ass Juvenil	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Chrysler	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cortefiel	0.1%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%
Centro de Estudios Capra	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Cinemes Lauren	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Corre Corre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Centre D'Estudis Contemporanis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa de Catalunya	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre de Cultura	0.1%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	7422	1908	1139	30	3475	141	729
Com Radio	0.2%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Convergencia i Unio	1.6%	4.2%	0.0%	4.5%	1.0%	0.0%	0.3%
Cotxeres de Sants	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Coca Cola	0.1%	0.3%	0.1%	7.7%	0.0%	0.0%	0.2%
C. G. T.	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Cemusa	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%
Cabitel	0.4%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%
Continental	3.3%	0.0%	0.0%	0.0%	7.0%	0.0%	0.0%
Club Natacio Sant Andreu	0.7%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Barceloneta	0.1%	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%
Diagonal	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Diagnosis Medica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Don Piso	0.2%	0.0%	1.3%	7.0%	0.0%	0.0%	0.0%
Daikin	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%
Dani	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Delta Air Lines	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Dokers Khakis	0.2%	0.0%	1.2%	0.0%	0.0%	0.0%	0.1%
David	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Damm	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Estrella Digital	0.1%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Edicions 62	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
El Corte Ingles	0.9%	3.0%	0.5%	0.0%	0.0%	0.0%	0.1%
El Periodico	0.0%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%
Estrella Damm	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.2%
Electra	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
EUJA	0.2%	0.5%	0.0%	4.5%	0.0%	0.0%	0.0%
ERC	1.3%	2.3%	0.0%	0.0%	0.4%	0.0%	5.6%

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	7422	1908	1139	30	3475	141	729
Euskal Herritarrok	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Emperador	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Energizer	0.1%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%
El Far	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Eukanuba	0.1%	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%
Europolis	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
E.T.T.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Futbol Catala	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Ferrovial	0.1%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%
Fira de Barcelona	0.1%	0.2%	0.0%	1.4%	0.0%	0.0%	0.0%
F1 Racing	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Fruit of the Loom	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%
Fak d'art Media Art Institute	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Fundacio Joan Miro	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.4%
Fundacio La Caixa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.G.C.	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio A. Tapies	0.1%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%
F.C.B. (Futbol Club Barcelona)	2.3%	0.2%	0.0%	0.0%	0.0%	0.0%	23.2%
Ford	4.3%	0.0%	1.2%	0.0%	8.6%	0.0%	0.6%
Fundacio Purina	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Fiat	0.3%	0.0%	1.3%	0.0%	0.0%	0.6%	0.7%
Frescco	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Generalitat De Catalunya	0.2%	0.8%	0.0%	0.0%	0.0%	0.0%	0.1%
Grupassa	0.1%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%
Generalitat i Ajuntament	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gobierno de Aragon	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
Glorias	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Gonzalez y Martinez	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	7422	1908	1139	30	3475	141	729
G.T.I.	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Hyunday	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Hola	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%
Hipercor	0.2%	0.5%	0.1%	0.0%	0.0%	0.0%	0.0%
Hispano Igualadina	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Horchata Costa	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%
Hogares de Catalunya y Baleares	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Idea	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%
Institut Europeu d'Idiomes	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Instituto de Cultura	0.1%	0.2%	0.0%	0.0%	0.1%	0.6%	0.0%
Isla Fantasia	0.1%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%
Iniciativa	0.4%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Izquierda Unida	0.4%	1.5%	0.1%	0.0%	0.0%	0.0%	0.0%
Jove Teatre Regina	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
J.E.R.C./Joventuts E.R.C.	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
JB	0.1%	0.0%	0.0%	21.9%	0.0%	0.0%	0.0%
KFC	0.1%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%
Kenwood	0.1%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%
Kappa	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%
L'Alianca	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Vanguardia	0.8%	2.5%	0.0%	0.0%	0.0%	0.0%	1.4%
Lee	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
La Caixa	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Lucky Strike	0.2%	0.0%	0.3%	0.0%	0.2%	1.0%	0.1%
La Farga	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
L'illa	0.1%	0.4%	0.0%	0.0%	0.1%	0.0%	0.2%
L'auditori	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%
Lacoste	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	7422	1908	1139	30	3475	141	729
Larios	0.1%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%
Luz de gas	0.1%	0.1%	0.0%	3.6%	0.0%	1.3%	0.1%
Lecturas	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%
La Gavina	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Mahou	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo Nacional d'Art de Catalunya	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.5%
Mc Donalds	0.2%	0.6%	0.0%	2.7%	0.0%	0.0%	0.0%
Moviline	0.3%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%
Movistar	0.4%	0.0%	2.3%	0.0%	0.0%	0.0%	0.5%
Muebles La Fabrica	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Multioplicas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macba	0.2%	0.2%	0.0%	0.0%	0.0%	4.8%	0.5%
Mercat de les Flors	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Museo d'Arqueologia de Catalunya	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Macro Olimpic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marlboro	0.4%	0.4%	1.4%	0.0%	0.0%	5.4%	0.0%
Marca	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%
Marks & Spencer	0.1%	0.0%	0.4%	0.0%	0.0%	0.2%	0.2%
Morte	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Nokia	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%
Nunez y Navarro	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Nissan	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Nacex	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Nike	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Nator Sitems	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nueva Acropolis	0.3%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%
Nouvelles Frontieres	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						S.C.L.
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	7422	1908	1139	30	3475	141	729
Nutella	3.9%	0.0%	0.0%	0.0%	8.4%	0.0%	0.0%
New Beetle	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%
New Dragons	0.1%	0.2%	0.0%	6.2%	0.0%	1.6%	0.0%
Ocaso	0.1%	0.0%	0.8%	0.0%	0.0%	0.0%	0.1%
Onda Cero	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Olga Ricart	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Optica 2000	0.6%	0.0%	4.1%	0.0%	0.0%	0.0%	0.0%
Osborne	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Opel	0.2%	0.0%	0.3%	0.0%	0.0%	0.0%	1.1%
Palau de la musica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Promusica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau Sant Jordi	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.1%
Pro	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau d'esports	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Parroquia San Marcos	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prana	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Padevi	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pans & Company	0.1%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%
Philips	0.2%	0.0%	0.7%	0.0%	0.0%	0.0%	0.6%
Port Aventura	0.1%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%
Peugeot	0.4%	0.7%	1.3%	0.0%	0.0%	0.0%	0.0%
Piel Noble	0.1%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%
P.P.	0.7%	2.2%	1.1%	0.0%	0.0%	0.0%	0.1%
P.S.C.	1.1%	4.0%	0.2%	0.0%	0.0%	0.0%	0.7%
Parlamento Europeo	0.3%	0.0%	0.5%	0.0%	0.4%	0.0%	0.0%
Play Station	3.6%	0.0%	0.0%	0.0%	7.8%	0.0%	0.0%
P.I. (Partit per la Independencia)	0.1%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Pedralbes Center	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	7422	1908	1139	30	3475	141	729
P.S.U.C.	0.2%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
P.C.C.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Querol	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Renfe	0.1%	0.1%	0.6%	0.0%	0.0%	0.0%	0.0%
Renault	0.1%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%
Real Club de Polo de Barcelona	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Rennie	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
Radio Espana	0.3%	0.0%	1.2%	0.0%	0.0%	0.0%	0.9%
Retelevision	0.2%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%
Radio Carmel	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Club Nova Icaria	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%
Screenfum (revista)	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
Sol Melia	0.1%	0.0%	0.7%	0.0%	0.0%	0.0%	0.1%
SOS Racismo	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Sasi	0.1%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%
Schweppes	0.2%	0.0%	1.0%	0.0%	0.0%	0.0%	0.2%
Sport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
S.G.A.E.	0.1%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Center	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Springfield	0.1%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%
Seat	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%	1.7%
Skoda	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
T.N.C. (Teatre Nacional de Catalunya)	0.4%	0.8%	0.0%	0.0%	0.0%	0.4%	1.8%
Teatre Magic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Temple Sagrada Familia	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Borrás	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Teatre Goya	0.0%	0.0%	0.2%	1.8%	0.0%	0.0%	0.1%
Teatre Lliure	1.5%	3.0%	0.0%	0.0%	0.0%	0.0%	7.4%

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	7422	1908	1139	30	3475	141	729
Teatre Romea	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Tivoli	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.2%
TMB	0.2%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Top Auto	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%
Teatre Villarroel	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Termoparket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.V.3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Telefonica	6.0%	0.1%	20.4%	0.0%	0.0%	0.0%	29.0%
Titanlux	0.3%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Ramon Llull	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Internacional de Catalunya	0.1%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Uni2	0.3%	0.7%	0.6%	0.0%	0.0%	0.0%	0.0%
Universitat Pompeu Fabra	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Volvo	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Volkswagen	0.1%	0.0%	0.2%	0.0%	0.0%	0.0%	0.6%
Vigilia Mariana	0.1%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%
White Label	0.1%	0.1%	0.1%	13.6%	0.0%	0.0%	0.0%
W.W.W. Portabella	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%
Web (revista)	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.1%
W.B.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West	0.1%	0.0%	0.0%	0.0%	0.0%	2.7%	0.2%
Wintertur	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Western Union	0.1%	0.0%	0.1%	0.0%	0.0%	2.3%	0.0%
Yamaha	0.1%	0.0%	0.0%	0.0%	0.0%	3.2%	0.0%
Yves Saint Laurent	0.2%	0.0%	0.3%	0.0%	0.0%	9.4%	0.0%
Zeleste	0.1%	0.0%	0.2%	0.0%	0.0%	0.0%	0.3%
Zoo Barcelona	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Altres marques / anunciants	3.6%	5.1%	10.3%	3.6%	0.1%	6.4%	5.7%

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	7422	1908	1139	30	3475	141	729

	IDIOMA DEL TEXT COMPLEMENTARI							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	1638	1308	17	10	54	3277	1118
SITUACIO								
Carrer	88.3%	81.6%	74.7%	97.3%	100.0%	72.2%	99.1%	82.7%
Bus	4.3%	6.8%	11.9%	0.0%	0.0%	10.3%	0.1%	3.7%
Metro	5.5%	8.6%	12.1%	0.0%	0.0%	16.9%	0.0%	9.2%
Estadis	2.0%	3.0%	1.3%	2.7%	0.0%	0.6%	0.9%	4.4%
SUPPORT								
Tanca	3.6%	5.2%	8.2%	7.8%	0.0%	11.0%	0.3%	5.3%
OPI	5.8%	5.3%	15.9%	38.6%	0.0%	65.6%	0.2%	7.9%
Cabina telefonica	3.4%	1.7%	13.1%	4.7%	0.0%	0.0%	0.0%	5.0%
Vela publicitaria	0.4%	0.9%	0.2%	1.5%	0.0%	0.0%	0.0%	0.9%
Columna	4.3%	9.1%	9.2%	24.6%	0.0%	6.1%	0.2%	3.1%
Cartell	15.7%	37.9%	25.8%	22.8%	31.8%	17.4%	1.0%	13.9%
Banderola	66.7%	40.0%	27.6%	0.0%	68.2%	0.0%	98.2%	63.7%

	IDIOMA DEL TEXT COMPLEMENTARI							Sense texte
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	7422	1638	1308	17	10	54	3277	1118
SECTOR								
Alimentacio,begudes i tabac	9.0%	1.2%	6.3%	35.7%	0.0%	13.5%	16.2%	1.9%
Animals i plantes	0.1%	0.2%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Associacions i entitats	11.8%	29.7%	4.3%	7.2%	0.0%	0.4%	7.8%	6.6%
Automobils	6.0%	1.7%	5.7%	0.0%	0.0%	16.4%	9.6%	2.1%
Bancs, caixes i assegurances	0.6%	0.2%	0.8%	0.0%	0.0%	10.2%	0.0%	2.0%
Confeccio,calcats,pell,marroquine ria	0.8%	0.1%	1.0%	0.0%	0.0%	1.3%	0.1%	3.3%
Construccio	1.6%	0.8%	6.5%	1.5%	0.0%	0.0%	0.0%	2.1%
Diaris,revistes,llibres	1.2%	3.7%	1.5%	0.0%	0.0%	2.9%	0.0%	0.9%
Educacio	0.8%	2.2%	1.1%	1.2%	6.4%	0.0%	0.1%	0.3%
Electrodomestics,electronica	7.3%	0.0%	1.3%	0.0%	0.0%	4.2%	15.5%	0.8%
Radio i canals de TV	3.1%	1.0%	1.9%	0.0%	0.0%	0.0%	0.1%	16.6%
Farmacia i optica	0.1%	0.2%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Hipers, centres comercials	1.6%	5.9%	0.6%	3.1%	0.0%	2.6%	0.0%	1.1%
Bars, restaurants, hotels	0.8%	1.9%	1.2%	4.7%	0.0%	0.9%	0.1%	1.2%
Institucions	34.7%	29.6%	4.1%	2.4%	70.3%	0.0%	50.0%	34.7%
Mobles, ferreteria, pintures, llar	0.6%	0.1%	2.5%	0.0%	0.0%	0.0%	0.0%	0.5%
Oci	8.8%	16.2%	13.0%	44.2%	23.3%	8.8%	0.3%	17.5%
Perfumeria, higiene	0.6%	0.0%	1.7%	0.0%	0.0%	35.3%	0.0%	0.3%
Rellotges, joies	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Serveis a la persona	0.7%	0.1%	3.9%	0.0%	0.0%	0.0%	0.0%	0.1%
Serveis a les empreses	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Seveis publics	0.4%	1.2%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%
Telecomunicacions	8.3%	1.5%	40.2%	0.0%	0.0%	3.4%	0.0%	5.7%
Transport de passatgers	0.4%	1.2%	0.6%	0.0%	0.0%	0.0%	0.0%	0.3%
Venda productes alimentacio	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Altres empreses	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	1638	1308	17	10	54	3277	1118
Altres empreses de serveis	0.0%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%
Altres inclassificables	0.6%	1.1%	0.6%	0.0%	0.0%	0.0%	0.0%	1.5%
Ns	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	1638	1308	17	10	54	3277	1118
MARCA/ANUNCIANT								
Cine	0.7%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.8%
Concert	0.9%	1.0%	3.6%	0.0%	2.1%	1.0%	0.0%	0.3%
Disc	0.3%	0.2%	1.0%	0.0%	0.0%	3.0%	0.0%	0.0%
Teatre	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Altres espectacles	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Airtel/Airtel Directa	0.4%	0.3%	1.6%	0.0%	0.0%	0.0%	0.0%	0.1%
Ajuntament De Barcelona	33.4%	28.4%	0.3%	2.4%	70.3%	0.0%	50.0%	32.7%
Aldees d'Infants S.O.S.	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Associacio Cancer	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.E.G	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Adidas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Amics havaneras	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Andalucia	0.4%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	1.3%
Axa seguros	0.2%	0.0%	0.7%	0.0%	0.0%	7.8%	0.0%	0.2%
Aula magna	0.2%	0.6%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Ambassador tours	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Amstel	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.9%	0.0%
A.A.V.V. (Associacio de Veins)	0.1%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.T.LL. (Aigues Ter Llobregat)	0.2%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Area blava de Sarria	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Agrupacio Mutua	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Barcelona Centre d'Imatge	0.1%	0.2%	0.0%	0.0%	6.4%	0.0%	0.0%	0.0%
Barcardi	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Barsalona	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Televisio	2.5%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	16.1%
Beefeater	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	IDIOMA DEL TEXT COMPLEMENTARI							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	1638	1308	17	10	54	3277	1118
Berlitz	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Bocatta	0.1%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Burguer King	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.3%
Blanco	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Banca Catalana	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Ballantines	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Bus Turistic	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banc Sabadell	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Becoven	0.7%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	1.1%
Bayer	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bikini (Sala Bikini)	0.1%	0.2%	0.1%	3.6%	0.0%	0.0%	0.1%	0.0%
Botiguers de Sant Andreu	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa del Penedes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Consello de Pontevedra	0.2%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Campari	0.1%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Carolina Herrera	0.2%	0.0%	0.0%	0.0%	0.0%	31.1%	0.0%	0.0%
Cristian Dior	0.1%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Canon	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	7.7%	0.0%
Caprabo	0.1%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Casal Ass Juvenil	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chrysler	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cortefiel	0.1%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.1%
Centro de Estudios Capra	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cinemes Lauren	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Corre Corre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Centre D'Estudis Contemporanis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa de Catalunya	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Centre de Cultura	0.1%	0.4%	0.0%	0.0%	0.0%	0.5%	0.0%	0.1%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	1638	1308	17	10	54	3277	1118
Com Radio	0.2%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Convergencia i Unio	1.6%	6.5%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Cotxeres de Sants	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coca Cola	0.1%	0.2%	0.4%	0.0%	0.0%	0.0%	0.0%	0.2%
C. G. T.	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cemusa	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.2%
Cabitel	0.4%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Continental	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	7.4%	0.0%
Club Natacio Sant Andreu	0.7%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Barceloneta	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Diagonal	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Diagnosis Medica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Don Piso	0.2%	0.1%	1.1%	0.0%	0.0%	0.0%	0.0%	0.1%
Daikin	0.0%	0.0%	0.1%	0.0%	0.0%	0.6%	0.0%	0.1%
Dani	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Delta Air Lines	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dokers Khakis	0.2%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	1.0%
David	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Damm	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Estrella Digital	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edicions 62	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Corte Ingles	0.9%	3.4%	0.4%	0.0%	0.0%	1.6%	0.0%	0.2%
El Periodico	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Estrella Damm	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.2%
Electra	0.1%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
EUiA	0.2%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
ERC	1.3%	5.6%	0.0%	1.2%	0.0%	0.0%	0.0%	0.6%

	IDIOMA DEL TEXT COMPLEMENTARI							Sense texte
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	7422	1638	1308	17	10	54	3277	1118
Euskal Herritarrok	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Emperador	0.1%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Energizer	0.1%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
El Far	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Eukanuba	0.1%	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Europolis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
E.T.T.	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%
Futbol Catala	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ferrovial	0.1%	0.3%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Firà de Barcelona	0.1%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
F1 Racing	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Fruit of the Loom	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.1%
Fak d'art Media Art Institute	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio Joan Miro	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio La Caixa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.G.C.	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio A. Tapies	0.1%	0.2%	0.0%	1.2%	0.0%	0.0%	0.0%	0.2%
F.C.B. (Futbol Club Barcelona)	2.3%	0.2%	0.0%	2.7%	0.0%	0.0%	0.0%	15.1%
Ford	4.3%	0.1%	0.6%	0.0%	0.0%	10.6%	8.9%	0.7%
Fundacio Purina	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fiat	0.3%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.1%
Frescco	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Generalitat De Catalunya	0.2%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Grupassa	0.1%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Generalitat i Ajuntament	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gobierno de Aragon	0.1%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Glorias	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Gonzalez y Martinez	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	1638	1308	17	10	54	3277	1118
G.T.I.	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Hyunday	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Hola	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%
Hipercor	0.2%	0.5%	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%
Hispano Igualadina	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horchata Costa	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Hogares de Catalunya y Balears	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Idea	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Institut Europeu d'Idiomes	0.0%	0.2%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%
Instituto de Cultura	0.1%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Isla Fantasia	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Iniciativa	0.4%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%
Izquierda Unida	0.4%	1.7%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Jove Teatre Regina	0.1%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
J.E.R.C./Joventuts E.R.C.	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JB	0.1%	0.3%	0.0%	0.0%	0.0%	3.9%	0.0%	0.0%
KFC	0.1%	0.0%	0.1%	0.0%	0.0%	0.9%	0.0%	0.3%
Kenwood	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%
Kappa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
L'Alianca	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Vanguardia	0.8%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Lee	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Caixa	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Lucky Strike	0.2%	0.0%	0.4%	7.8%	0.0%	9.7%	0.0%	0.0%
La Farga	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
L'illa	0.1%	0.4%	0.0%	3.1%	0.0%	0.0%	0.0%	0.2%
L'auditori	0.1%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Lacoste	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	1638	1308	17	10	54	3277	1118
Larios	0.1%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Luz de gas	0.1%	0.3%	0.0%	6.2%	0.0%	0.0%	0.0%	0.0%
Lecturas	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
La Gavina	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Mahou	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo Nacional d'Art de Catalunya	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Mc Donalds	0.2%	0.6%	0.0%	4.7%	0.0%	0.0%	0.0%	0.1%
Moviline	0.3%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.1%
Movistar	0.4%	0.2%	1.6%	0.0%	0.0%	0.0%	0.0%	0.5%
Muebles La Fabrica	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Multiopticas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macba	0.2%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mercat de les Flors	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo d'Arqueologia de Catalunya	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macro Olimpic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marlboro	0.4%	0.4%	1.7%	8.9%	0.0%	0.0%	0.0%	0.0%
Marca	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Marks & Spencer	0.1%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.4%
Morte	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Nokia	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	0.0%	0.0%
Nunez y Navarro	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Nissan	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Nacex	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Nike	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Nator Systems	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nueva Acropolis	0.3%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Nouvelles Frontieres	0.1%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	1638	1308	17	10	54	3277	1118
Nutella	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%	8.9%	0.0%
New Beetle	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
New Dragons	0.1%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ocaso	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%
Onda Cero	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Olga Ricart	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Optica 2000	0.6%	0.0%	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Osborne	0.1%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Opel	0.2%	0.0%	0.3%	0.0%	0.0%	0.0%	0.2%	0.0%
Palau de la musica	0.0%	0.0%	0.0%	6.2%	0.0%	0.0%	0.0%	0.0%
Promusica	0.0%	0.0%	0.0%	4.8%	0.0%	0.0%	0.0%	0.0%
Palau Sant Jordi	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Pro	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Palau d'esports	0.0%	0.0%	0.0%	2.4%	0.0%	2.0%	0.0%	0.0%
Parroquia San Marcos	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prana	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Padevi	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pans & Company	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Philips	0.2%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Port Aventura	0.1%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Peugeot	0.4%	0.8%	1.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Piel Noble	0.1%	0.0%	0.3%	0.0%	0.0%	0.9%	0.0%	0.2%
P.P.	0.7%	0.9%	1.0%	0.0%	0.0%	0.0%	0.1%	2.1%
P.S.C.	1.1%	4.2%	0.2%	0.0%	0.0%	0.0%	0.0%	0.9%
Parlamento Europeo	0.3%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Play Station	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%	8.2%	0.0%
P.I. (Partit per la Independencia)	0.1%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pedralbes Center	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	1638	1308	17	10	54	3277	1118
P.S.U.C.	0.2%	0.8%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
P.C.C.	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Querol	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Renfe	0.1%	0.1%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Renault	0.1%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.4%
Real Club de Polo de Barcelona	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Rennie	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Espana	0.3%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.1%
Retevision	0.2%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Carmel	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Club Nova Icaria	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Screemfum (revista)	0.1%	0.0%	0.4%	0.0%	0.0%	2.9%	0.0%	0.0%
Sol Melia	0.1%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
SOS Racismo	0.0%	0.1%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%
Sasi	0.1%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Schweppes	0.2%	0.1%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
S.G.A.E.	0.1%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Center	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Springfield	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%
Seat	0.2%	0.7%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Skoda	0.1%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
T.N.C. (Teatre Nacional de Catalunya)	0.4%	1.1%	0.0%	14.3%	0.0%	0.0%	0.1%	0.7%
Teatre Magic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Temple Sagrada Familia	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Borrás	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Teatre Goya	0.0%	0.0%	0.2%	3.1%	0.0%	1.0%	0.0%	0.0%
Teatre Lliure	1.5%	6.7%	0.0%	0.0%	21.2%	0.0%	0.0%	0.0%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	1638	1308	17	10	54	3277	1118
Teatre Romea	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Tivoli	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
TMB	0.2%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Top Auto	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Villarroel	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Termoparket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.V.3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Telefonica	6.0%	0.1%	30.9%	0.0%	0.0%	0.0%	0.0%	3.5%
Titanlux	0.3%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.3%
Universitat Ramon Llull	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Internacional de Catalunya	0.1%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Uni2	0.3%	0.8%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Pompeu Fabra	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Volvo	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Volkswagen	0.1%	0.0%	0.0%	0.0%	0.0%	4.8%	0.1%	0.0%
Vigilia Mariana	0.1%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%
White Label	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.6%
W.W.W. Portabella	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
Web (revista)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
W.B.	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%
West	0.1%	0.0%	0.2%	19.0%	0.0%	0.0%	0.0%	0.0%
Wintertur	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Western Union	0.1%	0.0%	0.1%	0.0%	0.0%	1.5%	0.0%	0.2%
Yamaha	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%
Yves Saint Laurent	0.2%	0.0%	1.0%	0.0%	0.0%	2.4%	0.0%	0.2%
Zeleste	0.1%	0.0%	0.3%	3.1%	0.0%	0.0%	0.0%	0.0%
Zoo Barcelona	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Altres marques / anunciants	3.6%	5.3%	7.9%	2.7%	0.0%	7.5%	0.6%	4.7%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	1638	1308	17	10	54	3277	1118

	IDIOMA DE L'ANUNCIANT							
	TOTAL	Catala	Castella	Bilingue	Ambivalent	Altres	S.C.L.	Sense marca
TOTAL	7422	3136	291	5	438	55	3327	169
IDIOMA DEL TEXT/ESLOGAN PRINCIPAL								
Catala	25.7%	40.9%	22.5%	29.2%	19.9%	22.8%	13.0%	14.6%
Castella	15.3%	1.1%	64.9%	70.8%	16.2%	45.8%	21.9%	50.8%
Bilingue	0.4%	0.2%	1.1%	0.0%	0.0%	10.7%	0.3%	2.6%
Ambivalent	46.8%	52.6%	6.5%	0.0%	58.2%	1.1%	46.6%	0.4%
Altres Llengues	1.9%	0.8%	1.4%	0.0%	1.4%	13.3%	2.1%	15.6%
S.C.L.	9.8%	4.4%	3.6%	0.0%	4.3%	6.2%	15.9%	15.9%
IDIOMA DEL TEXT COMPLEMENTARI								
Catala	22.1%	32.7%	23.8%	0.0%	22.9%	23.0%	11.8%	22.6%
Castella	17.6%	1.1%	54.1%	70.8%	16.5%	46.6%	27.5%	59.2%
Bilingue	0.2%	0.1%	0.4%	0.0%	0.3%	6.0%	0.2%	0.0%
Ambivalent	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Altres Llengues	0.7%	0.1%	2.0%	0.0%	0.4%	4.4%	1.2%	1.3%
S.C.L.	44.2%	52.3%	2.2%	29.2%	58.1%	2.5%	41.1%	3.0%
Sense texte	15.1%	13.4%	17.4%	0.0%	1.9%	17.6%	18.2%	13.9%

IDIOMA DEL TEXT/ESLOGAN PRINCIPAL

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	7422	1908	1139	30	3475	141	729
IDIOMA DEL TEXT COMPLEMENTARI							
Catala	22.1%	69.8%	1.6%	69.6%	1.9%	24.7%	22.7%
Castella	17.6%	2.4%	83.2%	5.0%	0.9%	40.5%	30.7%
Bilingue	0.2%	0.3%	0.3%	2.7%	0.0%	1.0%	0.9%
Ambivalent	0.1%	0.1%	0.0%	0.0%	0.0%	4.8%	0.0%
Altres Llengues	0.7%	0.0%	2.0%	6.9%	0.2%	8.1%	1.6%
S.C.L.	44.2%	2.5%	1.2%	1.1%	91.0%	2.4%	7.0%
Sense texte	15.1%	24.9%	11.7%	14.6%	6.0%	18.5%	37.1%

	TOTAL	SECTOR														
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars	
TOTAL	7422	668	8	874	448	43	56	122	92	57	538	228	11	120	62	
MARCA/ANUNCIANT																
Cine	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Concert	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Disc	0.3%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Teatre	0.1%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	
Altres espectacles	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Airtel/Airtel Directa	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Ajuntament De Barcelona	33.4%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	
Aldees d'Infants S.O.S.	0.1%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Associacio Cancer	0.1%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
A.E.G	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	
Adidas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Amics havaneras	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Andalucia	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Axa seguros	0.2%	0.0%	0.0%	0.0%	0.0%	34.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Aula magna	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	24.5%	0.0%	0.0%	0.0%	0.0%	0.0%	
Ambassador tours	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Amstel	3.0%	33.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
A.A.V.V. (Associacio de Veins)	0.1%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	
A.T.L.L. (Aigues Ter Llobregat)	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Area blava de Sarria	0.1%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Agrupacio Mutua	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Barcelona Centre d'imatge	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.7%	0.0%	0.0%	0.0%	0.0%	0.0%	
Barcardi	0.1%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Barsalona	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Barcelona Televisio	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	79.7%	0.0%	0.0%	0.0%	
Beefeater	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	

	TOTAL	SECTOR													
		Alimen tacio	Animal planta	Associ acions	Auto mobils	Bancs Caixes	Confec cio	Cons truc.	Diaris Revis.	Educa cio	Elec trodo.	Radio TV	Farma cia	Hipers	Bars
TOTAL	7422	668	8	874	448	43	56	122	92	57	538	228	11	120	62
Berlitz	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Bocatta	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.3%
Burguer King	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.0%
Blanco	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banca Catalana	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ballantines	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bus Turistic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banc Sabadell	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Becoven	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	45.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bayer	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	31.7%	0.0%	0.0%
Bikini (Sala Bikini)	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Botiguers de Sant Andreu	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Caixa del Penedes	0.0%	0.0%	0.0%	0.0%	0.0%	4.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Consello de Pontevedra	0.2%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Campari	0.1%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carolina Herrera	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cristian Dior	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Canon	3.4%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	45.9%	0.0%	0.0%	0.0%	0.0%
Caprabo	0.1%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.7%	0.0%
Casal Ass Juvenil	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chrysler	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cortefiel	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	8.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centro de Estudios Capra	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Cinemes Lauren	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Corre Corre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre D'Estudis Contemporanis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa de Catalunya	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre de Cultura	0.1%	0.0%	0.0%	0.9%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	7422	668	8	874	448	43	56	122	92	57	538	228	11	120	62
Com Radio	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.7%	0.0%	0.0%	0.0%
Convergencia i Unio	1.6%	0.0%	0.0%	13.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cotxeres de Sants	0.1%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coca Cola	0.1%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
C. G. T.	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cemusa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cabitel	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Continental	3.3%	0.0%	0.0%	27.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Sant Andreu	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Barceloneta	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Diagonal	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%
Diagnosis Medica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Don Piso	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	13.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Daikin	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%
Dani	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Delta Air Lines	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dokers Khakis	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	25.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
David	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%
Damm	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Estrella Digital	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edicions 62	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Corte Ingles	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	53.3%	0.0%
El Periodico	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Estrella Damm	0.1%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Electra	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
EUiA	0.2%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ERC	1.3%	0.0%	0.0%	11.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen tacio	Animal planta	Associ acions	Auto mobils	Bancs Caixes	Confec cio	Cons truc.	Diaris Revis.	Educa cio	Elec trodo.	Radio TV	Farma cia	Hipers	Bars
TOTAL	7422	668	8	874	448	43	56	122	92	57	538	228	11	120	62
Euskal Herritarrok	0.1%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Emperador	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.3%
Energizer	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
El Far	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.7%
Eukanuba	0.1%	0.0%	80.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Europolis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
E.T.T.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Futbol Catala	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ferrovial	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fira de Barcelona	0.1%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F1 Racing	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fruit of the Loom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fak d'art Media Art Institute	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio Joan Miro	0.1%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio La Caixa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.G.C.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio A. Tapies	0.1%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.C.B. (Futbol Club Barcelona)	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ford	4.3%	0.0%	0.0%	0.0%	70.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio Purina	0.1%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fiat	0.3%	0.0%	0.0%	0.0%	4.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fresco	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%
Generalitat De Catalunya	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Grupassa	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Generalitat i Ajuntament	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gobierno de Aragon	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glorias	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.2%	0.0%
Gonzalez y Martinez	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen tacio	Animal planta	Associ acions	Auto mobils	Bancs Caixes	Confec cio	Cons truc.	Diaris Revis.	Educa cio	Elec trodo.	Radio TV	Farma cia	Hipers	Bars
TOTAL	7422	668	8	874	448	43	56	122	92	57	538	228	11	120	62
G.T.I.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hyunday	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hola	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hipercor	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.4%	0.0%
Hispano Igualadina	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horchata Costa	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hogares de Cataluna y Balears	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Idea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Institut Europeu d'Idiomes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Instituto de Cultura	0.1%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Isla Fantasia	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iniciativa	0.4%	0.0%	0.0%	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Izquierda Unida	0.4%	0.0%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Jove Teatre Regina	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
J.E.R.C./Joventuts E.R.C.	0.1%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JB	0.1%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
KFC	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.4%
Kenwood	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kappa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
L'Alianca	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%
La Vanguardia	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	63.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lee	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Caixa	0.0%	0.0%	0.0%	0.0%	0.0%	4.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lucky Strike	0.2%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Farga	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%
L'illa	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.7%	0.0%
L'auditori	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lacoste	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	10.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

TOTAL	SECTOR														
	Alimen tacio	Animal planta	Associ acions	Auto mobils	Bancs Caixes	Confec cio	Cons truc.	Diaris Revis.	Educa cio	Elec trodo.	Radio TV	Farma cia	Hipers	Bars	
TOTAL	7422	668	8	874	448	43	56	122	92	57	538	228	11	120	62
Larios	0.1%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Luz de gas	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lecturas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Gavina	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%
Mahou	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo Nacional d'Art de Catalunya	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mc Donalds	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	18.3%
Moviline	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Movistar	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Muebles La Fabrica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Multiopticas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macba	0.2%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mercat de les Flors	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo d'Arqueologia de Catalunya	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macro Olimpic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marlboro	0.4%	4.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marca	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.9%	0.0%
Morte	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nokia	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%
Nunez y Navarro	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nissan	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nacex	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nike	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nator Sistems	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nueva Acropolis	0.3%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

TOTAL	SECTOR														
	Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars	
TOTAL	7422	668	8	874	448	43	56	122	92	57	538	228	11	120	62
Nouvelles Frontieres	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nutella	3.9%	43.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Beetle	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Dragons	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ocaso	0.1%	0.0%	0.0%	0.0%	0.0%	21.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Onda Cero	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%
Olga Ricart	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Optica 2000	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Osborne	0.1%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Opel	0.2%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau de la musica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Promusica	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau Sant Jordi	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pro	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau d'esports	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parroquia San Marcos	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prana	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Padevi	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pans & Company	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.2%
Philips	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%
Port Aventura	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Peugeot	0.4%	0.0%	0.0%	0.0%	6.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Piel Noble	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	11.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.P.	0.7%	0.0%	0.0%	6.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.S.C.	1.1%	0.0%	0.0%	9.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parlamento Europeo	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Play Station	3.6%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	47.8%	0.0%	0.0%	0.0%	0.0%
P.I. (Partit per la Independencia)	0.1%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	7422	668	8	874	448	43	56	122	92	57	538	228	11	120	62
Pedralbes Center	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	0.0%
P.S.U.C.	0.2%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.C.C.	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Querol	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Renfe	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%
Renault	0.1%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Real Club de Polo de Barcelona	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rennie	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	57.3%	0.0%	0.0%
Radio Espana	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.4%	0.0%	0.0%	0.0%
Retevision	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Carmel	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%
Sport Club Nova Icaria	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screemfum (revista)	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sol Melia	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	13.3%
SOS Racismo	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sasi	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Schweppes	0.2%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
S.G.A.E.	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Sport Center	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Springfield	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	7.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Seat	0.2%	0.0%	0.0%	0.0%	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Skoda	0.1%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.N.C. (Teatre Nacional de Catalunya)	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Magic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Temple Sagrada Familia	0.1%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Borrás	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

TOTAL	SECTOR														
	Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars	
TOTAL	7422	668	8	874	448	43	56	122	92	57	538	228	11	120	62
Teatre Goya	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Lliure	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Romea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Tivoli	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TMB	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Top Auto	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Villarroel	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Termoparket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.V.3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%
Telefonica	6.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Titanlux	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Ramon Llull	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Internacional de Catalunya	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Uni2	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Pompeu Fabra	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Volvo	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Volkswagen	0.1%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Vigilia Mariana	0.1%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
White Label	0.1%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
W.W.W. Portabella	0.1%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Web (revista)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
W.B.	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West	0.1%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wintertur	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Western Union	0.1%	0.0%	0.0%	0.0%	0.0%	9.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yamaha	0.1%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yves Saint Laurent	0.2%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	SECTOR														
	TOTAL	Alimen- tacio	Animal planta	Associ- acions	Auto- mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	7422	668	8	874	448	43	56	122	92	57	538	228	11	120	62
Zelete	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zoo Barcelona	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Altres marques / anunciants	3.6%	1.2%	20.0%	4.9%	4.3%	10.7%	15.8%	13.7%	8.6%	32.3%	1.7%	3.1%	11.0%	3.2%	12.4%

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	2572	42	655	45	0	54	3	26	616	32	1	0	3	42
MARCA/ANUNCIANT															
Cine	0.7%	0.0%	0.0%	7.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%
Concert	0.9%	0.0%	0.0%	10.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%
Disc	0.3%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre	0.1%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Altres espectacles	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%
Airtel/Airtel Directa	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Ajuntament De Barcelona	33.4%	96.3%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldees d'Infants S.O.S.	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Associacio Cancer	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.E.G	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Adidas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Amics havaneras	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Andalucia	0.4%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Axa seguros	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aula magna	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ambassador tours	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Amstel	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.A.V.V. (Associacio de Veins)	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.T.LL. (Aigues Ter Llobregat)	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	43.9%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%
Area blava de Sarria	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Agrupacio Mutua	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Centre d'Imatge	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcardi	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barsalona	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Televisio	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Beefeater	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	2572	42	655	45	0	54	3	26	616	32	1	0	3	42
Berlitz	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Bocatta	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burguer King	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blanco	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banca Catalana	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ballantines	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bus Turistic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%	0.0%	0.0%	0.0%	0.0%
Banc Sabadell	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Becoven	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bayer	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bikini (Sala Bikini)	0.1%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Botiguers de Sant Andreu	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa del Penedes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Consello de Pontevedra	0.2%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Campari	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carolina Herrera	0.2%	0.0%	0.0%	0.0%	38.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cristian Dior	0.1%	0.0%	0.0%	0.0%	17.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Canon	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caprabo	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Casal Ass Juvenil	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chrysler	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cortefiel	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centro de Estudios Capra	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cinemes Lauren	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Corre Corre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre D'Estudis Contemporanis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa de Catalunya	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre de Cultura	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	2572	42	655	45	0	54	3	26	616	32	1	0	3	42
Com Radio	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Convergencia i Unio	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cotxeres de Sants	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coca Cola	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
C. G. T.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cemusa	0.0%	0.0%	7.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cabitel	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Continental	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Sant Andreu	0.7%	0.0%	0.0%	8.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Barceloneta	0.1%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Diagonal	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Diagnosis Medica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Don Piso	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Daikin	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dani	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Delta Air Lines	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%
Dokers Khakis	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
David	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Damm	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Estrella Digital	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edicions 62	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Corte Ingles	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Periodico	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Estrella Damm	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Electra	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	13.0%
EUiA	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ERC	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joiés	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	2572	42	655	45	0	54	3	26	616	32	1	0	3	42
Euskal Herritarrok	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Emperador	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Energizer	0.1%	0.0%	11.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Far	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.6%
Eukanuba	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Europolis	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
E.T.T.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Futbol Catala	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ferrovial	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fira de Barcelona	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F1 Racing	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fruit of the Loom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fak d'art Media Art Institute	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio Joan Miro	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio La Caixa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.G.C.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.4%	0.0%	0.0%	0.0%	0.0%
Fundacio A. Tapies	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.C.B. (Futbol Club Barcelona)	2.3%	0.0%	0.0%	26.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ford	4.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio Purina	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fiat	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fresco	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Generalitat De Catalunya	0.2%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Grupassa	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Generalitat i Ajuntament	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gobierno de Aragon	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glorias	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gonzalez y Martinez	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	2572	42	655	45	0	54	3	26	616	32	1	0	3	42
G.T.I.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hyunday	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hola	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hipercor	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hispano Igualadina	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.5%	0.0%	0.0%	0.0%	0.0%
Horchata Costa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hogares de Catalunya y Balears	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Idea	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Institut Europeu d'Idiomes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Instituto de Cultura	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Isla Fantasia	0.1%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iniciativa	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Izquierda Unida	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jove Teatre Regina	0.1%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
J.E.R.C./Joventuts E.R.C.	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JB	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
KFC	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kenwood	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Kappa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
L'Alianca	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Vanguardia	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lee	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Caixa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lucky Strike	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Farga	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
L'illa	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
L'auditori	0.1%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lacoste	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	2572	42	655	45	0	54	3	26	616	32	1	0	3	42
Larios	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Luz de gas	0.1%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lecturas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Gavina	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mahou	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo Nacional d'Art de Catalunya	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mc Donalds	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Moviline	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Movistar	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Muebles La Fabrica	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Multioplicas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macba	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mercat de les Flors	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo d'Arqueologia de Catalunya	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macro Olimpic	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marlboro	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marca	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morte	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nokia	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nunez y Navarro	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nissan	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nacex	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	38.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nike	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nator Sistems	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nueva Acropolis	0.3%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	SECTOR														
	TOTAL	Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda aim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	2572	42	655	45	0	54	3	26	616	32	1	0	3	42
Nouvelles Frontieres	0.1%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nutella	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Beetle	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Dragons	0.1%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.1%
Ocaso	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Onda Cero	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Olga Ricart	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Optica 2000	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	85.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Osborne	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Opel	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau de la musica	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Promusica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau Sant Jordi	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pro	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau d'esports	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parroquia San Marcos	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prana	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Padevi	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pans & Company	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Philips	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Port Aventura	0.1%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Peugeot	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Piel Noble	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.P.	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.S.C.	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parlamento Europeo	0.3%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Play Station	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.I. (Partit per la Independencia)	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	2572	42	655	45	0	54	3	26	616	32	1	0	3	42
Pedralbes Center	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.S.U.C.	0.2%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.C.C.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Querol	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Renfe	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	24.5%	0.0%	0.0%	0.0%	1.3%
Renault	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Real Club de Polo de Barcelona	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rennie	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Espana	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Retevisión	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Carmel	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Club Nova Icaria	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screemfum (revista)	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sol Melia	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SOS Racismo	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sasi	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Schweppes	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
S.G.A.E.	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	38.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Center	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Springfield	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Seat	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Skoda	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.N.C. (Teatre Nacional de Catalunya)	0.4%	0.0%	0.0%	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Magic	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Temple Sagrada Familia	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Borrás	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	2572	42	655	45	0	54	3	26	616	32	1	0	3	42
Teatre Goya	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Lliure	1.5%	0.0%	0.0%	17.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Romea	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Tivoli	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TMB	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	48.6%	0.0%	0.0%	0.0%	0.0%
Top Auto	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Villarroel	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Termoparket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.V.3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Telefonica	6.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	72.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Titanlux	0.3%	0.0%	60.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Ramon Llull	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Internacional de Catalunya	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Uni2	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Pompeu Fabra	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Volvo	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Volkswagen	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Vigilia Mariana	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
White Label	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
W.W.W. Portabella	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Web (revista)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
W.B.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wintertur	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Western Union	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yamaha	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yves Saint Laurent	0.2%	0.0%	0.0%	0.0%	38.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	SECTOR														
	TOTAL	Institucio	Mobles	Oci	Perfumeria	Joiies	Servei pers.	Servei empres	Servei públic	Telecomunic.	Transport	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	2572	42	655	45	0	54	3	26	616	32	1	0	3	42
Zeleste	0.1%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zoo Barcelona	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Altres marques / anunciants	3.6%	0.4%	18.9%	7.2%	5.6%	100.0%	7.8%	61.6%	2.6%	0.4%	6.9%	100.0%	100.0%	100.0%	65.1%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
SECTOR												
Alimentacio,begudes i tabac	9.0%	9.8%	1.1%	2.7%	7.3%	11.6%	18.1%	1.9%	0.0%	0.3%	1.4%	10.8%
Animals i plantes	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%
Associacions i entitats	11.8%	10.7%	22.4%	24.7%	0.1%	28.4%	4.2%	12.5%	7.1%	41.4%	30.0%	5.3%
Automobils	6.0%	6.0%	3.6%	0.3%	27.8%	9.1%	5.4%	8.0%	1.8%	0.0%	4.5%	6.6%
Bancs, caixes i assegurances	0.6%	0.0%	3.1%	5.1%	6.8%	0.0%	3.6%	0.0%	0.9%	0.0%	2.4%	0.0%
Confeccio,calcats,pell,marroquina	0.8%	0.4%	0.2%	5.4%	3.8%	3.0%	8.3%	0.0%	0.0%	0.0%	1.0%	0.0%
Construccio	1.6%	0.4%	11.4%	13.9%	1.1%	4.2%	0.4%	0.0%	38.4%	0.0%	8.5%	0.0%
Diaris,revistes,llibres	1.2%	1.1%	1.2%	1.3%	6.1%	0.0%	3.1%	0.0%	0.0%	0.2%	1.8%	1.2%
Educacio	0.8%	0.4%	1.7%	4.3%	7.4%	0.0%	1.3%	0.0%	1.8%	0.3%	4.3%	0.0%
Electrodomestics,electronica	7.3%	8.1%	1.0%	0.4%	1.9%	5.6%	2.3%	0.0%	0.0%	0.2%	0.5%	10.2%
Radio i canals de TV	3.1%	3.3%	0.0%	3.2%	1.4%	0.0%	0.3%	8.9%	0.0%	6.0%	1.4%	3.4%
Farmacia i optica	0.1%	0.1%	0.0%	0.8%	0.1%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Hipers, centres comercials	1.6%	0.9%	15.5%	1.8%	2.8%	10.7%	3.1%	0.0%	17.0%	2.6%	5.5%	0.0%
Bars, restaurants, hotels	0.8%	0.5%	1.7%	2.9%	6.8%	1.7%	6.1%	1.6%	0.0%	1.4%	2.0%	0.0%
Institucions	34.7%	38.1%	7.2%	11.4%	5.8%	3.9%	12.4%	0.0%	23.2%	1.7%	11.1%	47.8%
Mobles, ferreteria, pintures, llar	0.6%	0.2%	8.2%	0.1%	2.5%	1.5%	0.8%	0.0%	0.0%	0.0%	2.9%	0.0%
Oci	8.8%	8.9%	4.1%	12.4%	4.8%	1.9%	4.5%	0.0%	0.0%	44.1%	12.1%	7.0%
Perfumeria, higiene	0.6%	0.4%	2.1%	2.1%	0.0%	0.1%	6.4%	0.0%	0.0%	0.0%	1.4%	0.0%
Rellotges, joies	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Serveis a la persona	0.7%	0.0%	14.9%	0.4%	1.9%	0.1%	0.3%	0.0%	0.9%	0.0%	4.5%	0.0%
Serveis a les empreses	0.0%	0.0%	0.0%	0.1%	1.2%	0.5%	0.0%	0.0%	3.6%	0.0%	0.1%	0.0%
Seveis publics	0.4%	0.3%	0.0%	0.8%	0.1%	0.0%	2.8%	0.0%	1.8%	0.0%	0.0%	0.3%
Telecomunicacions	8.3%	9.2%	0.2%	0.6%	7.1%	13.0%	8.9%	63.9%	0.9%	0.0%	1.8%	7.2%
Transport de passatgers	0.4%	0.3%	0.0%	3.4%	0.4%	2.1%	2.8%	0.0%	0.0%	0.5%	1.1%	0.0%
Venda productes alimentacio	0.0%	0.0%	0.0%	0.1%	0.2%	0.0%	0.1%	0.0%	0.0%	0.0%	0.1%	0.0%

	SITUACIO					SUPORT						
	TOTAL	Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Bande-rola
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
Altres empreses	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Altres empreses de serveis	0.0%	0.0%	0.0%	0.1%	0.8%	0.6%	0.0%	0.0%	0.9%	0.0%	0.1%	0.0%
Altres inclassificables	0.6%	0.5%	0.4%	1.8%	1.1%	2.0%	2.3%	0.0%	1.8%	1.4%	1.3%	0.1%
Ns	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MARCA/ANUNCIANT												
Cine	0.7%	0.1%	3.7%	8.2%	0.0%	0.5%	2.2%	0.0%	0.0%	1.5%	3.1%	0.0%
Concert	0.9%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.9%	0.8%	0.0%
Disc	0.3%	0.3%	0.0%	0.1%	0.1%	0.1%	0.0%	0.0%	0.0%	4.9%	0.4%	0.0%
Teatre	0.1%	0.1%	0.0%	0.4%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.2%	0.1%
Altres espectacles	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.1%	0.0%
Airtel/Airtel Directa	0.4%	0.4%	0.2%	0.0%	0.0%	0.0%	5.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Ajuntament De Barcelona	33.4%	37.8%	0.0%	2.1%	0.3%	0.0%	5.3%	0.0%	21.4%	1.9%	6.6%	47.9%
Aldees d'infants S.O.S.	0.1%	0.0%	0.0%	1.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Associacio Cancer	0.1%	0.0%	0.0%	1.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.2%	0.4%	0.0%
A.E.G	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Adidas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Amics havaneras	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Andalucia	0.4%	0.0%	0.0%	6.8%	0.0%	3.2%	4.1%	0.0%	0.0%	0.0%	0.1%	0.0%
Axa seguros	0.2%	0.0%	0.0%	3.7%	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Aula magna	0.2%	0.0%	0.0%	1.0%	6.7%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%
Ambassador tours	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Amstel	3.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.6%
A.A.V.V. (Associacio de Veins)	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
A.T.LL. (Aigues Ter Llobregat)	0.2%	0.1%	0.0%	0.9%	0.1%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Area blava de Sarria	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Agrupacio Mutua	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Centre d'Imatge	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
Barcardi	0.1%	0.1%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%
Barsalona	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Barcelona Televisio	2.5%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.1%	0.0%	3.4%
Beefeater	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Berlitz	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.3%	0.0%	0.0%	0.1%	0.0%
Bocatta	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Burguer King	0.1%	0.1%	0.0%	0.4%	0.0%	0.0%	0.4%	0.0%	0.0%	1.0%	0.0%	0.0%
Blanco	0.0%	0.0%	0.0%	0.7%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banca Catalana	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Ballantines	0.0%	0.0%	0.0%	0.2%	0.2%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Bus Turistic	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Banc Sabadell	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Becoven	0.7%	0.0%	0.0%	13.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.8%	0.0%
Bayer	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Bikini (Sala Bikini)	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.1%	0.0%
Botiguers de Sant Andreu	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Caixa del Penedes	0.0%	0.0%	0.0%	0.1%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Consello de Pontevedra	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Campari	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Carolina Herrera	0.2%	0.2%	1.4%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Cristian Dior	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Canon	3.4%	3.9%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	5.1%
Caprabo	0.1%	0.2%	0.0%	0.0%	0.0%	4.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Casal Ass Juvenil	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Chrysler	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%
Cortefiel	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.2%	0.0%
Centro de Estudios Capra	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Cinemes Lauren	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
Corre Corre	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Centre D'Estudis Contemporanis	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa de Catalunya	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Centre de Cultura	0.1%	0.0%	0.0%	1.2%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.6%	0.0%
Com Radio	0.2%	0.0%	0.0%	3.2%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	1.1%	0.0%
Convergencia i Unio	1.6%	1.7%	0.0%	1.4%	0.0%	8.8%	0.6%	5.8%	0.0%	13.6%	2.7%	0.0%
Cotxeres de Sants	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Coca Cola	0.1%	0.1%	0.0%	0.0%	2.0%	0.1%	0.3%	1.9%	0.0%	0.0%	0.3%	0.0%
C. G. T.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Cemusa	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Cabitel	0.4%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	11.8%	0.0%	0.0%	0.0%	0.0%
Continental	3.3%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.9%
Club Natacio Sant Andreu	0.7%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	1.1%
Club Natacio Barceloneta	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Diagonal	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%
Diagnosis Medica	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Don Piso	0.2%	0.0%	4.2%	0.2%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	1.3%	0.0%
Daikin	0.0%	0.0%	0.0%	0.1%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dani	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Delta Air Lines	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dokers Khakis	0.2%	0.1%	0.0%	2.0%	0.0%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%
David	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Damm	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Estrella Digital	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Edicions 62	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
El Corte Ingles	0.9%	0.3%	12.7%	0.9%	0.3%	4.9%	2.2%	0.0%	0.0%	0.0%	3.6%	0.0%
El Periodico	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.1%	0.0%

	SITUACIO					SUPORT						
	TOTAL	Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
Estrella Damm	0.1%	0.0%	0.0%	0.0%	1.8%	0.6%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Electra	0.1%	0.0%	0.0%	1.4%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
EUiA	0.2%	0.0%	0.0%	2.2%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
ERC	1.3%	1.0%	9.2%	1.1%	0.0%	0.0%	0.6%	4.8%	0.0%	8.3%	4.9%	0.0%
Euskal Herritarrok	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Emperador	0.1%	0.0%	0.0%	0.0%	4.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Energizer	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.1%	0.0%
El Far	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Eukanuba	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%
Europolis	0.0%	0.0%	0.0%	0.0%	0.9%	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
E.T.T.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Futbol Catala	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Ferrovial	0.1%	0.1%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fira de Barcelona	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.4%	0.0%
F1 Racing	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.1%	0.0%
Fruit of the Loom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Fak d'art Media Art Institute	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Fundacio Joan Miro	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Fundacio La Caixa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.G.C.	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio A. Tapies	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
F.C.B. (Futbol Club Barcelona)	2.3%	2.6%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%	3.4%
Ford	4.3%	4.8%	0.2%	0.0%	0.2%	1.5%	3.0%	0.0%	0.9%	0.0%	0.1%	6.0%
Fundacio Purina	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fiat	0.3%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	8.0%	0.0%	0.0%	0.0%	0.0%
Frescco	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.2%	0.0%
Generalitat De Catalunya	0.2%	0.1%	0.0%	0.0%	5.6%	0.0%	0.1%	0.0%	0.0%	0.0%	1.5%	0.0%
Grupassa	0.1%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%

	SITUACIO					SUPORT						
	TOTAL	Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
Generalitat i Ajuntament	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gobierno de Aragon	0.1%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Glorias	0.1%	0.1%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.2%	0.3%	0.0%
Gonzalez y Martinez	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
G.T.I.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.4%	0.0%	0.0%	0.0%
Hyunday	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Hola	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.1%	0.0%
Hipercor	0.2%	0.0%	2.5%	0.5%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Hispano Igualadina	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Horchata Costa	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Hogares de Catalunya y Balears	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Idea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Institut Europeu d'Idiomes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Instituto de Cultura	0.1%	0.1%	0.0%	1.2%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.5%	0.0%
Isla Fantasia	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%
Iniciativa	0.4%	0.1%	0.0%	5.9%	0.0%	0.0%	0.1%	0.0%	0.0%	1.5%	2.3%	0.0%
Izquierda Unida	0.4%	0.4%	0.0%	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	2.9%	1.7%	0.0%
Jove Teatre Regina	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%
J.E.R.C./Joventuts E.R.C.	0.1%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
JB	0.1%	0.1%	0.0%	0.1%	0.0%	0.6%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%
KFC	0.1%	0.0%	1.4%	0.2%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.4%	0.0%
Kenwood	0.1%	0.0%	0.0%	0.0%	6.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Kappa	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
L'Alianca	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Vanguardia	0.8%	0.9%	0.0%	0.2%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	1.2%
Lee	0.0%	0.0%	0.0%	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Caixa	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Lucky Strike	0.2%	0.2%	0.0%	0.0%	0.0%	1.5%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
La Farga	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
L'illa	0.1%	0.2%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.9%	1.7%	0.3%	0.0%
L'auditori	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.1%	0.0%
Lacoste	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Larios	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Luz de gas	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.1%	0.0%
Lecturas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%
La Gavina	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Mahou	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo Nacional d'Art de Catalunya	0.1%	0.1%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%
Mc Donalds	0.2%	0.1%	0.0%	1.1%	0.0%	1.7%	0.5%	1.6%	0.0%	0.0%	0.1%	0.0%
Moviline	0.3%	0.4%	0.0%	0.0%	0.0%	1.0%	0.0%	8.3%	0.0%	0.0%	0.0%	0.0%
Movistar	0.4%	0.4%	0.0%	0.0%	0.1%	1.0%	0.0%	8.6%	0.0%	0.0%	0.1%	0.1%
Muebles La Fabrica	0.0%	0.0%	0.0%	0.1%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Multiopicas	0.0%	0.0%	0.0%	0.0%	0.3%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macba	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.3%
Mercat de les Flors	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Museo d'Arqueologia de Catalunya	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Macro Olimpic	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Marlboro	0.4%	0.4%	0.0%	1.9%	0.0%	0.5%	5.3%	0.0%	0.0%	0.0%	0.0%	0.1%
Marca	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Marks & Spencer	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	1.8%	0.0%	0.0%	0.0%
Morte	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Nokia	0.0%	0.0%	0.0%	0.2%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nunez y Navarro	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%
Nissan	0.0%	0.0%	0.0%	0.1%	0.2%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
Nacex	0.0%	0.0%	0.0%	0.0%	0.9%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nike	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Nator Sistems	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%
Nueva Acropolis	0.3%	0.2%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	4.1%	0.8%	0.0%
Nouvelles Frontieres	0.1%	0.0%	0.0%	1.4%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Nutella	3.9%	4.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.9%
New Beetle	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
New Dragons	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.5%	0.0%
Ocaso	0.1%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Onda Cero	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%
Olga Ricart	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Optica 2000	0.6%	0.0%	14.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%	0.0%
Osborne	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Opel	0.2%	0.1%	0.0%	0.0%	5.7%	0.1%	0.8%	0.0%	0.0%	0.0%	0.7%	0.0%
Palau de la musica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%
Promusica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Palau Sant Jordi	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%
Pro	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.4%	0.0%	0.0%	0.0%
Palau d'esports	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.1%	0.0%
Parroquia San Marcos	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Prana	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Padevi	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pans & Company	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Philips	0.2%	0.2%	0.0%	0.0%	0.2%	1.5%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Port Aventura	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.8%	0.0%
Peugeot	0.4%	0.4%	0.0%	0.0%	0.1%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%
Piel Noble	0.1%	0.0%	0.0%	1.6%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%
P.P.	0.7%	0.7%	0.0%	1.9%	0.0%	13.7%	0.1%	0.0%	0.0%	3.1%	0.7%	0.0%

	SITUACIO					SUPORT						
	TOTAL	Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Bande-rola
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
P.S.C.	1.1%	0.4%	11.8%	4.7%	0.0%	4.8%	0.6%	0.0%	0.0%	3.4%	4.9%	0.0%
Parlamento Europeo	0.3%	0.0%	3.6%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%
Play Station	3.6%	4.1%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	5.5%
P.I. (Partit per la Independencia)	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%
Pedralbes Center	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	13.4%	0.0%	0.0%	0.0%
P.S.U.C.	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	1.0%	0.0%
P.C.C.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Querol	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Renfe	0.1%	0.1%	0.0%	0.0%	0.0%	1.5%	0.5%	0.0%	0.0%	0.9%	0.0%	0.0%
Renault	0.1%	0.1%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Real Club de Polo de Barcelona	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Rennie	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Espana	0.3%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	8.3%	0.0%	0.0%	0.0%	0.0%
Retevision	0.2%	0.2%	0.0%	0.1%	0.0%	4.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Carmel	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Sport Club Nova Icaria	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Scremfum (revista)	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Sol Melia	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%
SOS Racismo	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Sasi	0.1%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Schweppes	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
S.G.A.E.	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.2%
Sport Center	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Springfield	0.1%	0.0%	0.0%	1.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Seat	0.2%	0.0%	0.0%	0.0%	10.9%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%
Skoda	0.1%	0.0%	0.0%	0.0%	3.6%	0.1%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%

	SITUACIO					SUPORT						
	TOTAL	Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
T.N.C. (Teatre Nacional de Catalunya)	0.4%	0.4%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.4%	0.3%
Teatre Magic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Temple Sagrada Familia	0.1%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Teatre Borrás	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%
Teatre Goya	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.1%	0.0%
Teatre Lliure	1.5%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	2.2%
Teatre Romea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.1%	0.0%
Teatre Tivoli	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.1%	0.0%
TMB	0.2%	0.1%	0.0%	2.6%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.7%	0.0%
Top Auto	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Villarroel	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Termoparket	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
T.V.3	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Telefonica	6.0%	6.8%	0.0%	0.4%	0.0%	4.6%	1.1%	31.9%	0.9%	0.0%	0.1%	7.0%
Titanlux	0.3%	0.0%	8.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%
Universitat Ramon Llull	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Universitat Internacional de Catalunya	0.1%	0.0%	1.0%	1.7%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Uni2	0.3%	0.3%	0.0%	0.0%	0.0%	1.5%	0.8%	0.0%	0.0%	0.0%	0.1%	0.2%
Universitat Pompeu Fabra	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Volvo	0.0%	0.0%	0.0%	0.1%	0.5%	0.6%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Volkswagen	0.1%	0.0%	0.0%	0.0%	3.2%	0.0%	0.6%	0.0%	0.0%	0.0%	0.4%	0.0%
Vigilia Mariana	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.1%	0.0%
White Label	0.1%	0.1%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
W.W.W. Portabella	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	3.8%	0.0%	0.0%	0.0%	0.0%
Web (revista)	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
W.B.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Bande-rola
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
West	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Wintertur	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.9%	0.0%	0.1%	0.0%
Western Union	0.1%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Yamaha	0.1%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Yves Saint Laurent	0.2%	0.1%	0.0%	2.2%	0.0%	0.1%	1.6%	0.0%	0.0%	0.0%	0.9%	0.0%
Zelesite	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%
Zoo Barcelona	0.0%	0.0%	0.0%	0.6%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Altres marques / anunciants	3.6%	2.9%	8.3%	5.4%	21.4%	15.5%	4.5%	1.6%	43.8%	10.7%	12.8%	0.1%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
SITUACIO												
Carrer	88.3%	100.0%	0.0%	0.0%	0.0%	86.0%	72.9%	100.0%	100.0%	99.8%	38.4%	100.0%
Bus	4.3%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	27.1%	0.0%
Metro	5.5%	0.0%	0.0%	100.0%	0.0%	12.6%	25.6%	0.0%	0.0%	0.0%	22.8%	0.0%
Estadis	2.0%	0.0%	0.0%	0.0%	100.0%	1.4%	1.5%	0.0%	0.0%	0.2%	11.6%	0.0%
SUPPORT												
Tanca	3.6%	3.5%	0.0%	8.3%	2.5%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OPI	5.8%	4.8%	0.0%	26.8%	4.5%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cabina telefonica	3.4%	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Vela publicitaria	0.4%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Columna	4.3%	4.9%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Cartell	15.7%	6.8%	100.0%	64.9%	92.6%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Banderola	66.7%	75.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
PONDERACIO												
Tanques carrer	3.1%	3.5%	0.0%	0.0%	0.0%	86.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Opis al carrer	4.2%	4.8%	0.0%	0.0%	0.0%	0.0%	72.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Cartell carrer	6.0%	6.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	38.4%	0.0%
Columnes municipals	4.3%	4.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	99.8%	0.0%	0.0%
Veles publicitaries	0.4%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Cabines telefoniques	3.4%	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Banderoles	66.7%	75.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Tanques metro	0.5%	0.0%	0.0%	8.3%	0.0%	12.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Opis al metro	1.5%	0.0%	0.0%	26.8%	0.0%	0.0%	25.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Cartells metro	3.6%	0.0%	0.0%	64.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	22.8%	0.0%
Autobusos	4.3%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	27.1%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
Suports camp de futbol	2.0%	0.0%	0.0%	0.0%	100.0%	1.4%	1.5%	0.0%	0.0%	0.2%	11.6%	0.0%

NÚMEROS ABSOLUTOS

	TOTAL	IDIOMA DE L'ANUNCIANT						
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	3136	291	5	438	55	3327	169
SITUACIO								
Carrer	6550	2990	120	5	356	49	2908	123
Bus	316	38	85	0	63	0	120	10
Metro	410	84	77	0	6	7	201	35
Estadis	146	24	9	0	14	0	99	0
SUPPORT								
Tanca	270	30	27	0	9	15	187	1
OPI	430	52	65	0	4	19	269	21
Cabina telefonica	256	27	25	0	0	0	204	0
Vela publicitaria	29	10	1	0	0	1	16	0
Columna	321	107	37	0	21	4	74	78
Cartell	1164	381	136	5	94	17	466	65
Banderola	4953	2529	0	0	311	0	2110	3

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	7422	3136	291	5	438	55	3327	169
SECTOR								
Alimentacio,begudes i tabac	668	2	1	0	4	14	647	0
Animals i plantes	8	0	0	0	0	0	8	0
Associacions i entitats	874	323	24	0	284	5	231	7
Automobils	448	4	1	0	0	2	442	0
Bancs, caixes i assegurances	43	8	24	0	1	0	10	0
Confeccio,calcats,pell,marroquina	56	1	12	0	0	1	42	0
Construccio	122	1	19	0	0	1	100	0
Diaris,revistes,llibres	92	3	16	0	64	0	8	0
Educacio	57	26	6	1	0	2	22	0
Electrodomestics,electronica	538	1	0	0	0	0	538	0
Radio i canals de TV	228	3	26	0	1	0	199	0
Farmacia i optica	11	0	1	0	0	0	10	0
Hipers, centres comercials	120	19	64	0	2	0	35	0
Bars, restaurants, hotels	62	7	1	0	7	0	47	0
Institucions	2572	2496	53	0	7	13	3	0
Mobles, ferreteria, pintures, llar	42	1	1	0	0	0	39	0
Oci	655	227	30	4	16	15	229	135
Perfumeria, higiene	45	0	0	0	0	0	45	0
Relotges, joies	0	0	0	0	0	0	0	0
Serveis a la persona	54	2	1	0	47	0	5	0
Serveis a les empreses	3	0	0	0	0	0	3	0
Seveis publicis	26	9	0	0	0	0	14	3
Telecomunicacions	616	0	9	0	3	2	602	0
Transport de passatgers	32	2	1	0	0	0	28	2
Venda productes alimentacio	1	0	0	0	0	0	1	0
Altres empreses	0	0	0	0	0	0	0	0

	IDIOMA DE L'ANUNCIANT							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	3136	291	5	438	55	3327	169
Altres empreses de serveis	3	0	0	0	0	0	3	0
Altres inclassificables	42	3	1	0	1	0	16	21
Ns	0	0	0	0	0	0	0	0

	IDIOMA DE L'ANUNCIANT							Sense marca
	TOTAL	Catala	Cas tella	Bilingue	Ambivalent	Altres	S.C.L.	
TOTAL	7422	3136	291	5	438	55	3327	169
MARCA/ANUNCIANT								
Cine	52	0	1	0	0	0	2	49
Concert	67	2	2	0	0	0	2	62
Disc	20	0	1	0	0	0	2	18
Teatre	6	0	2	0	0	0	4	0
Altres espectacles	2	0	0	0	0	0	0	2
Airtel/Airtel Directa	27	0	0	0	0	0	27	0
Ajuntament De Barcelona	2482	2479	0	0	0	0	4	0
Aldees d'Infants S.O.S.	5	5	0	0	0	0	0	0
Associacio Cancer	6	5	0	0	0	0	1	0
A.E.G	3	0	0	0	0	0	3	0
Adidas	2	0	0	0	0	0	2	0
Amics havaneras	1	1	0	0	0	0	0	0
Andalucia	28	0	28	0	0	0	0	0
Axa seguros	15	0	15	0	0	0	0	0
Aula magna	14	0	0	0	0	0	14	0
Ambassador tours	2	0	0	0	0	0	2	0
Amstel	226	0	0	0	0	0	226	0
A.A.V.V. (Associacio de Veins)	8	8	0	0	0	0	0	0
A.T.LL. (Aigues Ter Llobregat)	12	8	0	0	0	0	4	0
Area blava de Sarria	5	5	0	0	0	0	0	0
Agrupacio Mutua	1	1	0	0	0	0	0	0
Barcelona Centre d'Imatge	4	4	0	0	0	0	0	0
Barcardi	7	0	0	0	0	0	7	0
Barsalona	1	0	0	0	0	0	1	0
Barcelona Televisio	182	0	0	0	0	0	182	0
Beefeater	1	0	0	0	0	0	1	0

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilingue	Ambivalent	Altres	S.C.L.	
TOTAL	7422	3136	291	5	438	55	3327	169
Berlitz	1	0	0	0	0	0	1	0
Bocatta	5	0	0	0	0	0	5	0
Burguer King	5	0	0	0	0	0	5	0
Bianco	3	0	2	0	0	0	0	0
Banca Catalana	1	0	0	0	1	0	0	0
Ballantines	1	0	0	0	0	0	1	0
Bus Turistic	2	2	0	0	0	0	0	0
Banc Sabadell	1	1	0	0	0	0	0	0
Becoven	56	0	0	0	0	0	56	0
Bayer	3	0	0	0	0	0	3	0
Bikini (Sala Bikini)	7	0	0	0	4	0	3	0
Botiguers de Sant Andreu	1	1	0	0	0	0	0	0
Caixa del Penedes	2	2	0	0	0	0	0	0
Consello de Pontevedra	12	0	0	0	0	12	0	0
Campari	6	0	0	0	0	0	6	0
Carolina Herrera	17	0	0	0	0	0	17	0
Cristian Dior	8	0	0	0	0	0	8	0
Canon	254	0	0	0	7	0	247	0
Caprabo	11	0	0	0	0	0	11	0
Casal Ass Juvenil	2	2	0	0	0	0	0	0
Chrysler	0	0	0	0	0	0	0	0
Cortefiel	4	0	0	0	0	0	4	0
Centro de Estudios Capra	2	0	1	0	0	0	1	0
Cinemes Lauren	2	2	0	0	0	0	0	0
Corre Corre	1	0	0	0	0	0	1	0
Centre D'Estudis Contemporanis	0	0	0	0	0	0	0	0
Caixa de Catalunya	1	1	0	0	0	0	0	0
Centre de Cultura	8	7	0	0	0	0	0	0

	IDIOMA DE L'ANUNCIANT							Sense marca
	TOTAL	Catala	Cas tella	Bilingue	Ambivalent	Altres	S.C.L.	
TOTAL	7422	3136	291	5	438	55	3327	169
Com Radio	13	1	0	0	0	0	12	0
Convergencia i Unio	117	102	0	0	0	0	15	0
Cotxeres de Sants	4	4	0	0	0	0	0	0
Coca Cola	10	0	0	0	0	0	10	0
C. G. T.	3	0	0	0	0	0	3	0
Cemusa	3	0	0	0	0	0	3	0
Cabitel	30	0	0	0	0	0	30	0
Continental	243	0	0	0	243	0	0	0
Club Natacio Sant Andreu	55	55	0	0	0	0	0	0
Club Natacio Barceloneta	4	2	0	0	2	0	0	0
Diagonal	2	0	0	0	2	0	0	0
Diagnosis Medica	1	0	0	0	0	0	1	0
Don Piso	17	0	17	0	0	0	0	0
Daikin	3	0	0	0	0	0	3	0
Dani	0	0	0	0	0	0	0	0
Delta Air Lines	1	0	0	0	0	0	0	0
Dokers Khakis	14	0	0	0	0	0	14	0
David	4	0	0	0	0	0	4	0
Damm	1	0	0	0	0	0	1	0
Estrella Digital	7	0	7	0	0	0	0	0
El Mundo Deportivo	1	0	1	0	0	0	0	0
Edicions 62	1	1	0	0	0	0	0	0
El Corte Ingles	64	0	64	0	0	0	0	0
El Periodico	3	0	3	0	0	0	0	0
Estrella Damm	4	0	0	0	3	0	1	0
Electra	6	0	0	0	0	0	6	0
EUiA	12	2	0	0	0	0	10	0
ERC	99	93	0	0	0	0	6	0

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilingue	Ambivalent	Altres	S.C.L.	
TOTAL	7422	3136	291	5	438	55	3327	169
Euskal Herritarrok	5	0	0	0	0	3	2	0
Emperador	6	0	0	0	6	0	0	0
Energizer	5	0	0	0	0	0	5	0
El Far	6	6	0	0	0	0	0	0
Eukanuba	7	0	0	0	0	0	7	0
Europolis	1	0	0	0	0	0	1	0
E.T.T.	0	0	0	0	0	0	0	0
Futbol Catala	1	1	0	0	0	0	0	0
Ferrovial	7	0	0	0	0	0	7	0
Fira de Barcelona	5	5	0	0	0	0	0	0
F1 Racing	1	0	0	0	0	0	1	0
Fruit of the Loom	1	0	0	0	0	1	0	0
Fak d'art Media Art Institute	1	0	0	0	0	1	0	0
Fundacio Joan Miro	4	4	0	0	0	0	0	0
Fundacio La Caixa	0	0	0	0	0	0	0	0
F.G.C.	2	0	0	0	0	0	2	0
Fundacio A. Tapies	4	4	0	0	0	0	0	0
F.C.B. (Futbol Club Barcelona)	172	3	0	0	0	0	169	0
Ford	316	0	0	0	0	1	314	0
Fundacio Purina	5	5	0	0	0	0	0	0
Fiat	20	0	0	0	0	0	20	0
Fresco	3	0	0	0	0	0	3	0
Generalitat De Catalunya	18	18	0	0	0	0	0	0
Grupassa	9	0	0	0	0	0	9	0
Generalitat i Ajuntament	0	0	0	0	0	0	0	0
Gobierno de Aragon	5	0	5	0	0	0	0	0
Glorias	6	6	0	0	0	0	0	0
Gonzalez y Martinez	2	0	0	0	0	0	2	0

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilingue	Ambivalent	Altres	S.C.L.	
TOTAL	7422	3136	291	5	438	55	3327	169
G.T.I.	2	0	0	0	0	0	2	0
Hyunday	1	0	0	0	0	0	1	0
Hola	2	0	2	0	0	0	0	0
Hipercor	11	0	0	0	0	0	11	0
Hispano Igualadina	3	0	0	0	0	0	3	0
Horchata Costa	4	0	1	0	0	0	2	0
Hogares de Catalunya y Baleares	0	0	0	0	0	0	0	0
Idea	3	0	0	0	3	0	0	0
Institut Europeu d'Idiomes	3	3	0	0	0	0	0	0
Instituto de Cultura	9	9	0	0	0	0	0	0
Isia Fantasia	6	0	6	0	0	0	0	0
Iniciativa	32	32	0	0	0	0	0	0
Izquierda Unida	29	0	0	0	0	0	29	0
Jove Teatre Regina	6	6	0	0	0	0	0	0
J.E.R.C./Joventuts E.R.C.	4	0	0	0	0	0	4	0
JB	7	0	0	0	0	0	7	0
KFC	5	0	0	0	0	0	5	0
Kenwood	10	0	0	0	0	0	10	0
Kappa	2	0	0	0	0	0	2	0
L'Alianca	0	0	0	0	0	0	0	0
La Vanguardia	59	0	1	0	58	0	0	0
Lee	0	0	0	0	0	0	0	0
La Caixa	2	2	0	0	0	0	0	0
Lucky Strike	13	0	0	0	0	0	13	0
La Farga	1	0	0	0	0	0	1	0
L'illa	10	10	0	0	0	0	0	0
L'auditori	4	4	0	0	0	0	0	0
Lacoste	6	0	0	0	0	0	6	0

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	7422	3136	291	5	438	55	3327	169
Larios	8	0	0	0	0	0	8	0
Luz de gas	7	0	6	0	0	0	0	0
Lecturas	3	0	3	0	0	0	0	0
La Gavina	1	1	0	0	0	0	0	0
Mahou	1	0	0	0	0	0	1	0
Museo Nacional d'Art de Catalunya	5	1	0	0	0	0	0	3
Mc Donalds	12	1	0	0	0	0	11	0
Moviline	24	0	0	0	0	0	24	0
Movistar	30	0	0	0	3	0	26	0
Muebles La Fabrica	1	0	1	0	0	0	0	0
Multiopticas	0	0	0	0	0	0	0	0
Macba	14	0	0	0	0	0	14	0
Mercat de les Flors	1	1	0	0	0	0	0	0
Museo d'Arqueologia de Catalunya	1	1	0	0	0	0	0	0
Macro Olympic	1	0	0	0	0	0	1	0
Marlboro	31	0	0	0	0	0	31	0
Marca	3	0	0	0	3	0	0	0
Marks & Spencer	6	0	0	0	0	0	6	0
Morte	1	0	0	0	0	0	1	0
Nokia	2	0	0	0	0	0	2	0
Nunez y Navarro	2	0	0	0	0	0	2	0
Nissan	2	0	0	0	0	0	2	0
Nacex	1	0	0	0	0	0	1	0
Nike	2	0	0	0	0	0	2	0
Nator Systems	1	0	0	0	0	1	0	0
Nueva Acropolis	23	0	23	0	0	0	0	0
Nouvelles Frontieres	6	0	0	0	0	5	1	0

	IDIOMA DE L'ANUNCIANT							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	3136	291	5	438	55	3327	169
Nutella	290	0	0	0	0	0	290	0
New Beetle	2	0	0	0	0	1	2	0
New Dragons	8	0	0	0	0	6	0	2
Ocaso	9	0	9	0	0	0	1	0
Onda Cero	2	0	2	0	0	0	0	0
Olga Ricart	1	0	0	0	0	0	1	0
Optica 2000	47	0	0	0	47	0	0	0
Osborne	4	0	0	0	0	0	4	0
Opel	12	0	0	0	0	0	12	0
Palau de la musica	2	2	0	0	0	0	0	0
Promusica	1	0	0	0	1	0	0	0
Palau Sant Jordi	2	2	0	0	0	0	0	0
Pro	2	2	0	0	0	0	0	0
Palau d'esports	2	2	0	0	0	0	0	0
Parroquia San Marcos	1	1	0	0	0	0	0	0
Prana	1	0	0	0	0	0	1	0
Padevi	0	0	0	0	0	0	0	0
Pans & Company	6	0	0	0	0	0	6	0
Philips	12	0	0	0	0	0	12	0
Port Aventura	10	10	0	0	0	0	0	0
Peugeot	29	0	0	0	0	0	29	0
Piel Noble	6	0	6	0	0	0	0	0
P.P.	55	0	0	0	0	0	55	0
P.S.C.	83	1	0	0	21	0	62	0
Parlamento Europeo	20	0	20	0	0	0	0	0
Play Station	271	0	0	0	0	0	271	0
P.I. (Partit per la Independencia)	7	0	0	0	0	0	7	0
Pedralbes Center	4	0	0	0	0	0	4	0

	TOTAL	IDIOMA DE L'ANUNCIANT						
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	3136	291	5	438	55	3327	169
P.S.U.C.	14	0	0	0	2	0	12	0
P.C.C.	2	0	0	0	0	0	1	0
Querol	1	0	0	0	0	0	1	0
Renfe	9	0	0	0	0	0	7	2
Renault	7	0	0	0	0	0	7	0
Real Club de Polo de Barcelona	1	0	1	0	0	0	0	0
Rennie	6	0	0	0	0	0	6	0
Radio Espana	21	0	21	0	0	0	0	0
Retevisio	13	0	0	0	0	0	13	0
Radio Carmel	2	2	0	0	0	0	0	0
Sport Club Nova Icaria	4	0	0	4	0	0	0	0
Screemfum (revista)	6	0	0	0	3	0	4	0
Sol Melia	9	0	0	0	0	0	9	0
SOS Racismo	2	2	0	0	0	0	0	0
Sasi	11	0	0	0	0	0	11	0
Schweppes	13	0	0	0	0	0	13	0
Sport	1	0	0	0	0	0	1	0
S.G.A.E.	11	1	0	0	0	0	10	0
Sport Center	0	0	0	0	0	0	0	0
Springfield	4	0	0	0	0	0	4	0
Seat	16	0	0	0	0	0	16	0
Skoda	5	0	0	0	0	0	5	0
T.N.C. (Teatre Nacional de Catalunya)	29	0	0	0	0	0	29	0
Teatre Magic	1	1	0	0	0	0	0	0
Temple Sagrada Familia	4	3	0	0	1	0	0	0
Teatre Borrás	2	2	0	0	0	0	0	0
Teatre Goya	3	3	0	0	0	0	0	0
Teatre Lliure	112	112	0	0	0	0	0	0

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	7422	3136	291	5	438	55	3327	169
Teatre Romea	1	1	0	0	0	0	1	0
Teatre Tivoli	3	3	0	0	0	0	0	0
TMB	16	0	0	0	0	0	16	0
Top Auto	2	0	0	0	0	0	2	0
Teatre Villarroel	1	1	0	0	0	0	0	0
Termoparket	1	0	0	0	0	0	1	0
T.V.3	1	0	0	0	0	0	1	0
Telefonica	445	0	2	0	0	0	444	0
Titanlux	26	0	0	0	0	0	26	0
Universitat Ramon Llull	1	0	0	0	0	0	1	0
Universitat Internacional de Catalunya	10	10	0	0	0	0	0	0
Uni2	19	0	0	0	0	0	19	0
Universitat Pompeu Fabra	3	3	0	0	0	0	0	0
Volvo	2	0	0	0	0	0	2	0
Volkswagen	7	0	0	0	0	0	7	0
Vigilia Mariana	8	0	0	0	8	0	0	0
White Label	8	0	0	0	0	8	0	0
W.W.W. Portabella	10	0	0	0	0	0	10	0
Web (revista)	1	0	0	0	1	0	0	0
W.B.	1	0	0	0	0	0	1	0
West	6	0	0	0	0	6	0	0
Wintertur	2	0	0	0	0	0	2	0
Western Union	4	0	0	0	0	0	4	0
Yamaha	5	0	0	0	0	0	5	0
Yves Saint Laurent	18	0	0	0	0	0	18	0
Zeleste	4	0	0	0	0	0	4	0
Zoo Barcelona	3	0	0	0	3	0	0	0
Altres marques / anunciant	268	56	37	1	17	9	116	31

	IDIOMA DE L'ANUNCIANT							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	3136	291	5	438	55	3327	169

	IDIOMA DE L'ANUNCIANT							Sense marca
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	7422	3136	291	5	438	55	3327	169
PONDERACIO								
Tanques carrer	232	29	12	0	8	14	168	1
Opis al carrer	313	39	23	0	3	19	219	11
Cartell carrer	447	249	22	5	13	11	117	29
Columnes municipals	320	107	37	0	21	4	73	78
Veles publicitaries	29	10	1	0	0	1	16	0
Cabines telefoniques	256	27	25	0	0	0	204	0
Baïderoles	4953	2529	0	0	311	0	2110	3
Tanques metro	34	1	15	0	1	1	16	0
Opis al metro	110	12	40	0	1	0	47	10
Cartells metro	266	71	22	0	4	5	138	26
Autobusos	316	38	85	0	63	0	120	10
Suports camp de futbol	146	24	9	0	14	0	99	0

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	7422	1908	1139	30	3475	141	729
SITUACIO							
Carrer	6550	1530	801	29	3427	95	668
Bus	316	153	139	0	6	11	7
Metro	410	166	171	1	36	32	5
Estadis	146	59	28	0	6	2	49
SUPPORT							
Tanca	270	99	127	8	13	6	17
OPI	430	101	232	5	8	37	47
Cabina telefonica	256	27	159	1	13	1	55
Vela publicitaria	29	21	4	0	1	1	3
Columna	321	102	108	7	20	18	65
Cartell	1164	617	323	9	71	51	94
Banderola	4953	942	186	0	3349	27	449

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						S.C.L.
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	7422	1908	1139	30	3475	141	729
SECTOR							
Alimentacio,begudes i tabac	668	23	67	13	539	13	13
Animals i plantes	8	4	2	0	0	0	2
Associacions i entitats	874	438	53	3	305	12	63
Automobils	448	17	78	0	302	5	46
Bancs, caixes i assegurances	43	9	28	0	1	3	2
Confeccio,calcats,pell,marroquina	56	2	33	0	1	8	11
Construccio	122	13	85	2	19	0	4
Diaris,revistes,llibres	92	53	24	0	3	0	12
Educacio	57	38	17	0	2	0	0
Electrodomestics,electronica	538	2	25	0	507	0	5
Radio i canals de TV	228	21	19	0	174	0	15
Farmacia i optica	11	3	7	0	0	0	0
Hipers, centres comercials	120	100	13	0	4	0	4
Bars, restaurants, hotels	62	38	21	1	1	0	1
Institucions	2572	855	55	2	1613	22	26
Mobles, ferreteria, pintures, llar	42	28	14	0	0	0	0
Oci	655	185	153	7	5	37	269
Perfumeria, higiene	45	0	4	0	1	30	10
Rellotges, joies	0	0	0	0	0	0	0
Serveis a la persona	54	3	50	0	1	0	0
Serveis a les empreses	3	1	2	0	0	0	0
Seveis publics	26	23	0	0	0	0	4
Telecomunicacions	616	15	372	0	0	5	224
Transport de passatgers	32	23	8	0	0	0	0
Venda productes alimentacio	1	1	0	0	0	0	0
Altres empreses	0	0	0	0	0	0	0

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	7422	1908	1139	30	3475	141	729
Altres empreses de serveis	3	2	1	0	0	0	0
Altres inclassificables	42	11	8	2	0	3	19
Ns	0	0	0	0	0	0	0

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	7422	1908	1139	30	3475	141	729
MARCA/ANUNCIANT							
Cine	52	0	41	0	0	11	0
Concert	67	5	38	2	1	10	12
Disc	20	3	10	1	0	3	2
Teatre	6	0	0	0	3	2	0
Altres espectacles	2	0	0	1	0	0	0
Airtel/Airtel Directa	27	0	21	0	0	5	1
Ajuntament De Barcelona	2482	836	1	2	1598	21	25
Aldees d'Infants S.O.S.	5	5	0	0	0	0	0
Associacio Cancer	6	6	0	0	0	0	0
A.E.G	3	0	3	0	0	0	0
Adidas	2	0	0	0	0	0	1
Amics havaneras	1	1	0	0	0	0	0
Andalucia	28	0	25	0	3	0	0
Axa seguros	15	0	15	0	0	0	0
Aula magna	14	10	4	0	0	0	0
Ambassador tours	2	2	0	0	0	0	0
Amstel	226	0	0	0	226	0	0
A.A.V.V. (Associacio de Veins)	8	8	0	0	0	0	0
A.T.LL. (Aigues Ter Llobregat)	12	12	0	0	0	0	0
Area blava de Sarria	5	5	0	0	0	0	0
Agrupacio Mutua	1	1	0	0	0	0	0
Barcelona Centre d'Imatge	4	0	2	0	2	0	0
Barcardi	7	0	7	0	0	0	0
Barsalona	1	0	1	0	0	0	0
Barcelona Televisio	182	4	0	0	173	0	5
Beefeater	1	0	0	0	0	0	1

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						S.C.L.
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	7422	1908	1139	30	3475	141	729
Berlitz	1	0	1	0	0	0	0
Bocatta	5	4	2	0	0	0	0
Burguer King	5	2	3	0	0	0	1
Blanco	3	0	3	0	0	0	0
Banca Catalana	1	0	0	0	1	0	0
Ballantines	1	0	1	0	0	0	0
Bus Turistic	2	2	0	0	0	0	0
Banc Sabadell	1	1	0	0	0	0	0
Becoven	56	0	39	0	17	0	0
Bayer	3	3	0	0	0	0	0
Bikini (Sala Bikini)	7	1	0	0	0	2	4
Botiguers de Sant Andreu	1	1	0	0	0	0	0
Caixa del Penedes	2	2	0	0	0	0	0
Consello de Pontevedra	12	0	12	0	0	0	1
Campari	6	0	6	0	0	0	0
Carolina Herrera	17	0	0	0	0	8	9
Cristian Dior	8	0	0	0	0	8	0
Canon	254	0	0	0	254	0	0
Caprabo	11	11	0	0	0	0	0
Casal Ass Juvenil	2	2	0	0	0	0	0
Chrysler	0	0	0	0	0	0	0
Cortefiel	4	0	4	0	0	0	0
Centro de Estudios Capra	2	2	0	0	0	0	0
Cinemes Lauren	2	2	0	0	0	0	0
Corre Corre	1	1	0	0	0	0	0
Centre D'Estudis Contemporanis	0	0	0	0	0	0	0
Caixa de Catalunya	1	1	0	0	0	0	0
Centre de Cultura	8	7	0	0	0	0	0

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	7422	1908	1139	30	3475	141	729
Com Radio	13	13	0	0	0	0	0
Convergencia i Unio	117	80	0	1	34	0	2
Cotxeres de Sants	4	4	0	0	0	0	0
Coca Cola	10	6	1	2	0	0	1
C. G. T.	3	3	0	0	0	0	0
Cemusa	3	0	3	0	0	0	0
Cabitel	30	0	30	0	0	0	0
Continental	243	0	0	0	243	0	0
Club Natacio Sant Andreu	55	55	0	0	0	0	0
Club Natacio Barceloneta	4	2	0	0	2	0	0
Diagonal	2	2	0	0	0	0	0
Diagnosis Medica	1	1	0	0	0	0	0
Don Piso	17	0	14	2	0	0	0
Daikin	3	0	3	0	0	0	0
Dani	0	0	0	0	0	0	0
Delta Air Lines	1	0	0	0	0	0	0
Dokers Khakis	14	0	13	0	0	0	1
David	4	4	0	0	0	0	0
Damm	1	0	0	0	1	0	0
Estrella Digital	7	0	7	0	0	0	0
El Mundo Deportivo	1	0	1	0	0	0	0
Edicions 62	1	1	0	0	0	0	0
El Corte Ingles	64	57	6	0	0	0	1
El Periodico	3	1	1	0	0	0	0
Estrella Damm	4	1	0	0	1	0	1
Electra	6	0	6	0	0	0	0
EUiA	12	10	0	1	0	0	0
ERC	99	43	0	0	15	0	41

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						S.C.L.
	TOTAL	Catala	Cas tella	Bilingue	Ambivalent	Altres	
TOTAL	7422	1908	1139	30	3475	141	729
Euskal Herritarrok	5	4	0	0	1	0	0
Emperador	6	6	0	0	0	0	0
Energizer	5	0	5	0	0	0	0
El Far	6	6	0	0	0	0	0
Eukanuba	7	4	2	0	0	0	0
Europolis	1	1	0	0	0	0	0
E.T.T.	0	0	0	0	0	0	0
Futbol Catala	1	1	0	0	0	0	0
Ferrovial	7	4	1	0	1	0	0
Fira de Barcelona	5	4	1	0	0	0	0
F1 Racing	1	0	1	0	0	0	0
Fruit of the Loom	1	0	0	0	0	1	0
Fak d'art Media Art Institute	1	0	1	0	0	0	0
Fundacio Joan Miro	4	1	0	0	0	0	3
Fundacio La Caixa	0	0	0	0	0	0	0
F.G.C.	2	2	0	0	0	0	0
Fundacio A. Tapies	4	0	0	0	0	4	0
F.C.B. (Futbol Club Barcelona)	172	3	0	0	0	0	169
Ford	316	0	13	0	298	0	5
Fundacio Purina	5	5	0	0	0	0	0
Fiat	20	0	15	0	0	1	5
Frescco	3	3	0	0	0	0	0
Generalitat De Catalunya	18	16	0	0	1	0	1
Grupassa	9	0	9	0	0	0	0
Generalitat i Ajuntament	0	0	0	0	0	0	0
Gobierno de Aragon	5	0	5	0	0	0	0
Glorias	6	6	0	0	0	0	0
Gonzalez y Martinez	2	0	2	0	0	0	0

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						S.C.L.
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	7422	1908	1139	30	3475	141	729
G.T.I.	2	1	1	0	0	0	0
Hyunday	1	0	0	0	0	0	1
Hola	2	0	2	0	0	0	0
Hipercor	11	10	1	0	0	0	0
Hispano Igualadina	3	3	0	0	0	0	0
Horchata Costa	4	0	4	0	0	0	0
Hogares de Catalunya y Balears	0	0	0	0	0	0	0
Idea	3	0	0	0	0	3	0
Institut Europeu d'Idiomes	3	3	0	0	0	0	0
Instituto de Cultura	9	4	0	0	4	1	0
Isla Fantasia	6	0	6	0	0	0	0
Iniciativa	32	31	0	0	0	0	0
Izquierda Unida	29	28	1	0	0	0	0
Jove Teatre Regina	6	0	6	0	0	0	0
J.E.R.C./Joventuts E.R.C.	4	4	0	0	0	0	0
JB	7	0	0	7	0	0	0
KFC	5	0	5	0	0	0	0
Kenwood	10	0	10	0	0	0	0
Kappa	2	0	0	0	0	2	0
L'Alianca	0	0	0	0	0	0	0
La Vanguardia	59	48	0	0	0	0	10
Lee	0	0	0	0	0	0	0
La Caixa	2	2	0	0	0	0	0
Lucky Strike	13	0	4	0	7	1	1
La Farga	1	0	0	0	1	0	0
L'illa	10	7	0	0	2	0	2
L'auditori	4	2	0	0	0	0	1
Lacoste	6	0	0	0	0	0	6

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	7422	1908	1139	30	3475	141	729
Larios	8	0	8	0	0	0	0
Luz de gas	7	2	0	1	1	2	1
Lecturas	3	0	3	0	0	0	0
La Gavina	1	1	0	0	0	0	0
Mahou	1	0	1	0	0	0	0
Museo Nacional d'Art de Catalunya	5	1	0	0	0	0	3
Mc Donalds	12	11	0	1	0	0	0
Moviline	24	0	24	0	0	0	0
Movistar	30	0	26	0	0	0	3
Muebles La Fabrica	1	0	1	0	0	0	0
Multiopticas	0	0	0	0	0	0	0
Macba	14	4	0	0	0	7	4
Mercat de les Flors	1	0	1	0	0	0	0
Museo d'Arqueologia de Catalunya	1	1	0	0	0	0	0
Macro Olimpic	1	1	0	0	0	0	0
Marlboro	31	7	16	0	0	8	0
Marca	3	0	0	0	3	0	0
Marks & Spencer	6	0	4	0	0	0	1
Morte	1	0	1	0	0	0	0
Nokia	2	0	2	0	0	0	0
Nunez y Navarro	2	1	0	0	0	0	1
Nissan	2	0	2	0	0	0	0
Nacex	1	0	1	0	0	0	0
Nike	2	0	0	0	0	0	2
Nator Sistems	1	1	0	0	0	0	0
Nueva Acropolis	23	0	23	0	0	0	0
Nouvelles Frontieres	6	0	6	0	0	0	0

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						S.C.L.
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	7422	1908	1139	30	3475	141	729
Nutella	290	0	0	0	290	0	0
New Beetle	2	0	2	0	0	0	0
New Dragons	8	4	0	2	0	2	0
Ocaso	9	0	9	0	0	0	1
Onda Cero	2	0	2	0	0	0	0
Olga Ricart	1	1	0	0	0	0	0
Optica 2000	47	0	47	0	0	0	0
Osborne	4	0	0	0	0	0	4
Opel	12	0	4	0	0	0	8
Palau de la musica	2	0	0	0	0	0	2
Promusica	1	1	0	0	0	0	0
Palau Sant Jordi	2	0	1	0	0	0	1
Pro	2	2	0	0	0	0	0
Palau d'esports	2	0	0	0	0	0	2
Parroquia San Marcos	1	1	0	0	0	0	0
Prana	1	0	1	0	0	0	0
Padevi	0	0	0	0	0	0	0
Pans & Company	6	5	1	0	0	0	0
Philips	12	0	7	0	0	0	4
Port Aventura	10	0	10	0	0	0	0
Peugeot	29	14	15	0	0	0	0
Piel Noble	6	0	6	0	0	0	0
P.P.	55	42	12	0	0	0	1
P.S.C.	83	75	3	0	0	0	5
Parlamento Europeo	20	0	5	0	15	0	0
Play Station	271	1	0	0	270	0	0
P.I. (Partit per la Independencia)	7	7	0	0	0	0	0
Pedralbes Center	4	4	0	0	0	0	0

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	7422	1908	1139	30	3475	141	729
P.S.U.C.	14	14	0	0	0	0	0
P.C.C.	2	0	0	0	0	0	1
Querol	1	1	0	0	0	0	0
Renfe	9	2	6	0	0	0	0
Renault	7	0	7	0	0	0	0
Real Club de Polo de Barcelona	1	0	1	0	0	0	0
Rennie	6	0	6	0	0	0	0
Radio Espana	21	0	14	0	1	0	7
Retevision	13	1	12	0	0	0	0
Radio Carmel	2	2	0	0	0	0	0
Sport Club Nova Icaria	4	0	4	0	0	0	0
Screemfum (revista)	6	0	6	0	0	0	0
Sol Melia	9	0	9	0	0	0	1
SOS Racismo	2	2	0	0	0	0	0
Sasi	11	0	11	0	0	0	0
Schweppes	13	0	11	0	0	0	2
Sport	1	0	0	0	0	0	1
S.G.A.E.	11	11	0	0	0	0	0
Sport Center	0	0	0	0	0	0	0
Springfield	4	0	0	0	0	4	0
Seat	16	4	0	0	0	0	12
Skoda	5	0	0	0	0	0	5
T.N.C. (Teatre Nacional de Catalunya)	29	16	0	0	0	1	13
Teatre Magic	1	0	0	0	0	0	0
Temple Sagrada Familia	4	4	0	0	0	0	0
Teatre Borrás	2	0	2	0	0	0	0
Teatre Goya	3	0	2	1	0	0	1
Teatre Lliure	112	58	0	0	0	0	54

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	7422	1908	1139	30	3475	141	729
Teatre Romea	1	1	0	0	0	0	0
Teatre Tivoli	3	0	2	0	0	0	2
TMB	16	16	0	0	0	0	0
Top Auto	2	0	2	0	0	0	0
Teatre Villarroel	1	0	0	0	0	0	0
Termoparket	1	0	1	0	0	0	0
T.V.3	1	0	0	0	0	0	1
Telefonica	445	1	232	0	0	0	212
Titanlux	26	25	0	0	0	0	0
Universitat Ramon Llull	1	1	0	0	0	0	0
Universitat Internacional de Catalunya	10	10	0	0	0	0	0
Uni2	19	13	7	0	0	0	0
Universitat Pompeu Fabra	3	3	0	0	0	0	0
Volvo	2	0	0	0	1	0	1
Volkswagen	7	0	3	0	0	0	5
Vigilia Mariana	8	0	8	0	0	0	0
White Label	8	3	1	4	0	0	0
W.W.W. Portabella	10	0	0	0	0	0	10
Web (revista)	1	0	1	0	0	0	1
W.B.	1	0	1	0	0	0	0
West	6	1	0	0	0	4	2
Wintertur	2	1	0	0	0	0	1
Western Union	4	0	1	0	0	3	0
Yamaha	5	0	0	0	0	5	0
Yves Saint Laurent	18	0	4	0	1	13	0
Zeleste	4	0	2	0	0	0	2
Zoo Barcelona	3	3	0	0	0	0	0
Altres marques / anunciants	268	97	117	1	3	9	41

IDIOMA DEL TEXT/ESLOGAN PRINCIPAL

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	7422	1908	1139	30	3475	141	729

	IDIOMA DEL TEXT COMPLEMENTARI							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	1638	1308	17	10	54	3277	1118
SITUACIO								
Carrer	6550	1337	977	17	10	39	3247	924
Bus	316	111	156	0	0	6	2	41
Metro	410	140	158	0	0	9	0	103
Estadis	146	50	17	0	0	0	28	50
SUPPORT								
Tanca	270	85	108	1	0	6	10	60
OPI	430	86	207	7	0	35	6	88
Cabina telefonica	256	28	171	1	0	0	1	56
Vela publicitaria	29	15	2	0	0	0	1	11
Columna	321	149	121	4	0	3	8	35
Cartell	1164	620	337	4	3	9	34	156
Banderola	4953	655	361	0	7	0	3218	712

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	1638	1308	17	10	54	3277	1118
SECTOR								
Alimentacio,begudes i tabac	668	19	82	6	0	7	532	21
Animals i plantes	8	4	4	0	0	0	0	0
Associacions i entitats	874	487	57	1	0	0	255	74
Automobils	448	28	75	0	0	9	313	24
Bancs, caixes i assegurances	43	4	11	0	0	6	0	23
Confeccio,calcats,pell,marroquine ria	56	2	13	0	0	1	4	37
Construccio	122	12	86	0	0	0	1	24
Diaris,revistes,llibres	92	61	19	0	0	2	0	10
Educacio	57	36	14	0	1	0	3	3
Electrodomestics,electronica	538	1	18	0	0	2	508	9
Radio i canals de TV	228	16	25	0	0	0	2	185
Farmacia i optica	11	3	7	0	0	0	0	0
Hipers, centres comercials	120	97	8	1	0	1	1	12
Bars, restaurants, hotels	62	30	16	1	0	0	2	13
Institucions	2572	485	54	0	7	0	1638	388
Mobles, ferreteria, pintures, llar	42	2	33	0	0	0	1	5
Oci	655	265	170	8	2	5	10	195
Perfumeria, higiene	45	0	22	0	0	19	1	3
Reliotges, joies	0	0	0	0	0	0	0	0
Serveis a la persona	54	2	51	0	0	0	0	1
Serveis a les empreses	3	1	2	0	0	0	0	1
Seveis publics	26	20	1	0	0	0	3	2
Telecomunicacions	616	24	526	0	0	2	1	64
Transport de passatgers	32	20	8	0	0	0	0	4
Venda productes alimentacio	1	0	0	0	0	0	0	0
Altres empreses	0	0	0	0	0	0	0	0

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	1638	1308	17	10	54	3277	1118
Altres empreses de serveis	3	2	1	0	0	0	0	1
Altres inclassificables	42	17	7	0	0	0	0	17
Ns	0	0	0	0	0	0	0	0

	IDIOMA DEL TEXT COMPLEMENTARI							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	1638	1308	17	10	54	3277	1118
MARCA/ANUNCIANT								
Cine	52	0	43	0	0	0	0	8
Concert	67	16	47	0	0	1	0	3
Disc	20	4	13	0	0	2	2	0
Teatre	6	2	0	0	0	0	3	0
Altres espectacles	2	2	0	0	0	0	0	0
Airtel/Airtel Directa	27	5	20	0	0	0	0	2
Ajuntament De Barcelona	2482	466	4	0	7	0	1639	365
Aldees d'Infants S.O.S.	5	5	0	0	0	0	0	0
Associacio Cancer	6	5	0	0	0	0	0	0
A.E.G	3	0	0	0	0	0	0	3
Adidas	2	0	0	0	0	0	1	1
Amics havaneras	1	1	0	0	0	0	0	0
Andalucia	28	0	13	0	0	0	0	15
Axa seguros	15	0	9	0	0	4	0	2
Aula magna	14	10	4	0	0	0	0	0
Ambassador tours	2	2	0	0	0	0	0	0
Amstel	226	0	0	0	0	0	226	0
A.A.V.V. (Associacio de Veins)	8	8	0	0	0	0	0	0
A.T.LL. (Aigues Ter Llobregat)	12	9	1	0	0	0	0	3
Area blava de Sarria	5	5	0	0	0	0	0	0
Agrupacio Mutua	1	0	0	0	0	0	0	1
Barcelona Centre d'Imatge	4	4	0	0	1	0	0	0
Barcardi	7	0	7	0	0	0	0	0
Barsalona	1	0	1	0	0	0	0	0
Barcelona Televisio	182	1	1	0	0	0	0	180
Beefeater	1	0	0	0	0	0	0	0

	IDIOMA DEL TEXT COMPLEMENTARI							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	1638	1308	17	10	54	3277	1118
Berlitz	1	0	1	0	0	0	1	0
Bocatta	5	4	2	0	0	0	0	0
Burguer King	5	0	1	0	0	0	0	4
Blanco	3	0	0	0	0	0	0	2
Banca Catalana	1	0	0	0	0	0	0	1
Ballantines	1	0	1	0	0	0	0	0
Bus Turistic	2	1	0	0	0	0	0	1
Banc Sabadell	1	0	0	0	0	0	0	1
Becoven	56	0	43	0	0	0	0	13
Bayer	3	3	0	0	0	0	0	0
Bikini (Sala Bikini)	7	3	2	1	0	0	2	0
Botiguers de Sant Andreu	1	1	0	0	0	0	0	0
Caixa del Penedes	2	1	0	0	0	0	0	1
Consello de Pontevedra	12	0	12	0	0	0	0	1
Campari	6	0	6	0	0	0	0	1
Carolina Herrera	17	0	1	0	0	17	0	0
Cristian Dior	8	0	8	0	0	0	0	0
Canon	254	0	0	0	0	0	254	0
Caprabo	11	11	0	0	0	0	0	0
Casal Ass Juvenil	2	2	0	0	0	0	0	0
Chrysler	0	0	0	0	0	0	0	0
Cortefiel	4	0	4	0	0	0	0	1
Centro de Estudios Capra	2	2	0	0	0	0	0	0
Cinemes Lauren	2	1	0	0	0	0	0	1
Corre Corre	1	0	0	0	0	0	0	1
Centre D'Estudis Contemporanis	0	0	0	0	0	0	0	0
Caixa de Catalunya	1	0	0	0	0	0	0	1
Centre de Cultura	8	7	0	0	0	0	0	1

	IDIOMA DEL TEXT COMPLEMENTARI							Sense texte
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	7422	1638	1308	17	10	54	3277	1118
Com Radio	13	12	0	0	0	0	0	2
Convergencia i Unio	117	106	0	0	0	0	0	11
Cotxeres de Sants	4	4	0	0	0	0	0	0
Coca Cola	10	2	5	0	0	0	0	2
C. G. T.	3	3	0	0	0	0	0	0
Cemusa	3	0	1	0	0	0	0	2
Cabitel	30	0	30	0	0	0	0	0
Continental	243	0	0	0	0	0	243	0
Club Natacio Sant Andreu	55	55	0	0	0	0	0	0
Club Natacio Barceloneta	4	4	0	0	0	0	0	0
Diagonal	2	1	0	0	0	0	0	1
Diagnosis Medica	1	1	0	0	0	0	0	0
Don Piso	17	2	14	0	0	0	0	1
Daikin	3	0	1	0	0	0	0	2
Dani	0	0	0	0	0	0	0	0
Delta Air Lines	1	0	0	0	0	0	0	0
Dokers Khakis	14	0	3	0	0	0	0	11
David	4	4	0	0	0	0	0	0
Damm	1	0	1	0	0	0	0	1
Estrella Digital	7	0	7	0	0	0	0	0
El Mundo Deportivo	1	0	0	0	0	0	0	0
Edicions 62	1	1	0	0	0	0	0	0
El Corte Ingles	64	56	5	0	0	1	0	2
El Periodico	3	0	0	0	0	0	0	3
Estrella Damm	4	0	1	0	0	0	0	2
Electra	6	0	6	0	0	0	0	0
EUiA	12	11	0	0	0	0	0	1
ERC	99	91	1	0	0	0	0	7

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	1638	1308	17	10	54	3277	1118
Euskal Herritarrok	5	4	0	0	0	0	1	0
Emperador	6	6	0	0	0	0	0	0
Energizer	5	0	5	0	0	0	0	0
El Far	6	6	0	0	0	0	0	0
Eukanuba	7	4	2	0	0	0	0	0
Europolis	1	0	0	0	0	0	0	1
E.T.T.	0	0	0	0	0	0	0	0
Futbol Catala	1	1	0	0	0	0	0	0
Ferrovial	7	5	1	0	0	0	0	0
Fira de Barcelona	5	4	1	0	0	0	0	0
F1 Racing	1	0	1	0	0	0	0	0
Fruit of the Loom	1	0	0	0	0	0	0	1
Fak d'art Media Art Institute	1	0	1	0	0	0	0	0
Fundacio Joan Miro	4	4	0	0	0	0	0	0
Fundacio La Caixa	0	0	0	0	0	0	0	0
F.G.C.	2	2	0	0	0	0	0	0
Fundacio A. Tapies	4	3	0	0	0	0	0	2
F.C.B. (Futbol Club Barcelona)	172	3	0	0	0	0	0	169
Ford	316	1	8	0	0	6	293	7
Fundacio Purina	5	4	0	0	0	0	0	1
Fiat	20	0	19	0	0	0	0	2
Frescco	3	3	0	0	0	0	0	0
Generalitat De Catalunya	18	17	0	0	0	0	1	0
Grupassa	9	0	9	0	0	0	0	0
Generalitat i Ajuntament	0	0	0	0	0	0	0	0
Gobierno de Aragon	5	0	5	0	0	0	0	0
Glorias	6	5	0	0	0	0	0	1
Gonzalez y Martinez	2	0	2	0	0	0	0	0

	IDIOMA DEL TEXT COMPLEMENTARI							Sense texte
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	7422	1638	1308	17	10	54	3277	1118
G.T.I.	2	0	1	0	0	0	0	0
Hyunday	1	0	0	0	0	0	0	1
Hola	2	0	1	0	0	0	0	1
Hipercor	11	9	1	0	0	0	0	1
Hispano Igualadina	3	3	0	0	0	0	0	0
Horchata Costa	4	0	4	0	0	0	0	0
Hogares de Catalunya y Balears	0	0	0	0	0	0	0	0
Idea	3	3	0	0	0	0	0	0
Institut Europeu d'Idiomes	3	3	0	0	0	0	0	0
Instituto de Cultura	9	9	0	0	0	0	0	1
Isla Fantasia	6	0	6	0	0	0	0	0
Iniciativa	32	22	0	0	0	0	0	10
Izquierda Unida	29	28	1	0	0	0	0	0
Jove Teatre Regina	6	4	1	0	0	0	0	1
J.E.R.C./Joventuts E.R.C.	4	4	0	0	0	0	0	0
JB	7	4	0	0	0	2	0	0
KFC	5	0	2	0	0	0	0	3
Kenwood	10	0	0	0	0	0	0	10
Kappa	2	0	0	0	0	0	1	1
L'Alianca	0	0	0	0	0	0	0	0
La Vanguardia	59	57	0	0	0	0	0	1
Lee	0	0	0	0	0	0	0	0
La Caixa	2	1	0	0	0	0	0	1
Lucky Strike	13	0	6	1	0	5	0	1
La Farga	1	1	0	0	0	0	0	1
L'illa	10	6	0	1	0	0	1	2
L'auditori	4	2	1	0	0	0	0	0
Lacoste	6	0	0	0	0	0	1	5

	IDIOMA DEL TEXT COMPLEMENTARI							Sense texte
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	7422	1638	1308	17	10	54	3277	1118
Larios	8	0	8	0	0	0	0	0
Luz de gas	7	5	1	1	0	0	0	0
Lecturas	3	0	3	0	0	0	0	0
La Gavina	1	0	0	0	0	0	0	1
Mahou	1	0	0	0	0	0	0	1
Museo Nacional d'Art de Catalunya	5	1	0	0	0	0	3	0
Mc Donalds	12	10	0	1	0	0	0	2
Moviline	24	0	22	0	0	0	0	2
Movistar	30	3	21	0	0	0	0	5
Muebles La Fabrica	1	0	1	0	0	0	0	0
Multiopicas	0	0	0	0	0	0	0	0
Macba	14	14	0	0	0	0	0	0
Mercat de les Flors	1	1	0	0	0	0	0	0
Museo d'Arqueologia de Catalunya	1	1	0	0	0	0	0	0
Macro Olimpic	1	1	0	0	0	0	0	0
Marlboro	31	7	22	2	0	0	0	0
Marca	3	0	0	0	0	0	0	3
Marks & Spencer	6	0	0	0	0	1	0	5
Morte	1	0	1	0	0	0	0	1
Nokia	2	0	0	0	0	2	0	0
Nunez y Navarro	2	0	0	0	0	0	0	2
Nissan	2	0	2	0	0	0	0	0
Nacex	1	0	1	0	0	0	0	0
Nike	2	0	0	0	0	0	0	2
Nator Sistems	1	0	0	0	0	0	0	1
Nueva Acropolis	23	0	23	0	0	0	0	0
Nouvelles Frontieres	6	0	5	0	0	0	0	1

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	1638	1308	17	10	54	3277	1118
Nutella	290	0	0	0	0	0	290	0
New Beetle	2	0	0	0	0	0	0	2
New Dragons	8	8	0	0	0	0	0	0
Ocaso	9	0	0	0	0	0	0	9
Onda Cero	2	0	2	0	0	0	0	0
Olga Ricart	1	1	0	0	0	0	0	0
Optica 2000	47	0	47	0	0	0	0	0
Osborne	4	0	4	0	0	0	0	1
Opel	12	0	4	0	0	0	8	0
Palau de la musica	2	0	1	1	0	0	0	0
Promusica	1	0	0	1	0	0	0	0
Palau Sant Jordi	2	1	1	0	0	0	0	0
Pro	2	1	0	0	0	0	0	1
Palau d'esports	2	0	0	0	0	1	0	0
Parroquia San Marcos	1	1	0	0	0	0	0	0
Prana	1	0	1	0	0	0	0	0
Padevi	0	0	0	0	0	0	0	0
Pans & Company	6	5	0	0	0	0	0	1
Philips	12	0	12	0	0	0	0	0
Port Aventura	10	0	10	0	0	0	0	0
Peugeot	29	14	14	0	0	0	0	1
Piel Noble	6	0	4	0	0	0	0	2
P.P.	55	15	14	0	0	0	3	24
P.S.C.	83	69	3	0	0	0	1	10
Parlamento Europeo	20	0	13	0	0	0	0	7
Play Station	271	0	0	0	0	0	270	1
P.I. (Partit per la Independencia)	7	7	0	0	0	0	0	0
Pedralbes Center	4	4	0	0	0	0	0	0

	IDIOMA DEL TEXT COMPLEMENTARI							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	1638	1308	17	10	54	3277	1118
P.S.U.C.	14	13	1	0	0	0	0	0
P.C.C.	2	2	0	0	0	0	0	0
Querol	1	0	0	0	0	0	0	0
Renfe	9	2	6	0	0	0	0	0
Renault	7	0	3	0	0	0	0	4
Real Club de Polo de Barcelona	1	0	1	0	0	0	0	0
Rennie	6	0	6	0	0	0	0	0
Radio Espana	21	0	19	0	0	0	1	2
Retevision	13	0	13	0	0	0	0	0
Radio Carmel	2	2	0	0	0	0	0	0
Sport Club Nova Icaria	4	0	4	0	0	0	0	0
Screemfum (revista)	6	0	5	0	0	2	0	0
Sol Melia	9	0	9	0	0	0	0	0
SOS Racismo	2	1	0	0	0	0	0	0
Sasi	11	0	11	0	0	0	0	0
Schweppes	13	1	11	0	0	0	0	1
Sport	1	0	0	0	0	0	0	1
S.G.A.E.	11	11	0	0	0	0	0	0
Sport Center	0	0	0	0	0	0	0	0
Springfield	4	0	0	0	0	0	0	4
Seat	16	12	3	0	0	0	0	0
Skoda	5	0	5	0	0	0	0	0
T.N.C. (Teatre Nacional de Catalunya)	29	18	0	2	0	0	2	7
Teatre Magic	1	1	0	0	0	0	0	0
Temple Sagrada Familia	4	4	0	0	0	0	0	0
Teatre Borrás	2	0	1	0	0	0	0	1
Teatre Goya	3	0	2	1	0	1	0	0
Teatre Lliure	112	110	0	0	2	0	0	0

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	1638	1308	17	10	54	3277	1118
Teatre Romea	1	1	0	0	0	0	0	0
Teatre Tivoli	3	0	3	0	0	0	0	0
TMB	16	12	0	0	0	0	0	3
Top Auto	2	0	2	0	0	0	0	0
Teatre Villarroel	1	0	0	0	0	0	0	0
Termoparket	1	0	1	0	0	0	0	0
T.V.3	1	0	0	0	0	0	0	1
Telefonica	445	1	404	0	0	0	1	40
Titanlux	26	0	22	0	0	0	0	3
Universitat Ramon Llull	1	1	0	0	0	0	0	0
Universitat Internacional de Catalunya	10	7	0	0	0	0	1	3
Uni2	19	13	7	0	0	0	0	0
Universitat Pompeu Fabra	3	2	0	0	0	0	0	0
Volvo	2	1	1	0	0	0	0	0
Volkswagen	7	0	0	0	0	3	5	0
Vigilia Mariana	8	0	8	0	0	0	0	0
White Label	8	0	1	0	0	0	0	7
W.W.W. Portabella	10	2	0	0	0	0	0	8
Web (revista)	1	0	1	0	0	0	0	1
W.B.	1	0	0	0	0	1	0	0
West	6	0	3	3	0	0	0	0
Wintertur	2	0	0	0	0	0	0	1
Western Union	4	0	1	0	0	1	0	3
Yamaha	5	0	0	0	0	0	0	5
Yves Saint Laurent	18	0	14	0	0	1	0	3
Zeleste	4	0	3	1	0	0	0	0
Zoo Barcelona	3	2	0	0	0	0	0	0
Altres marques / anunciants	268	87	103	0	0	4	21	52

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	1638	1308	17	10	54	3277	1118

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	7422	3136	291	5	438	55	3327	169
IDIOMA DEL TEXT/ESLOGAN PRINCIPAL								
Catala	1908	1283	66	1	87	13	434	25
Castella	1139	34	189	4	71	25	730	86
Bilingue	30	5	3	0	0	6	11	4
Ambivalent	3475	1649	19	0	255	1	1551	1
Altres Llengues	141	26	4	0	6	7	70	26
S.C.L.	729	139	11	0	19	3	530	27
IDIOMA DEL TEXT COMPLEMENTARI								
Catala	1638	1025	69	0	100	13	392	38
Castella	1308	34	158	4	72	26	915	100
Bilingue	17	4	1	0	1	3	7	0
Ambivalent	10	10	0	0	0	0	0	0
Altres Llengues	54	2	6	0	2	2	40	2
S.C.L.	3277	1641	7	1	255	1	1368	5
Sense texte	1118	421	51	0	8	10	605	23

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						S.C.L.
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	7422	1908	1139	30	3475	141	729
IDIOMA DEL TEXT COMPLEMENTARI							
Catala	1638	1331	18	21	67	35	166
Castella	1308	47	947	2	32	57	224
Bilingue	17	5	3	1	0	1	7
Ambivalent	10	3	0	0	1	7	0
Altres Llengues	54	1	23	2	5	11	11
S.C.L.	3277	47	14	0	3162	3	51
Sense texte	1118	475	134	4	209	26	271

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	7422	668	8	874	448	43	56	122	92	57	538	228	11	120	62
MARCA/ANUNCIANT															
Cine	52	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Concert	67	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Disc	20	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Teatre	6	0	0	0	0	0	0	0	0	0	3	0	0	0	0
Altres espectacles	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Airtel/Airtel Directa	27	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ajuntament De Barcelona	2482	0	0	0	3	0	0	0	0	0	0	0	0	0	0
Aldees d'Infants S.O.S.	5	0	0	5	0	0	0	0	0	0	0	0	0	0	0
Associacio Cancer	6	0	0	5	0	0	0	0	0	0	0	0	0	0	0
A.E.G	3	0	0	0	0	0	0	0	0	0	3	0	0	0	0
Adidas	2	0	0	0	0	0	2	0	0	0	0	0	0	0	0
Amics havaneras	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Andalucia	28	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Axa seguros	15	0	0	0	0	15	0	0	0	0	0	0	0	0	0
Aula magna	14	0	0	0	0	0	0	0	0	14	0	0	0	0	0
Ambassador tours	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Amstel	226	226	0	0	0	0	0	0	0	0	0	0	0	0	0
A.A.V.V. (Associacio de Veins)	8	0	0	8	0	0	0	0	0	0	0	0	0	0	0
A.T.LL. (Aigues Ter Llobregat)	12	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Area blava de Sarria	5	0	0	5	0	0	0	0	0	0	0	0	0	0	0
Agrupacio Mutua	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Barcelona Centre d'Imatge	4	0	0	0	0	0	0	0	0	4	0	0	0	0	0
Barcardi	7	7	0	0	0	0	0	0	0	0	0	0	0	0	0
Barsalona	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0
Barcelona Televisio	182	0	0	0	0	0	0	0	0	0	0	182	0	0	0
Beefeater	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Alimen tacio	Animal planta	Associ acions	Auto mobils	Bancs Caixes	Confec cio	Cons truc.	Diaris Revis.	Educa cio	Elec trodo.	Radio TV	Farma cia	Hipers	Bars
TOTAL	7422	668	8	874	448	43	56	122	92	57	538	228	11	120	62
Berlitz	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Bocatta	5	0	0	0	0	0	0	0	0	0	0	0	0	0	5
Burguer King	5	0	0	0	0	0	0	0	0	0	0	0	0	0	5
Blanco	3	0	0	0	0	0	2	0	0	0	0	0	0	0	0
Banca Catalana	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Ballantines	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Bus Turistic	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Banc Sabadell	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Becoven	56	0	0	0	0	0	0	56	0	0	0	0	0	0	0
Bayer	3	0	0	0	0	0	0	0	0	0	0	0	3	0	0
Bikini (Sala Bikini)	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Botiguers de Sant Andreu	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0
Caixa del Penedes	2	0	0	0	0	2	0	0	0	0	0	0	0	0	0
Consello de Pontevedra	12	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Campanari	6	6	0	0	0	0	0	0	0	0	0	0	0	0	0
Carolina Herrera	17	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Cristian Dior	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Canon	254	0	0	7	0	0	0	0	0	0	247	0	0	0	0
Caprabo	11	4	0	0	0	0	0	0	0	0	0	0	0	7	0
Casal Ass Juvenil	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0
Chrysler	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Cortefiel	4	0	0	0	0	0	4	0	0	0	0	0	0	0	0
Centro de Estudios Capra	2	0	0	0	0	0	0	0	0	2	0	0	0	0	0
Cinemes Lauren	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Corre Corre	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0
Centre D'Estudis Contemporanis	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Caixa de Catalunya	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Centre de Cultura	8	0	0	7	0	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	7422	668	8	874	448	43	56	122	92	57	538	228	11	120	62
Com Radio	13	0	0	0	0	0	0	0	0	0	13	0	0	0	0
Convergencia i Unio	117	0	0	117	0	0	0	0	0	0	0	0	0	0	0
Cotxeres de Sants	4	0	0	4	0	0	0	0	0	0	0	0	0	0	0
Coca Cola	10	10	0	0	0	0	0	0	0	0	0	0	0	0	0
C. G. T.	3	0	0	3	0	0	0	0	0	0	0	0	0	0	0
Cemusa	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Cabitel	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Continental	243	0	0	243	0	0	0	0	0	0	0	0	0	0	0
Club Natacio Sant Andreu	55	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Club Natacio Barceloneta	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Diagonal	2	0	0	0	0	0	0	0	0	0	0	0	2	0	0
Diagnosis Medica	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don Piso	17	0	0	0	0	0	0	17	0	0	0	0	0	0	0
Daikin	3	0	0	0	0	0	0	0	0	3	0	0	0	0	0
Dani	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Delta Air Lines	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Dokers Khakis	14	0	0	0	0	0	14	0	0	0	0	0	0	0	0
David	4	0	0	0	0	0	0	0	0	0	0	0	4	0	0
Damm	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Estrella Digital	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0
El Mundo Deportivo	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0
Edicions 62	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0
El Corte Ingles	64	0	0	0	0	0	0	0	0	0	0	0	64	0	0
El Periodico	3	0	0	0	0	0	0	0	3	0	0	0	0	0	0
Estrella Damm	4	4	0	0	0	0	0	0	0	0	0	0	0	0	0
Electra	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0
EUJA	12	0	0	12	0	0	0	0	0	0	0	0	0	0	0
ERC	99	0	0	99	0	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	7422	668	8	874	448	43	56	122	92	57	538	228	11	120	62
Euskal Herritarrok	5	0	0	5	0	0	0	0	0	0	0	0	0	0	0
Emperador	6	0	0	0	0	0	0	0	0	0	0	0	0	0	6
Energizer	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0
El Far	6	0	0	0	0	0	0	0	0	0	0	0	0	0	3
Eukanuba	7	0	7	0	0	0	0	0	0	0	0	0	0	0	0
Europolis	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
E.T.T.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Futbol Catala	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0
Ferrovial	7	0	0	0	0	0	0	7	0	0	0	0	0	0	0
Fira de Barcelona	5	0	0	4	0	0	0	0	0	0	0	0	0	0	0
F1 Racing	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0
Fruit of the Loom	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0
Fak d'art Media Art Institute	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Fundacio Joan Miro	4	0	0	4	0	0	0	0	0	0	0	0	0	0	0
Fundacio La Caixa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
F.G.C.	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Fundacio A. Tapies	4	0	0	4	0	0	0	0	0	0	0	0	0	0	0
F.C.B. (Futbol Club Barcelona)	172	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ford	316	0	0	0	316	0	0	0	0	0	0	0	0	0	0
Fundacio Purina	5	0	0	5	0	0	0	0	0	0	0	0	0	0	0
Fiat	20	0	0	0	20	0	0	0	0	0	0	0	0	0	0
Frescco	3	0	0	0	0	0	0	0	0	0	0	0	0	0	3
Generalitat De Catalunya	18	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Grupassa	9	0	0	0	0	0	0	9	0	0	0	0	0	0	0
Generalitat i Ajuntament	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Gobierno de Aragon	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Glorias	6	0	0	0	0	0	0	0	0	0	0	0	0	6	0
Gonzalez y Martinez	2	0	0	0	0	0	0	2	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	7422	668	8	874	448	43	56	122	92	57	538	228	11	120	62
G.T.I.	2	0	0	0	0	0	0	2	0	0	0	0	0	0	0
Hyunday	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Hola	2	0	0	0	0	0	0	0	2	0	0	0	0	0	0
Hipercor	11	0	0	0	0	0	0	0	0	0	0	0	0	11	0
Hispano Igualadina	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Horchata Costa	4	4	0	0	0	0	0	0	0	0	0	0	0	0	0
Hogares de Catalunya y Baleares	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Idea	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Institut Europeu d'Idiomes	3	0	0	0	0	0	0	0	0	3	0	0	0	0	0
Instituto de Cultura	9	0	0	9	0	0	0	0	0	0	0	0	0	0	0
Isla Fantasia	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Iniciativa	32	0	0	32	0	0	0	0	0	0	0	0	0	0	0
Izquierda Unida	29	0	0	29	0	0	0	0	0	0	0	0	0	0	0
Jove Teatre Regina	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0
J.E.R.C./Joventuts E.R.C.	4	0	0	4	0	0	0	0	0	0	0	0	0	0	0
JB	7	7	0	0	0	0	0	0	0	0	0	0	0	0	0
KFC	5	0	0	0	0	0	0	0	0	0	0	0	0	0	5
Kenwood	10	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Kappa	2	0	0	0	0	0	2	0	0	0	0	0	0	0	0
L'Alianca	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
La Vanguardia	59	0	0	0	0	0	0	0	59	0	0	0	0	0	0
Lee	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
La Caixa	2	0	0	0	0	2	0	0	0	0	0	0	0	0	0
Lucky Strike	13	13	0	0	0	0	0	0	0	0	0	0	0	0	0
La Farga	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0
L'illa	10	0	0	0	0	0	0	0	0	0	0	0	0	10	0
L'auditori	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Lacoste	6	0	0	0	0	0	6	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	7422	668	8	874	448	43	56	122	92	57	538	228	11	120	62
Larios	8	8	0	0	0	0	0	0	0	0	0	0	0	0	0
Luz de gas	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Lecturas	3	0	0	0	0	0	0	0	3	0	0	0	0	0	0
La Gavina	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Mahou	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Museo Nacional d'Art de Catalunya	5	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Mc Donalds	12	0	0	0	0	0	0	0	0	0	0	0	0	0	11
Moviline	24	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Movistar	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Muebles La Fabrica	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Multiopticas	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Macba	14	0	0	14	0	0	0	0	0	0	0	0	0	0	0
Mercat de les Flors	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Museo d'Arqueologia de Catalunya	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Macro Olimpic	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Marlboro	31	31	0	0	0	0	0	0	0	0	0	0	0	0	0
Marca	3	0	0	0	0	0	0	0	3	0	0	0	0	0	0
Marks & Spencer	6	0	0	0	0	0	1	0	0	0	0	0	0	5	0
Morte	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Nokia	2	0	0	0	0	0	0	0	0	0	2	0	0	0	0
Nunez y Navarro	2	0	0	0	0	0	0	2	0	0	0	0	0	0	0
Nissan	2	0	0	0	2	0	0	0	0	0	0	0	0	0	0
Nacex	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nike	2	0	0	0	0	0	2	0	0	0	0	0	0	0	0
Nator Sistems	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0
Nueva Acropolis	23	0	0	22	0	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Alimen tacio	Animal planta	Associ acions	Auto mobils	Bancs Caixes	Confec cio	Cons truc.	Diaris Revis.	Educa cio	Elec trodo.	Radio TV	Farma cia	Hipers	Bars
TOTAL	7422	668	8	874	448	43	56	122	92	57	538	228	11	120	62
Nouvelles Frontieres	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nutella	290	290	0	0	0	0	0	0	0	0	0	0	0	0	0
New Beetle	2	0	0	0	2	0	0	0	0	0	0	0	0	0	0
New Dragons	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ocaso	9	0	0	0	0	9	0	0	0	0	0	0	0	0	0
Onda Cero	2	0	0	0	0	0	0	0	0	0	0	2	0	0	0
Olga Ricart	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Optica 2000	47	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Osborne	4	4	0	0	0	0	0	0	0	0	0	0	0	0	0
Opel	12	0	0	0	12	0	0	0	0	0	0	0	0	0	0
Palau de la musica	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Promusica	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Palau Sant Jordi	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Pro	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0
Palau d'esports	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Parroquia San Marcos	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Prana	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Padevi	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Pans & Company	6	0	0	0	0	0	0	0	0	0	0	0	0	0	6
Philips	12	0	0	0	0	0	0	0	0	0	12	0	0	0	0
Port Aventura	10	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Peugeot	29	0	0	0	29	0	0	0	0	0	0	0	0	0	0
Piel Noble	6	0	0	0	0	0	6	0	0	0	0	0	0	0	0
P.P.	55	0	0	55	0	0	0	0	0	0	0	0	0	0	0
P.S.C.	83	0	0	83	0	0	0	0	0	0	0	0	0	0	0
Parlamento Europeo	20	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Play Station	271	14	0	0	0	0	0	0	0	0	257	0	0	0	0
P.I. (Partit per la Independencia)	7	0	0	7	0	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	7422	668	8	874	448	43	56	122	92	57	538	228	11	120	62
Pedralbes Center	4	0	0	0	0	0	0	0	0	0	0	0	0	4	0
P.S.U.C.	14	0	0	13	0	0	0	0	0	0	0	0	0	0	0
P.C.C.	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0
Querol	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0
Renfe	9	0	0	0	0	0	0	0	0	0	0	1	0	0	0
Renault	7	0	0	0	7	0	0	0	0	0	0	0	0	0	0
Real Club de Polo de Barcelona	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Rennie	6	0	0	0	0	0	0	0	0	0	0	6	0	0	0
Radio Espana	21	0	0	0	0	0	0	0	0	0	21	0	0	0	0
Retevisio	13	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Radio Carmel	2	0	0	0	0	0	0	0	0	0	2	0	0	0	0
Sport Club Nova Icaria	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Screemfum (revista)	6	0	0	0	0	0	0	0	6	0	0	0	0	0	0
Sol Melia	9	0	0	0	0	0	0	0	0	0	0	0	0	0	8
SOS Racismo	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0
Sasi	11	0	0	0	0	0	0	11	0	0	0	0	0	0	0
Schweppes	13	13	0	0	0	0	0	0	0	0	0	0	0	0	0
Sport	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0
S.G.A.E.	11	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Sport Center	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Springfield	4	0	0	0	0	0	4	0	0	0	0	0	0	0	0
Seat	16	0	0	0	16	0	0	0	0	0	0	0	0	0	0
Skoda	5	0	0	0	5	0	0	0	0	0	0	0	0	0	0
T.N.C. (Teatre Nacional de Catalunya)	29	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Teatre Magic	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Temple Sagrada Familia	4	0	0	4	0	0	0	0	0	0	0	0	0	0	0
Teatre Borrás	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	7422	668	8	874	448	43	56	122	92	57	538	228	11	120	62
Teatre Goya	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Teatre Lliure	112	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Teatre Romea	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Teatre Tivoli	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
TMB	16	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Top Auto	2	0	0	0	2	0	0	0	0	0	0	0	0	0	0
Teatre Villarroel	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Termoparket	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0
T.V.3	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Telefonica	445	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Titanlux	26	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Universitat Ramon Llull	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Universitat Internacional de Catalunya	10	0	0	0	0	0	0	0	0	10	0	0	0	0	0
Uni2	19	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Universitat Pompeu Fabra	3	0	0	0	0	0	0	0	0	3	0	0	0	0	0
Volvo	2	0	0	0	2	0	0	0	0	0	0	0	0	0	0
Volkswagen	7	0	0	0	7	0	0	0	0	0	0	0	0	0	0
Vigilia Mariana	8	0	0	8	0	0	0	0	0	0	0	0	0	0	0
White Label	8	8	0	0	0	0	0	0	0	0	0	0	0	0	0
W.W.W. Portabella	10	0	0	2	0	0	0	0	0	0	0	0	0	0	0
Web (revista)	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0
W.B.	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0
West	6	6	0	0	0	0	0	0	0	0	0	0	0	0	0
Wintertur	2	0	0	0	0	2	0	0	0	0	0	0	0	0	0
Western Union	4	0	0	0	0	4	0	0	0	0	0	0	0	0	0
Yamaha	5	0	0	0	5	0	0	0	0	0	0	0	0	0	0
Yves Saint Laurent	18	0	0	0	0	1	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	7422	668	8	874	448	43	56	122	92	57	538	228	11	120	62
Zelesté	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Zoo Barcelona	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Altres marques / anunciants	268	8	2	43	19	5	9	17	8	18	9	7	1	4	8

	TOTAL	SECTOR														
		Institucio	Mobles	Oci	Perfumeria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Transport	Venda alim.	Altres prods.	Altres servei	Altres inclas	
TOTAL	7422	2572	42	655	45	0	54	3	26	616	32	1	0	3	42	
MARCA/ANUNCIANT																
Cine	52	0	0	51	0	0	0	0	0	0	0	0	0	0	0	
Concert	67	0	0	66	0	0	0	0	0	0	0	0	0	0	1	
Disc	20	0	0	20	0	0	0	0	0	0	0	0	0	0	0	
Teatre	6	0	0	2	0	0	0	0	0	0	0	0	0	0	0	
Altres espectacles	2	0	0	0	0	0	0	0	0	0	0	0	0	0	2	
Airtel/Airtel Directa	27	0	0	0	0	0	0	0	0	27	0	0	0	0	0	
Ajuntament De Barcelona	2482	2478	0	1	0	0	0	0	0	0	0	0	0	0	0	
Aldees d'Infants S.O.S.	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Associacio Cancer	6	0	0	0	0	0	0	0	1	0	0	0	0	0	0	
A.E.G	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Adidas	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Amics havaneras	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	
Andalucia	28	28	0	0	0	0	0	0	0	0	0	0	0	0	0	
Axa seguros	15	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Aula magna	14	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Ambassador tours	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0	
Amstel	226	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
A.A.V.V. (Associacio de Veins)	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
A.T.LL. (Aigues Ter Llobregat)	12	0	0	0	0	0	0	0	12	0	0	0	0	0	0	
Area blava de Sarria	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Agrupacio Mutua	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0	
Barcelona Centre d'Imatge	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Barcardi	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Barsalona	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Barcelona Televisio	182	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Beefeater	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	2572	42	655	45	0	54	3	26	616	32	1	0	3	42
Berlitz	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Bocatta	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Burguer King	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Blanco	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Banca Catalana	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ballantines	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Bus Turistic	2	0	0	0	0	0	0	0	0	0	2	0	0	0	0
Banc Sabadell	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Becoven	56	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Bayer	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Bikini (Sala Bikini)	7	0	0	7	0	0	0	0	0	0	0	0	0	0	0
Botiguers de Sant Andreu	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Caixa del Penedes	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Consello de Pontevedra	12	11	0	0	0	0	0	0	0	0	0	0	0	0	0
Campari	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Carolina Herrera	17	0	0	0	17	0	0	0	0	0	0	0	0	0	0
Cristian Dior	8	0	0	0	8	0	0	0	0	0	0	0	0	0	0
Canon	254	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Caprabo	11	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Casal Ass Juvenil	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Chrysler	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Cortefiel	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Centro de Estudios Capra	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Cinemes Lauren	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0
Corre Corre	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Centre D'Estudis Contemporanis	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Caixa de Catalunya	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Centre de Cultura	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	2572	42	655	45	0	54	3	26	616	32	1	0	3	42
Com Radio	13	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Convergencia i Unio	117	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Cotxeres de Sants	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Coca Cola	10	0	0	0	0	0	0	0	0	0	0	0	0	0	0
C. G. T.	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Cemusa	3	0	3	0	0	0	0	0	0	0	0	0	0	0	0
Cabitel	30	0	0	0	0	0	0	0	0	30	0	0	0	0	0
Continental	243	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Club Natacio Sant Andreu	55	0	0	55	0	0	0	0	0	0	0	0	0	0	0
Club Natacio Barceloneta	4	0	0	4	0	0	0	0	0	0	0	0	0	0	0
Diagonal	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Diagnosis Medica	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0
Don Piso	17	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Daikin	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Dani	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Delta Air Lines	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Dokers Khakis	14	0	0	0	0	0	0	0	0	0	0	0	0	0	0
David	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Damm	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Estrella Digital	7	0	0	0	0	0	0	0	0	7	0	0	0	0	0
El Mundo Deportivo	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Edicions 62	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
El Corte Ingles	64	0	0	0	0	0	0	0	0	0	0	0	0	0	0
El Periodico	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Estrella Damm	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Electra	6	0	0	0	0	0	0	0	0	0	0	0	0	0	5
EUiA	12	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ERC	99	0	0	0	0	0	0	0	0	0	0	0	0	0	0

TOTAL	SECTOR														
	Institucio	Mobles	Oci	Perfumeria	Joies	Servei pers.	Servei empres	Servei públic	Telecomunic.	Transport	Venda alim.	Altres prods.	Altres servei	Altres inclas	
TOTAL	7422	2572	42	655	45	0	54	3	26	616	32	1	0	3	42
Euskal Herritarrok	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Emperador	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Energizer	5	0	5	0	0	0	0	0	0	0	0	0	0	0	0
El Far	6	0	0	0	0	0	0	0	0	0	0	0	0	0	3
Eukanuba	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Europolis	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
E.T.T.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Futbol Catala	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ferrovial	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Fira de Barcelona	5	0	0	1	0	0	0	0	0	0	0	0	0	0	0
F1 Racing	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Fruit of the Loom	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Fak d'art Media Art Institute	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Fundacio Joan Miro	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Fundacio La Caixa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
F.G.C.	2	0	0	0	0	0	0	0	0	0	2	0	0	0	0
Fundacio A. Tapies	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
F.C.B. (Futbol Club Barcelona)	172	0	0	172	0	0	0	0	0	0	0	0	0	0	0
Ford	316	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Fundacio Purina	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Fiat	20	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Frescco	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Generalitat De Catalunya	18	18	0	0	0	0	0	0	0	0	0	0	0	0	0
Grupassa	9	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Generalitat i Ajuntament	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Gobierno de Aragon	5	5	0	0	0	0	0	0	0	0	0	0	0	0	0
Glorias	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Gonzalez y Martinez	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	2572	42	655	45	0	54	3	26	616	32	1	0	3	42
G.T.I.	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Hyunday	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Hola	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Hipercor	11	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Hispano Igualadina	3	0	0	0	0	0	0	0	0	0	3	0	0	0	0
Horchata Costa	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Hogares de Catalunya y Baleares	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Idea	3	0	0	3	0	0	0	0	0	0	0	0	0	0	0
Institut Europeu d'Idiomes	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Instituto de Cultura	9	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Isla Fantasia	6	0	0	6	0	0	0	0	0	0	0	0	0	0	0
Iniciativa	32	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Izquierda Unida	29	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Jove Teatre Regina	6	0	0	6	0	0	0	0	0	0	0	0	0	0	0
J.E.R.C./Joventuts E.R.C.	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
JB	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0
KFC	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Kenwood	10	0	0	0	0	0	0	0	0	10	0	0	0	0	0
Kappa	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
L'Alianca	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
La Vanguardia	59	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Lee	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
La Caixa	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Lucky Strike	13	0	0	0	0	0	0	0	0	0	0	0	0	0	0
La Farga	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
L'illa	10	0	0	0	0	0	0	0	0	0	0	0	0	0	0
L'auditori	4	0	0	4	0	0	0	0	0	0	0	0	0	0	0
Lacoste	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Institucio	Mobles	Oci	Perfumeria	Joies	Servei pers.	Servei empres	Servei públic	Telecomunic.	Transport	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	2572	42	655	45	0	54	3	26	616	32	1	0	3	42
Larios	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Luz de gas	7	0	0	7	0	0	0	0	0	0	0	0	0	0	0
Lecturas	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
La Gavina	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Mahou	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Museo Nacional d'Art de Catalunya	5	1	0	0	0	0	0	0	3	0	0	0	0	0	0
Mc Donalds	12	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Moviline	24	0	0	0	0	0	0	0	0	24	0	0	0	0	0
Movistar	30	0	0	0	0	0	0	0	0	30	0	0	0	0	0
Muebles La Fabrica	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0
Multioplicas	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Macba	14	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Mercat de les Flors	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Museo d'Arqueologia de Catalunya	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Macro Olimpic	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Marlboro	31	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Marca	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Marks & Spencer	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Morte	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nokia	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nunez y Navarro	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nissan	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nacex	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0
Nike	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nator Sistems	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nueva Acropolis	23	0	0	1	0	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	2572	42	655	45	0	54	3	26	616	32	1	0	3	42
Nouvelles Frontieres	6	0	0	6	0	0	0	0	0	0	0	0	0	0	0
Nutella	290	0	0	0	0	0	0	0	0	0	0	0	0	0	0
New Beetle	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
New Dragons	8	0	0	6	0	0	0	0	0	0	0	0	0	0	3
Ocaso	9	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Onda Cero	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Olga Ricart	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Optica 2000	47	0	0	0	0	0	47	0	0	0	0	0	0	0	0
Osborne	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Opel	12	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Palau de la musica	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0
Promusica	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Palau Sant Jordi	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0
Pro	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Palau d'esports	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0
Parroquia San Marcos	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Prana	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0
Padevi	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Pans & Company	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Philips	12	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Port Aventura	10	0	0	10	0	0	0	0	0	0	0	0	0	0	0
Peugeot	29	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Piel Noble	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0
P.P.	55	0	0	0	0	0	0	0	0	0	0	0	0	0	0
P.S.C.	83	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Parlamento Europeo	20	20	0	0	0	0	0	0	0	0	0	0	0	0	0
Play Station	271	0	0	0	0	0	0	0	0	0	0	0	0	0	0
P.I. (Partit per la Independencia)	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	2572	42	655	45	0	54	3	26	616	32	1	0	3	42
Pedralbes Center	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
P.S.U.C.	14	0	0	1	0	0	0	0	0	0	0	0	0	0	0
P.C.C.	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Querol	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Rente	9	0	0	0	0	0	0	0	0	0	8	0	0	0	1
Renault	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Real Club de Polo de Barcelona	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Rennie	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Radio Espana	21	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Retevision	13	0	0	0	0	0	0	0	0	13	0	0	0	0	0
Radio Carmel	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sport Club Nova Icaria	4	0	0	4	0	0	0	0	0	0	0	0	0	0	0
Screemfum (revista)	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sol Melia	9	0	0	1	0	0	0	0	0	0	0	0	0	0	0
SOS Racismo	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sasi	11	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Schweppes	13	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sport	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
S.G.A.E.	11	0	0	0	0	0	0	0	10	0	0	0	0	0	0
Sport Center	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Springfield	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Seat	16	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Skoda	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0
T.N.C. (Teatre Nacional de Catalunya)	29	0	0	29	0	0	0	0	0	0	0	0	0	0	0
Teatre Magic	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Temple Sagrada Familia	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Teatre Borrás	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	2572	42	655	45	0	54	3	26	616	32	1	0	3	42
Teatre Goya	3	0	0	3	0	0	0	0	0	0	0	0	0	0	0
Teatre Lliure	112	0	0	112	0	0	0	0	0	0	0	0	0	0	0
Teatre Romea	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Teatre Tivoli	3	0	0	3	0	0	0	0	0	0	0	0	0	0	0
TMB	16	0	0	0	0	0	0	0	0	0	16	0	0	0	0
Top Auto	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Teatre Villarroel	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Termoparket	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
T.V.3	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Telefonica	445	0	0	0	0	0	0	0	0	445	0	0	0	0	0
Titanlux	26	0	26	0	0	0	0	0	0	0	0	0	0	0	0
Universitat Ramon Llull	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Universitat Internacional de Catalunya	10	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Uni2	19	0	0	0	0	0	0	0	0	19	0	0	0	0	0
Universitat Pompeu Fabra	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Volvo	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Volkswagen	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Vigilia Mariana	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0
White Label	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0
W.W.W. Portabella	10	0	0	0	0	0	0	0	0	7	0	0	0	0	0
Web (revista)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
W.B.	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
West	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Wintertur	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Western Union	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Yamaha	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Yves Saint Laurent	18	0	0	0	17	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Institucio	Mobles	Oci	Perfumeria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Transport	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	2572	42	655	45	0	54	3	26	616	32	1	0	3	42
Zelesite	4	0	0	4	0	0	0	0	0	0	0	0	0	0	0
Zoo Barcelona	3	0	0	3	0	0	0	0	0	0	0	0	0	0	0
Altres marques / anunciants	268	10	8	47	3	0	4	2	1	2	2	1	0	3	27

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
SECTOR												
Alimentacio,begudes i tabac	668	643	4	11	11	31	78	5	0	1	16	537
Animals i plantes	8	8	0	0	0	0	0	8	0	0	0	0
Associacions i entitats	874	702	71	101	0	77	18	32	2	133	350	263
Automobils	448	395	11	1	41	25	23	20	1	0	52	327
Bancs, caixes i assegurances	43	3	10	21	10	0	16	0	0	0	27	0
Confeccio,calcats,pell,marroquina	56	28	1	22	6	8	35	0	0	0	12	0
Construccio	122	28	36	57	2	11	2	0	11	0	98	0
Diaris,revistes,llibres	92	74	4	5	9	0	13	0	0	1	21	57
Educacio	57	23	6	17	11	0	6	0	1	1	50	0
Electrodomestics,electronica	538	531	3	2	3	15	10	0	0	1	6	506
Radio i canals de TV	228	213	0	13	2	0	1	23	0	19	16	169
Farmacia i optica	11	7	0	3	0	0	11	0	0	0	0	0
Hipers, centres comercials	120	59	49	7	4	29	13	0	5	8	64	0
Bars, restaurants, hotels	62	35	5	12	10	5	26	4	0	4	23	0
Institucions	2572	2495	23	47	8	10	53	0	7	5	130	2367
Mobles, ferreteria, pintures, llar	42	12	26	1	4	4	4	0	0	0	34	0
Oci	655	584	13	51	7	5	19	0	0	142	141	348
Perfumeria, higiene	45	29	7	9	0	0	28	0	0	0	17	0
Relotges, joies	0	0	0	0	0	0	0	0	0	0	0	0
Serveis a la persona	54	3	47	2	3	0	1	0	0	0	53	0
Serveis a les empreses	3	1	0	1	2	1	0	0	1	0	1	0
Seveis publicis	26	23	0	3	0	0	12	0	1	0	0	14
Telecomunicacions	616	602	1	3	10	35	38	164	0	0	21	358
Transport de passatgers	32	17	0	14	1	6	12	0	0	2	13	0
Venda productes alimentacio	1	0	0	1	0	0	0	0	0	0	1	0

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banqueta
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
Altres empreses	0	0	0	0	0	0	0	0	0	0	0	0
Altres empreses de serveis	3	2	0	0	1	2	0	0	0	0	2	0
Altres inclassificables	42	31	1	7	2	5	10	0	1	4	15	7
Ns	0	0	0	0	0	0	0	0	0	0	0	0
MARCA/ANUNCIANT												
Cine	52	7	12	33	0	1	10	0	0	5	36	0
Concert	67	67	0	0	0	0	0	0	0	57	10	0
Disc	20	20	0	0	0	0	0	0	0	16	4	0
Teatre	6	4	0	2	0	0	0	0	0	0	2	3
Altres espectacles	2	2	0	0	0	0	0	0	0	1	1	0
Airtel/Airtel Directa	27	27	1	0	0	0	21	0	0	0	6	0
Ajuntament De Barcelona	2482	2473	0	9	0	0	23	0	6	6	77	2370
Aldees d'Infants S.O.S.	5	0	0	5	0	0	0	0	0	0	5	0
Associacio Cancer	6	2	0	4	0	0	1	0	0	1	4	0
A.E.G	3	0	3	0	0	0	0	0	0	0	3	0
Adidas	2	2	0	0	0	0	0	0	0	0	2	0
Amics havaneras	1	1	0	0	0	0	0	0	0	0	1	0
Andalucia	28	0	0	28	0	9	18	0	0	0	2	0
Axa seguros	15	0	0	15	0	0	15	0	0	0	1	0
Aula magna	14	0	0	4	10	0	0	0	0	0	14	0
Ambassador tours	2	2	0	0	0	0	0	0	0	0	2	0
Amstel	226	226	0	0	0	0	0	0	0	0	0	226
A.A.V.V. (Associacio de Veins)	8	8	0	0	0	0	0	0	0	0	8	0
A.T.LL. (Aigues Ter Llobregat)	12	8	0	4	0	0	12	0	0	0	0	0
Area blava de Sarria	5	5	0	0	0	0	0	0	0	0	5	0
Agrupacio Mutua	1	0	0	0	1	0	1	0	0	0	0	0
Barcelona Centre d'Imatge	4	4	0	0	0	0	0	0	0	0	4	0

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
Barcardi	7	7	0	0	0	5	0	0	0	1	0	0
Barsalona	1	0	0	1	0	0	0	0	0	0	1	0
Barcelona Televisio	182	182	0	0	0	0	0	0	0	13	0	169
Beefeater	1	0	0	0	1	0	1	0	0	0	0	0
Berlitz	1	1	0	0	1	0	0	1	0	0	1	0
Bocatta	5	5	0	0	0	0	5	0	0	0	0	0
Burguer King	5	3	0	2	0	0	2	0	0	3	0	0
Blanco	3	0	0	3	0	3	0	0	0	0	0	0
Banca Catalana	1	0	0	0	1	0	0	0	0	0	1	0
Ballantines	1	0	0	1	0	0	1	0	0	0	0	0
Bus Turistic	2	0	0	2	0	0	0	0	0	0	2	0
Banc Sabadell	1	0	0	0	1	0	0	0	0	0	1	0
Becoven	56	0	0	56	0	0	0	0	0	0	56	0
Bayer	3	0	0	3	0	0	3	0	0	0	0	0
Bikini (Sala Bikini)	7	7	0	0	0	0	0	0	0	5	2	0
Botiguers de Sant Andreu	1	1	0	0	0	0	0	0	0	0	1	0
Caixa del Penedes	2	1	0	0	1	0	0	0	0	0	2	0
Consello de Pontevedra	12	12	0	0	0	0	12	0	0	0	0	0
Campari	6	6	0	0	0	0	6	0	0	0	0	0
Carolina Herrera	17	13	4	0	0	0	13	0	0	0	4	0
Cristian Dior	8	8	0	0	0	0	8	0	0	0	0	0
Canon	254	254	0	0	0	0	1	0	0	0	0	253
Caprabo	11	11	0	0	0	11	0	0	0	0	0	0
Casal Ass Juvenil	2	0	0	2	0	0	0	0	0	0	2	0
Chrysler	0	0	0	0	0	0	0	0	0	0	0	0
Cortefiel	4	4	0	0	0	0	3	0	0	0	2	0
Centro de Estudios Capra	2	2	0	0	0	0	0	0	0	0	2	0
Cinemes Lauren	2	0	0	2	0	0	0	0	0	0	2	0

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banero
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
Corre Corre	1	0	0	0	1	0	0	0	0	0	1	0
Centre D'Estudis Contemporanis	0	0	0	0	0	0	0	0	0	0	0	0
Caixa de Catalunya	1	0	0	0	1	0	0	0	0	0	1	0
Centre de Cultura	8	3	0	5	0	0	0	0	0	0	7	0
Com Radio	13	0	0	13	0	0	0	0	0	0	13	0
Convergencia i Unio	117	111	0	6	0	24	3	15	0	44	32	0
Cotxeres de Sants	4	4	0	0	0	0	0	0	0	0	4	0
Coca Cola	10	7	0	0	3	0	1	5	0	0	4	0
C. G. T.	3	3	0	0	0	0	0	0	0	0	3	0
Cemusa	3	3	0	0	0	0	0	0	0	0	3	0
Cabitel	30	30	0	0	0	0	0	30	0	0	0	0
Continental	243	243	0	0	0	0	0	0	0	0	0	243
Club Natacio Sant Andreu	55	55	0	0	0	0	0	0	0	0	1	54
Club Natacio Barceloneta	4	4	0	0	0	0	0	0	0	0	4	0
Diagonal	2	2	0	0	0	0	0	0	0	2	0	0
Diagnosis Medica	1	0	0	0	1	0	0	0	0	0	1	0
Don Piso	17	3	13	1	0	0	1	0	0	0	16	0
Daikin	3	3	0	1	0	3	0	0	0	0	0	0
Dani	0	0	0	0	0	0	0	0	0	0	0	0
Delta Air Lines	1	0	0	0	0	0	0	0	0	0	1	0
Dokers Khakis	14	6	0	8	0	0	14	0	0	0	0	0
David	4	0	0	0	4	0	0	0	0	0	4	0
Damm	1	1	0	0	1	0	0	0	0	0	1	0
Estrella Digital	7	7	0	0	0	0	7	0	0	0	0	0
El Mundo Deportivo	1	0	0	0	1	0	0	0	0	0	1	0
Edicions 62	1	0	0	1	0	0	0	0	0	0	1	0
El Corte Ingles	64	19	40	4	0	13	9	0	0	0	41	0
El Periodico	3	0	0	0	3	0	2	0	0	0	1	0

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
Estrella Damm	4	1	0	0	3	2	0	0	0	0	2	0
Electra	6	0	0	6	0	6	0	0	0	0	0	0
EUiA	12	3	0	9	0	3	0	0	0	0	9	0
ERC	99	65	29	5	0	0	2	12	0	27	57	0
Euskal Herritarrok	5	5	0	0	0	0	0	0	0	0	5	0
Emperador	6	0	0	0	6	0	0	0	0	0	6	0
Energizer	5	5	0	0	0	0	4	0	0	0	1	0
El Far	6	6	0	0	0	0	0	0	0	0	6	0
Eukanuba	7	7	0	0	0	0	0	7	0	0	0	0
Europolis	1	0	0	0	1	0	0	0	0	0	1	0
E.T.T.	0	0	0	0	0	0	0	0	0	0	0	0
Futbol Catala	1	0	0	0	1	0	0	0	0	0	1	0
Ferrovial	7	7	0	0	0	7	0	0	0	0	0	0
Fira de Barcelona	5	5	0	0	0	0	0	0	0	1	4	0
F1 Racing	1	1	0	0	0	0	0	0	0	1	1	0
Fruit of the Loom	1	1	0	0	0	0	0	0	0	0	1	0
Fak d'art Media Art Institute	1	1	0	0	0	0	0	0	0	0	1	0
Fundacio Joan Miro	4	4	0	0	0	0	0	0	0	0	4	0
Fundacio La Caixa	0	0	0	0	0	0	0	0	0	0	0	0
F.G.C.	2	0	0	2	0	0	2	0	0	0	0	0
Fundacio A. Tapies	4	4	0	0	0	0	0	0	0	0	4	0
F.C.B. (Futbol Club Barcelona)	172	169	0	0	3	0	0	0	0	0	3	169
Ford	316	314	1	0	0	4	13	0	0	0	1	297
Fundacio Purina	5	5	0	0	0	0	4	0	0	0	0	0
Fiat	20	20	0	0	0	0	0	20	0	0	0	0
Fresco	3	0	0	3	0	0	1	0	0	0	2	0
Generalitat De Catalunya	18	10	0	0	8	0	1	0	0	0	17	0
Grupassa	9	0	9	0	0	0	0	0	0	0	9	0

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
Generalitat i Ajuntament	0	0	0	0	0	0	0	0	0	0	0	0
Gobierno de Aragon	5	0	5	0	0	0	0	0	0	0	5	0
Glorias	6	6	0	0	0	3	0	0	0	1	3	0
Gonzalez y Martinez	2	0	2	0	0	0	0	0	0	0	2	0
G.T.I.	2	2	0	0	0	0	0	0	2	0	0	0
Hyunday	1	0	0	0	1	0	0	0	0	0	1	0
Hola	2	2	0	0	0	0	1	0	0	0	1	0
Hipercor	11	1	8	2	0	3	0	0	0	0	8	0
Hispano Igualadina	3	3	0	0	0	0	0	0	0	0	3	0
Horchata Costa	4	0	4	0	0	0	0	0	0	0	4	0
Hogares de Cataluna y Balears	0	0	0	0	0	0	0	0	0	0	0	0
Idea	3	3	0	0	0	0	0	0	0	0	3	0
Institut Europeu d'Idiomes	3	3	0	0	0	0	0	0	0	0	3	0
Instituto de Cultura	9	4	0	5	0	0	4	0	0	0	5	0
Isla Fantasia	6	6	0	0	0	0	0	0	0	6	0	0
Iniciativa	32	8	0	24	0	0	0	0	0	5	27	0
Izquierda Unida	29	28	0	1	0	0	0	0	0	9	19	0
Jove Teatre Regina	6	6	0	0	0	0	0	0	0	5	0	0
J.E.R.C./Joventuts E.R.C.	4	2	0	2	0	0	0	0	0	0	4	0
JB	7	6	0	1	0	2	5	0	0	0	0	0
KFC	5	0	4	1	0	0	1	0	0	0	4	0
Kenwood	10	0	0	0	10	0	0	0	0	0	10	0
Kappa	2	0	0	0	2	0	0	0	0	0	2	0
L'Alianca	0	0	0	0	0	0	0	0	0	0	0	0
La Vanguardia	59	57	0	1	0	0	0	0	0	0	1	57
Lee	0	0	0	0	0	0	0	0	0	0	0	0
La Caixa	2	1	0	0	1	0	0	0	0	0	2	0
Lucky Strike	13	13	0	0	0	4	8	0	0	0	0	0

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banqueta
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
La Farga	1	0	0	1	0	0	0	0	0	0	1	0
L'illa	10	10	0	0	0	1	0	0	0	5	3	0
L'auditori	4	4	0	0	0	0	0	0	0	3	1	0
Lacoste	6	6	0	0	0	0	6	0	0	0	0	0
Larios	8	8	0	0	0	0	8	0	0	0	0	0
Luz de gas	7	7	0	0	0	0	0	0	0	5	1	0
Lecturas	3	3	0	0	0	0	3	0	0	0	0	0
La Gavina	1	1	0	0	0	0	1	0	0	0	0	0
Mahou	1	1	0	0	0	0	1	0	0	0	0	0
Museo Nacional d'Art de Catalunya	5	3	0	1	0	0	0	0	0	0	1	3
Mc Donalds	12	8	0	5	0	5	2	4	0	0	1	0
Moviline	24	24	0	0	0	3	0	21	0	0	0	0
Movistar	30	29	0	0	0	3	0	22	0	0	1	3
Muebles La Fabrica	1	0	0	0	1	0	0	0	0	0	1	0
Multiopicas	0	0	0	0	0	0	0	0	0	0	0	0
Macba	14	14	0	0	0	0	0	0	0	0	1	14
Mercat de les Flors	1	1	0	0	0	0	0	0	0	0	1	0
Museo d'Arqueologia de Catalunya	1	1	0	0	0	0	0	0	0	0	1	0
Macro Olympic	1	0	0	0	1	0	0	0	0	0	1	0
Marlboro	31	23	0	8	0	1	23	0	0	0	0	7
Marca	3	0	0	0	3	0	0	0	0	0	3	0
Marks & Spencer	6	6	0	0	0	0	5	0	1	0	0	0
Morte	1	1	0	0	0	0	1	0	0	0	0	0
Nokia	2	1	0	1	0	2	0	0	0	0	0	0
Nunez y Navarro	2	2	0	0	0	1	0	0	1	0	0	0
Nissan	2	1	0	0	0	2	0	0	0	0	0	0

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
Nacex	1	0	0	0	1	1	0	0	0	0	0	0
Nike	2	1	0	0	1	0	0	0	0	0	2	0
Nator Sistems	1	1	0	0	0	0	0	0	1	0	0	0
Nueva Acropolis	23	16	0	7	0	0	0	0	0	13	10	0
Nouvelles Frontieres	6	0	0	6	0	0	0	0	0	0	6	0
Nutella	290	290	0	0	0	0	0	0	0	0	0	290
New Beetle	2	2	0	0	0	0	2	0	0	0	0	0
New Dragons	8	8	0	0	0	0	0	0	0	2	6	0
Ocaso	9	0	9	0	0	0	0	0	0	0	9	0
Onda Cero	2	2	0	0	0	0	0	2	0	0	0	0
Olga Ricart	1	1	0	0	0	0	0	0	0	0	1	0
Optica 2000	47	0	47	0	0	0	0	0	0	0	47	0
Osborne	4	4	0	0	0	0	4	0	0	0	0	0
Opel	12	4	0	0	8	0	4	0	0	0	8	0
Palau de la musica	2	2	0	0	0	0	0	0	0	2	0	0
Promusica	1	1	0	0	0	0	0	0	0	0	1	0
Palau Sant Jordi	2	2	0	0	0	0	0	0	0	2	0	0
Pro	2	2	0	0	0	0	0	0	2	0	0	0
Palau d'esports	2	2	0	0	0	0	0	0	0	1	1	0
Parroquia San Marcos	1	1	0	0	0	0	0	0	0	0	1	0
Prana	1	1	0	0	0	0	0	0	0	0	1	0
Padevi	0	0	0	0	0	0	0	0	0	0	0	0
Pans & Company	6	6	0	0	0	0	6	0	0	0	0	0
Philips	12	12	0	0	0	4	7	0	0	0	1	0
Port Aventura	10	10	0	0	0	0	0	0	0	1	9	0
Peugeot	29	28	0	0	0	1	0	0	0	0	0	27
Piel Noble	6	0	0	6	0	0	6	0	0	0	0	0
P.P.	55	47	0	8	0	37	0	0	0	10	8	0

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
P.S.C.	83	26	37	19	0	13	2	0	0	11	57	0
Parlamento Europeo	20	0	11	9	0	0	0	0	0	0	20	0
Play Station	271	271	0	0	0	0	1	0	0	0	0	270
P.I. (Partit per la Independencia)	7	7	0	0	0	0	0	0	0	0	7	0
Pedralbes Center	4	4	0	0	0	0	0	0	4	0	0	0
P.S.U.C.	14	14	0	0	0	0	0	0	0	2	12	0
P.C.C.	2	2	0	0	0	0	0	0	0	0	2	0
Querol	1	0	0	1	0	0	1	0	0	0	0	0
Renfe	9	9	0	0	0	4	2	0	0	3	0	0
Renault	7	7	0	0	0	7	0	0	0	0	0	0
Real Club de Polo de Barcelona	1	1	0	0	0	0	0	0	0	0	1	0
Rennie	6	6	0	0	0	0	6	0	0	0	0	0
Radio Espana	21	21	0	0	0	0	0	21	0	0	0	0
Retevisión	13	12	0	0	0	11	2	0	0	0	0	0
Radio Carmel	2	2	0	0	0	0	0	0	0	0	2	0
Sport Club Nova Icaria	4	4	0	0	0	0	0	0	0	0	4	0
Screemfum (revista)	6	6	0	0	0	0	6	0	0	0	0	0
Sol Melia	9	9	0	0	0	0	9	0	0	0	0	0
SOS Racismo	2	2	0	0	0	0	0	0	0	0	2	0
Sasi	11	0	11	0	0	0	0	0	0	0	11	0
Schweppes	13	13	0	0	0	0	13	0	0	0	0	0
Sport	1	0	0	0	1	0	0	0	0	0	1	0
S.G.A.E.	11	11	0	0	0	0	0	0	0	1	0	10
Sport Center	0	0	0	0	0	0	0	0	0	0	0	0
Springfield	4	0	0	4	0	0	4	0	0	0	0	0
Seat	16	0	0	0	16	0	0	0	0	0	16	0
Skoda	5	0	0	0	5	0	0	0	0	0	5	0

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
T.N.C. (Teatre Nacional de Catalunya)	29	29	0	0	0	0	8	0	0	0	4	17
Teatre Magic	1	1	0	0	0	0	0	0	0	0	1	0
Temple Sagrada Familia	4	0	4	0	0	0	0	0	0	0	4	0
Teatre Borrás	2	2	0	0	0	0	0	0	0	2	0	0
Teatre Goya	3	3	0	0	0	0	0	0	0	3	1	0
Teatre Lliure	112	112	0	0	0	0	0	0	0	0	4	108
Teatre Romea	1	1	0	0	0	0	0	0	0	1	1	0
Teatre Tivoli	3	3	0	0	0	0	0	0	0	2	1	0
TMB	16	5	0	11	0	0	8	0	0	0	8	0
Top Auto	2	2	0	0	0	0	2	0	0	0	0	0
Teatre Villarroel	1	1	0	0	0	0	0	0	0	0	1	0
Termoparket	1	0	0	1	0	0	0	0	0	0	0	0
T.V.3	1	0	0	0	1	0	0	0	0	0	1	0
Telefonica	445	444	0	2	0	12	5	82	0	0	2	344
Titanlux	26	0	25	0	0	0	0	0	0	0	26	0
Universitat Ramon Llull	1	1	0	0	0	0	0	0	0	0	1	0
Universitat Internacional de Catalunya	10	0	3	7	0	0	4	0	0	0	5	0
Uni2	19	19	0	0	0	4	4	0	0	0	1	10
Universitat Pompeu Fabra	3	0	3	0	0	0	0	0	0	0	3	0
Volvo	2	1	0	0	1	2	0	0	0	0	1	0
Volkswagen	7	3	0	0	5	0	3	0	0	0	5	0
Vigilia Mariana	8	8	0	0	0	0	0	0	0	7	1	0
White Label	8	8	0	0	0	8	0	0	0	0	0	0
W.W.W. Portabella	10	10	0	0	0	0	0	10	0	0	0	0
Web (revista)	1	0	0	1	0	0	0	0	0	0	1	0
W.B.	1	1	0	0	0	0	1	0	0	0	0	0

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Bande-rola
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
West	6	6	0	0	0	0	6	0	0	0	0	0
Wintertur	2	0	0	0	1	0	0	0	0	0	1	0
Western Union	4	0	0	4	0	0	0	0	0	0	4	0
Yamaha	5	0	5	0	0	0	0	0	0	0	5	0
Yves Saint Laurent	18	8	0	9	0	0	7	0	0	0	11	0
Zeleste	4	4	0	0	0	0	0	0	0	4	0	0
Zoo Barcelona	3	0	0	3	0	1	0	0	0	0	2	0
Altres marques / anunciants	268	188	26	22	31	42	20	4	13	34	149	7

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
SITUACIO												
Carrer	6550	6550	0	0	0	232	313	256	29	320	447	4953
Bus	316	0	316	0	0	0	0	0	0	0	316	0
Metro	410	0	0	410	0	34	110	0	0	0	266	0
Estadis	146	0	0	0	146	4	7	0	0	1	135	0
SUPORT												
Tanca	270	232	0	34	4	270	0	0	0	0	0	0
OPI	430	313	0	110	7	0	430	0	0	0	0	0
Cabina telefonica	256	256	0	0	0	0	0	256	0	0	0	0
Vela publicitaria	29	29	0	0	0	0	0	0	29	0	0	0
Columna	321	320	0	0	1	0	0	0	0	321	0	0
Cartell	1164	447	316	266	135	0	0	0	0	0	1164	0
Banderola	4953	4953	0	0	0	0	0	0	0	0	0	4953
PONDERACIO												
Tanques carrer	232	232	0	0	0	232	0	0	0	0	0	0
Opis al carrer	313	313	0	0	0	0	313	0	0	0	0	0
Cartell carrer	447	447	0	0	0	0	0	0	0	0	447	0
Columnes municipals	320	320	0	0	0	0	0	0	0	320	0	0
Veles publicitaries	29	29	0	0	0	0	0	0	29	0	0	0
Cabines telefoniques	256	256	0	0	0	0	0	256	0	0	0	0
Banderoles	4953	4953	0	0	0	0	0	0	0	0	0	4953
Tanques metro	34	0	0	34	0	34	0	0	0	0	0	0
Opis al metro	110	0	0	110	0	0	110	0	0	0	0	0
Cartells metro	266	0	0	266	0	0	0	0	0	0	266	0
Autobusos	316	0	316	0	0	0	0	0	0	0	316	0

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banero
TOTAL	7422	6550	316	410	146	270	430	256	29	321	1164	4953
Suports camp de futbol	146	0	0	0	146	4	7	0	0	1	135	0

FORCENTAJES HORIZONTALES

	TOTAL	IDIOMA DE L'ANUNCIANT						
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	42.3%	3.9%	0.1%	5.9%	0.7%	44.8%	2.3%
SITUACIO								
Carrer	6550	45.6%	1.8%	0.1%	5.4%	0.7%	44.4%	1.9%
Bus	316	12.2%	27.0%	0.0%	19.8%	0.0%	37.8%	3.2%
Metro	410	20.5%	18.8%	0.0%	1.4%	1.7%	49.0%	8.6%
Estadis	146	16.3%	6.1%	0.0%	9.7%	0.0%	67.7%	0.1%
SUPPORT								
Tanca	270	11.2%	10.2%	0.0%	3.4%	5.5%	69.2%	0.5%
OPI	430	12.2%	15.1%	0.0%	0.8%	4.4%	62.7%	4.8%
Cabina telefonica	256	10.5%	9.6%	0.0%	0.0%	0.0%	79.9%	0.0%
Vela publicitaria	29	35.7%	2.7%	0.0%	0.9%	3.6%	56.3%	0.9%
Columna	321	33.4%	11.6%	0.0%	6.5%	1.2%	23.0%	24.4%
Cartell	1164	32.7%	11.7%	0.4%	8.1%	1.4%	40.1%	5.6%
Banderola	4953	51.1%	0.0%	0.0%	6.3%	0.0%	42.6%	0.1%

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	7422	42.3%	3.9%	0.1%	5.9%	0.7%	44.8%	2.3%
SECTOR								
Alimentacio,begudes i tabac	668	0.2%	0.2%	0.0%	0.5%	2.1%	96.9%	0.0%
Animals i plantes	8	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Associacions i entitats	874	36.9%	2.7%	0.0%	32.5%	0.5%	26.5%	0.8%
Automobils	448	0.8%	0.1%	0.0%	0.0%	0.4%	98.6%	0.0%
Bancs, caixes i assegurances	43	18.7%	56.4%	0.0%	2.2%	0.0%	22.7%	0.0%
Confeccio,calcats,pell,marroquina	56	1.6%	21.4%	0.0%	0.0%	1.5%	75.5%	0.0%
Construccio	122	1.2%	15.6%	0.0%	0.2%	1.0%	82.0%	0.0%
Diaris,revistes,llibres	92	3.2%	17.7%	0.0%	70.1%	0.0%	9.1%	0.0%
Educacio	57	45.0%	9.6%	2.6%	0.5%	4.1%	38.3%	0.0%
Electrodomestics,electronica	538	0.1%	0.0%	0.0%	0.0%	0.0%	99.9%	0.0%
Radio i canals de TV	228	1.2%	11.3%	0.0%	0.4%	0.0%	87.0%	0.0%
Farmacia i optica	11	0.0%	4.8%	0.0%	1.5%	0.0%	93.8%	0.0%
Hipers, centres comercials	120	15.7%	53.3%	0.0%	2.0%	0.0%	29.0%	0.0%
Bars, restaurants, hotels	62	11.7%	2.0%	0.0%	11.3%	0.0%	74.6%	0.4%
Institucions	2572	97.0%	2.1%	0.0%	0.3%	0.5%	0.1%	0.0%
Mobles, ferreteria, pintures, llar	42	3.3%	3.3%	0.0%	0.0%	0.0%	93.4%	0.0%
Oci	655	34.6%	4.6%	0.5%	2.4%	2.3%	34.9%	20.6%
Perfumeria, higiene	45	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Rellotges, joies	0	33.3%	33.3%	0.0%	0.0%	0.0%	33.3%	0.0%
Serveis a la persona	54	2.8%	1.2%	0.0%	85.8%	0.5%	9.7%	0.0%
Serveis a les empreses	3	4.8%	7.8%	0.0%	7.8%	0.0%	79.6%	0.0%
Seveis publics	26	33.2%	0.0%	0.0%	0.0%	0.0%	53.9%	12.9%
Telecomunicacions	616	0.0%	1.4%	0.0%	0.5%	0.4%	97.7%	0.0%
Transport de passatgers	32	5.0%	1.6%	0.0%	0.0%	0.0%	88.5%	4.9%
Venda productes alimentacio	1	32.1%	0.0%	0.0%	0.0%	0.0%	67.9%	0.0%
Altres empreses	0	0.0%	50.0%	0.0%	0.0%	0.0%	50.0%	0.0%

	TOTAL	IDIOMA DE L'ANUNCIANT						
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	42.3%	3.9%	0.1%	5.9%	0.7%	44.8%	2.3%
Altres empreses de serveis	3	6.1%	7.8%	0.0%	0.0%	0.0%	86.1%	0.0%
Altres inclassificables	42	7.1%	3.0%	0.0%	1.2%	0.0%	37.6%	51.1%
Ns	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	7422	42.3%	3.9%	0.1%	5.9%	0.7%	44.8%	2.3%
MARCA/ANUNCIANT								
Cine	52	0.0%	2.5%	0.0%	0.0%	0.0%	2.9%	94.6%
Concert	67	2.4%	2.7%	0.0%	0.3%	0.0%	2.9%	91.8%
Disc	20	0.8%	2.5%	0.0%	0.0%	0.0%	7.9%	88.8%
Teatre	6	3.6%	27.3%	0.0%	0.0%	0.0%	61.8%	7.2%
Altres espectacles	2	0.0%	10.9%	0.0%	0.0%	0.0%	0.0%	89.1%
Airtel/Airtel Directa	27	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Ajuntament De Barcelona	2482	99.9%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Aldees d'Infants S.O.S.	5	96.8%	0.0%	0.0%	0.0%	0.0%	3.2%	0.0%
Associacio Cancer	6	86.7%	0.0%	0.0%	0.0%	0.0%	13.3%	0.0%
A.E.G	3	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Adidas	2	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Amics havaneras	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Andalucia	28	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Axa seguros	15	1.6%	98.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Aula magna	14	0.0%	0.0%	0.0%	1.9%	0.0%	98.1%	0.0%
Ambassador tours	2	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Amstel	226	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
A.A.V.V. (Associacio de Veins)	8	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.T.LL. (Aigues Ter Llobregat)	12	65.2%	0.0%	0.0%	0.0%	0.0%	34.8%	0.0%
Area blava de Sarria	5	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Agrupacio Mutua	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Centre d'Imatge	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcardi	7	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Barsalona	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Barcelona Televisio	182	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Beefeater	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%

	TOTAL	IDIOMA DE L'ANUNCIANT						
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	42.3%	3.9%	0.1%	5.9%	0.7%	44.8%	2.3%
Berlitz	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Bocatta	5	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Burguer King	5	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Blanco	3	0.0%	88.9%	0.0%	0.0%	0.0%	11.1%	0.0%
Banca Catalana	1	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Ballantines	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Bus Turistic	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banc Sabadell	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Becoven	56	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Bayer	3	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Bikini (Sala Bikini)	7	0.0%	0.0%	0.0%	60.6%	0.0%	39.4%	0.0%
Botiguers de Sant Andreu	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa del Penedes	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Consello de Pontevedra	12	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Campari	6	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Carolina Herrera	17	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Cristian Dior	8	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Canon	254	0.0%	0.0%	0.0%	2.7%	0.0%	97.3%	0.0%
Caprabo	11	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Casal Ass Juvenil	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chrysler	0	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Cortefiel	4	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Centro de Estudios Capra	2	0.0%	37.5%	0.0%	0.0%	0.0%	62.5%	0.0%
Cinemes Lauren	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Corre Corre	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Centre D'Estudis Contemporanis	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa de Catalunya	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre de Cultura	8	96.8%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	7422	42.3%	3.9%	0.1%	5.9%	0.7%	44.8%	2.3%
Com Radio	13	8.2%	0.0%	0.0%	0.0%	0.0%	91.8%	0.0%
Convergencia i Unio	117	87.5%	0.0%	0.0%	0.0%	0.0%	12.5%	0.0%
Cotxeres de Sants	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coca Cola	10	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
C. G. T.	3	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Cemusa	3	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Cabitel	30	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Continental	243	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Club Natacio Sant Andreu	55	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Barceloneta	4	47.6%	0.0%	0.0%	52.4%	0.0%	0.0%	0.0%
Diagonal	2	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Diagnosis Medica	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Don Piso	17	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Daikin	3	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Dani	0	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Delta Air Lines	1	39.6%	0.0%	0.0%	0.0%	0.0%	60.4%	0.0%
Dokers Khakis	14	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
David	4	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Damm	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Estrella Digital	7	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edicions 62	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Corte Ingles	64	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Periodico	3	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Estrella Damm	4	0.0%	0.0%	0.0%	75.6%	0.0%	24.4%	0.0%
Electra	6	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
EUiA	12	13.6%	0.0%	0.0%	0.0%	0.0%	86.4%	0.0%
ERC	99	93.8%	0.0%	0.0%	0.0%	0.0%	6.2%	0.0%

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilingue	Ambivalent	Altres	S.C.L.	
TOTAL	7422	42.3%	3.9%	0.1%	5.9%	0.7%	44.8%	2.3%
Euskal Herritarrok	5	0.0%	0.0%	0.0%	0.0%	63.6%	36.4%	0.0%
Emperador	6	0.0%	2.5%	0.0%	97.5%	0.0%	0.0%	0.0%
Energizer	5	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
El Far	6	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Eukanuba	7	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Europolis	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
E.T.T.	0	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Futbol Catala	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ferrovial	7	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Fira de Barcelona	5	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F1 Racing	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Fruit of the Loom	1	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Fak d'art Media Art Institute	1	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Fundacio Joan Miro	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio La Caixa	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.G.C.	2	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Fundacio A. Tapies	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.C.B. (Futbol Club Barcelona)	172	1.7%	0.0%	0.0%	0.0%	0.0%	98.3%	0.0%
Ford	316	0.0%	0.0%	0.0%	0.0%	0.4%	99.6%	0.0%
Fundacio Purina	5	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fiat	20	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Frescco	3	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Generalitat De Catalunya	18	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Grupassa	9	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Generalitat i Ajuntament	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gobierno de Aragon	5	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glorias	6	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gonzalez y Martinez	2	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	7422	42.3%	3.9%	0.1%	5.9%	0.7%	44.8%	2.3%
G.T.I.	2	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Hyunday	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Hola	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hipercor	11	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Hispano Igualadina	3	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Horchata Costa	4	0.0%	35.7%	0.0%	0.0%	0.0%	64.3%	0.0%
Hogares de Catalunya y Balears	0	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Idea	3	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Institut Europeu d'Idiomes	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Instituto de Cultura	9	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Isla Fantasia	6	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iniciativa	32	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Izquierda Unida	29	0.0%	0.9%	0.0%	0.0%	0.0%	99.1%	0.0%
Jove Teatre Regina	6	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
J.E.R.C./Joventuts E.R.C.	4	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
JB	7	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
KFC	5	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Kenwood	10	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Kappa	2	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
L'Alianca	0	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
La Vanguardia	59	0.0%	1.4%	0.0%	98.6%	0.0%	0.0%	0.0%
Lee	0	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
La Caixa	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lucky Strike	13	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
La Farga	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
L'illa	10	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
L'auditori	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lacoste	6	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%

	TOTAL	IDIOMA DE L'ANUNCIANT						
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	42.3%	3.9%	0.1%	5.9%	0.7%	44.8%	2.3%
Larios	8	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Luz de gas	7	0.0%	96.8%	0.0%	0.0%	0.0%	3.2%	0.0%
Lecturas	3	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Gavina	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mahou	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Museo Nacional d'Art de Catalunya	5	28.4%	0.0%	0.0%	0.0%	0.0%	0.0%	71.6%
Mc Donalds	12	6.9%	0.0%	0.0%	0.0%	0.0%	93.1%	0.0%
Moviline	24	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Movistar	30	0.0%	0.0%	0.0%	11.4%	0.0%	88.6%	0.0%
Muebles La Fabrica	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Multiopicas	0	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macba	14	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Mercat de les Flors	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo d'Arqueologia de Catalunya	1	80.0%	0.0%	0.0%	20.0%	0.0%	0.0%	0.0%
Macro Olimpic	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Marlboro	31	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Marca	3	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Marks & Spencer	6	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Morte	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Nokia	2	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Nunez y Navarro	2	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Nissan	2	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Nacex	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Nike	2	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Nator Sistems	1	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Nueva Acropolis	23	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nouvelles Frontieres	6	0.0%	0.0%	0.0%	0.0%	91.0%	9.0%	0.0%

	TOTAL	IDIOMA DE L'ANUNCIANT						
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	42.3%	3.9%	0.1%	5.9%	0.7%	44.8%	2.3%
Nutella	290	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
New Beetle	2	0.0%	0.0%	0.0%	0.0%	25.0%	75.0%	0.0%
New Dragons	8	0.0%	4.9%	0.0%	0.0%	70.3%	0.0%	24.7%
Ocaso	9	0.0%	91.9%	0.0%	0.0%	0.0%	8.1%	0.0%
Onda Cero	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Olga Ricart	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Optica 2000	47	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Osborne	4	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Opel	12	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Palau de la musica	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Promusica	1	0.0%	25.0%	0.0%	75.0%	0.0%	0.0%	0.0%
Palau Sant Jordi	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pro	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau d'esports	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parroquia San Marcos	1	75.0%	0.0%	0.0%	25.0%	0.0%	0.0%	0.0%
Prana	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Padevi	0	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Pans & Company	6	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Philips	12	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Port Aventura	10	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Peugeot	29	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Piel Noble	6	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.P.	55	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
P.S.C.	83	0.8%	0.0%	0.0%	24.8%	0.0%	74.4%	0.0%
Parlamento Europeo	20	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Play Station	271	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
P.I. (Partit per la Independencia)	7	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Pedralbes Center	4	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	7422	42.3%	3.9%	0.1%	5.9%	0.7%	44.8%	2.3%
P.S.U.C.	14	0.0%	0.0%	0.0%	15.2%	0.0%	84.8%	0.0%
P.C.C.	2	12.5%	0.0%	0.0%	0.0%	0.0%	87.5%	0.0%
Querol	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Renfe	9	0.0%	0.0%	0.0%	0.0%	0.0%	82.5%	17.5%
Renault	7	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Real Club de Polo de Barcelona	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rennie	6	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Radio Espana	21	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Relevision	13	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Radio Carmel	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Club Nova Icaria	4	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Screemfum (revista)	6	0.0%	0.0%	0.0%	41.7%	0.0%	58.3%	0.0%
Sol Melia	9	0.0%	2.3%	0.0%	0.0%	0.0%	97.7%	0.0%
SOS Racismo	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sasi	11	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Schweppes	13	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Sport	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
S.G.A.E.	11	5.1%	0.0%	0.0%	0.0%	0.0%	94.9%	0.0%
Sport Center	0	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Springfield	4	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Seat	16	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Skoda	5	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
T.N.C. (Teatre Nacional de Catalunya)	29	1.4%	0.0%	0.0%	0.0%	0.0%	98.6%	0.0%
Teatre Magic	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Temple Sagrada Familia	4	86.7%	0.0%	0.0%	13.3%	0.0%	0.0%	0.0%
Teatre Borrás	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Goya	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Lliure	112	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	IDIOMA DE L'ANUNCIANT						
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	42.3%	3.9%	0.1%	5.9%	0.7%	44.8%	2.3%
Teatre Romea	1	60.6%	0.0%	0.0%	0.0%	0.0%	39.4%	0.0%
Teatre Tivoli	3	86.5%	0.0%	0.0%	0.0%	0.0%	13.5%	0.0%
TMB	16	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Top Auto	2	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Teatre Villarroel	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Termoparket	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
T.V.3	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Telefonica	445	0.0%	0.4%	0.0%	0.0%	0.0%	99.6%	0.0%
Titanlux	26	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Universitat Ramon Llull	1	20.0%	0.0%	0.0%	0.0%	0.0%	80.0%	0.0%
Universitat Internacional de Catalunya	10	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Uni2	19	0.0%	1.1%	0.0%	0.0%	0.0%	98.9%	0.0%
Universitat Pompeu Fabra	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Volvo	2	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Volkswagen	7	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Vigilia Mariana	8	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
White Label	8	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
W.W.W. Portabella	10	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Web (revista)	1	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
W.B.	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
West	6	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Wintertur	2	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Western Union	4	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Yamaha	5	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Yves Saint Laurent	18	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Zeleste	4	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Zoo Barcelona	3	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Altres marques / anunciant	268	21.0%	13.9%	0.5%	6.2%	3.5%	43.3%	11.6%

	IDIOMA DE L'ANUNCIANT							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	42.3%	3.9%	0.1%	5.9%	0.7%	44.8%	2.3%

	TOTAL	IDIOMA DE L'ANUNCIANT						
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	7422	42.3%	3.9%	0.1%	5.9%	0.7%	44.8%	2.3%
PONDERACIO								
Tanques carrer	232	12.4%	5.3%	0.0%	3.5%	5.9%	72.4%	0.6%
Opis al carrer	313	12.4%	7.5%	0.0%	0.8%	6.0%	69.8%	3.5%
Cartell carrer	447	55.7%	4.9%	1.1%	3.0%	2.5%	26.2%	6.6%
Columnnes municipals	320	33.4%	11.6%	0.0%	6.5%	1.2%	22.9%	24.4%
Veles publicitaries	29	35.7%	2.7%	0.0%	0.9%	3.6%	56.3%	0.9%
Cabines telefoniques	256	10.5%	9.6%	0.0%	0.0%	0.0%	79.9%	0.0%
Banderoles	4953	51.1%	0.0%	0.0%	6.3%	0.0%	42.6%	0.1%
Tanques metro	34	3.5%	44.2%	0.0%	2.7%	3.5%	46.0%	0.0%
Opis al metro	110	11.2%	36.3%	0.0%	0.9%	0.2%	42.6%	8.7%
Cartells metro	266	26.6%	8.4%	0.0%	1.4%	2.0%	52.0%	9.7%
Autobusos	316	12.2%	27.0%	0.0%	19.8%	0.0%	37.8%	3.2%
Suports camp de futbol	146	16.3%	6.1%	0.0%	9.7%	0.0%	67.7%	0.1%

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	7422	25.7%	15.3%	0.4%	46.8%	1.9%	9.8%
SITUACIO							
Carrer	6550	23.4%	12.2%	0.4%	52.3%	1.4%	10.2%
Bus	316	48.4%	44.0%	0.0%	1.9%	3.5%	2.1%
Metro	410	40.4%	41.6%	0.1%	8.7%	7.9%	1.2%
Estadis	146	40.7%	19.3%	0.2%	4.4%	1.6%	33.8%
SUPORT							
Tanca	270	36.6%	47.1%	3.1%	4.7%	2.2%	6.2%
OPI	430	23.4%	53.9%	1.1%	1.9%	8.6%	11.0%
Cabina telefonica	256	10.5%	62.3%	0.3%	5.1%	0.3%	21.4%
Vela publicitaria	29	73.2%	14.3%	0.0%	1.8%	1.8%	8.9%
Columna	321	31.9%	33.7%	2.2%	6.3%	5.6%	20.3%
Cartell	1164	53.0%	27.7%	0.7%	6.1%	4.4%	8.0%
Banderola	4953	19.0%	3.7%	0.0%	67.6%	0.5%	9.1%

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	7422	25.7%	15.3%	0.4%	46.8%	1.9%	9.8%
SECTOR							
Alimentacio,begudes i tabac	668	3.5%	10.0%	1.9%	80.6%	2.0%	2.0%
Animals i plantes	8	50.0%	30.0%	0.0%	0.0%	0.0%	20.0%
Associacions i entitats	874	50.1%	6.1%	0.4%	34.8%	1.4%	7.2%
Automobils	448	3.9%	17.3%	0.0%	67.4%	1.2%	10.2%
Bancs, caixes i assegurances	43	21.3%	63.6%	0.0%	1.8%	8.0%	5.2%
Confecccio,calcats,pell,marroquine ria	56	4.5%	58.5%	0.0%	1.7%	15.1%	20.2%
Construccio	122	10.8%	69.0%	1.7%	15.5%	0.0%	3.0%
Diaris,revistes,llibres	92	57.8%	25.9%	0.0%	3.3%	0.0%	13.0%
Educacio	57	65.7%	29.9%	0.4%	4.0%	0.0%	0.0%
Electrodomestics,electronica	538	0.3%	4.6%	0.0%	94.2%	0.0%	0.9%
Radio i canals de TV	228	9.1%	8.2%	0.0%	76.2%	0.0%	6.4%
Farmacia i optica	11	31.7%	68.3%	0.0%	0.0%	0.0%	0.0%
Hipers, centres comercials	120	83.4%	10.5%	0.0%	2.9%	0.2%	3.0%
Bars, restaurants, hotels	62	61.1%	34.2%	1.3%	1.2%	0.0%	2.2%
Institucions	2572	33.2%	2.1%	0.1%	62.7%	0.8%	1.0%
Mobles, ferreteria, pintures, llar	42	65.5%	34.1%	0.4%	0.0%	0.0%	0.0%
Oci	655	28.2%	23.4%	1.0%	0.7%	5.7%	41.0%
Perfumeria, higiene	45	0.0%	8.1%	0.0%	1.2%	67.3%	23.4%
Rellotges, joies	0	66.7%	0.0%	0.0%	0.0%	0.0%	33.3%
Serveis a la persona	54	5.7%	92.5%	0.0%	1.0%	0.5%	0.3%
Serveis a les empreses	3	33.2%	59.0%	0.0%	0.0%	0.0%	7.8%
Seveis publics	26	86.5%	0.0%	0.0%	0.0%	0.0%	13.5%
Telecomunicacions	616	2.4%	60.5%	0.0%	0.0%	0.8%	36.3%
Transport de passatgers	32	73.5%	25.5%	0.0%	0.0%	1.0%	0.0%
Venda productes alimentacio	1	70.4%	29.6%	0.0%	0.0%	0.0%	0.0%
Altres empreses	0	50.0%	50.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	7422	25.7%	15.3%	0.4%	46.8%	1.9%	9.8%
Altres empreses de serveis	3	61.4%	26.4%	0.0%	0.0%	7.6%	4.7%
Altres inclassificables	42	25.5%	19.9%	3.6%	0.0%	6.1%	44.9%
Ns	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	7422	25.7%	15.3%	0.4%	46.8%	1.9%	9.8%
MARCA/ANUNCIANT							
Cine	52	0.0%	79.0%	0.0%	0.0%	21.0%	0.0%
Concert	67	7.4%	56.9%	2.2%	1.4%	14.6%	17.4%
Disc	20	15.3%	51.6%	6.8%	0.0%	15.5%	10.8%
Teatre	6	7.2%	7.9%	0.0%	58.2%	26.7%	0.0%
Altres espectacles	2	10.9%	10.9%	67.4%	0.0%	10.9%	0.0%
Airtel/Airtel Directa	27	0.8%	76.4%	0.0%	0.0%	18.3%	4.5%
Ajuntament De Barcelona	2482	33.7%	0.0%	0.1%	64.4%	0.8%	1.0%
Aldees d'Infants S.O.S.	5	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Associacio Cancer	6	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.E.G	3	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Adidas	2	0.0%	0.0%	0.0%	0.0%	12.5%	87.5%
Amics havaneras	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Andalucia	28	0.0%	90.3%	0.0%	9.7%	0.0%	0.0%
Axa seguros	15	1.6%	98.4%	0.0%	0.0%	0.0%	0.0%
Aula magna	14	69.5%	30.5%	0.0%	0.0%	0.0%	0.0%
Ambassador tours	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Amstel	226	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
A.A.V.V. (Associacio de Veins)	8	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.T.LL. (Aigues Ter Llobregat)	12	98.7%	0.0%	0.0%	0.0%	0.0%	1.3%
Area blava de Sarria	5	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Agrupacio Mutua	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Centre d'Imatge	4	0.0%	47.6%	0.0%	52.4%	0.0%	0.0%
Barcardi	7	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Barsalona	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Televisio	182	2.4%	0.0%	0.0%	94.9%	0.0%	2.7%
Beefeater	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	7422	25.7%	15.3%	0.4%	46.8%	1.9%	9.8%
Berlitz	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Bocatta	5	70.0%	30.0%	0.0%	0.0%	0.0%	0.0%
Burguer King	5	32.7%	56.3%	0.0%	0.0%	0.0%	10.9%
Bianco	3	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Banca Catalana	1	0.0%	0.0%	0.0%	83.3%	0.0%	16.7%
Ballantines	1	0.0%	75.5%	0.0%	0.0%	0.0%	24.5%
Bus Turistic	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banc Sabadell	1	85.7%	0.0%	0.0%	0.0%	0.0%	14.3%
Becoven	56	0.0%	69.2%	0.0%	30.3%	0.0%	0.5%
Bayer	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bikini (Sala Bikini)	7	8.8%	5.9%	0.0%	0.0%	30.6%	54.7%
Botiguers de Sant Andreu	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa del Penedes	2	78.8%	13.3%	0.0%	0.0%	0.0%	7.9%
Consello de Pontevedra	12	0.0%	95.8%	0.0%	0.0%	0.0%	4.2%
Campari	6	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Carolina Herrera	17	0.0%	0.0%	0.0%	0.0%	48.2%	51.8%
Cristian Dior	8	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Canon	254	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Caprabo	11	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Casal Ass Juvenil	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chrysler	0	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Cortefiel	4	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Centro de Estudios Capra	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cinemes Lauren	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Corre Corre	1	57.1%	0.0%	0.0%	0.0%	0.0%	42.9%
Centre D'Estudis Contemporanis	0	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Caixa de Catalunya	1	87.5%	12.5%	0.0%	0.0%	0.0%	0.0%
Centre de Cultura	8	96.8%	3.2%	0.0%	0.0%	0.0%	0.0%

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	7422	25.7%	15.3%	0.4%	46.8%	1.9%	9.8%
Com Radio	13	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Convergencia i Unio	117	68.4%	0.0%	1.2%	28.9%	0.0%	1.6%
Cotxeres de Sants	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coca Cola	10	60.1%	6.7%	22.4%	0.0%	0.0%	10.9%
C. G. T.	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cemusa	3	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Cabitel	30	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Continental	243	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Club Natacio Sant Andreu	55	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Barceloneta	4	52.4%	0.0%	0.0%	47.6%	0.0%	0.0%
Diagonal	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Diagnosis Medica	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Don Piso	17	1.2%	84.9%	12.4%	0.0%	0.0%	1.5%
Daikin	3	0.0%	91.0%	0.0%	0.0%	0.0%	9.0%
Dani	0	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Delta Air Lines	1	39.6%	0.0%	0.0%	0.0%	60.4%	0.0%
Dokers Khakis	14	0.0%	93.0%	0.0%	3.4%	0.0%	3.6%
David	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Damm	1	0.0%	0.0%	0.0%	75.0%	0.0%	25.0%
Estrella Digital	7	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Edicions 62	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Corte Ingles	64	89.8%	9.0%	0.0%	0.0%	0.0%	1.2%
El Periodico	3	50.0%	50.0%	0.0%	0.0%	0.0%	0.0%
Estrella Damm	4	34.8%	12.2%	0.0%	24.4%	0.0%	28.5%
Electra	6	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
EUiA	12	86.2%	0.0%	11.5%	0.0%	0.0%	2.3%
ERC	99	43.5%	0.0%	0.0%	15.6%	0.0%	41.0%

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	7422	25.7%	15.3%	0.4%	46.8%	1.9%	9.8%
Euskal Herritarrok	5	86.4%	0.0%	0.0%	13.6%	0.0%	0.0%
Emperador	6	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Energizer	5	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
El Far	6	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Eukanuba	7	62.5%	37.5%	0.0%	0.0%	0.0%	0.0%
Europolis	1	87.5%	0.0%	0.0%	12.5%	0.0%	0.0%
E.T.T.	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Futbol Catala	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ferrovial	7	60.0%	20.0%	0.0%	20.0%	0.0%	0.0%
Fira de Barcelona	5	80.5%	11.0%	8.5%	0.0%	0.0%	0.0%
F1 Racing	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Fruit of the Loom	1	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Fak d'art Media Art Institute	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Fundacio Joan Miro	4	35.0%	0.0%	0.0%	0.0%	0.0%	65.0%
Fundacio La Caixa	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.G.C.	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio A. Tapies	4	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
F.C.B. (Futbol Club Barcelona)	172	1.9%	0.0%	0.0%	0.0%	0.0%	98.1%
Ford	316	0.0%	4.2%	0.0%	94.3%	0.0%	1.5%
Fundacio Purina	5	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fiat	20	0.0%	72.0%	0.0%	0.0%	4.0%	24.0%
Fresco	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Generalitat De Catalunya	18	91.7%	0.0%	0.0%	3.6%	0.0%	4.7%
Grupassa	9	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Generalitat i Ajuntament	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gobierno de Aragon	5	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Glorias	6	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gonzalez y Martinez	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	7422	25.7%	15.3%	0.4%	46.8%	1.9%	9.8%
G.T.I.	2	66.7%	33.3%	0.0%	0.0%	0.0%	0.0%
Hyunday	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Hola	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Hipercor	11	87.9%	12.1%	0.0%	0.0%	0.0%	0.0%
Hispano Igualadina	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horchata Costa	4	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Hogares de Catalunya y Baleares	0	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Idea	3	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Institut Europeu d'Idiomes	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Instituto de Cultura	9	46.9%	0.0%	0.0%	44.2%	8.8%	0.0%
Isla Fantasia	6	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Iniciativa	32	99.3%	0.0%	0.0%	0.7%	0.0%	0.0%
Izquierda Unida	29	97.7%	2.3%	0.0%	0.0%	0.0%	0.0%
Jove Teatre Regina	6	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
J.E.R.C./Joventuts E.R.C.	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JB	7	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
KFC	5	0.0%	90.6%	0.0%	9.4%	0.0%	0.0%
Kenwood	10	1.6%	98.4%	0.0%	0.0%	0.0%	0.0%
Kappa	2	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
L'Alianca	0	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
La Vanguardia	59	81.9%	0.0%	0.0%	0.8%	0.0%	17.3%
Lee	0	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
La Caixa	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lucky Strike	13	0.0%	31.4%	0.0%	52.0%	10.8%	5.8%
La Farga	1	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
L'illa	10	64.6%	0.0%	0.0%	20.9%	0.0%	14.5%
L'auditori	4	60.0%	11.1%	0.0%	0.0%	0.0%	28.9%
Lacoste	6	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilingue	Ambivalent	Altres	
TOTAL	7422	25.7%	15.3%	0.4%	46.8%	1.9%	9.8%
Larios	8	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Luz de gas	7	29.7%	0.0%	16.8%	8.4%	28.4%	16.8%
Lecturas	3	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
La Gavina	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mahou	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Museo Nacional d'Art de Catalunya	5	28.4%	0.0%	0.0%	0.0%	0.0%	71.6%
Mc Donalds	12	91.1%	0.0%	6.7%	2.2%	0.0%	0.0%
Moviline	24	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Movistar	30	0.5%	88.1%	0.0%	0.0%	0.0%	11.4%
Muebles La Fabrica	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Multioplicas	0	66.7%	33.3%	0.0%	0.0%	0.0%	0.0%
Macba	14	26.5%	0.0%	0.0%	0.0%	47.1%	26.5%
Mercat de les Flors	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Museo d'Arqueologia de Catalunya	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macro Olimpic	1	80.0%	20.0%	0.0%	0.0%	0.0%	0.0%
Marlboro	31	22.4%	52.9%	0.0%	0.0%	24.6%	0.0%
Marca	3	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Marks & Spencer	6	0.0%	72.7%	0.0%	0.0%	4.5%	22.7%
Morte	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Nokia	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Nunez y Navarro	2	27.5%	0.0%	0.0%	0.0%	0.0%	72.5%
Nissan	2	0.0%	83.9%	0.0%	0.0%	0.0%	16.1%
Nacex	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Nike	2	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Nator Sistems	1	78.7%	0.0%	0.0%	21.3%	0.0%	0.0%
Nueva Acropolis	23	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Nouvelles Frontieres	6	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	7422	25.7%	15.3%	0.4%	46.8%	1.9%	9.8%
Nutella	290	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
New Beetle	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
New Dragons	8	51.0%	0.0%	21.8%	0.0%	27.2%	0.0%
Ocaso	9	0.0%	94.6%	0.0%	0.0%	0.0%	5.4%
Onda Cero	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Olga Ricart	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Optica 2000	47	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Osborne	4	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Opel	12	0.0%	30.4%	0.0%	0.0%	0.0%	69.6%
Palau de la musica	2	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Promusica	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau Sant Jordi	2	0.0%	66.7%	0.0%	0.0%	0.0%	33.3%
Pro	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau d'esports	2	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Parroquia San Marcos	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prana	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Padevi	0	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Pans & Company	6	81.8%	18.2%	0.0%	0.0%	0.0%	0.0%
Philips	12	0.0%	62.4%	0.0%	0.0%	0.0%	37.6%
Port Aventura	10	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Peugeot	29	47.3%	52.1%	0.0%	0.0%	0.0%	0.6%
Piel Noble	6	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
P.P.	55	76.6%	22.4%	0.0%	0.0%	0.0%	1.0%
P.S.C.	83	90.7%	3.3%	0.0%	0.0%	0.0%	6.0%
Parlamento Europeo	20	0.0%	26.6%	0.0%	73.4%	0.0%	0.0%
Play Station	271	0.2%	0.1%	0.0%	99.7%	0.0%	0.0%
P.I. (Partit per la Independencia)	7	97.1%	0.0%	0.0%	2.9%	0.0%	0.0%
Pedralbes Center	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	7422	25.7%	15.3%	0.4%	46.8%	1.9%	9.8%
P.S.U.C.	14	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.C.C.	2	12.5%	0.0%	0.0%	0.0%	0.0%	87.5%
Querol	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Renfe	9	27.3%	72.7%	0.0%	0.0%	0.0%	0.0%
Renault	7	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Real Club de Polo de Barcelona	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Rennie	6	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Radio Espana	21	1.0%	64.7%	0.0%	3.8%	0.0%	30.5%
Retevision	13	4.1%	95.9%	0.0%	0.0%	0.0%	0.0%
Radio Carmel	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Club Nova Icaria	4	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Screemfum (revista)	6	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Sol Melia	9	0.0%	94.3%	0.0%	0.0%	0.0%	5.7%
SOS Racismo	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sasi	11	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Schweppes	13	0.0%	88.0%	0.0%	0.0%	0.0%	12.0%
Sport	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
S.G.A.E.	11	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Center	0	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Springfield	4	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Seat	16	23.0%	0.0%	0.0%	0.0%	0.0%	77.0%
Skoda	5	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
T.N.C. (Teatre Nacional de Catalunya)	29	53.1%	0.0%	0.0%	0.7%	1.8%	44.5%
Teatre Magic	1	66.7%	33.3%	0.0%	0.0%	0.0%	0.0%
Temple Sagrada Familia	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Borrás	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Teatre Goya	3	0.0%	67.5%	16.3%	0.0%	0.0%	16.3%
Teatre Lliure	112	51.6%	0.0%	0.0%	0.0%	0.0%	48.4%

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	7422	25.7%	15.3%	0.4%	46.8%	1.9%	9.8%
Teatre Romea	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Tivoli	3	0.0%	51.3%	0.0%	0.0%	0.0%	48.7%
TMB	16	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Top Auto	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Teatre Villarroel	1	0.0%	33.3%	0.0%	0.0%	0.0%	66.7%
Termoparket	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
T.V.3	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Telefonica	445	0.3%	52.2%	0.0%	0.0%	0.0%	47.5%
Titanlux	26	99.4%	0.6%	0.0%	0.0%	0.0%	0.0%
Universitat Ramon Llull	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Internacional de Catalunya	10	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Uni2	19	65.4%	34.6%	0.0%	0.0%	0.0%	0.0%
Universitat Pompeu Fabra	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Volvo	2	0.0%	0.0%	0.0%	55.4%	0.0%	44.6%
Volkswagen	7	0.0%	35.9%	0.0%	0.0%	0.0%	64.1%
Vigilia Mariana	8	0.0%	97.3%	0.0%	0.0%	0.0%	2.7%
White Label	8	33.3%	16.7%	50.0%	0.0%	0.0%	0.0%
W.W.W. Portabella	10	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Web (revista)	1	0.0%	60.0%	0.0%	0.0%	0.0%	40.0%
W.B.	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
West	6	8.8%	0.0%	0.0%	0.0%	64.9%	26.3%
Wintertur	2	37.6%	10.4%	0.0%	0.0%	0.0%	52.0%
Western Union	4	0.0%	25.0%	0.0%	0.0%	75.0%	0.0%
Yamaha	5	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Yves Saint Laurent	18	0.0%	22.0%	0.0%	3.0%	75.1%	0.0%
Zeleste	4	0.0%	54.2%	0.0%	0.0%	0.0%	45.8%
Zoo Barcelona	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Altres marques / anunciant	268	36.2%	43.5%	0.4%	1.1%	3.4%	15.4%

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	7422	25.7%	15.3%	0.4%	46.8%	1.9%	9.8%

	TOTAL	IDIOMA DEL TEXT COMPLEMENTARI						Sense text
		Catala	Cas tella	Bilin gue	Ambi vaient	Altres	S.C.L.	
TOTAL	7422	22.1%	17.6%	0.2%	0.1%	0.7%	44.2%	15.1%
SITUACIO								
Carrer	6550	20.4%	14.9%	0.3%	0.2%	0.6%	49.6%	14.1%
Bus	316	35.2%	49.3%	0.0%	0.0%	1.7%	0.7%	13.0%
Metro	410	34.2%	38.5%	0.0%	0.0%	2.2%	0.0%	25.0%
Estadis	146	34.0%	11.9%	0.3%	0.0%	0.2%	19.5%	34.0%
SUPORT								
Tanca	270	31.4%	40.0%	0.5%	0.0%	2.2%	3.8%	22.1%
OPI	430	20.0%	48.3%	1.6%	0.0%	8.2%	1.3%	20.6%
Cabina telefonica	256	10.9%	66.8%	0.3%	0.0%	0.0%	0.3%	21.7%
Vela publicitaria	29	52.7%	8.0%	0.9%	0.0%	0.0%	1.8%	36.6%
Columna	321	46.5%	37.6%	1.3%	0.0%	1.0%	2.6%	10.9%
Cartell	1164	53.3%	29.0%	0.3%	0.3%	0.8%	2.9%	13.4%
Banderola	4953	13.2%	7.3%	0.0%	0.1%	0.0%	65.0%	14.4%

	TOTAL	IDIOMA DEL TEXT COMPLEMENTARI						
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	22.1%	17.6%	0.2%	0.1%	0.7%	44.2%	15.1%
SECTOR								
Alimentacio,begudes i tabac	668	2.8%	12.3%	0.9%	0.0%	1.1%	79.7%	3.1%
Animals i plantes	8	50.0%	50.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Associacions i entitats	874	55.7%	6.5%	0.1%	0.0%	0.0%	29.2%	8.5%
Automobils	448	6.2%	16.6%	0.0%	0.0%	2.0%	69.9%	5.3%
Bancs, caixes i assegurances	43	8.3%	25.3%	0.0%	0.0%	12.7%	1.1%	52.5%
Confecccio,calcats,pell,marroquine ria	56	2.9%	23.3%	0.0%	0.0%	1.3%	6.7%	65.7%
Construccio	122	10.0%	69.9%	0.2%	0.0%	0.0%	0.5%	19.3%
Diaris,revistes,llibres	92	66.4%	20.7%	0.0%	0.0%	1.7%	0.0%	11.2%
Educacio	57	63.3%	24.1%	0.4%	1.1%	0.0%	5.4%	5.8%
Electrodomestics,electronica	538	0.1%	3.3%	0.0%	0.0%	0.4%	94.4%	1.8%
Radio i canals de TV	228	7.0%	10.9%	0.0%	0.0%	0.0%	1.0%	81.1%
Farmacia i optica	11	27.2%	68.3%	0.0%	0.0%	0.0%	0.0%	4.5%
Hipers, centres comercials	120	80.6%	6.9%	0.5%	0.0%	1.2%	0.7%	10.2%
Bars, restaurants, hotels	62	48.7%	25.3%	1.3%	0.0%	0.8%	2.8%	21.2%
Institucions	2572	18.9%	2.1%	0.0%	0.3%	0.0%	63.7%	15.1%
Mobles, ferreteria, pintures, llar	42	5.2%	79.2%	0.0%	0.0%	0.0%	2.7%	12.9%
Oci	655	40.5%	25.9%	1.2%	0.4%	0.7%	1.5%	29.8%
Perfumeria, higiene	45	0.0%	48.7%	0.0%	0.0%	42.6%	1.7%	7.0%
Rellotges, joies	0	0.0%	0.0%	0.0%	0.0%	0.0%	66.7%	33.3%
Serveis a la persona	54	3.4%	93.2%	0.0%	0.0%	0.0%	0.9%	2.5%
Serveis a les empreses	3	23.6%	46.2%	0.0%	0.0%	0.0%	14.4%	15.8%
Seveis publics	26	76.1%	2.0%	0.0%	0.0%	0.0%	12.9%	9.1%
Telecomunicacions	616	4.0%	85.3%	0.0%	0.0%	0.3%	0.1%	10.3%
Transport de passatgers	32	62.3%	26.2%	0.0%	0.0%	0.0%	0.0%	11.4%
Venda productes alimentacio	1	32.1%	29.6%	0.0%	0.0%	0.0%	0.0%	38.3%
Altres empreses	0	0.0%	50.0%	0.0%	0.0%	0.0%	50.0%	0.0%

	IDIOMA DEL TEXT COMPLEMENTARI							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	22.1%	17.6%	0.2%	0.1%	0.7%	44.2%	15.1%
Altres empreses de serveis	3	44.5%	23.2%	0.0%	0.0%	0.0%	9.3%	23.0%
Altres inclassificables	42	41.5%	18.0%	0.0%	0.0%	0.0%	0.0%	40.5%
Ns	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense text
TOTAL	7422	22.1%	17.6%	0.2%	0.1%	0.7%	44.2%	15.1%
MARCA/ANUNCIANT								
Cine	52	0.5%	83.2%	0.0%	0.0%	0.0%	0.0%	16.3%
Concert	67	23.4%	70.3%	0.0%	0.3%	0.8%	0.0%	5.2%
Disc	20	18.6%	64.6%	0.0%	0.0%	7.9%	8.1%	0.8%
Teatre	6	30.3%	7.9%	0.0%	0.0%	0.0%	58.2%	3.6%
Altres espectacles	2	78.3%	21.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Airtel/Airtel Directa	27	19.8%	74.5%	0.0%	0.0%	0.0%	0.0%	5.7%
Ajuntament De Barcelona	2482	18.8%	0.2%	0.0%	0.3%	0.0%	66.0%	14.7%
Aldees d'Infants S.O.S.	5	91.4%	0.0%	0.0%	0.0%	0.0%	0.0%	8.6%
Associacio Cancer	6	95.3%	0.0%	0.0%	0.0%	0.0%	0.0%	4.7%
A.E.G	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Adidas	2	0.0%	0.0%	0.0%	0.0%	0.0%	37.5%	62.5%
Amics havaneras	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Andalucia	28	0.9%	45.7%	0.0%	0.0%	0.0%	0.0%	53.4%
Axa seguros	15	1.6%	56.6%	0.0%	0.0%	27.3%	0.0%	14.5%
Aula magna	14	69.5%	28.6%	0.0%	0.0%	0.0%	0.0%	1.9%
Ambassador tours	2	81.8%	18.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Amstel	226	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
A.A.V.V. (Associacio de Veins)	8	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.T.LL. (Aigues Ter Llobregat)	12	72.1%	4.3%	0.0%	0.0%	0.0%	0.0%	23.6%
Area blava de Sarria	5	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Agrupacio Mutua	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Barcelona Centre d'Imatge	4	85.7%	0.0%	0.0%	14.3%	0.0%	0.0%	0.0%
Barcardi	7	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barsalona	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Televisio	182	0.6%	0.3%	0.0%	0.0%	0.0%	0.0%	99.1%
Beefeater	1	0.0%	0.0%	0.0%	0.0%	0.0%	60.0%	40.0%

	TOTAL	IDIOMA DEL TEXT COMPLEMENTARI						Sense texte
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	7422	22.1%	17.6%	0.2%	0.1%	0.7%	44.2%	15.1%
Berlitz	1	0.0%	56.1%	0.0%	0.0%	0.0%	43.9%	0.0%
Bocatta	5	70.0%	30.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burguer King	5	0.0%	24.6%	0.0%	0.0%	0.0%	0.0%	75.4%
Blanco	3	11.1%	0.0%	0.0%	0.0%	0.0%	0.0%	88.9%
Banca Catalana	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Ballantines	1	0.0%	75.5%	0.0%	0.0%	0.0%	24.5%	0.0%
Bus Turistic	2	66.7%	0.0%	0.0%	0.0%	0.0%	0.0%	33.3%
Banc Sabadell	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Becoven	56	0.0%	76.9%	0.0%	0.0%	0.0%	0.0%	23.1%
Bayer	3	85.7%	0.0%	0.0%	0.0%	0.0%	0.0%	14.3%
Bikini (Sala Bikini)	7	38.2%	22.3%	8.8%	0.0%	0.0%	30.6%	0.0%
Botiguers de Sant Andreu	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa del Penedes	2	31.2%	13.3%	0.0%	0.0%	0.0%	0.0%	55.5%
Consello de Pontevedra	12	0.0%	95.8%	0.0%	0.0%	0.0%	0.0%	4.2%
Campari	6	0.0%	91.7%	0.0%	0.0%	0.0%	0.0%	8.3%
Carolina Herrera	17	0.0%	3.0%	0.0%	0.0%	97.0%	0.0%	0.0%
Cristian Dior	8	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Canon	254	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Caprabo	11	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Casal Ass Juvenil	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chrysler	0	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cortefiel	4	0.0%	86.0%	0.0%	0.0%	0.0%	0.0%	14.0%
Centro de Estudios Capra	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cinemes Lauren	2	57.1%	0.0%	0.0%	0.0%	0.0%	0.0%	42.9%
Corre Corre	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Centre D'Estudis Contemporanis	0	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa de Catalunya	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Centre de Cultura	8	86.7%	0.0%	0.0%	0.0%	3.2%	0.0%	10.1%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilingue	Ambivalent	Altres	S.C.L.	Sense texte
TOTAL	7422	22.1%	17.6%	0.2%	0.1%	0.7%	44.2%	15.1%
Com Radio	13	88.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.0%
Convergencia i Unio	117	90.8%	0.0%	0.0%	0.0%	0.0%	0.0%	9.2%
Cotxeres de Sants	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coca Cola	10	24.0%	49.7%	0.0%	0.0%	0.0%	4.7%	21.7%
C. G. T.	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cemusa	3	0.0%	31.3%	0.0%	0.0%	0.0%	0.0%	68.8%
Cabitel	30	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Continental	243	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Club Natacio Sant Andreu	55	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Barceloneta	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Diagonal	2	50.0%	0.0%	0.0%	0.0%	0.0%	0.0%	50.0%
Diagnosis Medica	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Don Piso	17	13.7%	81.8%	0.0%	0.0%	0.0%	0.0%	4.5%
Daikin	3	0.0%	41.0%	0.0%	0.0%	9.0%	0.0%	50.0%
Dani	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Delta Air Lines	1	39.6%	0.0%	0.0%	0.0%	0.0%	0.0%	60.4%
Dokers Khakis	14	0.0%	20.6%	0.0%	0.0%	0.0%	0.0%	79.4%
David	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Damm	1	0.0%	43.2%	0.0%	0.0%	0.0%	0.0%	56.8%
Estrella Digital	7	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	1	0.0%	25.0%	0.0%	0.0%	0.0%	0.0%	75.0%
Edicions 62	1	80.0%	0.0%	0.0%	0.0%	0.0%	0.0%	20.0%
El Corte Ingles	64	88.1%	7.2%	0.0%	0.0%	1.4%	0.0%	3.3%
El Periodico	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Estrella Damm	4	4.1%	34.8%	0.0%	0.0%	0.0%	4.1%	57.0%
Electra	6	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
EUiA	12	91.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.0%
ERC	99	92.1%	0.5%	0.2%	0.0%	0.0%	0.0%	7.2%

	TOTAL	IDIOMA DEL TEXT COMPLEMENTARI						Sense texte
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	7422	22.1%	17.6%	0.2%	0.1%	0.7%	44.2%	15.1%
Euskal Herritarrok	5	77.3%	0.0%	0.0%	0.0%	0.0%	22.7%	0.0%
Emperador	6	97.5%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%
Energizer	5	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Far	6	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Eukanuba	7	62.5%	37.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Europolis	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
E.T.T.	0	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Futbol Catala	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ferrovial	7	80.0%	20.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fira de Barcelona	5	80.5%	19.5%	0.0%	0.0%	0.0%	0.0%	0.0%
F1 Racing	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fruit of the Loom	1	0.0%	0.0%	0.0%	0.0%	25.0%	0.0%	75.0%
Fak d'art Media Art Institute	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio Joan Miro	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio La Caixa	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.G.C.	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio A. Tapies	4	57.1%	0.0%	4.8%	0.0%	0.0%	0.0%	38.1%
F.C.B. (Futbol Club Barcelona)	172	1.7%	0.0%	0.3%	0.0%	0.0%	0.0%	98.1%
Ford	316	0.4%	2.5%	0.0%	0.0%	1.8%	92.9%	2.3%
Fundacio Purina	5	88.6%	0.0%	0.0%	0.0%	0.0%	0.0%	11.4%
Fiat	20	0.0%	92.0%	0.0%	0.0%	0.0%	0.0%	8.0%
Frescco	3	92.1%	0.0%	0.0%	0.0%	0.0%	0.0%	7.9%
Generalitat De Catalunya	18	94.1%	0.0%	0.0%	0.0%	0.0%	4.7%	1.2%
Grupassa	9	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Generalitat i Ajuntament	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gobierno de Aragon	5	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glorias	6	87.8%	0.0%	0.0%	0.0%	0.0%	0.0%	12.2%
Gonzalez y Martinez	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	22.1%	17.6%	0.2%	0.1%	0.7%	44.2%	15.1%
G.T.I.	2	16.7%	66.7%	0.0%	0.0%	0.0%	0.0%	16.7%
Hyunday	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Hola	2	0.0%	50.3%	0.0%	0.0%	0.0%	0.0%	49.7%
Hipercor	11	79.9%	8.0%	0.0%	0.0%	0.0%	0.0%	12.1%
Hispano Igualadina	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horchata Costa	4	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hogares de Catalunya y Balears	0	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Idea	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Institut Europeu d'Idiomes	3	92.9%	0.0%	7.1%	0.0%	0.0%	0.0%	0.0%
Instituto de Cultura	9	94.1%	0.0%	0.0%	0.0%	0.0%	0.0%	5.9%
Isla Fantasia	6	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iniciativa	32	69.3%	0.0%	0.0%	0.0%	0.0%	0.0%	30.7%
Izquierda Unida	29	97.7%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Jove Teatre Regina	6	71.1%	19.3%	0.0%	0.0%	0.0%	0.0%	9.6%
J.E.R.C./Joventuts E.R.C.	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JB	7	63.9%	0.0%	0.0%	0.0%	31.5%	0.0%	4.6%
KFC	5	0.0%	33.4%	0.0%	0.0%	9.4%	0.0%	57.2%
Kenwood	10	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Kappa	2	0.0%	0.0%	0.0%	0.0%	0.0%	45.5%	54.5%
L'Alianca	0	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Vanguardia	59	97.8%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%
Lee	0	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Caixa	2	66.5%	0.0%	0.0%	0.0%	0.0%	0.0%	33.5%
Lucky Strike	13	0.0%	43.8%	10.8%	0.0%	41.3%	0.0%	4.1%
La Farga	1	60.0%	0.0%	0.0%	0.0%	0.0%	0.0%	40.0%
L'illa	10	62.1%	4.0%	5.2%	0.0%	0.0%	7.7%	20.9%
L'auditori	4	65.6%	34.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Lacoste	6	0.0%	0.0%	0.0%	0.0%	0.0%	18.2%	81.8%

	TOTAL	IDIOMA DEL TEXT COMPLEMENTARI						Sense texte
		Catala	Cas tella	Bilingue	Ambivalent	Altres	S.C.L.	
TOTAL	7422	22.1%	17.6%	0.2%	0.1%	0.7%	44.2%	15.1%
Larios	8	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Luz de gas	7	74.8%	8.4%	16.8%	0.0%	0.0%	0.0%	0.0%
Lecturas	3	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Gavina	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Mahou	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Museo Nacional d'Art de Catalunya	5	22.7%	0.0%	0.0%	0.0%	0.0%	71.6%	5.7%
Mc Donalds	12	80.6%	0.0%	6.7%	0.0%	0.0%	0.0%	12.7%
Moviline	24	0.0%	93.2%	0.0%	0.0%	0.0%	0.0%	6.8%
Movistar	30	11.4%	71.5%	0.0%	0.0%	0.0%	0.0%	17.1%
Muebles La Fabrica	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Multioplicas	0	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Macba	14	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mercat de les Flors	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo d'Arqueologia de Catalunya	1	80.0%	0.0%	0.0%	0.0%	0.0%	0.0%	20.0%
Macro Olimpic	1	80.0%	20.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marlboro	31	22.4%	71.0%	5.0%	0.0%	0.0%	0.0%	1.6%
Marca	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Marks & Spencer	6	4.5%	0.0%	0.0%	0.0%	9.1%	0.0%	86.4%
Morte	1	0.0%	41.6%	0.0%	0.0%	0.0%	0.0%	58.4%
Nokia	2	0.0%	13.3%	0.0%	0.0%	86.7%	0.0%	0.0%
Nunez y Navarro	2	13.8%	0.0%	0.0%	0.0%	0.0%	0.0%	86.2%
Nissan	2	0.0%	83.9%	0.0%	0.0%	0.0%	16.1%	0.0%
Nacex	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nike	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Nator Sistems	1	47.5%	0.0%	0.0%	0.0%	0.0%	0.0%	52.5%
Nueva Acropolis	23	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nouvelles Frontieres	6	0.0%	91.0%	0.0%	0.0%	0.0%	0.0%	9.0%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilingue	Ambivalent	Altres	S.C.L.	Sense texte
TOTAL	7422	22.1%	17.6%	0.2%	0.1%	0.7%	44.2%	15.1%
Nutella	290	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
New Beetle	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
New Dragons	8	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ocaso	9	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Onda Cero	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Olga Ricart	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Optica 2000	47	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Osborne	4	0.0%	87.5%	0.0%	0.0%	0.0%	0.0%	12.5%
Opel	12	0.0%	31.8%	0.0%	0.0%	0.0%	65.6%	2.7%
Palau de la musica	2	0.0%	33.3%	66.7%	0.0%	0.0%	0.0%	0.0%
Promusica	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Palau Sant Jordi	2	33.3%	66.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Pro	2	50.0%	0.0%	0.0%	0.0%	0.0%	0.0%	50.0%
Palau d'esports	2	0.0%	21.7%	21.7%	0.0%	56.6%	0.0%	0.0%
Parroquia San Marcos	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prana	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Padevi	0	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pans & Company	6	81.8%	0.0%	0.0%	0.0%	0.0%	0.0%	18.2%
Philips	12	0.0%	97.3%	0.0%	0.0%	0.0%	0.0%	2.7%
Port Aventura	10	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Peugeot	29	47.3%	47.3%	0.0%	0.0%	0.0%	0.6%	4.8%
Piel Noble	6	0.0%	57.7%	0.0%	0.0%	7.7%	0.0%	34.6%
P.P.	55	26.8%	24.8%	0.0%	0.0%	0.0%	5.0%	43.5%
P.S.C.	83	82.8%	3.6%	0.0%	0.0%	0.0%	1.6%	12.0%
Parlamento Europeo	20	0.0%	65.5%	0.0%	0.0%	0.0%	0.0%	34.5%
Play Station	271	0.0%	0.1%	0.0%	0.0%	0.0%	99.7%	0.2%
P.I. (Partit per la Independencia)	7	88.6%	5.7%	0.0%	0.0%	0.0%	0.0%	5.7%
Pedrañbes Center	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%



TOTAL	Catala	Cas	Bilin	Ambi	Altres	S.C.L.	Sense
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IDIOMA DEL TEXT COMPLEMENTARI

TOTAL	7422	22.1%	17.6%	0.2%	0.1%	0.7%	44.2%	15.1%
P.S.U.C.	14	92.7%	7.3%	0.0%	0.0%	0.0%	0.0%	0.0%
P.C.C.	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Querol	1	66.7%	33.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Rente	9	27.3%	72.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Renault	7	40.0%	60.0%	0.0%	0.0%	0.0%	0.0%	60.0%
Real Club de Polo de Barcelona	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rennie	6	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Espana	21	1.0%	87.6%	0.0%	0.0%	0.0%	3.8%	7.6%
Relevision	13	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Carmel	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Club Nova Icaria	4	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screentum (revista)	6	0.0%	75.0%	0.0%	0.0%	25.0%	0.0%	0.0%
Sol Mella	9	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SOS Racismo	2	87.5%	0.0%	0.0%	0.0%	12.5%	0.0%	0.0%
Sasi	11	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Schwepes	13	8.0%	88.0%	0.0%	0.0%	0.0%	4.0%	0.0%
Sport	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
S.G.A.E.	11	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Center	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Springfield	4	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Seat	16	74.0%	20.0%	0.0%	0.0%	0.0%	3.0%	0.0%
Skoda	5	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.N.C. (Teatre Nacional de Catalunya)	29	59.6%	0.0%	8.5%	0.0%	0.0%	7.1%	24.7%
Teatre Magic	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Temple Sagrada Familia	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Borràs	2	0.0%	33.3%	0.0%	0.0%	0.0%	66.7%	0.0%
Teatre Goya	3	0.0%	67.5%	16.3%	0.0%	16.3%	0.0%	0.0%
Teatre Lliure	112	98.1%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%

	TOTAL	IDIOMA DEL TEXT COMPLEMENTARI						Sense text
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	7422	22.1%	17.6%	0.2%	0.1%	0.7%	44.2%	15.1%
Teatre Romea	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Tivoli	3	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TMB	16	80.4%	1.6%	0.0%	0.0%	0.0%	0.0%	18.0%
Top Auto	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Villarroel	1	33.3%	66.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Termoparket	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.V.3	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Telefonica	445	0.3%	90.7%	0.0%	0.0%	0.0%	0.1%	8.9%
Titanlux	26	1.0%	86.6%	0.0%	0.0%	0.0%	0.6%	11.8%
Universitat Ramon Llull	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Internacional de Catalunya	10	69.4%	0.0%	0.0%	0.0%	0.0%	5.1%	25.5%
Uni2	19	65.4%	34.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Pompeu Fabra	3	90.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.0%
Volvo	2	32.4%	55.4%	0.0%	0.0%	0.0%	0.0%	12.2%
Volkswagen	7	0.0%	0.0%	0.0%	0.0%	35.9%	64.1%	0.0%
Vigilia Mariana	8	0.0%	97.3%	0.0%	0.0%	0.0%	0.0%	2.7%
White Label	8	0.0%	16.7%	0.0%	0.0%	0.0%	0.0%	83.3%
W.W.W. Portabella	10	16.7%	0.0%	0.0%	0.0%	0.0%	0.0%	83.3%
Web (revista)	1	20.0%	40.0%	0.0%	0.0%	0.0%	0.0%	40.0%
W.B.	1	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
West	6	0.0%	43.8%	56.2%	0.0%	0.0%	0.0%	0.0%
Wintertur	2	16.8%	0.0%	0.0%	0.0%	0.0%	20.8%	62.4%
Western Union	4	0.0%	18.7%	0.0%	0.0%	18.7%	0.0%	62.5%
Yamaha	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Yves Saint Laurent	18	0.0%	78.0%	0.0%	0.0%	7.2%	0.0%	14.8%
Zeleste	4	0.0%	86.5%	13.5%	0.0%	0.0%	0.0%	0.0%
Zoo Barcelona	3	89.3%	0.0%	0.0%	0.0%	0.0%	0.0%	10.7%
Altres marques / anunciant	268	32.6%	38.4%	0.2%	0.0%	1.5%	7.9%	19.4%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	7422	22.1%	17.6%	0.2%	0.1%	0.7%	44.2%	15.1%

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Castella	Bilingue	Ambivalent	Altres	S.C.L.	
TOTAL	7422	42.3%	3.9%	0.1%	5.9%	0.7%	44.8%	2.3%
IDIOMA DEL TEXT/ESLOGAN PRINCIPAL								
Catala	1908	67.2%	3.4%	0.1%	4.6%	0.7%	22.7%	1.3%
Castella	1139	3.0%	16.6%	0.3%	6.2%	2.2%	64.1%	7.5%
Bilingue	30	17.0%	10.6%	0.0%	0.0%	19.8%	37.9%	14.7%
Ambivalent	3475	47.4%	0.5%	0.0%	7.3%	0.0%	44.6%	0.0%
Altres Llengues	141	18.5%	2.9%	0.0%	4.5%	5.2%	50.2%	18.8%
S.C.L.	729	19.1%	1.4%	0.0%	2.6%	0.5%	72.8%	3.7%
IDIOMA DEL TEXT COMPLEMENTARI								
Catala	1638	62.6%	4.2%	0.0%	6.1%	0.8%	24.0%	2.3%
Castella	1308	2.6%	12.1%	0.3%	5.5%	2.0%	69.9%	7.6%
Bilingue	17	23.6%	7.4%	0.0%	7.2%	19.0%	42.7%	0.0%
Ambivalent	10	97.9%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%
Altres Llengues	54	3.4%	10.8%	0.0%	2.9%	4.5%	74.4%	4.0%
S.C.L.	3277	50.1%	0.2%	0.0%	7.8%	0.0%	41.7%	0.2%
Sense texte	1118	37.6%	4.5%	0.0%	0.7%	0.9%	54.1%	2.1%

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	7422	25.7%	15.3%	0.4%	46.8%	1.9%	9.8%
IDIOMA DEL TEXT COMPLEMENTARI							
Catala	1638	81.3%	1.1%	1.3%	4.1%	2.1%	10.1%
Castella	1308	3.6%	72.4%	0.1%	2.4%	4.4%	17.1%
Bilingue	17	31.1%	16.7%	4.7%	0.0%	8.3%	39.1%
Ambivalent	10	25.4%	0.0%	0.0%	6.4%	68.2%	0.0%
Altres Llengues	54	1.5%	42.1%	3.9%	10.2%	21.1%	21.2%
S.C.L.	3277	1.4%	0.4%	0.0%	96.5%	0.1%	1.5%
Sense texte	1118	42.5%	11.9%	0.4%	18.7%	2.3%	24.2%

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	7422	9.0%	0.1%	11.8%	6.0%	0.6%	0.8%	1.6%	1.2%	0.8%	7.3%	3.1%	0.1%	1.6%	0.8%
MARCA/ANUNCIANT															
Cine	52	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Concert	67	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Disc	20	0.0%	0.0%	1.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre	6	0.0%	0.0%	0.0%	3.6%	4.3%	0.0%	0.0%	0.0%	0.0%	58.2%	0.0%	0.0%	0.0%	0.0%
Altres espectacles	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Airtel/Airtel Directa	27	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ajuntament De Barcelona	2482	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldees d'Infants S.O.S.	5	3.2%	0.0%	96.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Associacio Cancer	6	0.0%	0.0%	90.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.E.G	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Adidas	2	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Amics havaneras	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Andalucia	28	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Axa seguros	15	0.0%	0.0%	1.6%	0.0%	98.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aula magna	14	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ambassador tours	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Amstel	226	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.A.V.V. (Associacio de Veins)	8	0.0%	0.0%	97.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%
A.T.LL. (Aigues Ter Llobregat)	12	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Area blava de Sarria	5	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Agrupacio Mutua	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Centre d'Imatge	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcardi	7	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barsalona	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Televisio	182	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Beefeater	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	7422	9.0%	0.1%	11.8%	6.0%	0.6%	0.8%	1.6%	1.2%	0.8%	7.3%	3.1%	0.1%	1.6%	0.8%
Berlitz	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	43.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Bocatta	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Burguer King	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Blanco	3	11.1%	0.0%	0.0%	0.0%	0.0%	88.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banca Catalana	1	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ballantines	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bus Turistic	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banc Sabadell	1	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Becoven	56	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bayer	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Bikini (Sala Bikini)	7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Botiguers de Sant Andreu	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Caixa del Penedes	2	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Consello de Pontevedra	12	0.0%	0.0%	8.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Campari	6	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carolina Herrera	17	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cristian Dior	8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Canon	254	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	97.3%	0.0%	0.0%	0.0%	0.0%
Caprabo	11	37.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	62.5%	0.0%
Casal Ass Juvenil	2	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chrysler	0	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cortefiel	4	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centro de Estudios Capra	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cinemes Lauren	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Corre Corre	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre D'Estudis Contemporanis	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa de Catalunya	1	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre de Cultura	8	0.0%	0.0%	96.8%	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen tacio	Animal planta	Associ acions	Auto mobils	Bancs Caixes	Confec cio	Cons truc.	Diaris Revis.	Educa cio	Elec trodo.	Radio TV	Farma cia	Hipers	Bars
TOTAL	7422	9.0%	0.1%	11.8%	6.0%	0.6%	0.8%	1.6%	1.2%	0.8%	7.3%	3.1%	0.1%	1.6%	0.8%
Com Radio	13	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Convergencia i Unio	117	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cotxeres de Sants	4	0.0%	0.0%	94.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coca Cola	10	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
C. G. T.	3	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cemusa	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cabitel	30	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Continental	243	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Sant Andreu	55	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Barceloneta	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Diagonal	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Diagnosis Medica	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Don Piso	17	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Daikin	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Dani	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Delta Air Lines	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dokers Khakis	14	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
David	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Damm	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Estrella Digital	7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edicions 62	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Corte Ingles	64	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
El Periodico	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Estrella Damm	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Electra	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
EUiA	12	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ERC	99	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen tacio	Animal planta	Associ acions	Auto mobils	Bancs Caixes	Confec cio	Cons truc.	Diaris Revis.	Educa cio	Elec trodo.	Radio TV	Farma cia	Hipers	Bars
TOTAL	7422	9.0%	0.1%	11.8%	6.0%	0.6%	0.8%	1.6%	1.2%	0.8%	7.3%	3.1%	0.1%	1.6%	0.8%
Euskal Herritarrok	5	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Emperador	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Energizer	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.2%	0.0%	0.0%	0.0%	0.0%
El Far	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	51.9%
Eukanuba	7	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Europolis	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
E.T.T.	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Futbol Catala	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ferrovial	7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fira de Barcelona	5	0.0%	0.0%	87.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F1 Racing	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fruit of the Loom	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fak d'art Media Art Institute	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio Joan Miro	4	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio La Caixa	0	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.G.C.	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio A. Tapies	4	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.C.B. (Futbol Club Barcelona)	172	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ford	316	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio Purina	5	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fiat	20	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Frescco	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Generalitat De Catalunya	18	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Grupassa	9	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	97.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Generalitat i Ajuntament	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gobierno de Aragon	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glorias	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Gonzalez y Martinez	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	7422	9.0%	0.1%	11.8%	6.0%	0.6%	0.8%	1.6%	1.2%	0.8%	7.3%	3.1%	0.1%	1.6%	0.8%
G.T.I.	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hyunday	1	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hola	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hipercor	11	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Hispano Igualadina	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horchata Costa	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hogares de Catalunya y Balears	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Idea	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Institut Europeu d'Idiomes	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Instituto de Cultura	9	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Isla Fantasia	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iniciativa	32	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Izquierda Unida	29	0.0%	0.0%	99.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Jove Teatre Regina	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
J.E.R.C./Joventuts E.R.C.	4	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JB	7	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
KFC	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Kenwood	10	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kappa	2	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
L'Alianca	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
La Vanguardia	59	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lee	0	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Caixa	2	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lucky Strike	13	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Farga	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
L'illa	10	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
L'auditori	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lacoste	6	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	7422	9.0%	0.1%	11.8%	6.0%	0.6%	0.8%	1.6%	1.2%	0.8%	7.3%	3.1%	0.1%	1.6%	0.8%
Larios	8	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Luz de gas	7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lecturas	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Gavina	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Mahou	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo Nacional d'Art de Catalunya	5	0.0%	0.0%	11.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mc Donalds	12	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	93.1%
Moviline	24	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Movistar	30	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Muebles La Fabrica	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Multioplicas	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macba	14	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mercat de les Flors	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo d'Arqueologia de Catalunya	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macro Olimpic	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marlboro	31	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marca	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer	6	0.0%	0.0%	0.0%	0.0%	0.0%	18.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	81.8%	0.0%
Morte	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nokia	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Nunez y Navarro	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nissan	2	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nacex	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nike	2	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nator Sistems	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nueva Acropolis	23	0.0%	0.0%	95.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	7422	9.0%	0.1%	11.8%	6.0%	0.6%	0.8%	1.6%	1.2%	0.8%	7.3%	3.1%	0.1%	1.6%	0.8%
Nouvelles Frontieres	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nutella	290	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Beetle	2	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Dragons	8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ocaso	9	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Onda Cero	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Olga Ricart	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Optica 2000	47	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Osborne	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Opel	12	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau de la musica	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Promusica	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau Sant Jordi	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pro	2	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau d'esports	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parroquia San Marcos	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prana	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Padevi	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pans & Company	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Philips	12	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Port Aventura	10	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Peugeot	29	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Piel Noble	6	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.P.	55	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.S.C.	83	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parlamento Europeo	20	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Play Station	271	5.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	94.9%	0.0%	0.0%	0.0%	0.0%
P.I. (Partit per la Independencia)	7	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	7422	9.0%	0.1%	11.8%	6.0%	0.6%	0.8%	1.6%	1.2%	0.8%	7.3%	3.1%	0.1%	1.6%	0.8%
Pedralbes Center	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
P.S.U.C.	14	0.0%	0.0%	92.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.C.C.	2	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Querol	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Renfe	9	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.1%	0.0%	0.0%	0.0%
Renault	7	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Real Club de Polo de Barcelona	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rennie	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Radio Espana	21	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Retevisio	13	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Carmel	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	88.9%	0.0%	0.0%	0.0%
Sport Club Nova Icaria	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screemfum (revista)	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sol Melia	9	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	91.9%
SOS Racismo	2	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sasi	11	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Schweppes	13	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.5%	87.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
S.G.A.E.	11	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.1%	0.0%	0.0%	0.0%	0.0%
Sport Center	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Springfield	4	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Seat	16	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Skoda	5	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.N.C. (Teatre Nacional de Catalunya)	29	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Magic	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Temple Sagrada Familia	4	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Borrás	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen tacio	Animal planta	Associ acions	Auto mobils	Bancs Caixes	Confec cio	Cons truc.	Diaris Revis.	Educa cio	Elec trodo.	Radio TV	Farma cia	Hipers	Bars
TOTAL	7422	9.0%	0.1%	11.8%	6.0%	0.6%	0.8%	1.6%	1.2%	0.8%	7.3%	3.1%	0.1%	1.6%	0.8%
Teatre Goya	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Lliure	112	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Romea	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Tivoli	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TMB	16	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Top Auto	2	0.0%	0.0%	0.0%	88.1%	0.0%	0.0%	0.0%	11.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Villarroel	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Termoparket	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.V.3	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Telefonica	445	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Titanlux	26	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Ramon Llull	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Internacional de Catalunya	10	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Uni2	19	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Pompeu Fabra	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Volvo	2	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Volkswagen	7	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Vigilia Mariana	8	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
White Label	8	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
W.W.W. Portabella	10	0.0%	0.0%	25.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Web (revista)	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
W.B.	1	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West	6	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wintertur	2	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Western Union	4	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yamaha	5	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yves Saint Laurent	18	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	7422	9.0%	0.1%	11.8%	6.0%	0.6%	0.8%	1.6%	1.2%	0.8%	7.3%	3.1%	0.1%	1.6%	0.8%
Zelete	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zoo Barcelona	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Altres marques / anunciants	268	2.9%	0.6%	15.9%	7.1%	1.7%	3.3%	6.2%	2.9%	6.9%	3.4%	2.6%	0.4%	1.4%	2.9%

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	34.7%	0.6%	8.8%	0.6%	0.0%	0.7%	0.0%	0.4%	8.3%	0.4%	0.0%	0.0%	0.0%	0.6%
MARCA/ANUNCIANT															
Cine	52	0.0%	0.0%	99.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%
Concert	67	0.0%	0.0%	98.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%
Disc	20	1.5%	0.0%	96.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre	6	0.0%	0.0%	33.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Altres espectacles	2	0.0%	0.0%	21.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	78.3%
Airtel/Airtel Directa	27	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ajuntament De Barcelona	2482	99.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldees d'Infants S.O.S.	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Associacio Cancer	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.E.G	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Adidas	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Amics havaneras	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Andalucia	28	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Axa seguros	15	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aula magna	14	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ambassador tours	2	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Amstel	226	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.A.V.V. (Associacio de Veins)	8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.T.LL. (Aigues Ter Llobregat)	12	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	94.6%	0.0%	0.0%	0.0%	0.0%	0.0%	4.1%
Area blava de Sarria	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Agrupacio Mutua	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Centre d'Imatge	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcardi	7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barsalona	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Televisio	182	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Beefeater	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	34.7%	0.6%	8.8%	0.6%	0.0%	0.7%	0.0%	0.4%	8.3%	0.4%	0.0%	0.0%	0.0%	0.6%
Berlitz	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	56.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Bocatta	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burguer King	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blanco	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banca Catalana	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ballantines	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bus Turistic	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Banc Sabadell	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Becoven	56	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bayer	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bikini (Sala Bikini)	7	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Botiguers de Sant Andreu	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa del Penedes	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Consello de Pontevedra	12	91.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Campani	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carolina Herrera	17	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cristian Dior	8	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Canon	254	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caprabo	11	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Casal Ass Juvenil	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chrysler	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cortefiel	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centro de Estudios Capra	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cinemes Lauren	2	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Corre Corre	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre D'Estudis Contemporanis	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa de Catalunya	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre de Cultura	8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	34.7%	0.6%	8.8%	0.6%	0.0%	0.7%	0.0%	0.4%	8.3%	0.4%	0.0%	0.0%	0.0%	0.6%
Com Radio	13	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Convergencia i Unio	117	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cotxeres de Sants	4	0.0%	0.0%	5.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coca Cola	10	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
C. G. T.	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cemusa	3	0.0%	87.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cabitel	30	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Continental	243	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Sant Andreu	55	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Barceloneta	4	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Diagonal	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Diagnosis Medica	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Don Piso	17	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Daikin	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dani	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Delta Air Lines	1	39.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	60.4%	0.0%	0.0%	0.0%	0.0%
Dokers Khakis	14	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
David	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Damm	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Estrella Digital	7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edicions 62	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Corte Ingles	64	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Periodico	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Estrella Damm	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Electra	6	0.0%	0.0%	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	94.7%
EUiA	12	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ERC	99	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	34.7%	0.6%	8.8%	0.6%	0.0%	0.7%	0.0%	0.4%	8.3%	0.4%	0.0%	0.0%	0.0%	0.6%
Euskal Herritarrok	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Emperador	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Energizer	5	0.0%	91.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Far	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	48.1%
Eukanuba	7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Europolis	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
E.T.T.	0	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Futbol Catala	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ferrovial	7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fira de Barcelona	5	0.0%	0.0%	12.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F1 Racing	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fruit of the Loom	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fak d'art Media Art Institute	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio Joan Miro	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio La Caixa	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.G.C.	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Fundacio A. Tapies	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.C.B. (Futbol Club Barcelona)	172	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ford	316	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio Purina	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fiat	20	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fresco	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Generalitat De Catalunya	18	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Grupassa	9	0.0%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Generalitat i Ajuntament	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gobierno de Aragon	5	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glorias	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gonzalez y Martinez	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

TOTAL		SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	34.7%	0.6%	8.8%	0.6%	0.0%	0.7%	0.0%	0.4%	8.3%	0.4%	0.0%	0.0%	0.0%	0.6%
G.T.I.	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hyunday	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hola	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hipercor	11	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hispano Igualadina	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Horchata Costa	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hogares de Catalunya y Balears	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Idea	3	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Institut Europeu d'Idiomes	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Instituto de Cultura	9	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Isla Fantasia	6	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iniciativa	32	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Izquierda Unida	29	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jove Teatre Regina	6	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
J.E.R.C./Joventuts E.R.C.	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JB	7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
KFC	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kenwood	10	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kappa	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
L'Alianca	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Vanguardia	59	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lee	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Caixa	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lucky Strike	13	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Farga	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
L'illa	10	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
L'auditori	4	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lacoste	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	34.7%	0.6%	8.8%	0.6%	0.0%	0.7%	0.0%	0.4%	8.3%	0.4%	0.0%	0.0%	0.0%	0.6%
Larios	8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Luz de gas	7	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lecturas	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Gavina	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mahou	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo Nacional d'Art de Catalunya	5	11.4%	0.0%	5.7%	0.0%	0.0%	0.0%	0.0%	71.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mc Donalds	12	6.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Moviline	24	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Movistar	30	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Muebles La Fabrica	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Multioplicas	0	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macba	14	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mercat de les Flors	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo d'Arqueologia de Catalunya	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macro Olimpic	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marlboro	31	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marca	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morte	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nokia	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nunez y Navarro	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nissan	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nacex	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nike	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nator Sistems	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nueva Acropolis	23	0.0%	0.0%	4.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	34.7%	0.6%	8.8%	0.6%	0.0%	0.7%	0.0%	0.4%	8.3%	0.4%	0.0%	0.0%	0.0%	0.6%
Nouvelles Frontieres	6	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nutella	290	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Beetle	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Dragons	8	0.0%	0.0%	70.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	29.7%
Ocaso	9	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Onda Cero	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Olga Ricart	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Optica 2000	47	0.0%	0.0%	0.0%	0.0%	0.0%	99.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Osborne	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Opel	12	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau de la musica	2	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Promusica	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau Sant Jordi	2	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pro	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau d'esports	2	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parroquia San Marcos	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prana	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Padevi	0	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pans & Company	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Philips	12	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Port Aventura	10	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Peugeot	29	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Piel Noble	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.P.	55	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.S.C.	83	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parlamento Europeo	20	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Play Station	271	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.I. (Partit per la Independencia)	7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	34.7%	0.6%	8.8%	0.6%	0.0%	0.7%	0.0%	0.4%	8.3%	0.4%	0.0%	0.0%	0.0%	0.6%
Pedralbes Center	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.S.U.C.	14	0.0%	0.0%	7.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.C.C.	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Querol	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Renfe	9	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	87.7%	0.0%	0.0%	0.0%	6.1%
Renault	7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Real Club de Polo de Barcelona	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rennie	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Espana	21	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Retevision	13	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Carmel	2	11.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Club Nova Icaria	4	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screemfum (revista)	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sol Melia	9	0.0%	0.0%	8.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SOS Racismo	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sasi	11	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Schweppes	13	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
S.G.A.E.	11	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	94.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Center	0	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Springfield	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Seat	16	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Skoda	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.N.C. (Teatre Nacional de Catalunya)	29	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Magic	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Temple Sagrada Familia	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Borrás	2	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	34.7%	0.6%	8.8%	0.6%	0.0%	0.7%	0.0%	0.4%	8.3%	0.4%	0.0%	0.0%	0.0%	0.6%
Teatre Goya	3	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Lliure	112	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Romea	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Tivoli	3	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TMB	16	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Top Auto	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Villarroel	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Termoparket	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.V.3	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Telefonica	445	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Titanlux	26	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Ramon Llull	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Internacional de Catalunya	10	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Uni2	19	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Pompeu Fabra	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Volvo	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Volkswagen	7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Vigilia Mariana	8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
White Label	8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
W.W.W. Portabella	10	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	75.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Web (revista)	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
W.B.	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wintertur	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Western Union	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yamaha	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yves Saint Laurent	18	0.0%	0.0%	0.0%	97.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Institucio	Mobles	Oci	Perfumeria	Joiies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Transport	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	7422	34.7%	0.6%	8.8%	0.6%	0.0%	0.7%	0.0%	0.4%	8.3%	0.4%	0.0%	0.0%	0.0%	0.6%
Zelesté	4	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zoo Barcelona	3	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Altres marques / anunciants	268	3.7%	3.0%	17.6%	0.9%	0.2%	1.6%	0.8%	0.3%	0.9%	0.8%	0.3%	0.1%	1.3%	10.1%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	88.3%	4.3%	5.5%	2.0%	3.6%	5.8%	3.4%	0.4%	4.3%	15.7%	66.7%
SECTOR												
Alimentacio,begudes i tabac	668	96.2%	0.5%	1.6%	1.6%	4.7%	11.6%	0.7%	0.0%	0.2%	2.4%	80.4%
Animals i plantes	8	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Associacions i entitats	874	80.3%	8.1%	11.6%	0.0%	8.8%	2.1%	3.6%	0.2%	15.2%	40.0%	30.1%
Automobils	448	88.2%	2.5%	0.3%	9.0%	5.5%	5.2%	4.6%	0.1%	0.0%	11.6%	73.0%
Bancs, caixes i assegurances	43	6.2%	22.6%	48.3%	22.9%	0.0%	35.9%	0.0%	0.6%	0.0%	63.5%	0.0%
Confeccio,calcats,pell,marroquina	56	49.6%	0.9%	39.4%	10.0%	14.7%	63.7%	0.0%	0.0%	0.0%	21.6%	0.0%
Construccio	122	22.9%	29.3%	46.5%	1.3%	9.3%	1.2%	0.0%	9.1%	0.0%	80.4%	0.0%
Diaris,revistes,llibres	92	80.3%	4.1%	5.8%	9.7%	0.0%	14.3%	0.0%	0.0%	0.6%	22.6%	62.5%
Educacio	57	40.9%	9.6%	30.5%	19.0%	0.0%	9.8%	0.0%	0.9%	1.9%	87.4%	0.0%
Electrodomestics,electronica	538	98.6%	0.6%	0.3%	0.5%	2.8%	1.9%	0.0%	0.0%	0.1%	1.1%	94.1%
Radio i canals de TV	228	93.4%	0.0%	5.7%	0.9%	0.0%	0.5%	10.0%	0.0%	8.4%	7.2%	73.9%
Farmacia i optica	11	66.8%	0.0%	31.7%	1.5%	0.0%	98.5%	0.0%	0.0%	0.0%	1.5%	0.0%
Hipers, centres comercials	120	49.6%	40.8%	6.1%	3.5%	24.1%	11.3%	0.0%	4.1%	6.8%	53.7%	0.0%
Bars, restaurants, hotels	62	56.8%	8.5%	18.8%	15.9%	7.3%	42.4%	6.6%	0.0%	7.0%	36.8%	0.0%
Institucions	2572	97.0%	0.9%	1.8%	0.3%	0.4%	2.1%	0.0%	0.3%	0.2%	5.0%	92.0%
Mobles, ferreteria, pintures, llar	42	28.4%	61.6%	1.3%	8.7%	9.7%	8.7%	0.0%	0.0%	0.0%	81.6%	0.0%
Oci	655	89.1%	2.0%	7.8%	1.1%	0.8%	3.0%	0.0%	0.0%	21.6%	21.6%	53.1%
Perfumeria, higiene	45	65.5%	15.2%	19.3%	0.0%	0.7%	61.7%	0.0%	0.0%	0.0%	37.6%	0.0%
Reilotges, joies	0	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Serveis a la persona	54	5.9%	86.3%	2.9%	5.0%	0.3%	2.7%	0.0%	0.5%	0.0%	96.6%	0.0%
Serveis a les empreses	3	31.1%	0.0%	16.1%	52.8%	38.4%	0.0%	0.0%	31.1%	0.0%	30.5%	0.0%
Seveis publics	26	87.2%	0.0%	12.2%	0.6%	0.0%	45.9%	0.0%	2.0%	0.0%	0.6%	51.5%
Telecomunicacions	616	97.8%	0.1%	0.4%	1.7%	5.7%	6.2%	26.5%	0.0%	0.0%	3.4%	58.1%
Transport de passatgers	32	54.6%	0.0%	43.4%	2.0%	17.6%	37.1%	0.0%	0.0%	5.1%	40.2%	0.0%
Venda productes alimentacio	1	0.0%	0.0%	61.7%	38.3%	0.0%	29.6%	0.0%	0.0%	0.0%	70.4%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	88.3%	4.3%	5.5%	2.0%	3.6%	5.8%	3.4%	0.4%	4.3%	15.7%	66.7%
Altres empreses	0	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Altres empreses de serveis	3	59.6%	0.0%	7.8%	32.6%	44.5%	0.0%	0.0%	7.6%	0.0%	48.0%	0.0%
Altres inclassificables	42	75.7%	3.0%	17.4%	3.8%	13.0%	23.7%	0.0%	1.2%	10.5%	35.3%	16.2%
Ns	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
MARCA/ANUNCIANT												
Cine	52	13.0%	22.4%	64.7%	0.0%	2.6%	18.6%	0.0%	0.0%	9.5%	69.2%	0.0%
Concert	67	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	85.3%	14.7%	0.0%
Disc	20	97.7%	0.0%	1.5%	0.8%	1.5%	0.0%	0.0%	0.0%	78.1%	20.4%	0.0%
Teatre	6	72.7%	0.0%	27.3%	0.0%	0.0%	4.3%	0.0%	0.0%	0.0%	37.5%	58.2%
Altres espectacles	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	56.6%	43.4%	0.0%
Airtel/Airtel Directa	27	97.3%	2.7%	0.0%	0.0%	0.0%	77.4%	0.0%	0.0%	0.0%	22.6%	0.0%
Ajuntament De Barcelona	2482	99.6%	0.0%	0.3%	0.0%	0.0%	0.9%	0.0%	0.3%	0.2%	3.1%	95.5%
Aldees d'Infants S.O.S.	5	0.0%	0.0%	96.8%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Associacio Cancer	6	29.8%	0.0%	70.2%	0.0%	0.0%	13.5%	0.0%	0.0%	9.6%	76.9%	0.0%
A.E.G	3	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Adidas	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Amics havaneras	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Andalucia	28	0.0%	0.0%	100.0%	0.0%	31.3%	62.9%	0.0%	0.0%	0.0%	5.8%	0.0%
Axa seguros	15	0.0%	0.0%	100.0%	0.0%	0.0%	96.5%	0.0%	0.0%	0.0%	3.5%	0.0%
Aula magna	14	0.0%	0.0%	30.5%	69.5%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Ambassador tours	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Amstel	226	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
A.A.V.V. (Associacio de Veins)	8	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
A.T.LL. (Aigues Ter Llobregat)	12	68.3%	0.0%	30.4%	1.3%	0.0%	98.7%	0.0%	0.0%	0.0%	1.3%	0.0%
Area blava de Sarria	5	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Agrupacio Mutua	1	0.0%	0.0%	0.0%	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Centre d'Imatge	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Car tell	Bande rola
TOTAL	7422	88.3%	4.3%	5.5%	2.0%	3.6%	5.8%	3.4%	0.4%	4.3%	15.7%	66.7%
Barcardi	7	100.0%	0.0%	0.0%	0.0%	80.7%	0.0%	0.0%	0.0%	16.2%	3.1%	0.0%
Barsalona	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Barcelona Televisio	182	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.2%	0.0%	92.8%
Beefeater	1	0.0%	0.0%	0.0%	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Berlitz	1	56.1%	0.0%	0.0%	43.9%	0.0%	0.0%	56.1%	0.0%	0.0%	43.9%	0.0%
Bocatta	5	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burguer King	5	65.5%	0.0%	34.5%	0.0%	0.0%	34.5%	0.0%	0.0%	65.5%	0.0%	0.0%
Blanco	3	0.0%	0.0%	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banca Catalana	1	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Ballantines	1	0.0%	0.0%	75.5%	24.5%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bus Turistic	2	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Banc Sabadell	1	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Becoven	56	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Bayer	3	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bikini (Sala Bikini)	7	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	76.5%	23.5%	0.0%
Botiguers de Sant Andreu	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Caixa del Penedes	2	31.2%	0.0%	13.3%	55.5%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Consello de Pontevedra	12	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Campari	6	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carolina Herrera	17	75.2%	24.8%	0.0%	0.0%	0.0%	75.2%	0.0%	0.0%	0.0%	24.8%	0.0%
Cristian Dior	8	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Canon	254	100.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	99.8%
Caprabo	11	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Casal Ass Juvenil	2	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Chrysler	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Cortefiel	4	100.0%	0.0%	0.0%	0.0%	0.0%	57.9%	0.0%	0.0%	0.0%	42.1%	0.0%
Centro de Estudios Capra	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Cinemes Lauren	2	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	88.3%	4.3%	5.5%	2.0%	3.6%	5.8%	3.4%	0.4%	4.3%	15.7%	66.7%
Corre Corre	1	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Centre D'Estudis Contemporanis	0	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Caixa de Catalunya	1	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Centre de Cultura	8	38.1%	0.0%	61.9%	0.0%	0.0%	6.4%	0.0%	0.0%	0.0%	93.6%	0.0%
Com Radio	13	0.0%	0.0%	100.0%	0.0%	0.0%	3.8%	0.0%	0.0%	0.0%	96.2%	0.0%
Convergencia i Unio	117	95.0%	0.0%	5.0%	0.0%	20.3%	2.4%	12.6%	0.0%	37.3%	27.4%	0.0%
Cotxeres de Sants	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Coca Cola	10	72.1%	0.0%	0.0%	27.9%	3.1%	10.9%	47.6%	0.0%	0.0%	38.4%	0.0%
C. G. T.	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Cemusa	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Cabitel	30	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Continental	243	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Club Natacio Sant Andreu	55	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	98.8%
Club Natacio Barceloneta	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Diagonal	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Diagnosis Medica	1	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Don Piso	17	16.7%	78.9%	4.4%	0.0%	0.0%	7.5%	0.0%	0.0%	0.0%	92.5%	0.0%
Daikin	3	81.9%	0.0%	18.1%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dani	0	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Delta Air Lines	1	39.6%	0.0%	0.0%	60.4%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Dokers Khakis	14	43.4%	0.0%	56.6%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
David	4	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Damm	1	56.8%	0.0%	0.0%	43.2%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Estrella Digital	7	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	1	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Edicions 62	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
El Corte Ingles	64	30.2%	62.9%	6.1%	0.8%	20.6%	14.6%	0.0%	0.0%	0.0%	64.8%	0.0%
El Periodico	3	0.0%	0.0%	0.0%	100.0%	0.0%	61.1%	0.0%	0.0%	0.0%	38.9%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	88.3%	4.3%	5.5%	2.0%	3.6%	5.8%	3.4%	0.4%	4.3%	15.7%	66.7%
Estrella Damm	4	34.8%	0.0%	0.0%	65.2%	38.9%	0.0%	0.0%	0.0%	0.0%	61.1%	0.0%
Electra	6	0.0%	0.0%	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
EUiA	12	23.1%	0.0%	76.9%	0.0%	23.1%	0.0%	0.0%	0.0%	0.0%	76.9%	0.0%
ERC	99	65.9%	29.4%	4.7%	0.0%	0.0%	2.5%	12.4%	0.0%	27.0%	58.1%	0.0%
Euskal Herritarrok	5	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Emperador	6	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Energizer	5	100.0%	0.0%	0.0%	0.0%	0.0%	71.2%	0.0%	0.0%	0.0%	28.8%	0.0%
El Far	6	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Eukanuba	7	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Europolis	1	0.0%	0.0%	0.0%	100.0%	12.5%	0.0%	0.0%	0.0%	12.5%	75.0%	0.0%
E.T.T.	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Futbol Catala	1	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Ferrovial	7	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fira de Barcelona	5	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.0%	89.0%	0.0%
F1 Racing	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	46.5%	53.5%	0.0%
Fruit of the Loom	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Fak d'art Media Art Institute	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Fundacio Joan Miro	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Fundacio La Caixa	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
F.G.C.	2	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio A. Tapies	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
F.C.B. (Futbol Club Barcelona)	172	98.1%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.3%	1.7%	98.1%
Ford	316	99.7%	0.2%	0.0%	0.1%	1.3%	4.1%	0.0%	0.1%	0.0%	0.3%	94.2%
Fundacio Purina	5	100.0%	0.0%	0.0%	0.0%	0.0%	90.8%	0.0%	0.0%	0.0%	9.2%	0.0%
Fiat	20	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Frescco	3	0.0%	0.0%	100.0%	0.0%	0.0%	39.7%	0.0%	0.0%	0.0%	60.3%	0.0%
Generalitat De Catalunya	18	53.9%	0.0%	0.0%	46.1%	0.0%	2.9%	0.0%	0.0%	0.0%	97.1%	0.0%
Grupassa	9	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	88.3%	4.3%	5.5%	2.0%	3.6%	5.8%	3.4%	0.4%	4.3%	15.7%	66.7%
Generalitat i Ajuntament	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Gobierno de Aragon	5	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Glorias	6	100.0%	0.0%	0.0%	0.0%	43.9%	0.0%	0.0%	0.0%	8.8%	47.3%	0.0%
Gonzalez y Martinez	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
G.T.I.	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Hyunday	1	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Hola	2	100.0%	0.0%	0.0%	0.0%	0.0%	49.7%	0.0%	0.0%	0.0%	50.3%	0.0%
Hipercor	11	12.1%	69.2%	18.7%	0.0%	30.8%	0.0%	0.0%	0.0%	0.0%	69.2%	0.0%
Hispano Igualadina	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Horchata Costa	4	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Hogares de Catalunya y Balears	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Idea	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Institut Europeu d'Idiomes	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Instituto de Cultura	9	46.9%	0.0%	53.1%	0.0%	0.0%	40.0%	0.0%	0.0%	0.0%	60.0%	0.0%
Isla Fantasia	6	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	93.5%	6.5%	0.0%
Iniciativa	32	24.1%	0.0%	75.9%	0.0%	0.0%	0.8%	0.0%	0.0%	15.5%	83.7%	0.0%
Izquierda Unida	29	98.2%	0.0%	1.8%	0.0%	0.0%	0.9%	0.0%	0.0%	32.1%	67.0%	0.0%
Jove Teatre Regina	6	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	96.3%	3.7%	0.0%
J.E.R.C./Joventuts E.R.C.	4	52.8%	0.0%	47.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
JB	7	91.7%	0.0%	8.3%	0.0%	25.3%	74.7%	0.0%	0.0%	0.0%	0.0%	0.0%
KFC	5	0.0%	81.2%	18.8%	0.0%	0.0%	18.8%	0.0%	0.0%	0.0%	81.2%	0.0%
Kenwood	10	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Kappa	2	0.0%	0.0%	0.0%	100.0%	0.0%	9.1%	0.0%	0.0%	0.0%	90.9%	0.0%
L'Alianca	0	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
La Vanguardia	59	97.8%	0.0%	1.4%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	97.8%
Lee	0	0.0%	0.0%	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Caixa	2	33.0%	0.0%	0.0%	67.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Lucky Strike	13	100.0%	0.0%	0.0%	0.0%	32.5%	65.9%	0.0%	0.0%	0.0%	1.7%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	88.3%	4.3%	5.5%	2.0%	3.6%	5.8%	3.4%	0.4%	4.3%	15.7%	66.7%
La Farga	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
L'illa	10	100.0%	0.0%	0.0%	0.0%	13.1%	0.0%	0.0%	2.5%	52.3%	32.1%	0.0%
L'auditori	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	72.2%	27.8%	0.0%
Lacoste	6	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Larios	8	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Luz de gas	7	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	83.9%	16.1%	0.0%
Lecturas	3	100.0%	0.0%	0.0%	0.0%	0.0%	92.5%	0.0%	0.0%	0.0%	7.5%	0.0%
La Gavina	1	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mahou	1	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo Nacional d'Art de Catalunya	5	71.6%	0.0%	28.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	28.4%	71.6%
Mc Donalds	12	62.7%	0.0%	37.3%	0.0%	37.1%	18.2%	33.5%	0.0%	0.0%	11.2%	0.0%
Moviline	24	100.0%	0.0%	0.0%	0.0%	11.4%	0.0%	88.6%	0.0%	0.0%	0.0%	0.0%
Movistar	30	99.5%	0.0%	0.0%	0.5%	9.2%	0.0%	74.6%	0.0%	0.0%	4.8%	11.4%
Muebles La Fabrica	1	0.0%	0.0%	29.5%	70.5%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Multiopicas	0	0.0%	0.0%	0.0%	100.0%	33.3%	0.0%	0.0%	0.0%	0.0%	66.7%	0.0%
Macba	14	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.8%	94.2%
Mercat de les Flors	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Museo d'Arqueologia de Catalunya	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Macro Olimpic	1	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Marlboro	31	75.4%	0.0%	24.6%	0.0%	4.4%	73.2%	0.0%	0.0%	0.0%	0.7%	21.8%
Marca	3	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Marks & Spencer	6	100.0%	0.0%	0.0%	0.0%	0.0%	90.9%	0.0%	9.1%	0.0%	0.0%	0.0%
Morte	1	100.0%	0.0%	0.0%	0.0%	0.0%	83.2%	0.0%	0.0%	0.0%	16.8%	0.0%
Nokia	2	60.2%	0.0%	39.8%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nunez y Navarro	2	100.0%	0.0%	0.0%	0.0%	72.5%	0.0%	0.0%	27.5%	0.0%	0.0%	0.0%
Nissan	2	68.7%	0.0%	15.2%	16.1%	83.9%	0.0%	0.0%	0.0%	0.0%	16.1%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Car tell	Bande rola
TOTAL	7422	88.3%	4.3%	5.5%	2.0%	3.6%	5.8%	3.4%	0.4%	4.3%	15.7%	66.7%
Nacex	1	0.0%	0.0%	0.0%	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nike	2	66.3%	0.0%	0.0%	33.7%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Nator Sistems	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	78.7%	0.0%	21.3%	0.0%
Nueva Acropolis	23	70.6%	0.0%	29.4%	0.0%	0.0%	0.0%	0.0%	0.0%	57.7%	42.3%	0.0%
Nouvelles Frontieres	6	0.0%	0.0%	100.0%	0.0%	5.1%	0.0%	0.0%	0.0%	0.0%	94.9%	0.0%
Nutella	290	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
New Beetle	2	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Dragons	8	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	25.8%	74.2%	0.0%
Ocaso	9	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Onda Cero	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Olga Ricart	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Optica 2000	47	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Osborne	4	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Opel	12	30.4%	0.0%	0.0%	69.6%	1.3%	30.4%	0.0%	0.0%	0.0%	68.2%	0.0%
Palau de la musica	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Promusica	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Palau Sant Jordi	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Pro	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Palau d'esports	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	56.6%	43.4%	0.0%
Parroquia San Marcos	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Prana	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Padevi	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Pans & Company	6	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Philips	12	97.3%	0.0%	0.0%	2.7%	34.4%	61.1%	0.0%	0.0%	0.0%	4.5%	0.0%
Port Aventura	10	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.7%	94.3%	0.0%
Peugeot	29	99.4%	0.0%	0.0%	0.6%	4.8%	0.0%	0.0%	0.0%	0.0%	0.6%	94.7%
Piel Noble	6	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.P.	55	85.9%	0.0%	14.1%	0.0%	66.9%	0.4%	0.0%	0.0%	17.9%	14.8%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	88.3%	4.3%	5.5%	2.0%	3.6%	5.8%	3.4%	0.4%	4.3%	15.7%	66.7%
P.S.C.	83	31.7%	45.0%	23.3%	0.0%	15.5%	3.0%	0.0%	0.0%	13.1%	68.4%	0.0%
Parlamento Europeo	20	0.0%	56.9%	43.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Play Station	271	100.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.1%	99.7%
P.I. (Partit per la Independencia)	7	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Pedralbes Center	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	94.9%	0.0%	5.1%	0.0%
P.S.U.C.	14	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	15.2%	84.8%	0.0%
P.C.C.	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Querol	1	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Renfe	9	100.0%	0.0%	0.0%	0.0%	46.0%	23.3%	0.0%	0.0%	30.7%	0.0%	0.0%
Renault	7	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Real Club de Polo de Barcelona	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Rennie	6	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Espana	21	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	99.0%	0.0%	0.0%	1.0%	0.0%
Retelevision	13	98.1%	0.0%	1.9%	0.0%	85.8%	14.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Carmel	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Sport Club Nova Icaria	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Screemfum (revista)	6	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sol Melia	9	100.0%	0.0%	0.0%	0.0%	0.0%	97.7%	0.0%	0.0%	0.0%	2.3%	0.0%
SOS Racismo	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Sasi	11	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Schweppes	13	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport	1	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
S.G.A.E.	11	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.1%	0.0%	94.9%
Sport Center	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Springfield	4	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Seat	16	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Skoda	5	0.0%	0.0%	0.0%	100.0%	3.0%	0.0%	0.0%	0.0%	0.0%	97.0%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	88.3%	4.3%	5.5%	2.0%	3.6%	5.8%	3.4%	0.4%	4.3%	15.7%	66.7%
T.N.C. (Teatre Nacional de Catalunya)	29	100.0%	0.0%	0.0%	0.0%	0.0%	28.3%	0.0%	0.0%	0.0%	14.3%	57.5%
Teatre Magic	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Temple Sagrada Familia	4	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Teatre Borrás	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Teatre Goya	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	81.3%	18.7%	0.0%
Teatre Lliure	112	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	96.4%
Teatre Romea	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	39.4%	60.6%	0.0%
Teatre Tivoli	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	52.7%	47.3%	0.0%
TMB	16	32.3%	0.0%	67.7%	0.0%	0.0%	48.3%	0.0%	0.0%	0.0%	51.7%	0.0%
Top Auto	2	100.0%	0.0%	0.0%	0.0%	0.0%	88.1%	0.0%	0.0%	0.0%	11.9%	0.0%
Teatre Villarroel	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Termoparket	1	0.0%	0.0%	100.0%	0.0%	0.0%	48.0%	0.0%	0.0%	0.0%	52.0%	0.0%
T.V.3	1	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Telefonica	445	99.7%	0.0%	0.3%	0.0%	2.8%	1.1%	18.4%	0.1%	0.0%	0.4%	77.3%
Titanlux	26	0.0%	99.4%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Universitat Ramon Llull	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Universitat Internacional de Catalunya	10	0.0%	30.6%	69.4%	0.0%	0.0%	45.0%	0.0%	0.0%	0.0%	55.0%	0.0%
Uni2	19	100.0%	0.0%	0.0%	0.0%	21.2%	18.8%	0.0%	0.0%	0.0%	7.6%	52.4%
Universitat Pompeu Fabra	3	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Volvo	2	55.4%	0.0%	12.2%	32.4%	67.6%	0.0%	0.0%	0.0%	0.0%	32.4%	0.0%
Volkswagen	7	35.9%	0.0%	0.0%	64.1%	0.0%	35.9%	0.0%	0.0%	0.0%	64.1%	0.0%
Vigilia Mariana	8	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	83.9%	16.1%	0.0%
White Label	8	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
W.W.W. Portabella	10	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Web (revista)	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
W.B.	1	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	88.3%	4.3%	5.5%	2.0%	3.6%	5.8%	3.4%	0.4%	4.3%	15.7%	66.7%
West	6	100.0%	0.0%	0.0%	0.0%	0.0%	96.5%	0.0%	0.0%	0.0%	3.5%	0.0%
Wintertur	2	16.8%	0.0%	0.0%	83.2%	0.0%	0.0%	0.0%	16.8%	0.0%	83.2%	0.0%
Western Union	4	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Yamaha	5	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Yves Saint Laurent	18	48.0%	0.0%	52.0%	0.0%	1.7%	38.4%	0.0%	0.0%	0.0%	59.9%	0.0%
Zeleste	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	94.8%	5.2%	0.0%
Zoo Barcelona	3	0.0%	0.0%	100.0%	0.0%	36.0%	0.0%	0.0%	0.0%	0.0%	64.0%	0.0%
Altres marques / anunciant	268	70.2%	9.8%	8.3%	11.7%	15.6%	7.3%	1.5%	4.7%	12.8%	55.6%	2.5%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	7422	88.3%	4.3%	5.5%	2.0%	3.6%	5.8%	3.4%	0.4%	4.3%	15.7%	66.7%
SITUACIO												
Carrer	6550	100.0%	0.0%	0.0%	0.0%	3.5%	4.8%	3.9%	0.4%	4.9%	6.8%	75.6%
Bus	316	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Metro	410	0.0%	0.0%	100.0%	0.0%	8.3%	26.8%	0.0%	0.0%	0.0%	64.9%	0.0%
Estadis	146	0.0%	0.0%	0.0%	100.0%	2.5%	4.5%	0.0%	0.0%	0.4%	92.6%	0.0%
SUPPORT												
Tanca	270	86.0%	0.0%	12.6%	1.4%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OPI	430	72.9%	0.0%	25.6%	1.5%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cabina telefonica	256	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Vela publicitaria	29	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Columna	321	99.8%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Cartell	1164	38.4%	27.1%	22.8%	11.6%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Banderola	4953	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
PONDERACIO												
Tanques carrer	232	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Opis al carrer	313	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cartell carrer	447	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Columnes municipals	320	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Veles publicitaris	29	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Cabines telefoniques	256	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Banderoles	4953	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Tanques metro	34	0.0%	0.0%	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Opis al metro	110	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cartells metro	266	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Autobusos	316	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Colum na	Car tell	Bande rola
TOTAL	7422	88.3%	4.3%	5.5%	2.0%	3.6%	5.8%	3.4%	0.4%	4.3%	15.7%	66.7%
Suports camp de futbol	146	0.0%	0.0%	0.0%	100.0%	2.5%	4.5%	0.0%	0.0%	0.4%	92.6%	0.0%



Ipsos-Eco Consulting

TAULES DE RESULTATS L'IDIOMA DE LA PUBLICITAT AL CARRER

(Mostra quantificada per superfície)

Barcelona, juliol de 1999

PORCENTAJES VERTICALES

	IDIOMA DE L'ANUNCIANT							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	13858	3420	825	1	593	415	8348	256
SITUACIO								
Carrer	83.9%	89.0%	40.8%	100.0%	81.9%	90.8%	86.8%	53.8%
Bus	3.9%	2.1%	13.8%	0.0%	10.0%	0.0%	3.3%	8.9%
Metro	10.1%	7.4%	42.6%	0.0%	4.0%	9.2%	7.7%	37.1%
Estadis	2.1%	1.4%	2.8%	0.0%	4.0%	0.0%	2.3%	0.2%
SUPPORT								
Tanca	41.0%	19.5%	52.9%	0.0%	35.6%	84.1%	47.7%	12.8%
OPI	6.5%	3.0%	15.1%	0.0%	1.2%	8.5%	7.1%	15.5%
Cabina telefonica	1.9%	0.4%	3.6%	0.0%	0.0%	0.0%	2.6%	0.0%
Vela publicitaria	8.8%	4.1%	0.6%	0.0%	2.2%	2.0%	12.5%	0.2%
Columna	1.6%	2.1%	2.9%	0.0%	2.9%	0.6%	0.6%	25.5%
Cartell	11.7%	11.8%	24.9%	100.0%	16.2%	4.7%	9.3%	45.0%
Banderola	28.6%	59.2%	0.0%	0.0%	41.9%	0.0%	20.2%	1.1%

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	13858	3420	825	1	593	415	8348	256
SECTOR								
Alimentacio,begudes i tabac	9.9%	1.0%	0.2%	0.0%	7.1%	50.7%	12.9%	0.0%
Animals i plantes	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Associacions i entitats	18.9%	28.1%	0.7%	0.0%	64.4%	0.6%	15.1%	1.9%
Automobils	9.7%	0.1%	0.4%	0.0%	0.0%	8.2%	15.7%	0.0%
Bancs, caixes i assegurances	0.7%	0.7%	4.8%	0.0%	0.9%	0.0%	0.3%	0.0%
Confeccio,calcats,peil,marroquine ria	1.8%	0.1%	12.0%	0.0%	0.0%	0.3%	1.8%	0.0%
Construccio	4.0%	0.1%	5.9%	0.0%	0.0%	2.0%	5.9%	0.0%
Diaris,revistes,llibres	0.8%	0.2%	3.5%	0.0%	9.9%	0.0%	0.2%	0.0%
Educacio	0.7%	1.7%	0.4%	29.2%	0.1%	0.2%	0.4%	0.0%
Electrodomestics,electronica	5.4%	0.0%	0.0%	0.0%	0.0%	0.0%	9.0%	0.0%
Radio i canals de TV	1.6%	0.1%	3.5%	0.0%	0.2%	0.0%	2.2%	0.0%
Farmacia i optica	0.2%	0.0%	0.1%	0.0%	0.1%	0.0%	0.2%	0.0%
Hipers, centres comercials	7.3%	2.4%	38.2%	0.0%	0.5%	0.0%	7.3%	0.0%
Bars, restaurants, hotels	1.5%	0.2%	0.5%	0.0%	0.8%	0.0%	2.2%	0.3%
Institucions	16.3%	59.0%	21.8%	0.0%	1.3%	12.4%	0.0%	0.0%
Mobles, ferreteria, pintures, llar	1.1%	0.1%	0.4%	0.0%	0.0%	0.0%	1.7%	0.0%
Oci	5.3%	5.4%	4.8%	70.8%	4.5%	13.2%	2.6%	82.9%
Perfumeria, higiene	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%
Relotges, joies	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Serveis a la persona	0.5%	0.1%	0.5%	0.0%	7.5%	0.2%	0.2%	0.0%
Serveis a les empreses	0.4%	0.0%	0.1%	0.0%	2.2%	0.0%	0.5%	0.0%
Seveis publics	0.3%	0.5%	0.0%	0.0%	0.0%	0.0%	0.2%	1.1%
Telecomunicacions	10.6%	0.0%	1.9%	0.0%	0.5%	12.2%	16.8%	0.0%
Transport de passatgers	0.9%	0.1%	0.1%	0.0%	0.0%	0.0%	1.5%	1.2%
Venda productes alimentacio	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Altres empreses	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%

IDIOMA DE L'ANUNCIANT

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	13858	3420	825	1	593	415	8348	256
Altres empreses de serveis	0.3%	0.0%	0.1%	0.0%	0.0%	0.0%	0.5%	0.0%
Altres inclassificables	0.9%	0.0%	0.1%	0.0%	0.1%	0.0%	1.0%	12.7%
Ns	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	IDIOMA DE L'ANUNCIANT							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	13858	3420	825	1	593	415	8348	256
MARCA/ANUNCIANT								
Cine	1.1%	0.0%	1.1%	0.0%	0.0%	0.0%	0.1%	55.9%
Concert	0.4%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	19.0%
Disc	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	6.5%
Teatre	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Altres espectacles	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Airtel/Airtel Directa	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Ajuntament De Barcelona	14.5%	58.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldees d'Infants S.O.S.	0.1%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Associacio Cancer	0.1%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.E.G	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Adidas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Amics havaneras	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Andalucia	1.0%	0.0%	16.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Axa seguros	0.2%	0.0%	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Aula magna	0.1%	0.0%	0.0%	0.0%	0.1%	0.0%	0.2%	0.0%
Ambassador tours	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Amstel	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%
A.A.V.V. (Associacio de Veins)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.T.LL. (Aigues Ter Llobregat)	0.2%	0.4%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Area blava de Sarria	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Agrupacio Mutua	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Centre d'Imatge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcardi	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%
Barsalona	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Televisio	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%
Beefeater	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	13858	3420	825	1	593	415	8348	256
Berlitz	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bocatta	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Burguer King	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Blanco	0.3%	0.0%	3.9%	0.0%	0.0%	0.0%	0.1%	0.0%
Banca Catalana	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%
Ballantines	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bus Turistic	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banc Sabadell	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Becoven	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Bayer	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Bikini (Sala Bikini)	0.1%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%
Botiguers de Sant Andreu	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa del Penedes	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Consello de Pontevedra	0.1%	0.0%	0.0%	0.0%	0.0%	4.9%	0.0%	0.0%
Campari	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Carolina Herrera	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Cristian Dior	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Canon	1.5%	0.0%	0.0%	0.0%	0.9%	0.0%	2.4%	0.0%
Caprabo	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%
Casal Ass Juvenil	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chrysler	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Cortefiel	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Centro de Estudios Capra	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cinemes Lauren	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Corre Corre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre D'Estudis Contemporanis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa de Catalunya	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre de Cultura	0.1%	0.4%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%

	IDIOMA DE L'ANUNCIANT							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	13858	3420	825	1	593	415	8348	256
Com Radio	0.3%	0.1%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Convergencia i Unio	4.6%	18.2%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Cotxeres de Sants	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coca Cola	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
C. G. T.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cemusa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cabitel	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Continental	1.4%	0.0%	0.0%	0.0%	32.8%	0.0%	0.0%	0.0%
Club Natacio Sant Andreu	0.3%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Barceloneta	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%
Diagonal	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%
Diagnosis Medica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Don Piso	0.3%	0.0%	4.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Daikin	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Dani	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Delta Air Lines	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dokers Khakis	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
David	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Damm	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Estrella Digital	0.1%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Edicions 62	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Corte Ingles	2.3%	0.0%	38.2%	0.0%	0.0%	0.0%	0.0%	0.0%
El Periodico	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Estrella Damm	0.3%	0.0%	0.0%	0.0%	6.6%	0.0%	0.0%	0.0%
Electra	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
EUJA	0.7%	0.1%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%
ERC	0.4%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	IDIOMA DE L'ANUNCIANT							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	13858	3420	825	1	593	415	8348	256
Euskal Herritarrok	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%
Emperador	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%
Energizer	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
El Far	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Eukanuba	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Europolis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
E.T.T.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Futbol Catala	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ferrovial	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Fira de Barcelona	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F1 Racing	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fruit of the Loom	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%
Fak d'art Media Art Institute	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio Joan Miro	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio La Caixa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.G.C.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio A. Tapies	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.C.B. (Futbol Club Barcelona)	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%
Ford	4.9%	0.0%	0.0%	0.0%	0.0%	7.9%	7.7%	0.0%
Fundacio Purina	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fiat	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Frescco	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Generalitat De Catalunya	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Grupassa	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Generalitat i Ajuntament	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gobierno de Aragon	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Glorias	0.4%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gonzalez y Martinez	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	IDIOMA DE L'ANUNCIANT							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	13858	3420	825	1	593	415	8348	256
G.T.I.	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Hyunday	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hola	0.1%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Hipercor	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Hispano Igualadina	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horchata Costa	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Hogares de Catalunya y Balears	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Idea	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%
Institut Europeu d'Idiomes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Instituto de Cultura	0.2%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Isla Fantasia	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Iniciativa	0.5%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Izquierda Unida	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.2%	0.0%
Jove Teatre Regina	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
J.E.R.C./Joventuts E.R.C.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JB	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
KFC	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Kenwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kappa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
L'Alianca	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Vanguardia	0.4%	0.0%	0.5%	0.0%	8.1%	0.0%	0.0%	0.0%
Lee	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Caixa	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lucky Strike	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%
La Farga	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
L'illa	0.2%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
L'auditori	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lacoste	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilingue	Ambivalent	Altres	S.C.L.	
TOTAL	13858	3420	825	1	593	415	8348	256
Larios	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Luz de gas	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Lecturas	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%
La Gavina	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mahou	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Museo Nacional d'Art de Catalunya	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%
Mc Donalds	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%
Moviline	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%
Movistar	0.6%	0.0%	0.0%	0.0%	0.5%	0.0%	1.0%	0.0%
Muebles La Fabrica	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Multiopicas	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Macba	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Mercat de les Flors	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo d'Arqueologia de Catalunya	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macro Olimpic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marlboro	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Marca	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%
Marks & Spencer	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%	0.0%
Morte	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Nokia	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%
Nunez y Navarro	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%
Nissan	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Nacex	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Nike	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Nator Sistems	0.1%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%
Nueva Acropolis	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Nouvelles Frontieres	0.1%	0.0%	0.0%	0.0%	0.0%	4.5%	0.0%	0.0%

	IDIOMA DE L'ANUNCIANT							Sense marca
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	13858	3420	825	1	593	415	8348	256
Nutella	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%
New Beetle	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%
New Dragons	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.1%
Ocaso	0.1%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Onda Cero	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Olga Ricart	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Optica 2000	0.3%	0.0%	0.0%	0.0%	7.5%	0.0%	0.0%	0.0%
Osborne	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Opel	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Palau de la musica	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Promusica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau Sant Jordi	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pro	0.1%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau d'esports	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parroquia San Marcos	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prana	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Padevi	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pans & Company	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Philips	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%
Port Aventura	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Peugeot	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Piel Noble	0.1%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%
P.P.	6.5%	0.0%	0.0%	0.0%	0.0%	0.0%	10.7%	0.0%
P.S.C.	2.9%	0.0%	0.0%	0.0%	29.7%	0.0%	2.6%	0.0%
Parlamento Europeo	0.3%	0.0%	4.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Play Station	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%
P.I. (Partit per la Independencia)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pedralbes Center	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	IDIOMA DE L'ANUNCIANT						
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	13858	3420	825	1	593	415	8348	256
P.S.U.C.	0.1%	0.0%	0.0%	0.0%	0.2%	0.0%	0.1%	0.0%
P.C.C.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Querol	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Renfe	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	1.2%
Renault	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%
Real Club de Polo de Barcelona	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Rennie	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Radio Espana	0.2%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Retevisión	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	0.0%
Radio Carmel	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Club Nova Icaria	0.0%	0.0%	0.0%	70.8%	0.0%	0.0%	0.0%	0.0%
Screemfum (revista)	0.1%	0.0%	0.0%	0.0%	0.8%	0.0%	0.1%	0.0%
Sol Melia	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.2%	0.0%
SOS Racismo	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sasi	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Schweppes	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Sport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
S.G.A.E.	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Sport Center	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Springfield	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Seat	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Skoda	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
T.N.C. (Teatre Nacional de Catalunya)	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Teatre Magic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Temple Sagrada Família	0.1%	0.3%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%
Teatre Borrás	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Goya	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Lliure	0.6%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	IDIOMA DE L'ANUNCIANT							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	13858	3420	825	1	593	415	8348	256
Teatre Romea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Tivoli	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TMB	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Top Auto	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Villarroel	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Termoparket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.V.3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Telefonica	5.4%	0.0%	0.3%	0.0%	0.0%	0.0%	9.0%	0.0%
Titanlux	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Universitat Ramon Llull	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Internacional de Catalunya	0.3%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Uni2	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%
Universitat Pompeu Fabra	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Volvo	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Volkswagen	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Vigilia Mariana	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%
White Label	1.4%	0.0%	0.0%	0.0%	0.0%	47.4%	0.0%	0.0%
W.W.W. Portabella	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Web (revista)	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%
W.B.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West	0.1%	0.0%	0.0%	0.0%	0.0%	3.3%	0.0%	0.0%
Wintertur	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Western Union	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Yamaha	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Yves Saint Laurent	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%
Zeleste	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zoo Barcelona	0.1%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%
Altres marques / anunciants	10.1%	5.4%	12.6%	29.2%	5.6%	28.8%	11.0%	15.6%

IDIOMA DE L'ANUNCIANT

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	13858	3420	825	1	593	415	8348	256

	IDIOMA DE L'ANUNCIANT							
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	13858	3420	825	1	593	415	8348	256
PONDERACIO								
Tanques carrer	36.6%	18.8%	26.1%	0.0%	33.1%	78.9%	43.8%	12.8%
Opis al carrer	4.8%	2.3%	5.5%	0.0%	0.8%	8.4%	5.8%	8.2%
Cartell carrer	1.6%	2.2%	2.1%	100.0%	0.9%	0.9%	1.2%	6.2%
Columnes municipals	1.6%	2.1%	2.9%	0.0%	2.9%	0.6%	0.6%	25.5%
Veles publicitaries	8.8%	4.1%	0.6%	0.0%	2.2%	2.0%	12.5%	0.2%
Cabines telefoniques	1.9%	0.4%	3.6%	0.0%	0.0%	0.0%	2.6%	0.0%
Banderoles	28.6%	59.2%	0.0%	0.0%	41.9%	0.0%	20.2%	1.1%
Tanques metro	3.8%	0.6%	26.6%	0.0%	1.8%	5.2%	3.1%	0.0%
Opis al metro	1.6%	0.7%	9.4%	0.0%	0.3%	0.1%	1.3%	7.3%
Cartells metro	4.7%	6.1%	6.7%	0.0%	1.9%	3.9%	3.3%	29.8%
Autobusos	3.9%	2.1%	13.8%	0.0%	10.0%	0.0%	3.3%	8.9%
Suports camp de futbol	2.1%	1.4%	2.8%	0.0%	4.0%	0.0%	2.3%	0.2%

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						S.C.L.
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	13858	4427	4283	233	3102	486	1326
SITUACIO							
Carrer	83.9%	80.1%	78.6%	93.1%	96.2%	69.1%	88.7%
Bus	3.9%	4.3%	5.9%	0.0%	0.2%	11.1%	3.5%
Metro	10.1%	13.6%	13.2%	6.5%	3.1%	18.8%	2.3%
Estadis	2.1%	2.0%	2.4%	0.4%	0.5%	1.0%	5.5%
SUPPORT							
Tanca	41.0%	49.5%	59.0%	82.0%	8.7%	26.6%	27.7%
OPI	6.5%	4.5%	11.2%	12.1%	0.6%	15.5%	7.7%
Cabina telefonica	1.9%	0.5%	4.1%	0.5%	0.2%	0.2%	4.4%
Vela publicitaria	8.8%	10.9%	8.0%	0.0%	0.3%	24.7%	19.8%
Columna	1.6%	1.5%	1.9%	2.5%	0.5%	3.4%	3.2%
Cartell	11.7%	16.1%	12.4%	2.9%	3.5%	25.1%	10.2%
Banderola	28.6%	17.0%	3.5%	0.0%	86.4%	4.4%	27.1%

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	13858	4427	4283	233	3102	486	1326
SECTOR							
Alimentacio,begudes i tabac	9.9%	4.8%	10.2%	66.3%	15.6%	9.7%	2.5%
Animals i plantes	0.1%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%
Associacions i entitats	18.9%	41.2%	7.7%	28.1%	11.7%	1.8%	1.8%
Automobils	9.7%	0.3%	18.7%	0.0%	8.8%	9.4%	16.1%
Bancs, caixes i assegurances	0.7%	0.6%	1.1%	0.0%	0.2%	2.1%	0.3%
Confeccio,calcats,pell,marroquine ria	1.8%	0.1%	4.0%	0.0%	0.1%	9.4%	2.3%
Construccio	4.0%	6.4%	3.7%	0.1%	2.3%	0.0%	3.4%
Diaris,revistes,llibres	0.8%	1.2%	1.0%	0.0%	0.1%	0.0%	0.8%
Educacio	0.7%	1.5%	0.6%	0.0%	0.0%	0.0%	0.0%
Electrodomestics,electronica	5.4%	0.1%	7.6%	0.4%	13.1%	0.0%	1.3%
Radio i canals de TV	1.6%	1.0%	0.5%	0.0%	4.5%	0.0%	1.2%
Farmacia i optica	0.2%	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%
Hipers, centres comercials	7.3%	12.1%	3.0%	0.0%	0.2%	24.6%	16.8%
Bars, restaurants, hotels	1.5%	2.8%	1.7%	0.5%	0.1%	0.0%	0.2%
Institucions	16.3%	15.9%	4.1%	0.5%	43.1%	4.1%	1.6%
Mobles, ferreteria, pintures, llar	1.1%	0.7%	2.8%	0.1%	0.0%	0.0%	0.0%
Oci	5.3%	3.8%	5.1%	3.4%	0.1%	21.9%	17.0%
Perfumeria, higiene	1.0%	0.0%	0.2%	0.0%	0.0%	16.3%	4.3%
Rellotges, joies	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Serveis a la persona	0.5%	0.1%	1.4%	0.0%	0.1%	0.2%	0.0%
Serveis a les empreses	0.4%	0.4%	0.8%	0.0%	0.0%	0.0%	0.0%
Seveis publics	0.3%	0.8%	0.0%	0.0%	0.0%	0.0%	0.3%
Telecomunicacions	10.6%	3.3%	22.5%	0.0%	0.0%	0.2%	27.0%
Transport de passatgers	0.9%	1.6%	1.3%	0.0%	0.0%	0.3%	0.0%
Venda productes alimentacio	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Altres empreses	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

IDIOMA DEL TEXT/ESLOGAN PRINCIPAL

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	13858	4427	4283	233	3102	486	1326
Altres empreses de serveis	0.3%	0.8%	0.2%	0.0%	0.0%	0.1%	0.0%
Altres inclassificables	0.9%	0.3%	1.5%	0.7%	0.0%	0.1%	3.0%
Ns	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						S.C.L.
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	13858	4427	4283	233	3102	486	1326
MARCA/ANUNCIANT							
Cine	1.1%	0.0%	2.6%	0.0%	0.0%	10.1%	0.0%
Concert	0.4%	0.1%	0.7%	2.0%	0.0%	1.4%	0.7%
Disc	0.1%	0.1%	0.2%	0.3%	0.0%	0.7%	0.2%
Teatre	0.1%	0.0%	0.0%	0.0%	0.1%	0.8%	0.0%
Altres espectacles	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%
Airtel/Airtel Directa	0.3%	0.0%	0.9%	0.0%	0.0%	0.2%	0.0%
Ajuntament De Barcelona	14.5%	15.7%	0.0%	0.5%	41.2%	3.7%	1.6%
Aidees d'Infants S.O.S.	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Associacio Cancer	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
A.E.G	0.2%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
Adidas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Amics havaneras	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Andalucia	1.0%	0.0%	2.5%	0.0%	1.0%	0.0%	0.0%
Axa seguros	0.2%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%
Aula magna	0.1%	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%
Ambassador tours	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Amstel	1.3%	0.0%	0.0%	0.0%	5.8%	0.0%	0.0%
A.A.V.V. (Associacio de Veins)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.T.LL. (Aigues Ter Llobregat)	0.2%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Area blava de Sarria	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Agrupacio Mutua	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Centre d'imatge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcardi	0.9%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%
Barsalona	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Barcelona Televisio	1.0%	0.1%	0.0%	0.0%	4.4%	0.0%	0.2%
Beefeater	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%

IDIOMA DEL TEXT/ESLOGAN PRINCIPAL

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	13858	4427	4283	233	3102	486	1326
Berlitz	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Bocatta	0.1%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%
Burguer King	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Blanco	0.3%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%
Banca Catalana	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%
Ballantines	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Bus Turistic	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Banc Sabadell	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Becoven	0.3%	0.0%	0.7%	0.0%	0.4%	0.0%	0.0%
Bayer	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Bikini (Sala Bikini)	0.1%	0.0%	0.0%	0.0%	0.0%	0.8%	0.3%
Botiguers de Sant Andreu	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa del Penedes	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Consello de Pontevedra	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.1%
Campari	0.1%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%
Carolina Herrera	0.4%	0.0%	0.0%	0.0%	0.0%	3.3%	3.1%
Cristian Dior	0.1%	0.0%	0.0%	0.0%	0.0%	3.7%	0.0%
Canon	1.5%	0.0%	0.0%	0.0%	6.6%	0.0%	0.0%
Caprabo	1.9%	5.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Casal Ass Juvenil	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Chrysler	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%
Cortefiel	0.1%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%
Centro de Estudios Capra	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cinemes Lauren	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Corre Corre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre D'Estudis Contemporanis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa de Catalunya	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre de Cultura	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	13858	4427	4283	233	3102	486	1326
Com Radio	0.3%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Convergencia i Unio	4.6%	10.2%	0.0%	14.0%	4.7%	0.0%	0.2%
Cotxeres de Sants	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coca Cola	0.1%	0.1%	0.1%	0.2%	0.0%	0.0%	0.2%
C. G. T.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cemusa	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Cabitel	0.3%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%
Continental	1.4%	0.0%	0.0%	0.0%	6.3%	0.0%	0.0%
Club Natacio Sant Andreu	0.3%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Barceloneta	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Diagonal	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Diagnosis Medica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Don Piso	0.3%	0.0%	0.9%	0.1%	0.0%	0.0%	0.0%
Daikin	0.5%	0.0%	1.3%	0.0%	0.0%	0.0%	0.5%
Dani	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Delta Air Lines	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Dokers Khakis	0.2%	0.0%	0.6%	0.0%	0.0%	0.0%	0.1%
David	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Damm	0.1%	0.0%	0.0%	0.0%	0.5%	0.0%	0.2%
Estrella Digital	0.1%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edicions 62	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
El Corte Ingles	2.3%	5.3%	1.6%	0.0%	0.0%	0.0%	0.6%
El Periodico	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Estrella Damm	0.3%	0.7%	0.0%	0.0%	0.1%	0.0%	0.4%
Electra	0.5%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%
EUiA	0.7%	1.3%	0.0%	14.0%	0.0%	0.0%	0.1%
ERC	0.4%	0.8%	0.0%	0.0%	0.2%	0.0%	0.7%

IDIOMA DEL TEXT/ESLOGAN PRINCIPAL

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	13858	4427	4283	233	3102	486	1326
Euskal Herritarrok	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Emperador	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Energizer	0.1%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%
El Far	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Eukanuba	0.1%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%
Europolis	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
E.T.T.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Futbol Catala	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Ferrovial	0.5%	0.4%	0.0%	0.0%	1.5%	0.0%	0.0%
Fira de Barcelona	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F1 Racing	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fruit of the Loom	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Fak d'art Media Art Institute	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio Joan Miro	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio La Caixa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.G.C.	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio A. Tapies	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
F.C.B. (Futbol Club Barcelona)	1.0%	0.1%	0.0%	0.0%	0.0%	0.0%	10.2%
Ford	4.9%	0.0%	7.9%	0.0%	7.7%	0.0%	7.5%
Fundacio Purina	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Fiat	0.2%	0.0%	0.4%	0.0%	0.0%	0.2%	0.5%
Fresco	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Generalitat De Catalunya	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Grupassa	0.1%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%
Generalitat i Ajuntament	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gobierno de Aragon	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Glorias	0.4%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Gonzalez y Martinez	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						S.C.L.
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	13858	4427	4283	233	3102	486	1326
G.T.I.	0.1%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%
Hyunday	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Hola	0.1%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%
Hipercor	0.5%	1.2%	0.4%	0.0%	0.0%	0.0%	0.0%
Hispano Igualadina	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horchata Costa	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Hogares de Catalunya y Balears	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Idea	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Institut Europeu d'Idiomes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Instituto de Cultura	0.2%	0.2%	0.0%	0.0%	0.4%	0.5%	0.0%
Isla Fantasia	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Iniciativa	0.5%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Izquierda Unida	0.1%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Jove Teatre Regina	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
J.E.R.C./Joventuts E.R.C.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JB	0.4%	0.0%	0.0%	24.0%	0.0%	0.0%	0.0%
KFC	0.3%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%
Kenwood	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Kappa	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
L'Alianca	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Vanguardia	0.4%	0.9%	0.0%	0.0%	0.1%	0.0%	0.6%
Lee	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
La Caixa	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Lucky Strike	0.8%	0.0%	0.9%	0.0%	1.4%	4.2%	0.1%
La Farga	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%
L'illa	0.2%	0.5%	0.0%	0.0%	0.1%	0.0%	0.4%
L'auditori	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.2%
Lacoste	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						S.C.L.
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	13858	4427	4283	233	3102	486	1326
Larios	0.1%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%
Luz de gas	0.0%	0.0%	0.0%	0.3%	0.0%	0.2%	0.1%
Lecturas	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
La Gavina	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Mahou	0.1%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%
Museo Nacional d'Art de Catalunya	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.2%
Mc Donalds	0.6%	1.9%	0.0%	0.5%	0.0%	0.0%	0.0%
Moviline	0.6%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%
Movistar	0.6%	0.0%	1.9%	0.0%	0.0%	0.0%	0.2%
Muebles La Fabrica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Multiopticas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macba	0.1%	0.1%	0.0%	0.0%	0.0%	1.1%	0.2%
Mercat de les Flors	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo d'Arqueologia de Catalunya	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macro Olimpic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marlboro	0.5%	0.1%	1.2%	0.0%	0.0%	3.0%	0.0%
Marca	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer	2.4%	0.0%	0.2%	0.0%	0.0%	24.6%	15.8%
Morte	0.1%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%
Nokia	0.4%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%
Nunez y Navarro	1.5%	4.0%	0.0%	0.0%	0.0%	0.0%	2.5%
Nissan	0.2%	0.0%	0.6%	0.0%	0.0%	0.0%	0.2%
Nacex	0.2%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%
Nike	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
Nator Sistems	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Nueva Acropolis	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Nouvelles Frontieres	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	13858	4427	4283	233	3102	486	1326
Nutella	1.7%	0.0%	0.0%	0.0%	7.5%	0.0%	0.0%
New Beetle	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
New Dragons	0.0%	0.0%	0.0%	0.5%	0.0%	0.1%	0.0%
Ocaso	0.1%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%
Onda Cero	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Olga Ricart	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Optica 2000	0.3%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%
Osborne	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
Opel	0.1%	0.0%	0.2%	0.0%	0.0%	0.0%	0.6%
Palau de la musica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Promusica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau Sant Jordi	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Pro	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau d'esports	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Parroquia San Marcos	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prana	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Padevi	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pans & Company	0.1%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%
Philips	0.8%	0.0%	2.4%	0.0%	0.0%	0.0%	0.8%
Port Aventura	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Peugeot	0.4%	0.2%	1.0%	0.0%	0.0%	0.0%	0.0%
Piel Noble	0.1%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%
P.P.	6.5%	14.5%	5.9%	0.0%	0.0%	0.0%	0.1%
P.S.C.	2.9%	7.4%	1.5%	0.0%	0.0%	0.0%	0.2%
Parlamento Europeo	0.3%	0.0%	0.1%	0.0%	1.0%	0.0%	0.0%
Play Station	1.6%	0.0%	0.0%	0.0%	7.0%	0.0%	0.0%
P.I. (Partit per la Independencia)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pedralbes Center	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%

IDIOMA DEL TEXT/ESLOGAN PRINCIPAL

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	13858	4427	4283	233	3102	486	1326
P.S.U.C.	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
P.C.C.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Querol	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Renfe	0.4%	0.8%	0.4%	0.0%	0.0%	0.0%	0.0%
Renault	1.2%	0.0%	3.8%	0.0%	0.0%	0.0%	0.0%
Real Club de Polo de Barcelona	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Rennie	0.1%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%
Radio Espana	0.2%	0.0%	0.4%	0.0%	0.0%	0.0%	0.6%
Retelevision	2.0%	0.0%	6.3%	0.0%	0.0%	0.0%	0.0%
Radio Carmel	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Club Nova Icaria	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screemfum (revista)	0.1%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%
Sol Melia	0.1%	0.0%	0.4%	0.0%	0.0%	0.0%	0.1%
SOS Racismo	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sasi	0.2%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%
Schweppes	0.2%	0.0%	0.5%	0.0%	0.0%	0.0%	0.2%
Sport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
S.G.A.E.	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Center	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Springfield	0.1%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%
Seat	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.4%
Skoda	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%
T.N.C. (Teatre Nacional de Catalunya)	0.2%	0.3%	0.0%	0.0%	0.0%	0.2%	1.1%
Teatre Magic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Temple Sagrada Familia	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Borrás	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Goya	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%
Teatre Lliure	0.6%	1.0%	0.0%	0.0%	0.0%	0.0%	3.3%

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	13858	4427	4283	233	3102	486	1326
Teatre Romea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Tivoli	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
TMB	0.2%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Top Auto	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Teatre Villarroel	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Termoparket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.V.3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Telefonica	5.4%	2.2%	7.0%	0.0%	0.0%	0.0%	26.6%
Titanlux	0.2%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Ramon Llull	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Internacional de Catalunya	0.3%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Uni2	0.8%	1.0%	1.7%	0.0%	0.0%	0.0%	0.0%
Universitat Pompeu Fabra	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Volvo	0.3%	0.0%	0.0%	0.0%	1.1%	0.0%	0.6%
Volkswagen	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.1%
Vigilia Mariana	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
White Label	1.4%	1.5%	0.8%	42.1%	0.0%	0.0%	0.0%
W.W.W. Portabella	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Web (revista)	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.1%
W.B.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West	0.1%	0.0%	0.0%	0.0%	0.0%	1.8%	0.3%
Wintertur	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.2%
Western Union	0.1%	0.0%	0.1%	0.0%	0.0%	2.0%	0.0%
Yamaha	0.3%	0.0%	0.0%	0.0%	0.0%	9.1%	0.0%
Yves Saint Laurent	0.4%	0.0%	0.2%	0.0%	0.0%	8.6%	0.0%
Zeleste	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Zoo Barcelona	0.1%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Altres marques / anunciants	10.1%	7.4%	20.0%	0.6%	0.4%	16.5%	9.6%

IDIOMA DEL TEXT/ESLOGAN PRINCIPAL

	<u>TOTAL</u>	<u>Catala</u>	<u>Cas tella</u>	<u>Bilin gue</u>	<u>Ambi valent</u>	<u>Altres</u>	<u>S.C.L.</u>
TOTAL	13858	4427	4283	233	3102	486	1326

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	3909	3714	59	6	276	2912	2982
SITUACIO								
Carrer	83.9%	82.6%	80.5%	96.4%	100.0%	62.7%	97.4%	78.2%
Bus	3.9%	3.2%	5.8%	0.0%	0.0%	16.2%	0.3%	5.0%
Metro	10.1%	13.2%	11.7%	0.0%	0.0%	20.8%	0.0%	13.2%
Estadis	2.1%	0.9%	2.0%	3.6%	0.0%	0.3%	2.3%	3.6%
SUPPORT								
Tanca	41.0%	47.5%	58.9%	55.0%	0.0%	48.8%	8.3%	41.0%
OPI	6.5%	4.5%	11.4%	24.3%	0.0%	29.6%	0.7%	6.1%
Cabina telefonica	1.9%	0.5%	5.1%	1.8%	0.0%	0.0%	0.0%	1.6%
Vela publicitaria	8.8%	16.7%	1.2%	4.4%	0.0%	0.0%	0.0%	17.2%
Columna	1.6%	2.3%	2.5%	11.1%	0.0%	0.8%	0.4%	0.8%
Cartell	11.7%	15.0%	13.1%	3.5%	12.0%	20.9%	2.2%	14.1%
Banderola	28.6%	13.4%	7.8%	0.0%	88.0%	0.0%	88.4%	19.1%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	3909	3714	59	6	276	2912	2982
SECTOR								
Alimentacio,begudes i tabac	9.9%	3.6%	11.5%	73.6%	0.0%	20.3%	14.8%	9.0%
Animals i plantes	0.1%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Associacions i entitats	18.9%	37.8%	11.1%	0.4%	0.0%	0.0%	10.2%	14.4%
Automobils	9.7%	1.4%	11.1%	0.0%	0.0%	6.1%	12.1%	17.2%
Bancs, caixes i assegurances	0.7%	0.2%	0.6%	0.0%	0.0%	4.2%	0.1%	1.7%
Confeccio,calcats,pell,marroquina	1.8%	0.1%	1.6%	0.0%	0.0%	0.5%	0.3%	6.1%
Construccio	4.0%	7.9%	3.8%	4.4%	0.0%	0.0%	0.1%	3.4%
Diaris,revistes,llibres	0.8%	1.4%	1.0%	0.0%	0.0%	1.1%	0.0%	0.6%
Educacio	0.7%	1.1%	0.5%	0.1%	1.8%	0.0%	0.2%	0.7%
Electrodomestics,electronica	5.4%	0.0%	4.6%	0.0%	0.0%	18.4%	14.1%	4.0%
Radio i canals de TV	1.6%	0.9%	0.7%	0.0%	0.0%	0.0%	0.1%	5.1%
Farmacia i optica	0.2%	0.1%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Hipers, centres comercials	7.3%	18.7%	2.3%	1.4%	0.0%	7.9%	0.0%	5.6%
Bars, restaurants, hotels	1.5%	2.9%	1.2%	1.8%	0.0%	0.3%	0.2%	1.2%
Institucions	16.3%	10.0%	2.7%	0.1%	88.7%	0.0%	46.1%	13.9%
Mobles, ferreteria, pintures, llar	1.1%	0.1%	3.6%	0.0%	0.0%	0.0%	0.1%	0.2%
Oci	5.3%	5.7%	7.4%	18.3%	9.5%	1.3%	0.5%	6.7%
Perfumeria, higiene	1.0%	0.0%	1.6%	0.0%	0.0%	26.3%	0.1%	0.3%
Rellotges, joies	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Serveis a la persona	0.5%	0.0%	1.3%	0.0%	0.0%	0.0%	0.1%	0.4%
Serveis a les empreses	0.4%	0.4%	0.9%	0.0%	0.0%	0.0%	0.1%	0.0%
Seveis publics	0.3%	0.7%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%
Telecomunicacions	10.6%	3.7%	28.5%	0.0%	0.0%	13.4%	0.4%	7.3%
Transport de passatgers	0.9%	1.6%	1.5%	0.0%	0.0%	0.0%	0.0%	0.3%
Venda productes alimentacio	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Altres empreses	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

IDIOMA DEL TEXT COMPLEMENTARI

	<u>TOTAL</u>	<u>Catala</u>	<u>Cas tella</u>	<u>Bilin gue</u>	<u>Ambi valent</u>	<u>Altres</u>	<u>S.C.L.</u>	<u>Sense texte</u>
TOTAL	13858	3909	3714	59	6	276	2912	2982
Altres empreses de serveis	0.3%	0.9%	0.1%	0.0%	0.0%	0.0%	0.1%	0.1%
Altres inclassificables	0.9%	0.4%	1.7%	0.0%	0.0%	0.0%	0.0%	1.4%
Ns	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	3909	3714	59	6	276	2912	2982
MARCA/ANUNCIANT								
Cine	1.1%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%	1.0%
Concert	0.4%	0.4%	1.0%	0.0%	3.4%	0.1%	0.0%	0.1%
Disc	0.1%	0.1%	0.3%	0.0%	0.0%	0.4%	0.0%	0.0%
Teatre	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Altres espectacles	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Airtel/Airtel Directa	0.3%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Ajuntament De Barcelona	14.5%	9.8%	0.2%	0.1%	88.7%	0.0%	45.1%	10.2%
Aldees d'Infants S.O.S.	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Associacio Cancer	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.E.G	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%
Adidas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Amics havaneras	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Andalucia	1.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	3.1%
Axa seguros	0.2%	0.0%	0.5%	0.0%	0.0%	2.9%	0.0%	0.1%
Aula magna	0.1%	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Ambassador tours	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Amstel	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	6.2%	0.0%
A.A.V.V. (Associacio de Veins)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.T.LL. (Aigues Ter Llobregat)	0.2%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Area blava de Sarria	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Agrupacio Mutua	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Centre d'Imatge	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%
Barcardi	0.9%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Barsalona	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Televisio	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.8%
Beefeater	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	3909	3714	59	6	276	2912	2982
Berlitz	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bocatta	0.1%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Burguer King	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%
Blanco	0.3%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%
Banca Catalana	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Ballantines	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Bus Turistic	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Banc Sabadell	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Becoven	0.3%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.5%
Bayer	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bikini (Sala Bikini)	0.1%	0.1%	0.1%	1.0%	0.0%	0.0%	0.1%	0.0%
Botiguers de Sant Andreu	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa del Penedes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Consello de Pontevedra	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Campari	0.1%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Carolina Herrera	0.4%	0.0%	0.0%	0.0%	0.0%	20.5%	0.0%	0.0%
Cristian Dior	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Canon	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	7.0%	0.0%
Caprabo	1.9%	6.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Casal Ass Juvenil	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chrysler	0.2%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Cortefiel	0.1%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Centro de Estudios Capra	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cinemes Lauren	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Corre Corre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Centre D'Estudis Contemporanis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa de Catalunya	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Centre de Cultura	0.1%	0.3%	0.0%	0.0%	0.0%	0.2%	0.0%	0.1%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	3909	3714	59	6	276	2912	2982
Com Radio	0.3%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Convergencia i Unio	4.6%	16.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Cotxeres de Sants	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coca Cola	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%
C. G. T.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cemusa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Cabitel	0.3%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Continental	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	6.7%	0.0%
Club Natacio Sant Andreu	0.3%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Barceloneta	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Diagonal	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Diagnosis Medica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Don Piso	0.3%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Daikin	0.5%	0.0%	0.9%	0.0%	0.0%	1.3%	0.0%	0.9%
Dani	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Delta Air Lines	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dokers Khakis	0.2%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.7%
David	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Damm	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.5%
Estrella Digital	0.1%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Edicions 62	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Corte Ingles	2.3%	6.3%	0.9%	0.0%	0.0%	7.6%	0.0%	0.6%
El Periodico	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Estrella Damm	0.3%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.3%
Electra	0.5%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%
EUiA	0.7%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
ERC	0.4%	1.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.2%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	3909	3714	59	6	276	2912	2982
Euskal Herritarrok	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Emperador	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Energizer	0.1%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
El Far	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Eukanuba	0.1%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Europolis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
E.T.T.	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%
Futbol Catala	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ferrovial	0.5%	1.7%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Fira de Barcelona	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F1 Racing	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fruit of the Loom	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%
Fak d'art Media Art Institute	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio Joan Miro	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio La Caixa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.G.C.	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio A. Tapies	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
F.C.B. (Futbol Club Barcelona)	1.0%	0.0%	0.0%	3.6%	0.0%	0.0%	0.0%	4.5%
Ford	4.9%	0.8%	0.5%	0.0%	0.0%	4.0%	10.2%	10.6%
Fundacio Purina	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fiat	0.2%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.1%
Frescco	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Generalitat De Catalunya	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Grupassa	0.1%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Generalitat i Ajuntament	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gobierno de Aragon	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Glorias	0.4%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gonzalez y Martinez	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	3909	3714	59	6	276	2912	2982
G.T.I.	0.1%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%
Hyunday	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hola	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%
Hipercor	0.5%	0.9%	0.4%	0.0%	0.0%	0.0%	0.0%	0.5%
Hispano Igualadina	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horchata Costa	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Hogares de Catalunya y Balears	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Idea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Institut Europeu d'Idiomes	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Instituto de Cultura	0.2%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Isla Fantasia	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Iniciativa	0.5%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Izquierda Unida	0.1%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jove Teatre Regina	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
J.E.R.C./Joventuts E.R.C.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JB	0.4%	0.9%	0.0%	0.0%	0.0%	5.6%	0.0%	0.2%
KFC	0.3%	0.0%	0.4%	0.0%	0.0%	0.3%	0.0%	0.7%
Kenwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Kappa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
L'Alianca	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Vanguardia	0.4%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Lee	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
La Caixa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Lucky Strike	0.8%	0.0%	0.8%	55.0%	0.0%	14.7%	0.0%	0.0%
La Farga	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
L'illa	0.2%	0.6%	0.1%	1.4%	0.0%	0.0%	0.0%	0.1%
L'auditori	0.0%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Lacoste	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.3%

	TOTAL	IDIOMA DEL TEXT COMPLEMENTARI						Sense texte
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	13858	3909	3714	59	6	276	2912	2982
Larios	0.1%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Luz de gas	0.0%	0.1%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%
Lecturas	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
La Gavina	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Mahou	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%
Museo Nacional d'Art de Catalunya	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Mc Donalds	0.6%	2.1%	0.0%	1.8%	0.0%	0.0%	0.0%	0.1%
Moviline	0.6%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Movistar	0.6%	0.1%	2.1%	0.0%	0.0%	0.0%	0.0%	0.1%
Muebles La Fabrica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Multiopticas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Macba	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mercat de les Flors	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo d'Arqueologia de Catalunya	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macro Olimpic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marlboro	0.5%	0.1%	1.6%	5.8%	0.0%	0.0%	0.0%	0.0%
Marca	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Marks & Spencer	2.4%	5.3%	0.0%	0.0%	0.0%	0.4%	0.0%	4.3%
Morte	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.2%
Nokia	0.4%	0.0%	0.0%	0.0%	0.0%	17.1%	0.0%	0.0%
Nunez y Navarro	1.5%	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%
Nissan	0.2%	0.0%	0.7%	0.0%	0.0%	0.0%	0.1%	0.0%
Nacex	0.2%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Nike	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Nator Sistems	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Nueva Acropolis	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Nouvelles Frontieres	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.1%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	3909	3714	59	6	276	2912	2982
Nutella	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	8.0%	0.0%
New Beetle	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
New Dragons	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ocaso	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Onda Cero	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Olga Ricart	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Optica 2000	0.3%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Osborne	0.1%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Opel	0.1%	0.0%	0.2%	0.0%	0.0%	0.0%	0.2%	0.0%
Palau de la musica	0.0%	0.0%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%
Promusica	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%
Palau Sant Jordi	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pro	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Palau d'esports	0.0%	0.0%	0.0%	0.7%	0.0%	0.2%	0.0%	0.0%
Parroquia San Marcos	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prana	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Padevi	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pans & Company	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Philips	0.8%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Port Aventura	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Peugeot	0.4%	0.3%	0.3%	0.0%	0.0%	0.0%	0.0%	1.1%
Piel Noble	0.1%	0.0%	0.2%	0.0%	0.0%	0.3%	0.0%	0.1%
P.P.	6.5%	3.7%	8.8%	0.0%	0.0%	0.0%	2.2%	12.1%
P.S.C.	2.9%	7.2%	1.8%	0.0%	0.0%	0.0%	1.1%	0.5%
Parlamento Europeo	0.3%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.6%
Play Station	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	7.4%	0.0%
P.I. (Partit per la Independencia)	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pedralbes Center	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	3909	3714	59	6	276	2912	2982
P.S.U.C.	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.C.C.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Querol	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Renfe	0.4%	0.9%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Renault	1.2%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	3.3%
Real Club de Polo de Barcelona	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Rennie	0.1%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Espana	0.2%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.1%
Retevisión	2.0%	0.0%	7.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Carmel	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Club Nova Icaria	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Scremfum (revista)	0.1%	0.0%	0.3%	0.0%	0.0%	1.1%	0.0%	0.0%
Sol Melia	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
SOS Racismo	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sasi	0.2%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Schweppes	0.2%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
S.G.A.E.	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Center	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Springfield	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Seat	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%
Skoda	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
T.N.C. (Teatre Nacional de Catalunya)	0.2%	0.5%	0.0%	6.4%	0.0%	0.0%	0.0%	0.2%
Teatre Magic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Temple Sagrada Familia	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Borrás	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Goya	0.0%	0.0%	0.0%	0.8%	0.0%	0.2%	0.0%	0.0%
Teatre Lliure	0.6%	2.2%	0.0%	0.0%	6.2%	0.0%	0.0%	0.0%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	3909	3714	59	6	276	2912	2982
Teatre Romea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Tivoli	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
TMB	0.2%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Top Auto	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Villarroel	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Termoparket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.V.3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Telefonica	5.4%	2.5%	11.7%	0.0%	0.0%	0.0%	0.4%	7.0%
Titanlux	0.2%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.1%
Universitat Ramon Llull	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Internacional de Catalunya	0.3%	0.4%	0.0%	0.0%	0.0%	0.0%	0.1%	0.6%
Uni2	0.8%	1.1%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Pompeu Fabra	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Volvo	0.3%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.2%
Volkswagen	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.1%	0.0%
Vigilia Mariana	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
White Label	1.4%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	5.5%
W.W.W. Portabella	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Web (revista)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
W.B.	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%
West	0.1%	0.0%	0.2%	12.8%	0.0%	0.0%	0.0%	0.0%
Wintertur	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%
Western Union	0.1%	0.0%	0.1%	0.0%	0.0%	0.9%	0.0%	0.3%
Yamaha	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%
Yves Saint Laurent	0.4%	0.0%	1.1%	0.0%	0.0%	1.1%	0.0%	0.2%
Zeleste	0.0%	0.0%	0.1%	0.6%	0.0%	0.0%	0.0%	0.0%
Zoo Barcelona	0.1%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Altres marques / anunciants	10.1%	7.1%	16.7%	4.7%	0.0%	18.8%	4.2%	11.1%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	3909	3714	59	6	276	2912	2982

	TOTAL	IDIOMA DE L'ANUNCIANT						
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	13858	3420	825	1	593	415	8348	256
IDIOMA DEL TEXT/ESLOGAN PRINCIPAL								
Catala	31.9%	51.9%	30.0%	29.2%	42.9%	18.6%	24.6%	8.7%
Castella	30.9%	1.5%	59.1%	70.8%	17.0%	37.9%	40.2%	52.1%
Bilingue	1.7%	1.0%	0.1%	0.0%	0.0%	24.0%	1.1%	2.8%
Ambivalent	22.4%	42.1%	7.6%	0.0%	35.3%	0.0%	16.6%	0.2%
Altres Llengues	3.5%	0.6%	0.6%	0.0%	1.2%	10.5%	4.2%	23.4%
S.C.L.	9.6%	2.8%	2.5%	0.0%	3.7%	9.0%	13.4%	12.9%
IDIOMA DEL TEXT COMPLEMENTARI								
Catala	28.2%	46.7%	31.4%	0.0%	33.2%	9.6%	21.3%	13.0%
Castella	26.8%	1.8%	32.5%	70.8%	22.4%	30.0%	35.4%	64.9%
Bilingue	0.4%	0.2%	0.1%	0.0%	0.1%	1.8%	0.5%	0.0%
Ambivalent	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Altres Llengues	2.0%	0.0%	3.7%	0.0%	0.5%	8.9%	2.4%	0.6%
S.C.L.	21.0%	38.8%	2.2%	29.2%	40.5%	7.9%	15.5%	1.5%
Sense texte	21.5%	12.3%	30.2%	0.0%	3.3%	41.7%	24.8%	19.9%

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						S.C.L.
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	13858	4427	4283	233	3102	486	1326
IDIOMA DEL TEXT COMPLEMENTARI							
Catala	28.2%	71.1%	1.2%	46.9%	7.3%	5.1%	26.4%
Castella	26.8%	5.8%	68.9%	0.3%	2.4%	39.6%	18.0%
Bilingue	0.4%	0.2%	0.8%	0.5%	0.0%	0.6%	0.8%
Ambivalent	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%
Altres Llengues	2.0%	0.3%	3.0%	6.6%	1.3%	4.3%	4.2%
S.C.L.	21.0%	2.7%	2.3%	0.4%	81.6%	1.4%	11.6%
Sense texte	21.5%	19.9%	23.7%	45.2%	7.3%	47.9%	39.1%

	TOTAL	SECTOR														
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars	
TOTAL	13858	1368	9	2617	1349	93	255	557	112	92	752	217	21	1009	201	
MARCA/ANUNCIANT																
Cine	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Concert	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Disc	0.1%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Teatre	0.1%	0.0%	0.0%	0.0%	0.1%	0.5%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	
Altres espectacles	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Airtel/Airtel Directa	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Ajuntament De Barcelona	14.5%	0.0%	0.0%	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	
Aldees d'Infants S.O.S.	0.1%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Associacio Cancer	0.1%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
A.E.G	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	
Adidas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Amics havaneras	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Andalucia	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Axa seguros	0.2%	0.0%	0.0%	0.0%	0.0%	32.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Aula magna	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.6%	0.0%	0.0%	0.0%	0.0%	0.0%	
Ambassador tours	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Amstel	1.3%	13.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
A.A.V.V. (Associacio de Veins)	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
A.T.LL. (Aigues Ter Liobregat)	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Area blava de Sarria	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Agrupacio Mutua	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Barcelona Centre d'imatge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	
Barcardi	0.9%	9.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Barsalona	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Barcelona Televisio	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	65.8%	0.0%	0.0%	0.0%	
Beefeater	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	13858	1368	9	2617	1349	93	255	557	112	92	752	217	21	1009	201
Berlitz	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Bocatta	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%
Burguer King	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%
Blanco	0.3%	0.5%	0.0%	0.0%	0.0%	0.0%	12.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banca Catalana	0.0%	0.0%	0.0%	0.0%	0.0%	5.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ballantines	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bus Turistic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banc Sabadell	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Becoven	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bayer	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	31.1%	0.0%	0.0%
Bikini (Sala Bikini)	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Botiguers de Sant Andreu	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa del Penedes	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Consello de Pontevedra	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Campari	0.1%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carolina Herrera	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cristian Dior	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Canon	1.5%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	26.4%	0.0%	0.0%	0.0%	0.0%
Caprabo	1.9%	7.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	16.2%	0.0%
Casal Ass Juvenil	0.1%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chrysler	0.2%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cortefiel	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centro de Estudios Capra	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Cinemes Lauren	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Corre Corre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre D'Estudis Contemporanis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa de Catalunya	0.0%	0.0%	0.0%	0.0%	0.0%	6.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre de Cultura	0.1%	0.0%	0.0%	0.5%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	13858	1368	9	2617	1349	93	255	557	112	92	752	217	21	1009	201
Com Radio	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.7%	0.0%	0.0%	0.0%
Convergencia i Unio	4.6%	0.0%	0.0%	24.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cotxeres de Sants	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coca Cola	0.1%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
C. G. T.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cemusa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cabitel	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Continental	1.4%	0.0%	0.0%	7.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Sant Andreu	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Barceloneta	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Diagonal	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Diagnosis Medica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Don Piso	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Daikin	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.5%	0.0%	0.0%	0.0%	0.0%
Dani	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Delta Air Lines	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dokers Khakis	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	11.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
David	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Damm	0.1%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Estrella Digital	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edicions 62	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Corte Ingles	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	31.2%	0.0%
El Periodico	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Estrella Damm	0.3%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Electra	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
EUiA	0.7%	0.0%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ERC	0.4%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	13858	1368	9	2617	1349	93	255	557	112	92	752	217	21	1009	201
Euskal Herritarrok	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Emperador	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%
Energizer	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
El Far	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Eukanuba	0.1%	0.0%	93.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Europolis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
E.T.T.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Futbol Catala	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ferrovial	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fira de Barcelona	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F1 Racing	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fruit of the Loom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fak d'art Media Art Institute	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio Joan Miro	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio La Caixa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.G.C.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio A. Tapies	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.C.B. (Futbol Club Barcelona)	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ford	4.9%	0.0%	0.0%	0.0%	50.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio Purina	0.1%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fiat	0.2%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Frescco	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%
Generalitat De Catalunya	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Grupassa	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Generalitat i Ajuntament	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gobierno de Aragon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glorias	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.1%	0.0%
Gonzalez y Martinez	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	13858	1368	9	2617	1349	93	255	557	112	92	752	217	21	1009	201
G.T.I.	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hyunday	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hola	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hipercor	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.8%	0.0%
Hispano Igualadina	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horchata Costa	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hogares de Catalunya y Balears	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Idea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Institut Europeu d'Idiomes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Instituto de Cultura	0.2%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Isla Fantasia	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iniciativa	0.5%	0.0%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Izquierda Unida	0.1%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Jove Teatre Regina	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
J.E.R.C./Joventuts E.R.C.	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JB	0.4%	4.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
KFC	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	18.4%
Kenwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kappa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
L'Alianca	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%
La Vanguardia	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	46.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lee	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Caixa	0.0%	0.0%	0.0%	0.0%	0.0%	5.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lucky Strike	0.8%	7.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Farga	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
L'illa	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	0.0%
L'auditori	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lacoste	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	4.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

SECTOR

	TOTAL	Alimen- tacio	Animal planta	Associ- acions	Auto- mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	13858	1368	9	2617	1349	93	255	557	112	92	752	217	21	1009	201
Larios	0.1%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Luz de gas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lecturas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Gavina	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%
Mahou	0.1%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo Nacional d'Art de Catalunya	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mc Donalds	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	42.8%
Moviline	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Movistar	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Muebles La Fabrica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Multiopticas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macba	0.1%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mercat de les Flors	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo d'Arqueologia de Catalunya	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macro Olympic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marlboro	0.5%	5.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marca	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	33.2%	0.0%
Morte	0.1%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nokia	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.5%	0.0%	0.0%	0.0%	0.0%
Nunez y Navarro	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	37.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nissan	0.2%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nacex	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nike	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nator Sistems	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nueva Acropolis	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	13858	1368	9	2617	1349	93	255	557	112	92	752	217	21	1009	201
Nouvelles Frontieres	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nutella	1.7%	17.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Beetle	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Dragons	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ocaso	0.1%	0.0%	0.0%	0.0%	0.0%	9.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Onda Cero	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%
Olga Ricart	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Optica 2000	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Osborne	0.1%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Opel	0.1%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau de la musica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Promusica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau Sant Jordi	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pro	0.1%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau d'esports	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parroquia San Marcos	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prana	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Padevi	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pans & Company	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.3%
Philips	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	15.3%	0.0%	0.0%	0.0%	0.0%
Port Aventura	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Peugeot	0.4%	0.0%	0.0%	0.0%	4.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Piel Noble	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	4.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.P.	6.5%	0.0%	0.0%	34.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.S.C.	2.9%	0.0%	0.0%	15.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parlamento Europeo	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Play Station	1.6%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	27.4%	0.0%	0.0%	0.0%	0.0%
P.I. (Partit per la Independencia)	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto- mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	13858	1368	9	2617	1349	93	255	557	112	92	752	217	21	1009	201
Pedralbes Center	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
P.S.U.C.	0.1%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.C.C.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Querol	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Renfe	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%
Renault	1.2%	0.0%	0.0%	0.0%	12.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Real Club de Polo de Barcelona	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rennie	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	56.0%	0.0%	0.0%
Radio Espana	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.3%	0.0%	0.0%	0.0%
Retevisión	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Carmel	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%
Sport Club Nova Icaria	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screemfum (revista)	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sol Melia	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.9%
SOS Racismo	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sasi	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Schweppes	0.2%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
S.G.A.E.	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Center	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Springfield	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Seat	0.1%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Skoda	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.N.C. (Teatre Nacional de Catalunya)	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Magic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Temple Sagrada Familia	0.1%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Borrás	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	13858	1368	9	2617	1349	93	255	557	112	92	752	217	21	1009	201
Teatre Goya	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Lliure	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Romea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Tivoli	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TMB	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Top Auto	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Villarroel	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Termoparket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.V.3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%
Telefonica	5.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Titanlux	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Ramon Llull	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Internacional de Catalunya	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	40.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Uni2	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Pompeu Fabra	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Volvo	0.3%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Volkswagen	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Vigilia Mariana	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
White Label	1.4%	14.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
W.W.W. Portabella	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Web (revista)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
W.B.	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West	0.1%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wintertur	0.0%	0.0%	0.0%	0.0%	0.0%	5.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Western Union	0.1%	0.0%	0.0%	0.0%	0.0%	13.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yamaha	0.3%	0.0%	0.0%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yves Saint Laurent	0.4%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

SECTOR

	TOTAL	Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	13858	1368	9	2617	1349	93	255	557	112	92	752	217	21	1009	201
Zelete	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zoo Barcelona	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Altres marques / anunciants	10.1%	7.9%	6.5%	4.1%	17.1%	10.7%	50.7%	24.0%	7.8%	25.2%	12.4%	2.4%	12.9%	3.4%	9.9%

	TOTAL	SECTOR														
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas	
TOTAL	13858	2258	148	731	144	1	65	55	37	1468	131	2	1	42	119	
MARCA/ANUNCIANT																
Cine	1.1%	0.0%	0.0%	21.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	
Concert	0.4%	0.0%	0.0%	7.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	
Disc	0.1%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Teatre	0.1%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Altres espectacles	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	
Airtel/Airtel Directa	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	
Ajuntament De Barcelona	14.5%	89.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Aldees d'Infants S.O.S.	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Associacio Cancer	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
A.E.G	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Adidas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Amics havaneras	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Andalucia	1.0%	6.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Axa seguros	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Aula magna	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Ambassador tours	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Amstel	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
A.A.V.V. (Associacio de Veins)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
A.T.LL. (Aigues Ter Llobregat)	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	57.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	
Area blava de Sarria	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Agrupacio Mutua	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Barcelona Centre d'Imatge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Barcardi	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Barsalona	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Barcelona Televisio	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Beefeater	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	

SECTOR

	TOTAL	Institucio	Mobles	Oci	Perfumeria	Joiés	Servei pers.	Servei empres	Servei públic	Telecomunic.	Transport	Venda alim.	Altres prods.	Altres servei	Altres inclús
TOTAL	13858	2258	148	731	144	1	65	55	37	1468	131	2	1	42	119
Berlitz	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Bocatta	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burguer King	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blanco	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banca Catalana	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ballantines	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bus Turistic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	0.0%	0.0%	0.0%	0.0%
Banc Sabadell	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Becoven	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bayer	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bikini (Sala Bikini)	0.1%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Botiguers de Sant Andreu	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa del Penedes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Consello de Pontevedra	0.1%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Campari	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carolina Herrera	0.4%	0.0%	0.0%	0.0%	40.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cristian Dior	0.1%	0.0%	0.0%	0.0%	12.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Canon	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caprabo	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Casal Ass Juvenil	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chrysler	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cortefiel	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centro de Estudios Capra	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cinemes Lauren	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Corre Corre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre D'Estudis Contemporanis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa de Catalunya	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre de Cultura	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	13858	2258	148	731	144	1	65	55	37	1468	131	2	1	42	119
Com Radio	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Convergencia i Unio	4.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cotxeres de Sants	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coca Cola	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
C. G. T.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cemusa	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cabitel	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Continental	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Sant Andreu	0.3%	0.0%	0.0%	5.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Barceloneta	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Diagonal	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Diagnosis Medica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Don Piso	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Daikin	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dani	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Delta Air Lines	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%
Dokers Khakis	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
David	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Damm	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Estrella Digital	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edicions 62	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Corte Ingles	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Periodico	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Estrella Damm	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Electra	0.5%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	50.2%
EUiA	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ERC	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Insti- tucio	Mobles	Oci	Perfu- meria	Joi- es	Servei pers.	Servei empres	Servei públic	Teleco- munic.	Trans- port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	13858	2258	148	731	144	1	65	55	37	1468	131	2	1	42	119
Euskal Herritarrok	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Emperador	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Energizer	0.1%	0.0%	6.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Far	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%
Eukanuba	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Europolis	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
E.T.T.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Futbol Catala	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ferrovial	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fira de Barcelona	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F1 Racing	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fruit of the Loom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fak d'art Media Art Institute	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio Joan Miro	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio La Caixa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.G.C.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%
Fundacio A. Tapies	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.C.B. (Futbol Club Barcelona)	1.0%	0.0%	0.0%	18.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ford	4.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio Purina	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fiat	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fresco	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Generalitat De Catalunya	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Grupassa	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Generalitat i Ajuntament	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gobierno de Aragon	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glorias	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gonzalez y Martinez	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

SECTOR

	TOTAL	SECTOR													
		Insti- tucio	Mobles	Oci	Perfu- meria	Joiés	Servei pers.	Servei empres	Servei públic	Teleco- munic.	Trans- port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	13858	2258	148	731	144	1	65	55	37	1468	131	2	1	42	119
G.T.I.	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hyunday	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hola	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hipercor	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hispano Igualadina	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%
Horchata Costa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hogares de Catalunya y Balears	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Idea	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Institut Europeu d'Idiomes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Instituto de Cultura	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Isla Fantasia	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iniciativa	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Izquierda Unida	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jove Teatre Regina	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
J.E.R.C./Joventuts E.R.C.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JB	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
KFC	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kenwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Kappa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
L'Alianca	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Vanguardia	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lee	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Caixa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lucky Strike	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Farga	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
L'illa	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
L'auditori	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lacoste	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

SECTOR

	TOTAL	SECTOR													
		Institucio	Mobles	Oci	Perfumeria	Joiés	Servei pers.	Servei empres	Servei públic	Teleco munic.	Transport	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	13858	2258	148	731	144	1	65	55	37	1468	131	2	1	42	119
Larios	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Luz de gas	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lecturas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Gavina	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mahou	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo Nacional d'Art de Catalunya	0.0%	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	7.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mc Donalds	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Moviline	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Movistar	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Muebles La Fabrica	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Multiópticas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macba	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mercat de les Flors	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo d'Arqueologia de Catalunya	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macro Olympic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marlboro	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marca	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morte	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nokia	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nunez y Navarro	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nissan	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nacex	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	60.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nike	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nator Sistems	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nueva Acropolis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	13858	2258	148	731	144	1	65	55	37	1468	131	2	1	42	119
Nouvelles Frontieres	0.1%	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nutella	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Beetle	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Dragons	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%
Ocaso	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Onda Cero	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Olga Ricart	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Optica 2000	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	68.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Osborne	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Opel	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau de la musica	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Promusica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau Sant Jordi	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pro	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau d'esports	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parroquia San Marcos	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prana	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Padevi	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pans & Company	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Philips	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Port Aventura	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Peugeot	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Piel Noble	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.P.	6.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.S.C.	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parlamento Europeo	0.3%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Play Station	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.I. (Partit per la Independencia)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	13858	2258	148	731	144	1	65	55	37	1468	131	2	1	42	119
Pedralbes Center	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.S.U.C.	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.C.C.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Querol	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Renfe	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	40.2%	0.0%	0.0%	0.0%	0.3%
Renault	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Real Club de Polo de Barcelona	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rennie	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Espana	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Retevisión	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	18.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Carmel	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Club Nova Icaria	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screemfum (revista)	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sol Melia	0.1%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SOS Racismo	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sasi	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Schweppes	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
S.G.A.E.	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	21.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Center	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Springfield	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Seat	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Skoda	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.N.C. (Teatre Nacional de Catalunya)	0.2%	0.0%	0.0%	3.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Magic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Temple Sagrada Familia	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Borrás	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	13858	2258	148	731	144	1	65	55	37	1468	131	2	1	42	119
Teatre Goya	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Lliure	0.6%	0.0%	0.0%	11.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Romea	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Tivoli	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TMB	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	23.4%	0.0%	0.0%	0.0%	0.0%
Top Auto	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Villarroel	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Termoparket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.V.3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Telefonica	5.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	51.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Titanlux	0.2%	0.0%	16.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Ramon Llull	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Internacional de Catalunya	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Uni2	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Pompeu Fabra	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Volvo	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Volkswagen	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Vigilia Mariana	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
White Label	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
W.W.W. Portabella	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Web (revista)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
W.B.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wintertur	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Western Union	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yamaha	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yves Saint Laurent	0.4%	0.0%	0.0%	0.0%	34.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	13858	2258	148	731	144	1	65	55	37	1468	131	2	1	42	119
Zelete	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zoo Barcelona	0.1%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Altres marques / anunciant	10.1%	1.9%	74.0%	12.7%	13.3%	100.0%	24.2%	39.2%	11.4%	3.5%	28.9%	100.0%	100.0%	100.0%	45.4%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
SECTOR												
Alimentacio,begudes i tabac	9.9%	10.8%	0.6%	5.0%	12.2%	12.2%	21.6%	0.7%	0.0%	0.5%	3.1%	10.8%
Animals i plantes	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%
Associacions i entitats	18.9%	19.4%	13.6%	20.6%	0.1%	31.7%	3.9%	6.1%	8.5%	26.8%	24.4%	5.3%
Automobils	9.7%	10.6%	9.3%	1.6%	17.1%	10.2%	5.4%	10.2%	28.3%	0.0%	5.5%	6.6%
Bancs, caixes i assegurances	0.7%	0.0%	1.7%	3.3%	12.1%	0.0%	3.4%	0.0%	0.1%	0.0%	3.8%	0.0%
Confeccio,calcats,pell,marroquina	1.8%	1.4%	0.1%	5.3%	4.7%	2.7%	7.7%	0.0%	0.0%	0.0%	1.9%	0.0%
Construccio	4.0%	3.6%	15.3%	3.4%	2.7%	2.7%	0.3%	0.0%	21.5%	0.0%	8.7%	0.0%
Diaris,revistes,llibres	0.8%	0.7%	0.7%	1.3%	4.9%	0.0%	2.7%	0.0%	0.0%	0.3%	2.5%	1.2%
Educacio	0.7%	0.1%	5.9%	3.3%	2.6%	0.0%	1.2%	0.0%	0.2%	0.1%	4.9%	0.0%
Electrodomestics,electronica	5.4%	6.0%	4.1%	1.9%	2.6%	5.2%	2.2%	0.0%	0.0%	0.0%	1.9%	10.2%
Radio i canals de TV	1.6%	1.5%	0.0%	2.7%	1.2%	0.0%	0.2%	10.5%	0.0%	5.5%	2.5%	3.4%
Farmacia i optica	0.2%	0.1%	0.0%	0.5%	0.3%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Hipers, centres comercials	7.3%	7.0%	8.5%	10.1%	0.9%	10.1%	3.1%	0.0%	27.2%	5.0%	4.2%	0.0%
Bars, restaurants, hotels	1.5%	0.9%	6.8%	3.2%	5.3%	1.3%	5.9%	2.0%	0.0%	1.5%	4.0%	0.0%
Institucions	16.3%	17.6%	3.9%	13.7%	1.0%	2.3%	11.4%	0.0%	2.6%	1.5%	5.9%	47.8%
Mobles, ferreteria, pintures, llar	1.1%	1.0%	4.5%	0.1%	3.9%	1.7%	0.8%	0.0%	0.0%	0.0%	2.7%	0.0%
Oci	5.3%	4.5%	6.1%	11.6%	4.6%	1.7%	4.0%	0.0%	0.0%	56.9%	11.7%	7.0%
Perfumeria, higiene	1.0%	0.5%	9.2%	2.3%	0.0%	0.1%	6.5%	0.0%	0.0%	0.0%	4.8%	0.0%
Relloges, joies	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Serveis a la persona	0.5%	0.1%	8.2%	0.3%	2.1%	0.0%	0.2%	0.0%	0.8%	0.0%	3.2%	0.0%
Serveis a les empreses	0.4%	0.2%	0.0%	0.1%	12.5%	0.6%	0.0%	0.0%	1.4%	0.0%	0.3%	0.0%
Seveis publics	0.3%	0.3%	0.0%	0.4%	0.4%	0.0%	2.5%	0.0%	0.3%	0.0%	0.1%	0.3%
Telecomunicacions	10.6%	12.3%	0.1%	2.1%	1.6%	14.2%	10.1%	67.0%	8.0%	0.0%	0.9%	7.2%
Transport de passatgers	0.9%	0.8%	0.0%	2.4%	1.9%	1.5%	2.6%	0.0%	0.0%	0.5%	1.4%	0.0%
Venda productes alimentacio	0.0%	0.0%	0.0%	0.1%	0.3%	0.0%	0.1%	0.0%	0.0%	0.0%	0.1%	0.0%

	SITUACIO					SUPORT						
	TOTAL	Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
Altres empreses	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Altres empreses de serveis	0.3%	0.3%	0.0%	0.1%	2.7%	0.6%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Altres inclassificables	0.9%	0.4%	1.4%	4.6%	1.3%	1.1%	2.1%	0.0%	1.2%	1.4%	1.1%	0.1%
Ns	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MARCA/ANUNCIANT												
Cine	1.1%	0.3%	5.4%	6.4%	0.0%	0.6%	2.1%	0.0%	0.0%	2.9%	6.2%	0.0%
Concert	0.4%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	19.4%	0.6%	0.0%
Disc	0.1%	0.2%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	6.7%	0.2%	0.0%
Teatre	0.1%	0.0%	0.0%	0.3%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.3%	0.1%
Altres espectacles	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%
Airtel/Airtel Directa	0.3%	0.4%	0.1%	0.0%	0.0%	0.0%	4.4%	0.0%	0.0%	0.0%	0.1%	0.0%
Ajuntament De Barcelona	14.5%	17.1%	0.0%	1.7%	0.2%	0.0%	5.3%	0.0%	2.4%	1.6%	2.3%	47.9%
Aldees d'Infants S.O.S.	0.1%	0.0%	0.0%	1.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Associacio Cancer	0.1%	0.0%	0.0%	0.8%	0.0%	0.0%	0.2%	0.0%	0.0%	0.1%	0.7%	0.0%
A.E.G	0.2%	0.0%	4.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%
Adidas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Amics havaneras	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Andalucia	1.0%	0.0%	0.0%	9.8%	0.0%	1.7%	3.8%	0.0%	0.0%	0.0%	0.3%	0.0%
Axa seguros	0.2%	0.0%	0.0%	2.2%	0.0%	0.0%	3.2%	0.0%	0.0%	0.0%	0.1%	0.0%
Aula magna	0.1%	0.0%	0.0%	0.9%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%
Ambassador tours	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Amstel	1.3%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.6%
A.A.V.V. (Associacio de Veins)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
A.T.LL. (Aigues Ter Llobregat)	0.2%	0.1%	0.0%	0.5%	0.1%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Area blava de Sarria	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Agrupacio Mutua	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Centre d'Imatge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
Barcardi	0.9%	1.1%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.5%	0.3%	0.0%
Barsalona	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Barcelona Televisio	1.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%	0.0%	3.4%
Beefeater	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Berlitz	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.4%	0.0%	0.0%	0.1%	0.0%
Bocatta	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Burguer King	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.4%	0.0%	0.0%	0.9%	0.0%	0.0%
Blanco	0.3%	0.0%	0.0%	2.8%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banca Catalana	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Ballantines	0.0%	0.0%	0.0%	0.1%	0.4%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Bus Turistic	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Banc Sabadell	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Becoven	0.3%	0.0%	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%
Bayer	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Bikini (Sala Bikini)	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.2%	0.0%
Botiguers de Sant Andreu	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa del Penedes	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Consello de Pontevedra	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Campari	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Carolina Herrera	0.4%	0.2%	5.7%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	1.9%	0.0%
Cristian Dior	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Canon	1.5%	1.8%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	5.1%
Caprabo	1.9%	2.3%	0.0%	0.0%	0.0%	4.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Casal Ass Juvenil	0.1%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Chrysler	0.2%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%
Cortefiel	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.2%	0.0%
Centro de Estudios Capra	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cinemes Lauren	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
Corre Corre	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Centre D'Estudis Contemporanis	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa de Catalunya	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Centre de Cultura	0.1%	0.0%	0.0%	1.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.8%	0.0%
Com Radio	0.3%	0.0%	0.0%	2.7%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	2.3%	0.0%
Convergencia i Unio	4.6%	5.2%	0.0%	2.0%	0.0%	9.8%	0.6%	3.8%	0.0%	12.6%	1.9%	0.0%
Cotxeres de Sants	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Coca Cola	0.1%	0.0%	0.0%	0.0%	2.8%	0.1%	0.1%	0.7%	0.0%	0.0%	0.2%	0.0%
C. G. T.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Cemusa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Cabitel	0.3%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	15.1%	0.0%	0.0%	0.0%	0.0%
Continental	1.4%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.9%
Club Natacio Sant Andreu	0.3%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%
Club Natacio Barceloneta	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Diagonal	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%
Diagnosis Medica	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Don Piso	0.3%	0.0%	7.1%	0.1%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	2.4%	0.0%
Daikin	0.5%	0.5%	0.0%	0.8%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dani	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Delta Air Lines	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Dokers Khakis	0.2%	0.1%	0.0%	1.1%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%
David	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Damm	0.1%	0.1%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%
Estrella Digital	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Edicions 62	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
El Corte Ingles	2.3%	1.6%	7.0%	6.6%	0.4%	4.4%	2.2%	0.0%	0.0%	0.0%	2.9%	0.0%
El Periodico	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
Estrella Damm	0.3%	0.3%	0.0%	0.0%	3.3%	0.6%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Electra	0.5%	0.0%	0.0%	4.5%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
EUiA	0.7%	0.6%	0.0%	1.9%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%
ERC	0.4%	0.2%	5.1%	0.3%	0.0%	0.0%	0.5%	1.7%	0.0%	3.3%	2.2%	0.0%
Euskal Herritarrok	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Emperador	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Energizer	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.2%	0.0%
El Far	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Eukanuba	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%
Europolis	0.0%	0.0%	0.0%	0.0%	1.5%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
E.T.T.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Futbol Catala	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Ferrovial	0.5%	0.6%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fira de Barcelona	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%
F1 Racing	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.1%	0.0%
Fruit of the Loom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Fak d'art Media Art Institute	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio Joan Miro	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio La Caixa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.G.C.	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio A. Tapies	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.C.B. (Futbol Club Barcelona)	1.0%	1.2%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.9%	0.1%	3.4%
Ford	4.9%	5.8%	0.1%	0.0%	0.3%	1.7%	3.0%	0.0%	25.6%	0.0%	0.1%	6.0%
Fundacio Purina	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Fiat	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	10.2%	0.0%	0.0%	0.0%	0.0%
Frescco	0.1%	0.0%	0.0%	0.6%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.3%	0.0%
Generalitat De Catalunya	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.3%	0.0%
Grupassa	0.1%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
Generalitat i Ajuntament	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gobierno de Aragon	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Glorias	0.4%	0.4%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.5%	0.1%	0.0%
Gonzalez y Martinez	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
G.T.I.	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%
Hyunday	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Hola	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.3%	0.0%
Hipercor	0.5%	0.1%	1.4%	3.2%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Hispano Igualadina	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horchata Costa	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Hogares de Catalunya y Balears	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Idea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Institut Europeu d'Idiomes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Instituto de Cultura	0.2%	0.1%	0.0%	1.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.9%	0.0%
Isla Fantasia	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%
Iniciativa	0.5%	0.0%	0.0%	5.1%	0.0%	0.0%	0.1%	0.0%	0.0%	1.4%	4.4%	0.0%
Izquierda Unida	0.1%	0.1%	0.0%	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	2.2%	0.7%	0.0%
Jove Teatre Regina	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%
J.E.R.C./Joventuts E.R.C.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
JB	0.4%	0.4%	0.0%	1.1%	0.0%	0.5%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%
KFC	0.3%	0.0%	6.4%	0.1%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	2.2%	0.0%
Kenwood	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Kappa	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
L'Alianca	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
La Vanguardia	0.4%	0.4%	0.0%	0.3%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	1.2%
Lee	0.0%	0.0%	0.0%	0.3%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Caixa	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Lucky Strike	0.8%	0.9%	0.0%	0.0%	0.0%	1.5%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banero
TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
La Farga	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
L'illa	0.2%	0.3%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	3.3%	0.3%	0.0%
L'auditori	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%
Lacoste	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Larios	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Luz de gas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%
Lecturas	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
La Gavina	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Mahou	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo Nacional d'Art de Catalunya	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.1%
Mc Donalds	0.6%	0.5%	0.0%	2.0%	0.0%	1.3%	0.5%	2.0%	0.0%	0.0%	0.1%	0.0%
Moviline	0.6%	0.8%	0.0%	0.0%	0.0%	1.2%	0.0%	9.4%	0.0%	0.0%	0.0%	0.0%
Movistar	0.6%	0.7%	0.0%	0.0%	0.2%	1.2%	0.0%	4.8%	0.0%	0.0%	0.3%	0.1%
Muebles La Fabrica	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Multiopticas	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Macba	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Mercat de les Flors	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo d'Arqueologia de Catalunya	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macro Olimpic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marlboro	0.5%	0.5%	0.0%	1.0%	0.0%	0.3%	5.5%	0.0%	0.0%	0.0%	0.0%	0.1%
Marca	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Marks & Spencer	2.4%	2.9%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	26.9%	0.0%	0.0%	0.0%
Morte	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.1%	0.0%
Nokia	0.4%	0.3%	0.0%	1.2%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nunez y Navarro	1.5%	1.8%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	14.5%	0.0%	0.0%	0.0%
Nissan	0.2%	0.2%	0.0%	0.5%	0.8%	0.5%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
Nacex	0.2%	0.0%	0.0%	0.0%	11.7%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nike	0.1%	0.1%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Nator Sistems	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%
Nueva Acropolis	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.1%	0.0%
Nouvelles Frontieres	0.1%	0.0%	0.0%	1.5%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%
Nutella	1.7%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.9%
New Beetle	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
New Dragons	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.1%	0.0%
Ocaso	0.1%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Onda Cero	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%
Olga Ricart	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Optica 2000	0.3%	0.0%	8.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%
Osborne	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Opel	0.1%	0.1%	0.0%	0.0%	2.8%	0.1%	0.9%	0.0%	0.0%	0.0%	0.3%	0.0%
Palau de la musica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%
Promusica	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau Sant Jordi	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%
Pro	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%
Palau d'esports	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%
Parroquia San Marcos	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prana	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Padevi	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pans & Company	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Philips	0.8%	1.0%	0.0%	0.0%	0.3%	1.7%	1.7%	0.0%	0.0%	0.0%	0.1%	0.0%
Port Aventura	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Peugeot	0.4%	0.5%	0.0%	0.0%	0.1%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%
Piel Noble	0.1%	0.0%	0.0%	0.9%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%
P.P.	6.5%	7.5%	0.0%	1.6%	0.0%	15.4%	0.1%	0.0%	0.0%	0.8%	1.4%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Car tell	Bande rola
TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
P.S.C.	2.9%	2.5%	6.5%	4.8%	0.0%	5.2%	0.5%	0.0%	0.0%	2.9%	5.4%	0.0%
Parlamento Europeo	0.3%	0.0%	2.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%
Play Station	1.6%	1.9%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	5.5%
P.I. (Partit per la Independencia)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Pedralbes Center	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%
P.S.U.C.	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.4%	0.0%
P.C.C.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Querol	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Renfe	0.4%	0.5%	0.0%	0.0%	0.0%	0.8%	0.4%	0.0%	0.0%	0.9%	0.0%	0.0%
Renault	1.2%	1.4%	0.0%	0.0%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Real Club de Polo de Barcelona	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Rennie	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Espana	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	10.3%	0.0%	0.0%	0.0%	0.0%
Retevisio	2.0%	2.3%	0.0%	0.6%	0.0%	4.6%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Carmel	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Club Nova Icaria	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screeum (revista)	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Sol Melia	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%
SOS Racismo	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sasi	0.2%	0.0%	6.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%
Schweppes	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
S.G.A.E.	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Sport Center	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Springfield	0.1%	0.0%	0.0%	0.5%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Seat	0.1%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Skoda	0.0%	0.0%	0.0%	0.0%	2.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Colum na	Car tell	Bande rola
TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
T.N.C. (Teatre Nacional de Catalunya)	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.3%
Teatre Magic	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Temple Sagrada Familia	0.1%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%
Teatre Borrás	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%
Teatre Goya	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%
Teatre Lliure	0.6%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%
Teatre Romea	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%
Teatre Tivoli	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.1%	0.0%
TMB	0.2%	0.0%	0.0%	1.8%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	1.0%	0.0%
Top Auto	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Villarroel	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Termoparket	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
T.V.3	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Telefonica	5.4%	6.4%	0.0%	0.2%	0.0%	4.6%	2.2%	36.3%	8.0%	0.0%	0.1%	7.0%
Titanlux	0.2%	0.0%	4.4%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%
Universitat Ramon Llull	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Internacional de Catalunya	0.3%	0.0%	3.9%	1.1%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	1.8%	0.0%
Uni2	0.8%	1.0%	0.0%	0.0%	0.0%	1.7%	0.8%	0.0%	0.0%	0.0%	0.2%	0.2%
Universitat Pompeu Fabra	0.1%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Volvo	0.3%	0.3%	0.0%	0.5%	0.1%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Volkswagen	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.6%	0.0%	0.0%	0.0%	0.1%	0.0%
Vigilia Mariana	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%
White Label	1.4%	1.7%	0.0%	0.0%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
W.W.W. Portabella	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%
Web (revista)	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
W.B.	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Bande-rola
TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
West	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Wintertur	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.1%	0.0%	0.3%	0.0%
Western Union	0.1%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Yamaha	0.3%	0.0%	8.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%
Yves Saint Laurent	0.4%	0.1%	0.0%	2.4%	0.0%	0.1%	1.6%	0.0%	0.0%	0.0%	1.8%	0.0%
Zeleste	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%
Zoo Barcelona	0.1%	0.0%	0.0%	1.1%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Altres marques / anunciants	10.1%	9.6%	9.3%	8.7%	41.8%	15.8%	4.0%	0.6%	17.1%	13.1%	14.0%	0.1%

	SITUACIO					SUPORT						
	TOTAL	Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
SITUACIO												
Carrer	83.9%	100.0%	0.0%	0.0%	0.0%	89.4%	73.9%	100.0%	100.0%	99.0%	13.6%	100.0%
Bus	3.9%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	33.8%	0.0%
Metro	10.1%	0.0%	0.0%	100.0%	0.0%	9.3%	25.2%	0.0%	0.0%	0.0%	40.0%	0.0%
Estadis	2.1%	0.0%	0.0%	0.0%	100.0%	1.3%	0.9%	0.0%	0.0%	1.0%	12.6%	0.0%
SUPPORT												
Tanca	41.0%	43.7%	0.0%	37.7%	25.3%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OPI	6.5%	5.7%	0.0%	16.2%	2.8%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cabina telefonica	1.9%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Vela publicitaria	8.8%	10.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Columna	1.6%	1.9%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Cartell	11.7%	1.9%	100.0%	46.1%	71.1%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Banderola	28.6%	34.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
PONDERACIO												
Tanques carrer	36.6%	43.7%	0.0%	0.0%	0.0%	89.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Opis al carrer	4.8%	5.7%	0.0%	0.0%	0.0%	0.0%	73.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Cartell carrer	1.6%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	13.6%	0.0%
Columnes municipals	1.6%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	99.0%	0.0%	0.0%
Veles publicitaries	8.8%	10.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Cabines telefoniques	1.9%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Banderoles	28.6%	34.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Tanques metro	3.8%	0.0%	0.0%	37.7%	0.0%	9.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Opis al metro	1.6%	0.0%	0.0%	16.2%	0.0%	0.0%	25.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Cartells metro	4.7%	0.0%	0.0%	46.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	40.0%	0.0%
Autobusos	3.9%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	33.8%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
Suports camp de futbol	2.1%	0.0%	0.0%	0.0%	100.0%	1.3%	0.9%	0.0%	0.0%	1.0%	12.6%	0.0%

NÚMEROS ABSOLUTOS

	IDIOMA DE L'ANUNCIANT							Sense marca
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	13858	3420	825	1	593	415	8348	256
SITUACIO								
Carrer	11624	3044	336	1	486	377	7242	138
Bus	545	73	114	0	59	0	277	23
Metro	1403	253	351	0	24	38	641	95
Estadis	286	49	23	0	24	0	189	1
SUPPORT								
Tanca	5676	666	436	0	211	349	3981	33
OPI	901	103	125	0	7	35	591	40
Cabina telefonica	261	14	30	0	0	0	217	0
Vela publicitaria	1214	141	5	0	13	8	1046	1
Columna	228	71	24	0	17	3	49	65
Cartell	1616	402	206	1	96	20	776	116
Banderola	3962	2023	0	0	248	0	1688	3

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	13858	3420	825	1	593	415	8348	256
SECTOR								
Alimentacio,begudes i tabac	1368	34	1	0	42	210	1081	0
Animals i plantes	9	0	0	0	0	0	9	0
Associacions i entitats	2617	962	5	0	382	2	1260	5
Automobils	1349	3	3	0	0	34	1309	0
Bancs, caixes i assegurances	93	23	40	0	5	0	25	0
Confeccio,calcats,pell,marroquine ria	255	3	99	0	0	1	151	0
Construccio	557	4	49	0	0	8	495	0
Diaris,revistes,llibres	112	8	29	0	59	0	17	0
Educacio	92	57	3	0	1	1	30	0
Electrodomestics,electronica	752	0	0	0	0	0	751	0
Radio i canals de TV	217	3	29	0	1	0	184	0
Farmacia i optica	21	0	1	0	1	0	20	0
Hipers, centres comercials	1009	82	315	0	3	0	609	0
Bars, restaurants, hotels	201	8	4	0	5	0	184	1
Institucions	2258	2017	180	0	8	51	3	0
Mobles, ferreteria, pintures, llar	148	4	3	0	0	0	141	0
Oci	731	183	39	1	26	55	214	213
Perfumeria, higiene	144	0	0	0	0	0	144	0
Relotges, joies	1	0	0	0	0	0	1	0
Serveis a la persona	65	2	4	0	44	1	14	0
Serveis a les empreses	55	1	1	0	13	0	40	0
Seveis publics	37	17	0	0	0	0	18	3
Telecomunicacions	1468	0	15	0	3	51	1399	0
Transport de passatgers	131	5	1	0	0	0	122	3
Venda productes alimentacio	2	1	0	0	0	0	1	0
Altres empreses	1	0	1	0	0	0	0	0

	TOTAL	IDIOMA DE L'ANUNCIANT						
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	13858	3420	825	1	593	415	8348	256
Altres empreses de serveis	42	0	1	0	0	0	41	0
Altres inclassificables	119	1	1	0	0	0	85	32
Ns	0	0	0	0	0	0	0	0

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	13858	3420	825	1	593	415	8348	256
MARCA/ANUNCIANT								
Cine	159	0	9	0	0	0	7	143
Concert	54	2	2	0	0	0	2	49
Disc	20	1	1	0	0	0	1	17
Teatre	8	0	4	0	0	0	4	0
Altres espectacles	2	0	0	0	0	0	0	2
Airtel/Airtel Directa	41	0	0	0	0	0	41	0
Ajuntament De Barcelona	2015	2011	0	0	0	0	3	0
Aldees d'Infants S.O.S.	15	14	0	0	0	0	1	0
Associacio Cancer	13	13	0	0	0	0	0	0
A.E.G	22	0	0	0	0	0	22	0
Adidas	4	0	0	0	0	0	4	0
Amics havaneras	0	0	0	0	0	0	0	0
Andalucia	138	0	138	0	0	0	0	0
Axa seguros	31	0	30	0	0	0	0	0
Aula magna	16	0	0	0	1	0	15	0
Ambassador tours	0	0	0	0	0	0	0	0
Amstel	181	0	0	0	0	0	181	0
A.A.V.V. (Associacio de Veins)	1	1	0	0	0	0	0	0
A.T.LL. (Aigues Ter Llobregat)	23	14	0	0	0	0	8	0
Area blava de Sarria	3	3	0	0	0	0	0	0
Agrupacio Mutua	1	1	0	0	0	0	0	0
Barcelona Centre d'Imatge	1	1	0	0	0	0	0	0
Barcardi	129	0	0	0	0	0	129	0
Barsalona	4	0	0	0	0	0	4	0
Barcelona Televisio	143	0	0	0	0	0	143	0
Beefeater	1	0	0	0	0	0	1	0

	TOTAL	IDIOMA DE L'ANUNCIANT						
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	13858	3420	825	1	593	415	8348	256
Berlitz	2	0	0	0	0	0	2	0
Bocatta	10	0	0	0	0	0	10	0
Burguer King	5	0	0	0	0	0	5	0
Blanco	40	0	32	0	0	0	7	0
Banca Catalana	5	0	0	0	5	0	0	0
Ballantines	3	0	0	0	0	0	3	0
Bus Turistic	5	5	0	0	0	0	0	0
Banc Sabadell	3	3	0	0	0	0	0	0
Becoven	45	0	0	0	0	0	45	0
Bayer	7	0	0	0	0	0	7	0
Bikini (Sala Bikini)	9	0	0	0	6	0	4	0
Botiguers de Sant Andreu	0	0	0	0	0	0	0	0
Caixa del Penedes	3	3	0	0	0	0	0	0
Consello de Pontevedra	20	0	0	0	0	20	0	0
Campari	12	0	0	0	0	0	12	0
Carolina Herrera	58	0	0	0	0	0	58	0
Cristian Dior	18	0	0	0	0	0	18	0
Canon	204	0	0	0	5	0	198	0
Caprabo	262	0	0	0	0	0	262	0
Casal Ass Juvenil	7	7	0	0	0	0	0	0
Chrysler	33	0	0	0	0	0	33	0
Cortefiel	9	0	0	0	0	0	9	0
Centro de Estudios Capra	0	0	0	0	0	0	0	0
Cinemes Lauren	6	6	0	0	0	0	0	0
Corre Corre	3	0	0	0	0	0	3	0
Centre D'Estudis Contemporanis	1	1	0	0	0	0	0	0
Caixa de Catalunya	6	6	0	0	0	0	0	0
Centre de Cultura	14	14	0	0	0	0	0	0

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	13858	3420	825	1	593	415	8348	256
Com Radio	38	3	0	0	0	0	35	0
Convergencia i Unio	634	624	0	0	0	0	10	0
Cotxeres de Sants	2	2	0	0	0	0	0	0
Coca Cola	10	0	0	0	0	0	10	0
C. G. T.	1	0	0	0	0	0	1	0
Cemusa	4	0	0	0	0	0	4	0
Cabitel	39	0	0	0	0	0	39	0
Continental	194	0	0	0	194	0	0	0
Club Natacio Sant Andreu	43	43	0	0	0	0	0	0
Club Natacio Barceloneta	1	0	0	0	0	0	0	0
Diagonal	3	0	0	0	3	0	0	0
Diagnosis Medica	0	0	0	0	0	0	0	0
Don Piso	41	0	41	0	0	0	0	0
Daikin	64	0	0	0	0	0	64	0
Dani	0	0	0	0	0	0	0	0
Delta Air Lines	1	0	0	0	0	0	1	0
Dokers Khakis	28	0	0	0	0	0	28	0
David	1	0	0	0	0	0	1	0
Damm	17	0	0	0	0	0	17	0
Estrella Digital	13	0	13	0	0	0	0	0
El Mundo Deportivo	2	0	2	0	0	0	0	0
Edicions 62	4	4	0	0	0	0	0	0
El Corte Ingles	315	0	315	0	0	0	0	0
El Periodico	3	0	3	0	0	0	0	0
Estrella Damm	42	0	0	0	39	0	3	0
Electra	63	0	0	0	0	0	63	0
EUiA	91	5	0	0	0	0	87	0
ERC	52	49	0	0	0	0	3	0

	TOTAL	IDIOMA DE L'ANUNCIANT						
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	13858	3420	825	1	593	415	8348	256
Euskal Herritarrok	1	0	0	0	0	1	0	0
Emperador	2	0	0	0	2	0	0	0
Energizer	10	0	0	0	0	0	10	0
El Far	1	1	0	0	0	0	0	0
Eukanuba	9	0	0	0	0	0	9	0
Europolis	4	0	0	0	0	0	4	0
E.T.T.	0	0	0	0	0	0	0	0
Futbol Catala	4	4	0	0	0	0	0	0
Ferrovial	68	0	0	0	0	0	68	0
Fira de Barcelona	1	1	0	0	0	0	0	0
F1 Racing	2	0	0	0	0	0	2	0
Fruit of the Loom	1	0	0	0	0	1	0	0
Fak d'art Media Art Institute	0	0	0	0	0	0	0	0
Fundacio Joan Miro	1	1	0	0	0	0	0	0
Fundacio La Caixa	0	0	0	0	0	0	0	0
F.G.C.	3	0	0	0	0	0	3	0
Fundacio A. Tapies	1	1	0	0	0	0	0	0
F.C.B. (Futbol Club Barcelona)	138	1	0	0	0	0	137	0
Ford	675	0	0	0	0	33	642	0
Fundacio Purina	8	8	0	0	0	0	0	0
Fiat	27	0	0	0	0	0	27	0
Fresco	8	0	0	0	0	0	8	0
Generalitat De Catalunya	6	6	0	0	0	0	0	0
Grupassa	8	0	0	0	0	0	8	0
Generalitat i Ajuntament	0	0	0	0	0	0	0	0
Gobierno de Aragon	5	0	5	0	0	0	0	0
Glorias	51	51	0	0	0	0	0	0
Gonzalez y Martinez	2	0	0	0	0	0	2	0

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	13858	3420	825	1	593	415	8348	256
G.T.I.	8	0	0	0	0	0	8	0
Hyunday	1	0	0	0	0	0	1	0
Hola	7	0	7	0	0	0	0	0
Hipercor	69	0	0	0	0	0	69	0
Hispano Igualadina	0	0	0	0	0	0	0	0
Horchata Costa	3	0	1	0	0	0	2	0
Hogares de Catalunya y Balears	0	0	0	0	0	0	0	0
Idea	1	0	0	0	1	0	0	0
Institut Europeu d'Idiomes	0	0	0	0	0	0	0	0
Instituto de Cultura	22	22	0	0	0	0	0	0
Isla Fantasia	5	0	5	0	0	0	0	0
Iniciativa	75	75	0	0	0	0	0	0
Izquierda Unida	17	0	0	0	0	0	16	0
Jove Teatre Regina	4	4	0	0	0	0	0	0
J.E.R.C./Joventuts E.R.C.	1	0	0	0	0	0	1	0
JB	56	0	0	0	0	0	56	0
KFC	37	0	0	0	0	0	37	0
Kenwood	4	0	0	0	0	0	4	0
Kappa	1	0	0	0	0	0	1	0
L'Alianca	1	0	0	0	0	0	1	0
La Vanguardia	52	0	4	0	48	0	0	0
Lee	4	0	0	0	0	0	4	0
La Caixa	5	5	0	0	0	0	0	0
Lucky Strike	104	0	0	0	0	0	104	0
La Farga	4	0	0	0	0	0	4	0
L'illa	30	30	0	0	0	0	0	0
L'auditori	5	5	0	0	0	0	0	0
Lacoste	11	0	0	0	0	0	11	0

	TOTAL	IDIOMA DE L'ANUNCIANT						
		Catala	Cas tella	Bilingue	Ambivalent	Altres	S.C.L.	Sense marca
TOTAL	13858	3420	825	1	593	415	8348	256
Larios	15	0	0	0	0	0	15	0
Luz de gas	4	0	4	0	0	0	0	0
Lecturas	5	0	5	0	0	0	0	0
La Gavina	2	2	0	0	0	0	0	0
Mahou	12	0	0	0	0	0	12	0
Museo Nacional d'Art de Catalunya	7	4	0	0	0	0	0	3
Mc Donalds	86	0	0	0	0	0	86	0
Moviline	90	0	0	0	0	0	90	0
Movistar	85	0	0	0	3	0	82	0
Muebles La Fabrica	1	0	1	0	0	0	0	0
Multiopticas	4	0	4	0	0	0	0	0
Macba	11	0	0	0	0	0	11	0
Mercat de les Flors	0	0	0	0	0	0	0	0
Museo d'Arqueologia de Catalunya	0	0	0	0	0	0	0	0
Macro Olimpic	0	0	0	0	0	0	0	0
Marlboro	71	0	0	0	0	0	71	0
Marca	2	0	0	0	2	0	0	0
Marks & Spencer	337	0	0	0	0	0	337	0
Morte	10	0	0	0	0	0	10	0
Nokia	49	0	0	0	0	0	49	0
Nunez y Navarro	208	0	0	0	0	0	208	0
Nissan	30	0	0	0	0	0	30	0
Nacex	33	0	0	0	0	0	33	0
Nike	9	0	0	0	0	0	9	0
Nator Sistems	8	0	0	0	0	8	0	0
Nueva Acropolis	4	0	4	0	0	0	0	0
Nouvelles Frontieres	20	0	0	0	0	19	2	0

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilingue	Ambivalent	Altres	S.C.L.	
TOTAL	13858	3420	825	1	593	415	8348	256
Teatre Romea	1	0	0	0	0	0	1	0
Teatre Tivoli	3	3	0	0	0	0	0	0
TMB	31	0	0	0	0	0	31	0
Top Auto	3	0	0	0	0	0	3	0
Teatre Villarroel	0	0	0	0	0	0	0	0
Termoparket	1	0	0	0	0	0	1	0
T.V.3	3	0	0	0	0	0	3	0
Telefonica	752	0	2	0	0	0	749	0
Titanlux	25	0	0	0	0	0	25	0
Universitat Ramon Llull	0	0	0	0	0	0	0	0
Universitat Internacional de Catalunya	37	37	0	0	0	0	0	0
Uni2	116	0	0	0	0	0	116	0
Universitat Pompeu Fabra	11	11	0	0	0	0	0	0
Volvo	40	0	0	0	0	0	40	0
Volkswagen	7	0	0	0	0	0	7	0
Vigilia Mariana	3	0	0	0	3	0	0	0
White Label	197	0	0	0	0	197	0	0
W.W.W. Portabella	4	0	0	0	0	0	4	0
Web (revista)	4	0	0	0	4	0	0	0
W.B.	1	0	0	0	0	0	1	0
West	14	0	0	0	0	14	0	0
Wintertur	5	0	0	0	0	0	5	0
Western Union	13	0	0	0	0	0	13	0
Yamaha	44	0	0	0	0	0	44	0
Yves Saint Laurent	51	0	0	0	0	0	51	0
Zeleste	3	0	0	0	0	0	3	0
Zoo Barcelona	16	0	0	0	16	0	0	0
Altres marques / anunciants	1403	186	104	0	33	119	921	40

IDIOMA DE L'ANUNCIANT

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	13858	3420	825	1	593	415	8348	256

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	13858	3420	825	1	593	415	8348	256
PONDERACIO								
Tanques carrer	5075	643	215	0	197	328	3660	33
Opis al carrer	665	79	46	0	5	35	481	21
Cartell carrer	220	74	17	1	5	4	104	16
Columnes municipals	226	71	24	0	17	3	47	65
Veles publicitaries	1214	141	5	0	13	8	1046	1
Cabines telefoniques	261	14	30	0	0	0	217	0
Banderoles	3962	2023	0	0	248	0	1688	3
Tanques metro	529	20	219	0	11	22	257	0
Opis al metro	227	24	77	0	2	0	105	19
Cartells metro	647	209	55	0	11	16	279	76
Autobusos	545	73	114	0	59	0	277	23
Suports camp de futbol	286	49	23	0	24	0	189	1

	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL						S.C.L.
	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	13858	4427	4283	233	3102	486	1326
SITUACIO							
Carrer	11624	3546	3365	217	2984	336	1176
Bus	545	188	251	0	6	54	47
Metro	1403	604	564	15	97	91	31
Estadis	286	89	103	1	16	5	72
SUPPORT							
Tanca	5676	2190	2528	191	269	130	368
OPI	901	198	479	28	18	76	102
Cabina telefonica	261	21	174	1	5	1	58
Vela publicitaria	1214	481	341	0	9	120	262
Columna	228	68	81	6	15	17	42
Cartell	1616	715	530	7	107	122	135
Banderola	3962	754	149	0	2679	22	359

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	13858	4427	4283	233	3102	486	1326
SECTOR							
Alimentacio,begudes i tabac	1368	211	438	155	485	47	33
Animals i plantes	9	5	3	0	0	0	1
Associacions i entitats	2617	1824	330	66	364	9	24
Automobils	1349	15	801	0	274	46	213
Bancs, caixes i assegurances	93	28	46	0	5	10	4
Confeccio,calcats,PELL,marroquine ria	255	6	170	0	3	46	30
Construccio	557	283	159	0	70	0	44
Diaris,revistes,llibres	112	53	45	0	4	0	11
Educacio	92	67	24	0	0	0	0
Electrodomestics,electronica	752	2	325	1	406	0	17
Radio i canals de TV	217	42	20	0	139	0	16
Farmacia i optica	21	7	15	0	0	0	0
Hipers, centres comercials	1009	534	127	0	7	120	222
Bars, restaurants, hotels	201	124	72	1	2	0	2
Institucions	2258	703	175	1	1338	20	22
Mobles, ferreteria, pintures, llar	148	30	118	0	0	0	0
Oci	731	170	219	8	2	107	226
Perfumeria, higiene	144	0	7	0	1	79	56
Rellotges, joies	1	1	0	0	0	0	0
Serveis a la persona	65	4	58	0	2	1	1
Serveis a les empreses	55	18	36	0	0	0	0
Seveis publicis	37	33	0	0	0	0	4
Telecomunicacions	1468	144	965	0	0	1	358
Transport de passatgers	131	73	57	0	0	1	0
Venda productes alimentacio	2	2	0	0	0	0	0
Altres empreses	1	0	1	0	0	0	0

IDIOMA DEL TEXT/ESLOGAN PRINCIPAL

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	13858	4427	4283	233	3102	486	1326
Altres empreses de serveis	42	35	7	0	0	0	0
Altres inclassificables	119	12	65	2	0	0	40
Ns	0	0	0	0	0	0	0

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	13858	4427	4283	233	3102	486	1326
MARCA/ANUNCIANT							
Cine	159	0	110	0	0	49	0
Concert	54	4	28	5	1	7	9
Disc	20	4	9	1	0	3	3
Teatre	8	0	1	0	3	4	0
Altres espectacles	2	0	0	2	0	0	0
Airtel/Airtel Directa	41	0	40	0	0	1	1
Ajuntament De Barcelona	2015	695	1	1	1279	18	21
Aldees d'Infants S.O.S.	15	15	0	0	0	0	0
Associacio Cancer	13	13	0	0	0	0	0
A.E.G	22	0	22	0	0	0	0
Adidas	4	0	0	0	0	0	4
Amics havaneras	0	0	0	0	0	0	0
Andalucia	138	0	108	0	29	0	0
Axa seguros	31	0	30	0	0	0	0
Aula magna	16	3	13	0	0	0	0
Ambassador tours	0	0	0	0	0	0	0
Amstel	181	0	0	0	181	0	0
A.A.V.V. (Associacio de Veins)	1	1	0	0	0	0	0
A.T.LL. (Aigues Ter Llobregat)	23	22	0	0	0	0	0
Area blava de Sarria	3	3	0	0	0	0	0
Agrupacio Mutua	1	1	0	0	0	0	0
Barcelona Centre d'Imatge	1	0	0	0	0	0	0
Barcardi	129	0	129	0	0	0	0
Barsalona	4	0	4	0	0	0	0
Barcelona Televisio	143	3	0	0	137	0	3
Beefeater	1	0	0	0	0	0	1

IDIOMA DEL TEXT/ESLOGAN PRINCIPAL

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	13858	4427	4283	233	3102	486	1326
Berlitz	2	0	2	0	0	0	0
Bocatta	10	7	3	0	0	0	0
Burguer King	5	1	4	0	0	0	0
Blanco	40	0	40	0	0	0	0
Banca Catalana	5	0	0	0	5	0	0
Ballantines	3	0	2	0	0	0	1
Bus Turistic	5	5	0	0	0	0	0
Banc Sabadell	3	3	0	0	0	0	0
Becoven	45	0	32	0	13	0	0
Bayer	7	7	0	0	0	0	0
Bikini (Sala Bikini)	9	1	0	0	0	4	5
Botiguers de Sant Andreu	0	0	0	0	0	0	0
Caixa del Penedes	3	3	0	0	0	0	0
Consello de Pontevedra	20	0	19	0	0	0	1
Campari	12	0	12	0	0	0	0
Carolina Herrera	58	0	0	0	0	16	42
Cristian Dior	18	0	0	0	0	18	0
Canon	204	0	0	0	204	0	0
Caprabo	262	262	0	0	0	0	0
Casal Ass Juvenil	7	7	0	0	0	0	0
Chrysler	33	0	0	0	0	0	33
Cortefiel	9	0	9	0	0	0	0
Centro de Estudios Capra	0	0	0	0	0	0	0
Cinemes Lauren	6	6	0	0	0	0	0
Corre Corre	3	2	0	0	0	0	1
Centre D'Estudis Contemporanis	1	0	1	0	0	0	0
Caixa de Catalunya	6	6	0	0	0	0	0
Centre de Cultura	14	14	0	0	0	0	0

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	13858	4427	4283	233	3102	486	1326
Com Radio	38	38	0	0	0	0	0
Convergencia i Unio	634	453	0	33	146	0	3
Cotxeres de Sants	2	2	0	0	0	0	0
Coca Cola	10	4	3	0	0	0	3
C. G. T.	1	1	0	0	0	0	0
Cemusa	4	0	4	0	0	0	0
Cabitel	39	0	39	0	0	0	0
Continental	194	0	0	0	194	0	0
Club Natacio Sant Andreu	43	43	0	0	0	0	0
Club Natacio Barceloneta	1	0	0	0	0	0	0
Diagonal	3	3	0	0	0	0	0
Diagnosis Medica	0	0	0	0	0	0	0
Don Piso	41	0	40	0	0	0	0
Daikin	64	0	57	0	0	0	7
Dani	0	0	0	0	0	0	0
Delta Air Lines	1	0	0	0	0	1	0
Dokers Khakis	28	0	26	0	1	0	1
David	1	1	0	0	0	0	0
Damm	17	0	0	0	15	0	3
Estrella Digital	13	0	13	0	0	0	0
El Mundo Deportivo	2	0	2	0	0	0	0
Edicions 62	4	4	0	0	0	0	0
El Corte Ingles	315	237	70	0	0	0	8
El Periodico	3	2	1	0	0	0	0
Estrella Damm	42	33	1	0	3	0	6
Electra	63	0	63	0	0	0	0
EUiA	91	58	0	33	0	0	1
ERC	52	36	0	0	6	0	10

IDIOMA DEL TEXT/ESLOGAN PRINCIPAL

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	13858	4427	4283	233	3102	486	1326
Euskal Herritarrok	1	1	0	0	0	0	0
Emperador	2	2	0	0	0	0	0
Energizer	10	0	10	0	0	0	0
El Far	1	1	0	0	0	0	0
Eukanuba	9	5	3	0	0	0	0
Europolis	4	4	0	0	0	0	0
E.T.T.	0	0	0	0	0	0	0
Futbol Catala	4	4	0	0	0	0	0
Ferrovial	68	18	2	0	48	0	0
Fira de Barcelona	1	0	0	0	0	0	0
F1 Racing	2	0	2	0	0	0	0
Fruit of the Loom	1	0	0	0	0	1	0
Fak d'art Media Art Institute	0	0	0	0	0	0	0
Fundacio Joan Miro	1	0	0	0	0	0	1
Fundacio La Caixa	0	0	0	0	0	0	0
F.G.C.	3	3	0	0	0	0	0
Fundacio A. Tapies	1	0	0	0	0	1	0
F.C.B. (Futbol Club Barcelona)	138	3	0	0	0	0	135
Ford	675	0	337	0	239	0	99
Fundacio Purina	8	8	0	0	0	0	0
Fiat	27	0	19	0	0	1	6
Frescco	8	8	0	0	0	0	0
Generalitat De Catalunya	6	6	0	0	0	0	0
Grupassa	8	0	8	0	0	0	0
Generalitat i Ajuntament	0	0	0	0	0	0	0
Gobierno de Aragon	5	0	5	0	0	0	0
Glorias	51	51	0	0	0	0	0
Gonzalez y Martinez	2	0	2	0	0	0	0

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	13858	4427	4283	233	3102	486	1326
G.T.I.	8	3	5	0	0	0	0
Hyunday	1	0	0	0	0	0	1
Hola	7	0	7	0	0	0	0
Hipercor	69	53	16	0	0	0	0
Hispano Igualadina	0	0	0	0	0	0	0
Horchata Costa	3	0	3	0	0	0	0
Hogares de Catalunya y Balears	0	0	0	0	0	0	0
Idea	1	0	0	0	0	1	0
Institut Europeu d'Idiomes	0	0	0	0	0	0	0
Instituto de Cultura	22	7	0	0	12	2	0
Isla Fantasia	5	0	5	0	0	0	0
Iniciativa	75	75	0	0	0	0	0
Izquierda Unida	17	16	1	0	0	0	0
Jove Teatre Regina	4	0	4	0	0	0	0
J.E.R.C./Joventuts E.R.C.	1	1	0	0	0	0	0
JB	56	0	0	56	0	0	0
KFC	37	0	36	0	1	0	0
Kenwood	4	0	3	0	0	0	0
Kappa	1	0	0	0	0	1	0
L'Alianca	1	0	1	0	0	0	0
La Vanguardia	52	42	0	0	2	0	8
Lee	4	0	0	0	0	4	0
La Caixa	5	5	0	0	0	0	0
Lucky Strike	104	0	38	0	44	20	1
La Farga	4	0	0	0	4	0	0
L'illa	30	22	0	0	3	0	5
L'auditori	5	3	0	0	0	0	2
Lacoste	11	0	0	0	0	0	11

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	13858	4427	4283	233	3102	486	1326
Larios	15	0	15	0	0	0	0
Luz de gas	4	1	0	1	0	1	1
Lecturas	5	0	5	0	0	0	0
La Gavina	2	2	0	0	0	0	0
Mahou	12	0	12	0	0	0	0
Museo Nacional d'Art de Catalunya	7	4	0	0	0	0	3
Mc Donalds	86	84	0	1	1	0	0
Moviline	90	0	90	0	0	0	0
Movistar	85	1	81	0	0	0	3
Muebles La Fabrica	1	0	1	0	0	0	0
Multiopicas	4	2	2	0	0	0	0
Macba	11	3	0	0	0	5	3
Mercat de les Flors	0	0	0	0	0	0	0
Museo d'Arqueologia de Catalunya	0	0	0	0	0	0	0
Macro Olimpic	0	0	0	0	0	0	0
Marlboro	71	5	51	0	0	15	0
Marca	2	0	0	0	2	0	0
Marks & Spencer	337	0	8	0	0	120	209
Morte	10	0	10	0	0	0	0
Nokia	49	0	49	0	0	0	0
Nunez y Navarro	208	176	0	0	0	0	33
Nissan	30	0	28	0	0	0	2
Nacex	33	0	33	0	0	0	0
Nike	9	0	0	0	0	0	9
Nator Sistems	8	8	0	0	0	0	0
Nueva Acropolis	4	0	4	0	0	0	0
Nouvelles Frontieres	20	0	20	0	0	0	0

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	13858	4427	4283	233	3102	486	1326
Nutella	232	0	0	0	232	0	0
New Beetle	5	0	5	0	0	0	0
New Dragons	3	1	0	1	0	0	0
Ocaso	9	0	8	0	0	0	0
Onda Cero	1	0	1	0	0	0	0
Olga Ricart	0	0	0	0	0	0	0
Optica 2000	45	0	45	0	0	0	0
Osborne	9	0	0	0	0	0	9
Opel	16	0	8	0	0	0	8
Palau de la musica	3	0	0	0	0	0	3
Promusica	0	0	0	0	0	0	0
Palau Sant Jordi	2	0	1	0	0	0	1
Pro	13	13	0	0	0	0	0
Palau d'esports	1	0	0	0	0	0	1
Parroquia San Marcos	0	0	0	0	0	0	0
Prana	0	0	0	0	0	0	0
Padevi	0	0	0	0	0	0	0
Pans & Company	13	10	2	0	0	0	0
Philips	115	0	105	0	0	0	10
Port Aventura	2	0	2	0	0	0	0
Peugeot	55	11	44	0	0	0	0
Piel Noble	12	0	12	0	0	0	0
P.P.	897	643	253	0	0	0	2
P.S.C.	396	328	66	0	0	0	2
Parlamento Europeo	36	0	5	0	31	0	0
Play Station	217	1	0	0	216	0	0
P.I. (Partit per la Independencia)	2	2	0	0	0	0	0
Pedralbes Center	3	3	0	0	0	0	0

IDIOMA DEL TEXT/ESLOGAN PRINCIPAL

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	13858	4427	4283	233	3102	486	1326
P.S.U.C.	8	8	0	0	0	0	0
P.C.C.	1	0	0	0	0	0	1
Querol	2	2	0	0	0	0	0
Renfe	53	34	19	0	0	0	0
Renault	164	0	164	0	0	0	0
Real Club de Polo de Barcelona	3	0	3	0	0	0	0
Rennie	12	0	12	0	0	0	0
Radio Espana	27	0	17	0	1	0	9
Retevisión	273	1	272	0	0	0	0
Radio Carmel	0	0	0	0	0	0	0
Sport Club Nova Icaria	1	0	1	0	0	0	0
Scremfum (revista)	13	0	13	0	0	0	0
Sol Melia	18	0	17	0	0	0	1
SOS Racismo	0	0	0	0	0	0	0
Sasi	33	0	33	0	0	0	0
Schweppes	24	0	22	0	0	0	2
Sport	1	0	0	0	0	0	1
S.G.A.E.	8	8	0	0	0	0	0
Sport Center	0	0	0	0	0	0	0
Springfield	8	0	0	0	0	8	0
Seat	9	3	0	0	0	0	6
Skoda	6	0	0	0	0	0	6
T.N.C. (Teatre Nacional de Catalunya)	28	13	0	0	0	1	15
Teatre Magic	0	0	0	0	0	0	0
Temple Sagrada Familia	10	10	0	0	0	0	0
Teatre Borrás	2	0	2	0	0	0	0
Teatre Goya	2	0	1	0	0	0	0
Teatre Lliure	87	44	0	0	0	0	43

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	13858	4427	4283	233	3102	486	1326
Teatre Romea	1	1	0	0	0	0	0
Teatre Tivoli	3	0	1	0	0	0	2
TMB	31	31	0	0	0	0	0
Top Auto	3	0	3	0	0	0	0
Teatre Villarroel	0	0	0	0	0	0	0
Termoparket	1	0	1	0	0	0	0
T.V.3	3	0	0	0	0	0	3
Telefonica	752	99	301	0	0	0	352
Titanlux	25	24	1	0	0	0	0
Universitat Ramon Llull	0	0	0	0	0	0	0
Universitat Internacional de Catalunya	37	37	0	0	0	0	0
Uni2	116	43	73	0	0	0	0
Universitat Pompeu Fabra	11	11	0	0	0	0	0
Volvo	40	0	0	0	33	0	8
Volkswagen	7	0	5	0	0	0	2
Vigilia Mariana	3	0	3	0	0	0	0
White Label	197	66	33	98	0	0	0
W.W.W. Portabella	4	0	0	0	0	0	4
Web (revista)	4	0	2	0	0	0	2
W.B.	1	0	1	0	0	0	0
West	14	1	0	0	0	9	4
Wintertur	5	3	1	0	0	0	2
Western Union	13	0	3	0	0	10	0
Yamaha	44	0	0	0	0	44	0
Yves Saint Laurent	51	0	8	0	1	42	0
Zeleste	3	0	1	0	0	0	1
Zoo Barcelona	16	16	0	0	0	0	0
Altres marques / anunciants	1403	326	855	1	14	80	128

IDIOMA DEL TEXT/ESLOGAN PRINCIPAL

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	13858	4427	4283	233	3102	486	1326

	TOTAL	IDIOMA DEL TEXT COMPLEMENTARI						Sense texte
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	13858	3909	3714	59	6	276	2912	2982
SITUACIO								
Carrer	11624	3229	2990	57	6	173	2836	2333
Bus	545	127	217	0	0	45	9	148
Metro	1403	518	434	0	0	57	0	393
Estadis	286	35	72	2	0	1	68	107
SUPPORT								
Tanca	5676	1855	2189	33	0	134	241	1223
OPI	901	178	424	14	0	82	20	183
Cabina telefonica	261	21	189	1	0	0	1	48
Vela publicitaria	1214	653	43	3	0	0	1	514
Columna	228	91	93	7	0	2	12	24
Cartell	1616	587	487	2	1	57	63	419
Banderola	3962	524	289	0	5	0	2574	570

	TOTAL	IDIOMA DEL TEXT COMPLEMENTARI						Sense texte
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	13858	3909	3714	59	6	276	2912	2982
SECTOR								
Alimentacio,begudes i tabac	1368	140	429	44	0	56	431	269
Animals i plantes	9	5	4	0	0	0	0	0
Associacions i entitats	2617	1478	410	0	0	0	298	430
Automobils	1349	54	412	0	0	17	353	513
Bancs, caixes i assegurances	93	6	22	0	0	12	3	51
Confeccio,calcats,pell,marroquine ria	255	5	60	0	0	1	7	181
Construccio	557	308	142	3	0	0	2	102
Diaris,revistes,llibres	112	55	36	0	0	3	0	18
Educacio	92	43	20	0	0	0	6	22
Electrodomestics,electronica	752	0	170	0	0	51	411	120
Radio i canals de TV	217	36	27	0	0	0	2	151
Farmacia i optica	21	6	15	0	0	0	0	1
Hipers, centres comercials	1009	733	85	1	0	22	1	167
Bars, restaurants, hotels	201	113	45	1	0	1	6	35
Institucions	2258	392	101	0	5	0	1344	416
Mobles, ferreteria, pintures, llar	148	4	134	0	0	0	4	6
Oci	731	224	275	11	1	4	16	201
Perfumeria, higiene	144	0	61	0	0	73	3	8
Rellotges, joies	1	0	0	0	0	0	1	0
Serveis a la persona	65	2	49	0	0	0	4	11
Serveis a les empreses	55	17	34	0	0	0	2	1
Seveis publics	37	28	1	0	0	0	3	5
Telecomunicacions	1468	146	1057	0	0	37	10	218
Transport de passatgers	131	64	57	0	0	0	0	9
Venda productes alimentacio	2	1	0	0	0	0	0	1
Altres empreses	1	0	1	0	0	0	0	0

	TOTAL	IDIOMA DEL TEXT COMPLEMENTARI						Sense texte
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	13858	3909	3714	59	6	276	2912	2982
Altres empreses de serveis	42	34	3	0	0	0	4	2
Altres inclassificables	119	14	63	0	0	0	0	43
Ns	0	0	0	0	0	0	0	0

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	3909	3714	59	6	276	2912	2982
MARCA/ANUNCIANT								
Cine	159	1	127	0	0	0	0	31
Concert	54	15	35	0	0	0	0	2
Disc	20	4	13	0	0	1	1	1
Teatre	8	4	1	0	0	0	3	0
Altres espectacles	2	2	0	0	0	0	0	0
Airtel/Airtel Directa	41	1	39	0	0	0	0	2
Ajuntament De Barcelona	2015	384	6	0	5	0	1314	305
Aldees d'Infants S.O.S.	15	13	0	0	0	0	0	1
Associacio Cancer	13	12	0	0	0	0	0	1
A.E.G	22	0	0	0	0	0	0	22
Adidas	4	0	0	0	0	0	0	4
Amics havaneras	0	0	0	0	0	0	0	0
Andalucia	138	0	45	0	0	0	0	92
Axa seguros	31	0	18	0	0	8	0	4
Aula magna	16	3	12	0	0	0	0	1
Ambassador tours	0	0	0	0	0	0	0	0
Amstel	181	0	0	0	0	0	181	0
A.A.V.V. (Associacio de Veins)	1	1	0	0	0	0	0	0
A.T.LL. (Aigues Ter Llobregat)	23	16	1	0	0	0	0	6
Area blava de Sarria	3	3	0	0	0	0	0	0
Agrupacio Mutua	1	0	0	0	0	0	0	1
Barcelona Centre d'Imatge	1	1	0	0	0	0	0	0
Barcardi	129	0	129	0	0	0	0	0
Barsalona	4	0	4	0	0	0	0	0
Barcelona Televisio	143	1	0	0	0	0	0	142
Beefeater	1	0	0	0	0	0	0	1

	TOTAL	IDIOMA DEL TEXT COMPLEMENTARI						Sense texte
		Catala	Cas tella	Bilingue	Ambivalent	Altres	S.C.L.	
TOTAL	13858	3909	3714	59	6	276	2912	2982
Berlitz	2	0	1	0	0	0	1	0
Bocatta	10	7	3	0	0	0	0	0
Burguer King	5	0	2	0	0	0	0	3
Blanco	40	4	0	0	0	0	0	36
Banca Catalana	5	0	0	0	0	0	0	5
Ballantines	3	0	2	0	0	0	1	0
Bus Turistic	5	3	0	0	0	0	0	2
Banc Sabadell	3	0	0	0	0	0	0	3
Becoven	45	0	30	0	0	0	0	15
Bayer	7	6	0	0	0	0	0	1
Bikini (Sala Bikini)	9	2	3	1	0	0	4	0
Botiguers de Sant Andreu	0	0	0	0	0	0	0	0
Caixa del Penedes	3	0	0	0	0	0	0	3
Consello de Pontevedra	20	0	19	0	0	0	0	1
Campari	12	0	11	0	0	0	0	1
Carolina Herrera	58	0	1	0	0	57	0	0
Cristian Dior	18	0	18	0	0	0	0	0
Canon	204	0	0	0	0	0	204	0
Caprabo	262	262	0	0	0	0	0	0
Casal Ass Juvenil	7	7	0	0	0	0	0	0
Chrysler	33	0	33	0	0	0	0	0
Cortefiel	9	0	7	0	0	0	0	1
Centro de Estudios Capra	0	0	0	0	0	0	0	0
Cinemes Lauren	6	3	0	0	0	0	0	2
Corre Corre	3	0	0	0	0	0	0	3
Centre D'Estudis Contemporanis	1	0	1	0	0	0	0	0
Caixa de Catalunya	6	0	0	0	0	0	0	6
Centre de Cultura	14	12	0	0	0	0	0	2

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	3909	3714	59	6	276	2912	2982
Com Radio	38	34	0	0	0	0	0	4
Convergencia i Unio	634	626	0	0	0	0	0	9
Cotxeres de Sants	2	2	0	0	0	0	0	0
Coca Cola	10	1	2	0	0	0	3	5
C. G. T.	1	1	0	0	0	0	0	0
Cemusa	4	0	1	0	0	0	0	3
Cabitel	39	0	39	0	0	0	0	0
Continental	194	0	0	0	0	0	194	0
Club Natacio Sant Andreu	43	43	0	0	0	0	0	0
Club Natacio Barceloneta	1	1	0	0	0	0	0	0
Diagonal	3	1	0	0	0	0	0	1
Diagnosis Medica	0	0	0	0	0	0	0	0
Don Piso	41	0	40	0	0	0	0	1
Daikin	64	0	33	0	0	4	0	28
Dani	0	0	0	0	0	0	0	0
Delta Air Lines	1	0	0	0	0	0	0	1
Dokers Khakis	28	0	6	0	0	0	0	22
David	1	1	0	0	0	0	0	0
Damm	17	0	2	0	0	0	0	15
Estrella Digital	13	0	13	0	0	0	0	0
El Mundo Deportivo	2	0	0	0	0	0	0	2
Edicions 62	4	3	0	0	0	0	0	1
El Corte Ingles	315	245	32	0	0	21	0	17
El Periodico	3	0	0	0	0	0	0	3
Estrella Damm	42	1	33	0	0	0	0	8
Electra	63	0	63	0	0	0	0	0
EUiA	91	88	0	0	0	0	0	3
ERC	52	44	0	0	0	0	0	7

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	3909	3714	59	6	276	2912	2982
Euskal Herritarrok	1	1	0	0	0	0	0	0
Emperador	2	2	0	0	0	0	0	0
Energizer	10	0	10	0	0	0	0	0
El Far	1	1	0	0	0	0	0	0
Eukanuba	9	5	3	0	0	0	0	0
Europolis	4	0	0	0	0	0	0	4
E.T.T.	0	0	0	0	0	0	0	0
Futbol Catala	4	4	0	0	0	0	0	0
Ferrovial	68	66	2	0	0	0	0	0
Fira de Barcelona	1	0	0	0	0	0	0	0
F1 Racing	2	0	2	0	0	0	0	0
Fruit of the Loom	1	0	0	0	0	0	0	1
Fak d'art Media Art Institute	0	0	0	0	0	0	0	0
Fundacio Joan Miro	1	1	0	0	0	0	0	0
Fundacio La Caixa	0	0	0	0	0	0	0	0
F.G.C.	3	3	0	0	0	0	0	0
Fundacio A. Tapies	1	0	0	0	0	0	0	0
F.C.B. (Futbol Club Barcelona)	138	1	0	2	0	0	0	135
Ford	675	33	17	0	0	11	298	317
Fundacio Purina	8	7	0	0	0	0	0	1
Fiat	27	0	24	0	0	0	0	2
Fresco	8	8	0	0	0	0	0	0
Generalitat De Catalunya	6	6	0	0	0	0	0	0
Grupassa	8	0	8	0	0	0	0	0
Generalitat i Ajuntament	0	0	0	0	0	0	0	0
Gobierno de Aragon	5	0	5	0	0	0	0	0
Glorias	51	50	0	0	0	0	0	1
Gonzalez y Martinez	2	0	2	0	0	0	0	0

	TOTAL	IDIOMA DEL TEXT COMPLEMENTARI						Sense texte
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	13858	3909	3714	59	6	276	2912	2982
G.T.I.	8	2	3	0	0	0	0	3
Hyunday	1	0	0	0	0	0	0	1
Hola	7	0	5	0	0	0	0	2
Hipercor	69	36	16	0	0	0	0	16
Hispano Igualadina	0	0	0	0	0	0	0	0
Horchata Costa	3	0	3	0	0	0	0	0
Hogares de Catalunya y Balears	0	0	0	0	0	0	0	0
Idea	1	1	0	0	0	0	0	0
Institut Europeu d'Idiomes	0	0	0	0	0	0	0	0
Instituto de Cultura	22	20	0	0	0	0	0	2
Isla Fantasia	5	0	5	0	0	0	0	0
Iniciativa	75	58	0	0	0	0	0	18
Izquierda Unida	17	16	1	0	0	0	0	0
Jove Teatre Regina	4	3	1	0	0	0	0	0
J.E.R.C./Joventuts E.R.C.	1	1	0	0	0	0	0	0
JB	56	33	0	0	0	15	0	7
KFC	37	0	16	0	0	1	0	20
Kenwood	4	0	0	0	0	0	0	4
Kappa	1	0	0	0	0	0	0	0
L'Alianca	1	0	1	0	0	0	0	0
La Vanguardia	52	46	0	0	0	0	0	6
Lee	4	0	4	0	0	0	0	0
La Caixa	5	2	0	0	0	0	0	3
Lucky Strike	104	0	30	33	0	40	0	1
La Farga	4	2	0	0	0	0	0	2
L'illa	30	22	3	1	0	0	1	3
L'auditori	5	3	2	0	0	0	0	0
Lacoste	11	0	0	0	0	0	2	9

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	3909	3714	59	6	276	2912	2982
Larios	15	0	15	0	0	0	0	0
Luz de gas	4	3	0	1	0	0	0	0
Lecturas	5	0	5	0	0	0	0	0
La Gavina	2	0	0	0	0	0	0	2
Mahou	12	0	0	0	0	0	0	12
Museo Nacional d'Art de Catalunya	7	3	0	0	0	0	3	1
Mc Donalds	86	83	0	1	0	0	0	2
Moviline	90	0	89	0	0	0	0	1
Movistar	85	3	80	0	0	0	0	2
Muebles La Fabrica	1	0	1	0	0	0	0	0
Multioplicas	4	0	0	0	0	0	4	0
Macba	11	11	0	0	0	0	0	0
Mercat de les Flors	0	0	0	0	0	0	0	0
Museo d'Arqueologia de Catalunya	0	0	0	0	0	0	0	0
Macro Olimpic	0	0	0	0	0	0	0	0
Marlboro	71	5	61	3	0	0	0	1
Marca	2	0	0	0	0	0	0	2
Marks & Spencer	337	207	0	0	0	1	0	129
Morte	10	0	4	0	0	0	0	6
Nokia	49	0	2	0	0	47	0	0
Nunez y Navarro	208	175	0	0	0	0	0	34
Nissan	30	0	28	0	0	0	2	0
Nacex	33	0	33	0	0	0	0	0
Nike	9	0	0	0	0	0	0	9
Nator Systems	8	3	0	0	0	0	0	5
Nueva Acropolis	4	0	4	0	0	0	0	0
Nouvelles Frontieres	20	0	19	0	0	0	0	2

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	3909	3714	59	6	276	2912	2982
Nutella	232	0	0	0	0	0	232	0
New Beetle	5	0	0	0	0	0	0	5
New Dragons	3	3	0	0	0	0	0	0
Ocaso	9	0	0	0	0	0	0	9
Onda Cero	1	0	1	0	0	0	0	0
Olga Ricart	0	0	0	0	0	0	0	0
Optica 2000	45	0	45	0	0	0	0	0
Osborne	9	0	8	0	0	0	0	1
Opel	16	0	8	0	0	0	7	1
Palau de la musica	3	0	1	2	0	0	0	0
Promusica	0	0	0	0	0	0	0	0
Palau Sant Jordi	2	1	1	0	0	0	0	0
Pro	13	6	0	0	0	0	0	7
Palau d'esports	1	0	0	0	0	1	0	0
Parroquia San Marcos	0	0	0	0	0	0	0	0
Prana	0	0	0	0	0	0	0	0
Padevi	0	0	0	0	0	0	0	0
Pans & Company	13	10	0	0	0	0	0	2
Philips	115	0	114	0	0	0	0	1
Port Aventura	2	0	2	0	0	0	0	0
Peugeot	55	11	11	0	0	0	0	33
Piel Noble	12	0	7	0	0	1	0	4
P.P.	897	144	328	0	0	0	66	361
P.S.C.	396	281	66	0	0	0	33	16
Parlamento Europeo	36	0	19	0	0	0	0	17
Play Station	217	0	0	0	0	0	216	1
P.I. (Partit per la Independencia)	2	2	0	0	0	0	0	0
Pedralbes Center	3	3	0	0	0	0	0	0

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	3909	3714	59	6	276	2912	2982
P.S.U.C.	8	7	1	0	0	0	0	0
P.C.C.	1	1	0	0	0	0	0	0
Querol	2	1	1	0	0	0	0	0
Renfe	53	34	19	0	0	0	0	0
Renault	164	0	66	0	0	0	0	98
Real Club de Polo de Barcelona	3	0	3	0	0	0	0	0
Rennie	12	0	12	0	0	0	0	0
Radio Espana	27	0	24	0	0	0	1	2
Retevisión	273	0	273	0	0	0	0	0
Radio Carmel	0	0	0	0	0	0	0	0
Sport Club Nova Icaria	1	0	1	0	0	0	0	0
Screemfum (revista)	13	0	10	0	0	3	0	0
Sol Melia	18	0	18	0	0	0	0	0
SOS Racismo	0	0	0	0	0	0	0	0
Sasi	33	0	33	0	0	0	0	0
Schweppes	24	1	22	0	0	0	0	1
Sport	1	0	0	0	0	0	0	1
S.G.A.E.	8	8	0	0	0	0	0	0
Sport Center	0	0	0	0	0	0	0	0
Springfield	8	0	0	0	0	0	0	8
Seat	9	4	1	0	0	0	2	2
Skoda	6	0	6	0	0	0	0	0
T.N.C. (Teatre Nacional de Catalunya)	28	18	0	4	0	0	0	6
Teatre Magic	0	0	0	0	0	0	0	0
Temple Sagrada Familia	10	10	0	0	0	0	0	0
Teatre Borrás	2	0	1	0	0	0	0	1
Teatre Goya	2	0	1	0	0	0	0	0
Teatre Lliure	87	87	0	0	0	0	0	0

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	3909	3714	59	6	276	2912	2982
Teatre Romea	1	1	0	0	0	0	0	0
Teatre Tivoli	3	0	3	0	0	0	0	0
TMB	31	24	0	0	0	0	0	7
Top Auto	3	0	3	0	0	0	0	0
Teatre Villarroel	0	0	0	0	0	0	0	0
Termoparket	1	0	1	0	0	0	0	0
T.V.3	3	0	0	0	0	0	0	3
Telefonica	752	99	435	0	0	0	10	208
Titanlux	25	0	21	0	0	0	1	3
Universitat Ramon Llull	0	0	0	0	0	0	0	0
Universitat Internacional de Catalunya	37	16	0	0	0	0	2	19
Uni2	116	43	73	0	0	0	0	0
Universitat Pompeu Fabra	11	10	0	0	0	0	0	1
Volvo	40	0	33	0	0	0	0	7
Volkswagen	7	0	0	0	0	5	2	0
Vigilia Mariana	3	0	3	0	0	0	0	0
White Label	197	0	33	0	0	0	0	164
W.W.W. Portabella	4	1	0	0	0	0	0	3
Web (revista)	4	1	2	0	0	0	0	2
W.B.	1	0	0	0	0	1	0	0
West	14	0	6	8	0	0	0	0
Wintertur	5	1	0	0	0	0	2	3
Western Union	13	0	2	0	0	2	0	8
Yamaha	44	0	0	0	0	0	0	44
Yves Saint Laurent	51	0	43	0	0	3	0	5
Zeleste	3	0	2	0	0	0	0	0
Zoo Barcelona	16	15	0	0	0	0	0	1
Altres marques / anunciants	1403	276	621	3	0	52	121	331

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	3909	3714	59	6	276	2912	2982

	IDIOMA DE L'ANUNCIANT							
	TOTAL	Catala	Castella	Bilingue	Ambivalent	Altres	S.C.L.	Sense marca
TOTAL	13858	3420	825	1	593	415	8348	256
IDIOMA DEL TEXT/ESLOGAN PRINCIPAL								
Catala	4427	1776	248	0	254	77	2050	22
Castella	4283	50	487	1	101	157	3353	134
Bilingue	233	35	1	0	0	99	91	7
Ambivalent	3102	1441	63	0	209	0	1388	0
Altres Llengues	486	21	5	0	7	44	349	60
S.C.L.	1326	97	21	0	22	37	1116	33
IDIOMA DEL TEXT COMPLEMENTARI								
Catala	3909	1598	259	0	197	40	1782	33
Castella	3714	63	268	1	133	125	2959	166
Bilingue	59	7	1	0	1	8	44	0
Ambivalent	6	6	0	0	0	0	0	0
Altres Llengues	276	1	30	0	3	37	203	2
S.C.L.	2912	1326	18	0	240	33	1292	4
Sense texte	2982	419	249	0	19	173	2070	51

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	13858	4427	4283	233	3102	486	1326
IDIOMA DEL TEXT COMPLEMENTARI							
Catala	3909	3148	50	110	228	25	350
Castella	3714	255	2953	1	74	193	239
Bilingue	59	9	36	1	0	3	11
Ambivalent	6	1	0	0	0	5	0
Altres Llengues	276	14	129	15	41	21	55
S.C.L.	2912	119	99	1	2532	7	153
Sense texte	2982	881	1016	105	227	233	519

	TOTAL	SECTOR														
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars	
TOTAL	13858	1368	9	2617	1349	93	255	557	112	92	752	217	21	1009	201	
MARCA/ANUNCIANT																
Cine	159	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Concert	54	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Disc	20	0	0	0	0	1	0	0	0	0	0	0	0	0	0	
Teatre	8	0	0	0	1	0	0	0	0	0	3	0	0	0	0	
Altres espectacles	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Airtel/Airtel Directa	41	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Ajuntament De Barcelona	2015	0	0	1	3	0	0	0	0	1	0	0	0	0	0	
Aldees d'Infants S.O.S.	15	1	0	14	0	0	0	0	0	0	0	0	0	0	0	
Associacio Cancer	13	0	0	12	0	0	0	0	0	0	0	0	0	0	0	
A.E.G	22	0	0	0	0	0	0	0	0	0	22	0	0	0	0	
Adidas	4	0	0	0	0	0	4	0	0	0	0	0	0	0	0	
Amics havaneras	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Andalucia	138	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Axa seguros	31	0	0	0	0	30	0	0	0	0	0	0	0	0	0	
Aula magna	16	0	0	0	0	0	0	0	0	16	0	0	0	0	0	
Ambassador tours	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Amstel	181	181	0	0	0	0	0	0	0	0	0	0	0	0	0	
A.A.V.V. (Associacio de Veins)	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	
A.T.LL. (Aigues Ter Llobregat)	23	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Area blava de Sarria	3	0	0	3	0	0	0	0	0	0	0	0	0	0	0	
Agrupacio Mutua	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Barcelona Centre d'Imatge	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	
Barcardi	129	129	0	0	0	0	0	0	0	0	0	0	0	0	0	
Barsalona	4	0	0	0	0	0	0	0	4	0	0	0	0	0	0	
Barcelona Televisio	143	0	0	0	0	0	0	0	0	0	143	0	0	0	0	
Beefeater	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	13858	1368	9	2617	1349	93	255	557	112	92	752	217	21	1009	201
Euskal Herritarrok	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Emperador	2	0	0	0	0	0	0	0	0	0	0	0	0	0	2
Energizer	10	0	0	0	0	0	0	0	0	0	1	0	0	0	0
El Far	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Eukanuba	9	0	9	0	0	0	0	0	0	0	0	0	0	0	0
Europolis	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
E.T.T.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Futbol Catala	4	0	0	0	0	0	0	0	4	0	0	0	0	0	0
Ferrovial	68	0	0	0	0	0	0	68	0	0	0	0	0	0	0
Fira de Barcelona	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
F1 Racing	2	0	0	0	0	0	0	0	2	0	0	0	0	0	0
Fruit of the Loom	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0
Fak d'art Media Art Institute	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Fundacio Joan Miro	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Fundacio La Caixa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
F.G.C.	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Fundacio A. Tapies	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
F.C.B. (Futbol Club Barcelona)	138	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ford	675	0	0	0	675	0	0	0	0	0	0	0	0	0	0
Fundacio Purina	8	0	0	8	0	0	0	0	0	0	0	0	0	0	0
Fiat	27	0	0	0	27	0	0	0	0	0	0	0	0	0	0
Frescco	8	0	0	0	0	0	0	0	0	0	0	0	0	0	8
Generalitat De Catalunya	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Grupassa	8	0	0	0	0	0	0	8	0	0	0	0	0	0	0
Generalitat i Ajuntament	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Gobierno de Aragon	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Glorias	51	0	0	0	0	0	0	0	0	0	0	0	0	51	0
Gonzalez y Martinez	2	0	0	0	0	0	0	2	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	13858	1368	9	2617	1349	93	255	557	112	92	752	217	21	1009	201
G.T.I.	8	0	0	0	0	0	0	8	0	0	0	0	0	0	0
Hyundai	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Hola	7	0	0	0	0	0	0	0	7	0	0	0	0	0	0
Hipercor	69	0	0	0	0	0	0	0	0	0	0	0	0	69	0
Hispano Igualadina	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Horchata Costa	3	3	0	0	0	0	0	0	0	0	0	0	0	0	0
Hogares de Catalunya y Balears	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Idea	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Institut Europeu d'Idiomes	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Instituto de Cultura	22	0	0	22	0	0	0	0	0	0	0	0	0	0	0
Isla Fantasia	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Iniciativa	75	0	0	75	0	0	0	0	0	0	0	0	0	0	0
Izquierda Unida	17	0	0	17	0	0	0	0	0	0	0	0	0	0	0
Jove Teatre Regina	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
J.E.R.C./Joventuts E.R.C.	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
JB	56	56	0	0	0	0	0	0	0	0	0	0	0	0	0
KFC	37	0	0	0	0	0	0	0	0	0	0	0	0	0	37
Kenwood	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Kappa	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0
L'Alianca	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1
La Vanguardia	52	0	0	0	0	0	0	0	52	0	0	0	0	0	0
Lee	4	0	0	0	0	0	4	0	0	0	0	0	0	0	0
La Caixa	5	0	0	0	0	5	0	0	0	0	0	0	0	0	0
Lucky Strike	104	104	0	0	0	0	0	0	0	0	0	0	0	0	0
La Farga	4	0	0	0	0	0	0	0	0	0	0	0	0	4	0
L'illa	30	0	0	0	0	0	0	0	0	0	0	0	0	30	0
L'auditori	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Lacoste	11	0	0	0	0	0	11	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	13858	1368	9	2617	1349	93	255	557	112	92	752	217	21	1009	201
Larios	15	15	0	0	0	0	0	0	0	0	0	0	0	0	0
Luz de gas	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Lecturas	5	0	0	0	0	0	0	0	5	0	0	0	0	0	0
La Gavina	2	0	0	0	0	0	0	0	0	0	0	0	0	0	2
Mahou	12	12	0	0	0	0	0	0	0	0	0	0	0	0	0
Museo Nacional d'Art de Catalunya	7	0	0	2	0	0	0	0	0	0	0	0	0	0	0
Mc Donalds	86	0	0	0	0	0	0	0	0	0	0	0	0	0	86
Moviline	90	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Movistar	85	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Muebles La Fabrica	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Multioplicas	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Macba	11	0	0	11	0	0	0	0	0	0	0	0	0	0	0
Mercat de les Flors	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Museo d'Arqueologia de Catalunya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Macro Olimpic	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Marlboro	71	71	0	0	0	0	0	0	0	0	0	0	0	0	0
Marca	2	0	0	0	0	0	0	0	2	0	0	0	0	0	0
Marks & Spencer	337	0	0	0	0	0	2	0	0	0	0	0	0	335	0
Morte	10	10	0	0	0	0	0	0	0	0	0	0	0	0	0
Nokia	49	0	0	0	0	0	0	0	0	0	49	0	0	0	0
Nunez y Navarro	208	0	0	0	0	0	0	208	0	0	0	0	0	0	0
Nissan	30	0	0	0	30	0	0	0	0	0	0	0	0	0	0
Nacex	33	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nike	9	0	0	0	0	0	9	0	0	0	0	0	0	0	0
Nator Sistems	8	0	0	0	0	0	0	8	0	0	0	0	0	0	0
Nueva Acropolis	4	0	0	4	0	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	13858	1368	9	2617	1349	93	255	557	112	92	752	217	21	1009	201
Nouvelles Frontieres	20	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nutella	232	232	0	0	0	0	0	0	0	0	0	0	0	0	0
New Beetle	5	0	0	0	5	0	0	0	0	0	0	0	0	0	0
New Dragons	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ocaso	9	0	0	0	0	9	0	0	0	0	0	0	0	0	0
Onda Cero	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0
Olga Ricart	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Optica 2000	45	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Osborne	9	9	0	0	0	0	0	0	0	0	0	0	0	0	0
Opel	16	0	0	0	16	0	0	0	0	0	0	0	0	0	0
Palau de la musica	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Promusica	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Palau Sant Jordi	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Pro	13	0	0	13	0	0	0	0	0	0	0	0	0	0	0
Palau d'esports	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Parroquia San Marcos	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Prana	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Padevi	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Pans & Company	13	0	0	0	0	0	0	0	0	0	0	0	0	0	13
Philips	115	0	0	0	0	0	0	0	0	0	115	0	0	0	0
Port Aventura	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Peugeot	55	0	0	0	55	0	0	0	0	0	0	0	0	0	0
Piel Noble	12	0	0	0	0	0	12	0	0	0	0	0	0	0	0
P.P.	897	0	0	897	0	0	0	0	0	0	0	0	0	0	0
P.S.C.	396	0	0	396	0	0	0	0	0	0	0	0	0	0	0
Parlamento Europeo	36	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Play Station	217	11	0	0	0	0	0	0	0	0	206	0	0	0	0
P.I. (Partit per la Independencia)	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	13858	1368	9	2617	1349	93	255	557	112	92	752	217	21	1009	201
Pedralbes Center	3	0	0	0	0	0	0	0	0	0	0	0	0	3	0
P.S.U.C.	8	0	0	7	0	0	0	0	0	0	0	0	0	0	0
P.C.C.	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Querol	2	0	0	0	0	0	2	0	0	0	0	0	0	0	0
Renfe	53	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Renault	164	0	0	0	164	0	0	0	0	0	0	0	0	0	0
Real Club de Polo de Barcelona	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Rennie	12	0	0	0	0	0	0	0	0	0	0	12	0	0	0
Radio Espana	27	0	0	0	0	0	0	0	0	0	27	0	0	0	0
Retevision	273	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Radio Carmel	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sport Club Nova Icaria	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Screenfum (revista)	13	0	0	0	0	0	0	0	13	0	0	0	0	0	0
Sol Melia	18	0	0	0	0	0	0	0	0	0	0	0	0	0	16
SOS Racismo	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sasi	33	0	0	0	0	0	0	33	0	0	0	0	0	0	0
Schweppes	24	24	0	0	0	0	0	0	0	0	0	0	0	0	0
Sport	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0
S.G.A.E.	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sport Center	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Springfield	8	0	0	0	0	0	8	0	0	0	0	0	0	0	0
Seat	9	0	0	0	9	0	0	0	0	0	0	0	0	0	0
Skoda	6	0	0	0	6	0	0	0	0	0	0	0	0	0	0
T.N.C. (Teatre Nacional de Catalunya)	28	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Teatre Magic	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Temple Sagrada Familia	10	0	0	10	0	0	0	0	0	0	0	0	0	0	0
Teatre Borrás	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	13858	1368	9	2617	1349	93	255	557	112	92	752	217	21	1009	201
Teatre Goya	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Teatre Lliure	87	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Teatre Romea	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Teatre Tivoli	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
TMB	31	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Top Auto	3	0	0	0	3	0	0	0	0	0	0	0	0	0	0
Teatre Villarroel	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Termoparket	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0
T.V.3	3	0	0	0	0	0	0	0	0	0	0	3	0	0	0
Telefonica	752	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Titanlux	25	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Universitat Ramon Llull	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Universitat Internacional de Catalunya	37	0	0	0	0	0	0	0	0	37	0	0	0	0	0
Uni2	116	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Universitat Pompeu Fabra	11	0	0	0	0	0	0	0	0	11	0	0	0	0	0
Volvo	40	0	0	0	40	0	0	0	0	0	0	0	0	0	0
Volkswagen	7	0	0	0	7	0	0	0	0	0	0	0	0	0	0
Vigilia Mariana	3	0	0	3	0	0	0	0	0	0	0	0	0	0	0
White Label	197	197	0	0	0	0	0	0	0	0	0	0	0	0	0
W.W.W. Portabella	4	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Web (revista)	4	0	0	0	0	0	0	0	4	0	0	0	0	0	0
W.B.	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0
West	14	14	0	0	0	0	0	0	0	0	0	0	0	0	0
Wintertur	5	0	0	0	0	5	0	0	0	0	0	0	0	0	0
Western Union	13	0	0	0	0	13	0	0	0	0	0	0	0	0	0
Yamaha	44	0	0	0	44	0	0	0	0	0	0	0	0	0	0
Yves Saint Laurent	51	0	0	0	0	2	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Alimentacio	Animal planta	Associacions	Automobils	Bancs Caixes	Confecio	Construc.	Diaris Revis.	Educacio	Electrodo.	Radio TV	Farmacia	Hipers	Bars
TOTAL	13858	1368	9	2617	1349	93	255	557	112	92	752	217	21	1009	201
Zeleste	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Zoo Barcelona	16	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Altres marques / anunciants	1403	109	1	108	231	10	129	134	9	23	93	5	3	34	20

	TOTAL	SECTOR														
		Insti- tucio	Mobles	Oci	Perfu- meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco- munic.	Trans- port	Venda alim.	Altres prods.	Altres servei	Altres inclas	
TOTAL	13858	2258	148	731	144	1	65	55	37	1468	131	2	1	42	119	
MARCA/ANUNCIANT																
Cine	159	0	0	159	0	0	0	0	0	0	0	0	0	0	0	0
Concert	54	0	0	53	0	0	0	0	0	0	0	0	0	0	0	1
Disc	20	1	0	18	0	0	0	0	0	0	0	0	0	0	0	0
Teatre	8	0	0	4	0	0	0	0	0	0	0	0	0	0	0	0
Altres espectacles	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Airtel/Airtel Directa	41	0	0	0	0	0	0	0	0	41	0	0	0	0	0	0
Ajuntament De Barcelona	2015	2010	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Aldees d'Infants S.O.S.	15	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Associacio Cancer	13	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
A.E.G	22	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Adidas	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Amics havaneras	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Andalucia	138	138	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Axa seguros	31	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Aula magna	16	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ambassador tours	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Amstel	181	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
A.A.V.V. (Associacio de Veins)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
A.T.LL. (Aigues Ter Llobregat)	23	0	0	0	0	0	0	0	21	0	0	0	0	0	0	1
Area blava de Sarria	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Agrupacio Mutua	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Barcelona Centre d'Imatge	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Barcardi	129	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Barsalona	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Barcelona Televisio	143	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Beefeater	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Insti- tucio	Mobies	Oci	Perfu- meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco- munic.	Trans- port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	13858	2258	148	731	144	1	65	55	37	1468	131	2	1	42	119
Berlitz	2	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Bocatta	10	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Burguer King	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Blanco	40	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Banca Catalana	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ballantines	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Bus Turistic	5	0	0	0	0	0	0	0	0	0	5	0	0	0	0
Banc Sabadell	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Becoven	45	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Bayer	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Bikini (Sala Bikini)	9	0	0	9	0	0	0	0	0	0	0	0	0	0	0
Botiguers de Sant Andreu	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Caixa del Penedes	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Consello de Pontevedra	20	19	0	0	0	0	0	0	0	0	0	0	0	0	0
Campari	12	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Carolina Herrera	58	0	0	0	58	0	0	0	0	0	0	0	0	0	0
Cristian Dior	18	0	0	0	18	0	0	0	0	0	0	0	0	0	0
Canon	204	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Caprabo	262	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Casal Ass Juvenil	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Chrysler	33	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Cortefiel	9	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Centro de Estudios Capra	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Cinemes Lauren	6	0	0	6	0	0	0	0	0	0	0	0	0	0	0
Corre Corre	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Centre D'Estudis Contemporanis	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Caixa de Catalunya	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Centre de Cultura	14	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Institucio	Mobles	Oci	Perfumeria	Joies	Servei pers.	Servei empres	Servei públic	Telecomunic.	Transport	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	13858	2258	148	731	144	1	65	55	37	1468	131	2	1	42	119
Com Radio	38	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Convergencia i Unio	634	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Cotxeres de Sants	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Coca Cola	10	0	0	0	0	0	0	0	0	0	0	0	0	0	0
C. G. T.	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Cemusa	4	0	3	0	0	0	0	0	0	0	0	0	0	0	0
Cabitel	39	0	0	0	0	0	0	0	0	39	0	0	0	0	0
Continental	194	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Club Natacio Sant Andreu	43	0	0	43	0	0	0	0	0	0	0	0	0	0	0
Club Natacio Barceloneta	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Diagonal	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Diagnosis Medica	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don Piso	41	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Daikin	64	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Dani	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Delta Air Lines	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Dokers Khakis	28	0	0	0	0	0	0	0	0	0	0	0	0	0	0
David	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Damm	17	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Estrella Digital	13	0	0	0	0	0	0	0	0	13	0	0	0	0	0
El Mundo Deportivo	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Edicions 62	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
El Corte Ingles	315	0	0	0	0	0	0	0	0	0	0	0	0	0	0
El Periodico	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Estrella Damm	42	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Electra	63	0	0	4	0	0	0	0	0	0	0	0	0	0	60
EUiA	91	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ERC	52	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	13858	2258	148	731	144	1	65	55	37	1468	131	2	1	42	119
Euskal Herritarrok	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Emperador	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Energizer	10	0	9	0	0	0	0	0	0	0	0	0	0	0	0
El Far	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Eukanuba	9	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Europolis	4	0	0	4	0	0	0	0	0	0	0	0	0	0	0
E.T.T.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Futbol Catala	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ferrovial	68	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Fira de Barcelona	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
F1 Racing	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Fruit of the Loom	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Fak d'art Media Art Institute	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Fundacio Joan Miro	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Fundacio La Caixa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
F.G.C.	3	0	0	0	0	0	0	0	0	0	3	0	0	0	0
Fundacio A. Tapies	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
F.C.B. (Futbol Club Barcelona)	138	0	0	138	0	0	0	0	0	0	0	0	0	0	0
Ford	675	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Fundacio Purina	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Fiat	27	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Frescco	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Generalitat De Catalunya	6	6	0	0	0	0	0	0	0	0	0	0	0	0	0
Grupassa	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Generalitat i Ajuntament	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Gobierno de Aragon	5	5	0	0	0	0	0	0	0	0	0	0	0	0	0
Glorias	51	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Gonzalez y Martinez	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Institucio	Mobles	Oci	Perfumeria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres incias
TOTAL	13858	2258	148	731	144	1	65	55	37	1468	131	2	1	42	119
G.T.I.	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Hyunday	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Hola	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Hipercor	69	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Hispano Igualadina	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Horchata Costa	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Hogares de Catalunya y Balears	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Idea	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Institut Europeu d'Idiomes	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Instituto de Cultura	22	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Isla Fantasia	5	0	0	5	0	0	0	0	0	0	0	0	0	0	0
Iniciativa	75	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Izquierda Unida	17	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Jove Teatre Regina	4	0	0	4	0	0	0	0	0	0	0	0	0	0	0
J.E.R.C./Joventuts E.R.C.	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
JB	56	0	0	0	0	0	0	0	0	0	0	0	0	0	0
KFC	37	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Kenwood	4	0	0	0	0	0	0	0	0	4	0	0	0	0	0
Kappa	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
L'Alianca	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
La Vanguardia	52	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Lee	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
La Caixa	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Lucky Strike	104	0	0	0	0	0	0	0	0	0	0	0	0	0	0
La Farga	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
L'illa	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0
L'auditori	5	0	0	5	0	0	0	0	0	0	0	0	0	0	0
Lacoste	11	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	13858	2258	148	731	144	1	65	55	37	1468	131	2	1	42	119
Larios	15	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Luz de gas	4	0	0	4	0	0	0	0	0	0	0	0	0	0	0
Lecturas	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0
La Gavina	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Mahou	12	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Museo Nacional d'Art de Catalunya	7	2	0	1	0	0	0	0	3	0	0	0	0	0	0
Mc Donalds	86	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Moviline	90	0	0	0	0	0	0	0	0	90	0	0	0	0	0
Movistar	85	0	0	0	0	0	0	0	0	85	0	0	0	0	0
Muebles La Fabrica	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0
Multioplicas	4	0	0	0	0	0	4	0	0	0	0	0	0	0	0
Macba	11	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Mercat de les Flors	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Museo d'Arqueologia de Catalunya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Macro Olimpic	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Marlboro	71	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Marca	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Marks & Spencer	337	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Morte	10	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nokia	49	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nunez y Navarro	208	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nissan	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nacex	33	0	0	0	0	0	0	33	0	0	0	0	0	0	0
Nike	9	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nator Systems	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nueva Acropolis	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	13858	2258	148	731	144	1	65	55	37	1468	131	2	1	42	119
Nouvelles Frontieres	20	0	0	20	0	0	0	0	0	0	0	0	0	0	0
Nutella	232	0	0	0	0	0	0	0	0	0	0	0	0	0	0
New Beetle	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0
New Dragons	3	0	0	2	0	0	0	0	0	0	0	0	0	0	0
Ocaso	9	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Onda Cero	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Olga Ricart	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Optica 2000	45	0	0	0	0	0	44	0	0	0	0	0	0	0	0
Osborne	9	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Opel	16	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Palau de la musica	3	0	0	3	0	0	0	0	0	0	0	0	0	0	0
Promusica	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Palau Sant Jordi	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0
Pro	13	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Palau d'esports	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Parroquia San Marcos	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Prana	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Padevi	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Pans & Company	13	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Philips	115	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Port Aventura	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0
Peugeot	55	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Piel Noble	12	0	0	0	0	0	0	0	0	0	0	0	0	0	0
P.P.	897	0	0	0	0	0	0	0	0	0	0	0	0	0	0
P.S.C.	396	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Parlamento Europeo	36	36	0	0	0	0	0	0	0	0	0	0	0	0	0
Play Station	217	0	0	0	0	0	0	0	0	0	0	0	0	0	0
P.I. (Partit per la Independencia)	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	13858	2258	148	731	144	1	65	55	37	1468	131	2	1	42	119
Pedralbes Center	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
P.S.U.C.	8	0	0	1	0	0	0	0	0	0	0	0	0	0	0
P.C.C.	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Querol	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Renfe	53	0	0	0	0	0	0	0	0	0	53	0	0	0	0
Renault	164	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Real Club de Polo de Barcelona	3	0	0	3	0	0	0	0	0	0	0	0	0	0	0
Rennie	12	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Radio Espana	27	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Retelevision	273	0	0	0	0	0	0	0	0	273	0	0	0	0	0
Radio Carmel	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sport Club Nova Icaria	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Scremfum (revista)	13	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sol Melia	18	0	0	2	0	0	0	0	0	0	0	0	0	0	0
SOS Racismo	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sasi	33	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Schweppes	24	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sport	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
S.G.A.E.	8	0	0	0	0	0	0	0	8	0	0	0	0	0	0
Sport Center	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Springfield	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Seat	9	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Skoda	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0
T.N.C. (Teatre Nacional de Catalunya)	28	0	0	28	0	0	0	0	0	0	0	0	0	0	0
Teatre Magic	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Temple Sagrada Familia	10	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Teatre Borrás	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	13858	2258	148	731	144	1	65	55	37	1468	131	2	1	42	119
Teatre Goya	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0
Teatre Lliure	87	0	0	87	0	0	0	0	0	0	0	0	0	0	0
Teatre Romea	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Teatre Tivoli	3	0	0	3	0	0	0	0	0	0	0	0	0	0	0
TMB	31	0	0	0	0	0	0	0	0	0	31	0	0	0	0
Top Auto	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Teatre Villarroel	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Termoparket	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
T.V.3	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Telefonica	752	0	0	0	0	0	0	0	0	752	0	0	0	0	0
Titanlux	25	0	25	0	0	0	0	0	0	0	0	0	0	0	0
Universitat Ramon Llull	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Universitat Internacional de Catalunya	37	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Uni2	116	0	0	0	0	0	0	0	0	116	0	0	0	0	0
Universitat Pompeu Fabra	11	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Volvo	40	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Volkswagen	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Vigilia Mariana	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
White Label	197	0	0	0	0	0	0	0	0	0	0	0	0	0	0
W.W.W. Portabella	4	0	0	0	0	0	0	0	0	3	0	0	0	0	0
Web (revista)	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
W.B.	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
West	14	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Wintertur	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Western Union	13	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Yamaha	44	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Yves Saint Laurent	51	0	0	0	49	0	0	0	0	0	0	0	0	0	0

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banqueta
TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
SECTOR												
Alimentacio,begudes i tabac	1368	1261	3	70	35	692	195	2	0	1	50	429
Animals i plantes	9	9	0	0	0	0	0	9	0	0	0	0
Associacions i entitats	2617	2253	74	290	0	1797	35	16	103	61	394	211
Automobils	1349	1227	51	22	49	580	49	27	344	0	89	262
Bancs, caixes i assegurances	93	3	9	46	35	0	30	0	1	0	62	0
Confeccio,calcats,pell,marroquina	255	167	0	74	14	155	69	0	0	0	31	0
Construccio	557	418	83	48	8	154	2	0	261	0	140	0
Diaris,revistes,llibres	112	77	4	18	14	0	25	0	0	1	41	46
Educacio	92	6	32	47	7	0	11	0	2	0	79	0
Electrodomestics,electronica	752	695	22	27	7	296	20	0	0	0	30	405
Radio i canals de TV	217	176	0	38	3	0	2	27	0	13	41	135
Farmacia i optica	21	14	0	7	1	0	21	0	0	0	1	0
Hipers, centres comercials	1009	818	47	142	2	572	28	0	330	11	67	0
Bars, restaurants, hotels	201	104	37	45	15	75	53	5	0	3	65	0
Institucions	2258	2042	21	192	3	133	103	0	31	3	95	1893
Mobles, ferreteria, pintures, llar	148	111	25	2	11	98	7	0	0	0	43	0
Oci	731	522	33	163	13	98	36	0	0	130	189	278
Perfumeria, higiene	144	62	50	32	0	7	58	0	0	0	78	0
Rellotges, joies	1	0	0	0	1	0	0	0	0	0	1	0
Serveis a la persona	65	10	45	4	6	2	2	0	9	0	52	0
Serveis a les empreses	55	17	0	2	36	33	0	0	17	0	4	0
Seveis publics	37	30	0	6	1	0	22	0	3	0	1	11
Telecomunicacions	1468	1434	1	29	5	804	91	175	97	0	15	286
Transport de passatgers	131	92	0	33	5	84	23	0	0	1	22	0
Venda productes alimentacio	2	0	0	1	1	0	0	0	0	0	2	0

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
Altres empreses	1	0	0	0	1	0	0	0	0	0	1	0
Altres empreses de serveis	42	34	0	1	8	37	0	0	0	0	5	0
Altres inclassificables	119	43	8	65	4	60	19	0	14	3	18	5
Ns	0	0	0	0	0	0	0	0	0	0	0	0
MARCA/ANUNCIANT												
Cine	159	40	29	90	0	33	19	0	0	7	101	0
Concert	54	54	0	0	0	0	0	0	0	44	9	0
Disc	20	18	0	1	1	1	0	0	0	15	4	0
Teatre	8	4	0	4	0	0	0	0	0	0	5	3
Altres espectacles	2	2	0	0	0	0	0	0	0	2	0	0
Airtel/Airtel Directa	41	41	1	0	0	0	40	0	0	0	2	0
Ajuntament De Barcelona	2015	1990	0	24	1	0	48	0	30	4	37	1896
Aldees d'Infants S.O.S.	15	0	0	14	1	0	0	0	0	0	15	0
Associacio Cancer	13	1	0	12	0	0	1	0	0	0	11	0
A.E.G	22	0	22	0	0	0	0	0	0	0	22	0
Adidas	4	4	0	0	0	0	0	0	0	0	4	0
Amics havaneras	0	0	0	0	0	0	0	0	0	0	0	0
Andalucia	138	0	0	138	0	99	34	0	0	0	5	0
Axa seguros	31	0	0	31	0	0	29	0	0	0	2	0
Aula magna	16	0	0	13	3	0	0	0	0	0	16	0
Ambassador tours	0	0	0	0	0	0	0	0	0	0	0	0
Amstel	181	181	0	0	0	0	0	0	0	0	0	181
A.A.V.V. (Associacio de Veins)	1	1	0	0	0	0	0	0	0	0	1	0
A.T.LL. (Aigues Ter Llobregat)	23	15	0	7	0	0	22	0	0	0	0	0
Area blava de Sarria	3	3	0	0	0	0	0	0	0	0	3	0
Agrupacio Mutua	1	0	0	0	1	0	1	0	0	0	0	0
Barcelona Centre d'Imatge	1	1	0	0	0	0	0	0	0	0	1	0

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Bande-rola
TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
Barcardi	129	129	0	0	0	123	0	0	0	1	5	0
Barsalona	4	0	0	4	0	0	0	0	0	0	4	0
Barcelona Televisio	143	143	0	0	0	0	0	0	0	8	0	135
Beefeater	1	0	0	0	1	0	1	0	0	0	0	0
Berlitz	2	1	0	0	1	0	0	1	0	0	1	0
Bocatta	10	10	0	0	0	0	10	0	0	0	0	0
Burguer King	5	2	0	3	0	0	3	0	0	2	0	0
Blanco	40	0	0	40	0	40	0	0	0	0	0	0
Banca Catalana	5	0	0	0	5	0	0	0	0	0	5	0
Ballantines	3	0	0	2	1	0	3	0	0	0	0	0
Bus Turistic	5	0	0	5	0	0	0	0	0	0	5	0
Banc Sabadell	3	0	0	0	3	0	0	0	0	0	3	0
Becoven	45	0	0	45	0	0	0	0	0	0	45	0
Bayer	7	0	0	7	0	0	7	0	0	0	0	0
Bikini (Sala Bikini)	9	9	0	0	0	0	0	0	0	7	2	0
Botiguers de Sant Andreu	0	0	0	0	0	0	0	0	0	0	0	0
Caixa del Penedes	3	0	0	0	3	0	0	0	0	0	3	0
Consello de Pontevedra	20	20	0	0	0	0	20	0	0	0	0	0
Campari	12	12	0	0	0	0	12	0	0	0	0	0
Carolina Herrera	58	27	31	0	0	0	27	0	0	0	31	0
Cristian Dior	18	18	0	0	0	0	18	0	0	0	0	0
Canon	204	204	0	0	0	0	1	0	0	0	0	203
Caprabo	262	262	0	0	0	262	0	0	0	0	0	0
Casal Ass Juvenil	7	0	0	7	0	0	0	0	0	0	7	0
Chrysler	33	33	0	0	0	0	0	0	33	0	0	0
Cortefiel	9	9	0	0	0	0	5	0	0	0	4	0
Centro de Estudios Capra	0	0	0	0	0	0	0	0	0	0	0	0
Cinemes Lauren	6	0	0	6	0	0	0	0	0	0	6	0

	TOTAL	SITUACIO				SUPORT						
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TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
Corre Corre	3	0	0	0	3	0	0	0	0	0	3	0
Centre D'Estudis Contemporanis	1	0	0	1	0	0	0	0	0	0	1	0
Caixa de Catalunya	6	0	0	0	6	0	0	0	0	0	6	0
Centre de Cultura	14	1	0	14	0	0	1	0	0	0	13	0
Com Radio	38	0	0	38	0	0	1	0	0	0	37	0
Convergencia i Unio	634	606	0	28	0	559	6	10	0	29	31	0
Cotxeres de Sants	2	2	0	0	0	0	0	0	0	0	2	0
Coca Cola	10	2	0	0	8	3	1	2	0	0	4	0
C. G. T.	1	1	0	0	0	0	0	0	0	0	1	0
Cemusa	4	4	0	0	0	0	0	0	0	0	4	0
Cabitel	39	39	0	0	0	0	0	39	0	0	0	0
Continental	194	194	0	0	0	0	0	0	0	0	0	194
Club Natacio Sant Andreu	43	43	0	0	0	0	0	0	0	0	0	43
Club Natacio Barceloneta	1	1	0	0	0	0	0	0	0	0	1	0
Diagonal	3	3	0	0	0	0	0	0	0	3	0	0
Diagnosis Medica	0	0	0	0	0	0	0	0	0	0	0	0
Don Piso	41	1	39	1	0	0	2	0	0	0	39	0
Daikin	64	53	0	11	0	64	0	0	0	0	0	0
Dani	0	0	0	0	0	0	0	0	0	0	0	0
Delta Air Lines	1	0	0	0	1	0	0	0	0	0	1	0
Dokers Khakis	28	12	0	16	0	0	28	0	0	0	0	0
David	1	0	0	0	1	0	0	0	0	0	1	0
Damm	17	15	0	0	2	0	0	0	0	0	17	0
Estrella Digital	13	13	0	0	0	0	13	0	0	0	0	0
El Mundo Deportivo	2	0	0	0	2	0	0	0	0	0	2	0
Edicions 62	4	0	0	4	0	0	0	0	0	0	4	0
El Corte Ingles	315	183	38	93	1	249	20	0	0	0	46	0
El Periodico	3	0	0	0	3	0	2	0	0	0	1	0

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Estrella Damm	42	33	0	0	10	37	0	0	0	0	6	0
Electra	63	0	0	63	0	63	0	0	0	0	0	0
EUiA	91	66	0	26	0	66	0	0	0	0	26	0
ERC	52	19	28	5	0	0	5	4	0	8	35	0
Euskal Herritarrok	1	1	0	0	0	0	0	0	0	0	1	0
Emperador	2	0	0	0	2	0	0	0	0	0	2	0
Energizer	10	10	0	0	0	0	7	0	0	0	3	0
El Far	1	1	0	0	0	0	0	0	0	0	1	0
Eukanuba	9	9	0	0	0	0	0	9	0	0	0	0
Europolis	4	0	0	0	4	4	0	0	0	0	1	0
E.T.T.	0	0	0	0	0	0	0	0	0	0	0	0
Futbol Catala	4	0	0	0	4	0	0	0	0	0	4	0
Ferrovial	68	68	0	0	0	68	0	0	0	0	0	0
Fira de Barcelona	1	1	0	0	0	0	0	0	0	0	0	0
F1 Racing	2	2	0	0	0	0	0	0	0	1	1	0
Fruit of the Loom	1	1	0	0	0	0	0	0	0	0	1	0
Fak d'art Media Art Institute	0	0	0	0	0	0	0	0	0	0	0	0
Fundacio Joan Miro	1	1	0	0	0	0	0	0	0	0	1	0
Fundacio La Caixa	0	0	0	0	0	0	0	0	0	0	0	0
F.G.C.	3	0	0	3	0	0	3	0	0	0	0	0
Fundacio A. Tapies	1	1	0	0	0	0	0	0	0	0	1	0
F.C.B. (Futbol Club Barcelona)	138	135	0	0	3	0	0	0	0	2	1	135
Ford	675	674	1	0	1	98	27	0	311	0	1	238
Fundacio Purina	8	8	0	0	0	0	8	0	0	0	0	0
Fiat	27	27	0	0	0	0	0	27	0	0	0	0
Frescco	8	0	0	8	0	0	2	0	0	0	6	0
Generalitat De Catalunya	6	3	0	0	3	0	1	0	0	0	5	0
Grupassa	8	0	8	0	0	0	0	0	0	0	8	0

	TOTAL	SITUACIO				SUPORT						
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Generalitat i Ajuntament	0	0	0	0	0	0	0	0	0	0	0	0
Gobierno de Aragon	5	0	5	0	0	0	0	0	0	0	5	0
Glorias	51	51	0	0	0	49	0	0	0	1	1	0
Gonzalez y Martinez	2	0	2	0	0	0	0	0	0	0	2	0
G.T.I.	8	8	0	0	0	0	0	0	8	0	0	0
Hyunday	1	0	0	0	1	0	0	0	0	0	1	0
Hola	7	7	0	0	0	0	2	0	0	0	5	0
Hipercor	69	16	7	45	0	62	0	0	0	0	7	0
Hispano Igualadina	0	0	0	0	0	0	0	0	0	0	0	0
Horchata Costa	3	0	3	0	0	0	0	0	0	0	3	0
Hogares de Catalunya y Balears	0	0	0	0	0	0	0	0	0	0	0	0
Idea	1	1	0	0	0	0	0	0	0	0	1	0
Institut Europeu d'Idiomes	0	0	0	0	0	0	0	0	0	0	0	0
Instituto de Cultura	22	7	0	14	0	0	7	0	0	0	15	0
Isia Fantasia	5	5	0	0	0	0	0	0	0	5	0	0
Iniciativa	75	4	0	71	0	0	0	0	0	3	72	0
Izquierda Unida	17	16	0	1	0	0	0	0	0	5	11	0
Jove Teatre Regina	4	4	0	0	0	0	0	0	0	4	0	0
J.E.R.C./Joventuts E.R.C.	1	1	0	0	0	0	0	0	0	0	1	0
JB	56	41	0	15	0	28	28	0	0	0	0	0
KFC	37	0	35	2	0	0	2	0	0	0	35	0
Kenwood	4	0	0	0	4	0	0	0	0	0	4	0
Kappa	1	0	0	0	1	0	0	0	0	0	1	0
L'Alianca	1	0	1	0	0	0	0	0	0	0	1	0
La Vanguardia	52	46	0	4	2	0	0	0	0	0	6	46
Lee	4	0	0	4	0	4	0	0	0	0	0	0
La Caixa	5	0	0	0	5	0	0	0	0	0	5	0
Lucky Strike	104	104	0	0	0	86	18	0	0	0	0	0

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TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
La Farga	4	0	0	4	0	0	0	0	0	0	4	0
L'illa	30	30	0	0	0	16	0	0	1	8	5	0
L'auditori	5	5	0	0	0	0	0	0	0	5	0	0
Lacoste	11	11	0	0	0	0	11	0	0	0	0	0
Larios	15	15	0	0	0	0	15	0	0	0	0	0
Luz de gas	4	4	0	0	0	0	0	0	0	3	1	0
Lecturas	5	5	0	0	0	0	4	0	0	0	0	0
La Gavina	2	2	0	0	0	0	2	0	0	0	0	0
Mahou	12	12	0	0	0	0	12	0	0	0	0	0
Museo Nacional d'Art de Catalunya	7	3	0	4	0	0	0	0	0	0	4	3
Mc Donalds	86	59	0	28	0	75	4	5	0	0	2	0
Moviline	90	90	0	0	0	66	0	25	0	0	0	0
Movistar	85	84	0	0	1	66	0	13	0	0	4	3
Muebles La Fabrica	1	0	0	1	0	0	0	0	0	0	1	0
Multiopticas	4	0	0	0	4	2	0	0	0	0	2	0
Macba	11	11	0	0	0	0	0	0	0	0	0	11
Mercat de les Flors	0	0	0	0	0	0	0	0	0	0	0	0
Museo d'Arqueologia de Catalunya	0	0	0	0	0	0	0	0	0	0	0	0
Macro Olimpic	0	0	0	0	0	0	0	0	0	0	0	0
Marlboro	71	56	0	15	0	16	49	0	0	0	0	5
Marca	2	0	0	0	2	0	0	0	0	0	2	0
Marks & Spencer	337	337	0	0	0	0	10	0	327	0	0	0
Morte	10	10	0	0	0	0	8	0	0	0	2	0
Nokia	49	33	0	16	0	49	0	0	0	0	0	0
Nunez y Navarro	208	208	0	0	0	33	0	0	176	0	0	0
Nissan	30	20	0	7	2	28	0	0	0	0	2	0

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TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
Nacex	33	0	0	0	33	33	0	0	0	0	0	0
Nike	9	8	0	0	1	0	0	0	0	0	9	0
Nator Sistems	8	8	0	0	0	0	0	0	8	0	0	0
Nueva Acropolis	4	3	0	1	0	0	0	0	0	2	2	0
Nouvelles Frontieres	20	0	0	20	0	4	0	0	0	0	17	0
Nutella	232	232	0	0	0	0	0	0	0	0	0	232
New Beetle	5	5	0	0	0	0	5	0	0	0	0	0
New Dragons	3	3	0	0	0	0	0	0	0	2	1	0
Ocaso	9	0	9	0	0	0	0	0	0	0	9	0
Onda Cero	1	1	0	0	0	0	0	1	0	0	0	0
Olga Ricart	0	0	0	0	0	0	0	0	0	0	0	0
Optica 2000	45	0	45	0	0	0	0	0	0	0	45	0
Osborne	9	9	0	0	0	0	9	0	0	0	0	0
Opel	16	8	0	0	8	4	8	0	0	0	4	0
Palau de la musica	3	3	0	0	0	0	0	0	0	3	0	0
Promusica	0	0	0	0	0	0	0	0	0	0	0	0
Palau Sant Jordi	2	2	0	0	0	0	0	0	0	2	0	0
Pro	13	13	0	0	0	0	0	0	13	0	0	0
Palau d'esports	1	1	0	0	0	0	0	0	0	1	1	0
Parroquia San Marcos	0	0	0	0	0	0	0	0	0	0	0	0
Prana	0	0	0	0	0	0	0	0	0	0	0	0
Padevi	0	0	0	0	0	0	0	0	0	0	0	0
Pans & Company	13	13	0	0	0	0	13	0	0	0	0	0
Philips	115	114	0	0	1	98	15	0	0	0	1	0
Port Aventura	2	2	0	0	0	0	0	0	0	0	2	0
Peugeot	55	54	0	0	0	33	0	0	0	0	0	22
Piel Noble	12	0	0	12	0	0	12	0	0	0	0	0
P.P.	897	874	0	23	0	872	0	0	0	2	23	0

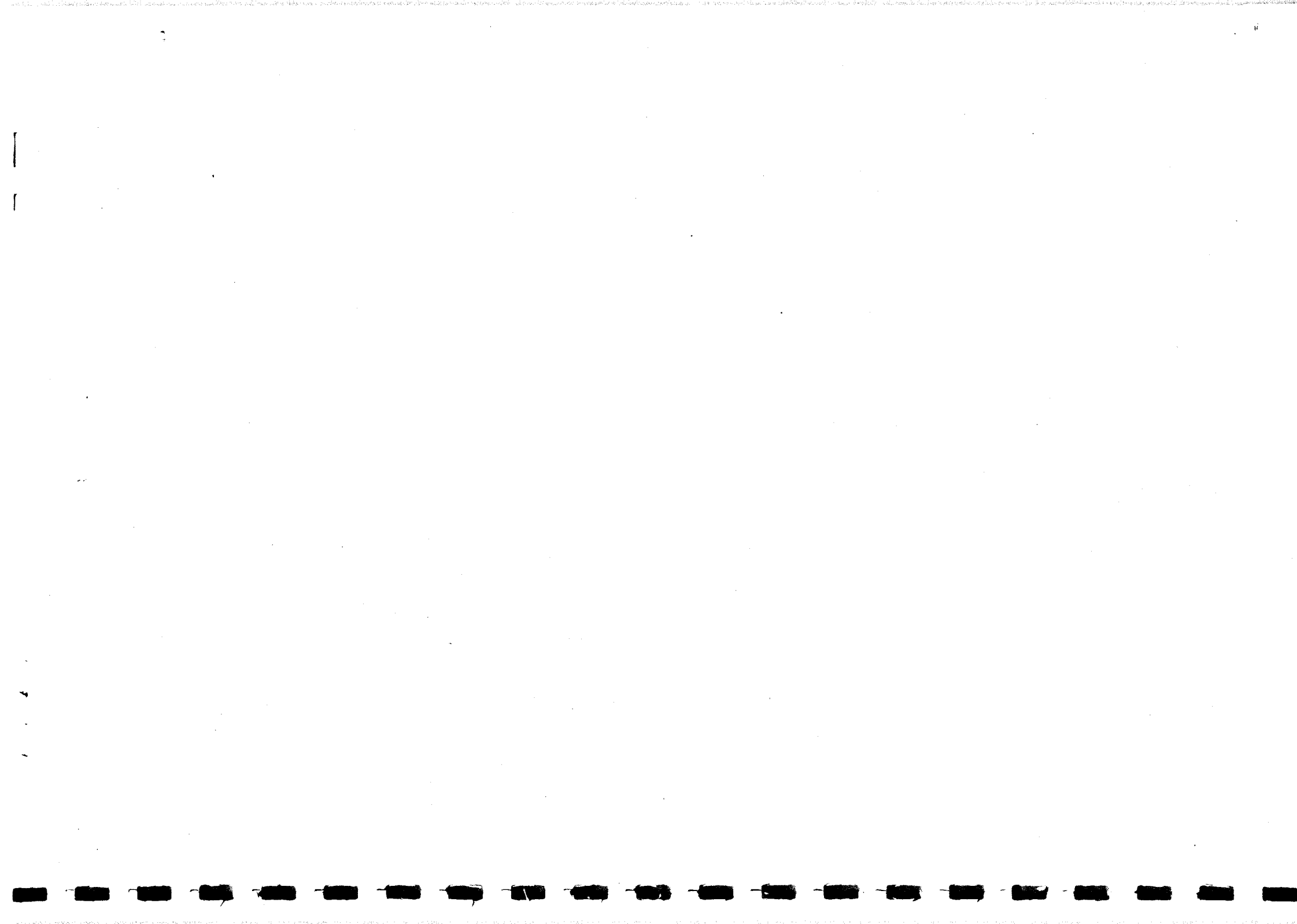
	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
P.S.C.	396	292	36	68	0	297	5	0	0	7	87	0
Parlamento Europeo	36	0	11	26	0	0	0	0	0	0	36	0
Play Station	217	217	0	0	0	0	1	0	0	0	0	216
P.I. (Partit per la Independencia)	2	2	0	0	0	0	0	0	0	0	2	0
Pedralbes Center	3	3	0	0	0	0	0	0	3	0	0	0
P.S.U.C.	8	8	0	0	0	0	0	0	0	1	7	0
P.C.C.	1	1	0	0	0	0	0	0	0	0	1	0
Querol	2	0	0	2	0	0	2	0	0	0	0	0
Renfe	53	53	0	0	0	47	4	0	0	2	0	0
Renault	164	164	0	0	0	164	0	0	0	0	0	0
Real Club de Polo de Barcelona	3	3	0	0	0	0	0	0	0	0	3	0
Rennie	12	12	0	0	0	0	12	0	0	0	0	0
Radio Espana	27	27	0	0	0	0	0	27	0	0	0	0
Retelevision	273	265	0	8	0	262	11	0	0	0	0	0
Radio Carmel	0	0	0	0	0	0	0	0	0	0	0	0
Sport Club Nova Icaria	1	1	0	0	0	0	0	0	0	0	1	0
Scremfum (revista)	13	13	0	0	0	0	13	0	0	0	0	0
Sol Melia	18	18	0	0	0	0	17	0	0	0	1	0
SOS Racismo	0	0	0	0	0	0	0	0	0	0	0	0
Sasi	33	0	33	0	0	0	0	0	0	0	33	0
Schweppes	24	24	0	0	0	0	24	0	0	0	0	0
Sport	1	0	0	0	1	0	0	0	0	0	1	0
S.G.A.E.	8	8	0	0	0	0	0	0	0	0	0	8
Sport Center	0	0	0	0	0	0	0	0	0	0	0	0
Springfield	8	0	0	8	0	0	8	0	0	0	0	0
Seat	9	0	0	0	9	0	0	0	0	0	9	0
Skoda	6	0	0	0	6	4	0	0	0	0	2	0

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banero
TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
T.N.C. (Teatre Nacional de Catalunya)	28	28	0	0	0	0	14	0	0	0	1	14
Teatre Magic	0	0	0	0	0	0	0	0	0	0	0	0
Temple Sagrada Familia	10	0	10	0	0	0	0	0	0	0	10	0
Teatre Borrás	2	2	0	0	0	0	0	0	0	2	0	0
Teatre Goya	2	2	0	0	0	0	0	0	0	2	0	0
Teatre Lliure	87	87	0	0	0	0	0	0	0	0	1	86
Teatre Romea	1	1	0	0	0	0	0	0	0	1	0	0
Teatre Tivoli	3	3	0	0	0	0	0	0	0	2	1	0
TMB	31	5	0	25	0	0	15	0	0	0	15	0
Top Auto	3	3	0	0	0	0	3	0	0	0	0	0
Teatre Villarroel	0	0	0	0	0	0	0	0	0	0	0	0
Termoparket	1	0	0	1	0	0	0	0	0	0	1	0
T.V.3	3	0	0	0	3	0	0	0	0	0	3	0
Telefonica	752	748	0	3	0	262	20	95	97	0	2	276
Titanlux	25	0	24	0	1	0	0	0	0	0	25	0
Universitat Ramon Llull	0	0	0	0	0	0	0	0	0	0	0	0
Universitat Internacional de Catalunya	37	0	21	16	0	0	9	0	0	0	29	0
Uni2	116	116	0	0	0	98	7	0	0	0	3	8
Universitat Pompeu Fabra	11	0	11	0	0	0	0	0	0	0	11	0
Volvo	40	33	0	7	0	40	0	0	0	0	0	0
Volkswagen	7	5	0	0	2	0	5	0	0	0	2	0
Vigilia Mariana	3	3	0	0	0	0	0	0	0	2	0	0
White Label	197	197	0	0	0	197	0	0	0	0	0	0
W.W.W. Portabella	4	4	0	0	0	0	0	4	0	0	0	0
Web (revista)	4	0	0	4	0	0	0	0	0	0	4	0
W.B.	1	1	0	0	0	0	1	0	0	0	0	0

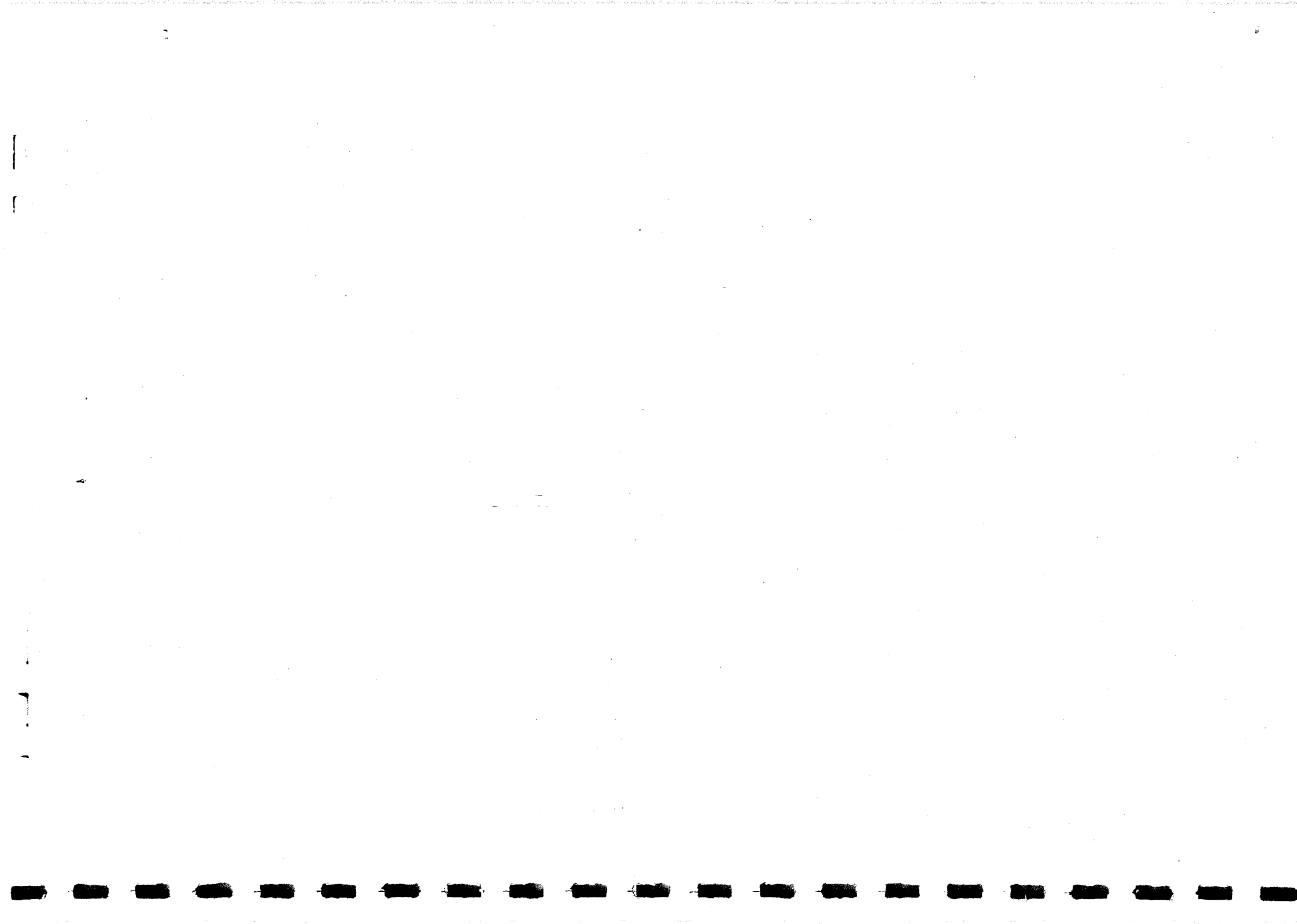
	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
West	14	14	0	0	0	0	13	0	0	0	0	0
Wintertur	5	1	0	0	4	0	0	0	1	0	4	0
Western Union	13	0	0	13	0	0	0	0	0	0	13	0
Yamaha	44	0	44	0	0	0	0	0	0	0	44	0
Yves Saint Laurent	51	17	0	34	0	7	14	0	0	0	30	0
Zeleste	3	3	0	0	0	0	0	0	0	2	0	0
Zoo Barcelona	16	0	0	16	0	11	0	0	0	0	5	0
Altres marques / anunciants	1403	1111	51	122	119	897	36	1	207	30	226	5

	TOTAL	SITUACIÓ				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
SITUACIÓ												
Carrer	11624	11624	0	0	0	5075	665	261	1214	226	220	3962
Bus	545	0	545	0	0	0	0	0	0	0	545	0
Metro	1403	0	0	1403	0	529	227	0	0	0	647	0
Estadis	286	0	0	0	286	72	8	0	0	2	203	0
SUPORT												
Tanca	5676	5075	0	529	72	5676	0	0	0	0	0	0
OPI	901	665	0	227	8	0	901	0	0	0	0	0
Cabina telefonica	261	261	0	0	0	0	0	261	0	0	0	0
Vela publicitaria	1214	1214	0	0	0	0	0	0	1214	0	0	0
Columna	228	226	0	0	2	0	0	0	0	228	0	0
Cartell	1616	220	545	647	203	0	0	0	0	0	1616	0
Banderola	3962	3962	0	0	0	0	0	0	0	0	0	3962
PONDERACIÓ												
Tanques carrer	5075	5075	0	0	0	5075	0	0	0	0	0	0
Opis al carrer	665	665	0	0	0	0	665	0	0	0	0	0
Cartell carrer	220	220	0	0	0	0	0	0	0	0	220	0
Columnes municipals	226	226	0	0	0	0	0	0	0	226	0	0
Veles publicitaries	1214	1214	0	0	0	0	0	0	1214	0	0	0
Cabines telefoniques	261	261	0	0	0	0	0	261	0	0	0	0
Banderoles	3962	3962	0	0	0	0	0	0	0	0	0	3962
Tanques metro	529	0	0	529	0	529	0	0	0	0	0	0
Opis al metro	227	0	0	227	0	0	227	0	0	0	0	0
Cartells metro	647	0	0	647	0	0	0	0	0	0	647	0
Autobusos	545	0	545	0	0	0	0	0	0	0	545	0

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banero
TOTAL	13858	11624	545	1403	286	5676	901	261	1214	228	1616	3962
Suports camp de futbol	286	0	0	0	286	72	8	0	0	2	203	0



PERCENTAJES HORIZONTALES



	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tela	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	13858	24.7%	6.0%	0.0%	4.3%	3.0%	60.2%	1.9%
SITUACIO								
Carrer	11624	26.2%	2.9%	0.0%	4.2%	3.2%	62.3%	1.2%
Bus	545	13.3%	20.9%	0.0%	10.9%	0.0%	50.8%	4.2%
Metro	1403	18.1%	25.0%	0.0%	1.7%	2.7%	45.7%	6.8%
Estadis	286	17.2%	8.2%	0.0%	8.4%	0.0%	66.0%	0.2%
SUPORT								
Tanca	5676	11.7%	7.7%	0.0%	3.7%	6.2%	70.1%	0.6%
OPI	901	11.5%	13.8%	0.0%	0.8%	3.9%	65.6%	~4.4%
Cabina telefonica	261	5.5%	11.3%	0.0%	0.0%	0.0%	83.2%	0.0%
Vela publicitaria	1214	11.6%	0.4%	0.0%	1.1%	0.7%	86.2%	0.0%
Columna	228	31.1%	10.3%	0.0%	7.5%	1.1%	21.4%	28.6%
Cartell	1616	24.9%	12.7%	0.1%	5.9%	1.2%	48.0%	7.1%
Banderola	3962	51.1%	0.0%	0.0%	6.3%	0.0%	42.6%	0.1%

	TOTAL	IDIOMA DE L'ANUNCIANT						
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	13858	24.7%	6.0%	0.0%	4.3%	3.0%	60.2%	1.9%
SECTOR								
Alimentacio,begudes i tabac	1368	2.5%	0.1%	0.0%	3.1%	15.4%	79.0%	0.0%
Animals i plantes	9	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Associacions i entitats	2617	36.8%	0.2%	0.0%	14.6%	0.1%	48.2%	0.2%
Automobils	1349	0.2%	0.2%	0.0%	0.0%	2.5%	97.0%	0.0%
Bancs, caixes i assegurances	93	25.1%	42.3%	0.0%	5.6%	0.0%	27.0%	0.0%
Confeccio,calcats,pell,marroquine ria	255	1.3%	38.9%	0.0%	0.0%	0.5%	59.3%	0.0%
Construccio	557	0.8%	8.7%	0.0%	0.0%	1.5%	88.9%	0.0%
Diaris,revistes,llibres	112	7.3%	25.4%	0.0%	52.3%	0.0%	14.9%	0.0%
Educacio	92	62.0%	3.6%	0.3%	0.9%	0.8%	32.4%	0.0%
Electrodomestics,electronica	752	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Radio i canals de TV	217	1.5%	13.4%	0.0%	0.4%	0.0%	84.7%	0.0%
Farmacia i optica	21	0.0%	4.7%	0.0%	3.6%	0.0%	91.7%	0.0%
Hipers, centres comercials	1009	8.1%	31.2%	0.0%	0.3%	0.0%	60.3%	0.0%
Bars, restaurants, hotels	201	4.1%	1.9%	0.0%	2.3%	0.0%	91.4%	0.4%
Institucions	2258	89.3%	8.0%	0.0%	0.3%	2.3%	0.1%	0.0%
Mobles, ferreteria, pintures, llar	148	2.6%	2.2%	0.0%	0.0%	0.0%	95.2%	0.0%
Oci	731	25.1%	5.4%	0.1%	3.6%	7.5%	29.3%	29.1%
Perfumeria, higiene	144	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Rellotges, joies	1	14.7%	20.3%	0.0%	0.0%	0.0%	65.0%	0.0%
Serveis a la persona	65	2.9%	5.8%	0.0%	68.1%	1.2%	22.0%	0.0%
Serveis a les empreses	55	1.7%	1.9%	0.0%	24.0%	0.0%	72.4%	0.0%
Seveis publics	37	45.4%	0.0%	0.0%	0.0%	0.0%	47.3%	7.2%
Telecomunicacions	1468	0.0%	1.1%	0.0%	0.2%	3.5%	95.3%	0.0%
Transport de passatgers	131	3.7%	0.8%	0.0%	0.0%	0.0%	93.3%	2.3%
Venda productes alimentacio	2	37.5%	0.0%	0.0%	0.0%	0.0%	62.5%	0.0%
Altres empreses	1	0.0%	85.2%	0.0%	0.0%	0.0%	14.8%	0.0%

	TOTAL	IDIOMA DE L'ANUNCIANT						
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	13858	24.7%	6.0%	0.0%	4.3%	3.0%	60.2%	1.9%
Altres empreses de serveis	42	1.0%	1.9%	0.0%	0.0%	0.0%	97.1%	0.0%
Altres inclassificables	119	0.4%	0.9%	0.0%	0.3%	0.0%	71.0%	27.2%
Ns	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	13858	24.7%	6.0%	0.0%	4.3%	3.0%	60.2%	1.9%
MARCA/ANUNCIANT								
Cine	159	0.0%	5.7%	0.0%	0.0%	0.0%	4.1%	90.2%
Concert	54	2.9%	3.1%	0.0%	0.1%	0.0%	3.4%	90.5%
Disc	20	5.8%	4.5%	0.0%	0.0%	0.0%	5.8%	83.9%
Teatre	8	0.5%	54.6%	0.0%	0.0%	0.0%	44.3%	0.6%
Altres espectacles	2	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	97.7%
Airtel/Airtel Directa	41	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Ajuntament De Barcelona	2015	99.8%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Aldees d'infants S.O.S.	15	95.8%	0.0%	0.0%	0.0%	0.0%	4.2%	0.0%
Associacio Cancer	13	98.2%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%
A.E.G	22	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Adidas	4	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Amics havaneras	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Andalucia	138	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Axa seguros	31	1.6%	98.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Aula magna	16	0.0%	0.0%	0.0%	4.9%	0.0%	95.1%	0.0%
Ambassador tours	0	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Amstel	181	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
A.A.V.V. (Associacio de Veins)	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.T.LL. (Aigues Ter Llobregat)	23	63.7%	0.0%	0.0%	0.0%	0.0%	36.3%	0.0%
Area blava de Sarria	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Agrupacio Mutua	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Centre d'Imatge	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcardi	129	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Barsalona	4	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Barcelona Televisio	143	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Beefeater	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%

	TOTAL	IDIOMA DE L'ANUNCIANT						
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	13858	24.7%	6.0%	0.0%	4.3%	3.0%	60.2%	1.9%
Berlitz	2	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Bocatta	10	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Burguer King	5	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Blanco	40	0.0%	81.8%	0.0%	0.0%	0.0%	18.2%	0.0%
Banca Catalana	5	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Ballantines	3	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Bus Turistic	5	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banc Sabadell	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Becoven	45	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Bayer	7	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Bikini (Sala Bikini)	9	0.0%	0.0%	0.0%	60.3%	0.0%	39.7%	0.0%
Botiguers de Sant Andreu	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa del Penedes	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Consello de Pontevedra	20	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Campari	12	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Carolina Herrera	58	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Cristian Dior	18	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Canon	204	0.0%	0.0%	0.0%	2.7%	0.0%	97.3%	0.0%
Caprabo	262	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Casal Ass Juvenil	7	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chrysler	33	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Cortefiel	9	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Centro de Estudios Capra	0	0.0%	30.2%	0.0%	0.0%	0.0%	69.8%	0.0%
Cinemes Lauren	6	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Corre Corre	3	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Centre D'Estudis Contemporanis	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa de Catalunya	6	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre de Cultura	14	96.7%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	IDIOMA DE L'ANUNCIANT						Sense marca
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	13858	24.7%	6.0%	0.0%	4.3%	3.0%	60.2%	1.9%
Com Radio	38	8.4%	0.0%	0.0%	0.0%	0.0%	91.6%	0.0%
Convergencia i Unio	634	98.4%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%
Cotxeres de Sants	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coca Cola	10	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
C. G. T.	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Cemusa	4	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Cabitel	39	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Continental	194	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Club Natacio Sant Andreu	43	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Barceloneta	1	47.6%	0.0%	0.0%	52.4%	0.0%	0.0%	0.0%
Diagonal	3	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Diagnosis Medica	0	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Don Piso	41	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Daikin	64	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Dani	0	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Delta Air Lines	1	2.9%	0.0%	0.0%	0.0%	0.0%	97.1%	0.0%
Dokers Khakis	28	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
David	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Damm	17	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Estrella Digital	13	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edicions 62	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Corte Ingles	315	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Periodico	3	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Estrella Damm	42	0.0%	0.0%	0.0%	93.2%	0.0%	6.8%	0.0%
Electra	63	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
EUiA	91	5.3%	0.0%	0.0%	0.0%	0.0%	94.7%	0.0%
ERC	52	94.0%	0.0%	0.0%	0.0%	0.0%	6.0%	0.0%

	TOTAL	IDIOMA DE L'ANUNCIANT						
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	13858	24.7%	6.0%	0.0%	4.3%	3.0%	60.2%	1.9%
Euskal Herritarrok	1	0.0%	0.0%	0.0%	0.0%	71.3%	28.7%	0.0%
Emperador	2	0.0%	2.5%	0.0%	97.5%	0.0%	0.0%	0.0%
Energizer	10	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
El Far	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Eukanuba	9	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Europolis	4	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
E.T.T.	0	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Futbol Catala	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ferrovial	68	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Fira de Barcelona	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F1 Racing	2	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Fruit of the Loom	1	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Fak d'art Media Art Institute	0	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Fundacio Joan Miro	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio La Caixa	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.G.C.	3	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Fundacio A. Tapies	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.C.B. (Futbol Club Barcelona)	138	0.7%	0.0%	0.0%	0.0%	0.0%	99.3%	0.0%
Ford	675	0.0%	0.0%	0.0%	0.0%	4.9%	95.1%	0.0%
Fundacio Purina	8	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fiat	27	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Fresco	8	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Generalitat De Catalunya	6	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Grupassa	8	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Generalitat i Ajuntament	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gobierno de Aragon	5	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glorias	51	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gonzalez y Martinez	2	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	13858	31.9%	30.9%	1.7%	22.4%	3.5%	9.6%
SECTOR							
Alimentacio,begudes i tabac	1368	15.4%	32.0%	11.3%	35.5%	3.4%	2.4%
Animals i plantes	9	58.5%	35.1%	0.0%	0.0%	0.0%	6.5%
Associacions i entitats	2617	69.7%	12.6%	2.5%	13.9%	0.3%	0.9%
Automobils	1349	1.1%	59.4%	0.0%	20.3%	3.4%	15.8%
Bancs, caixes i assegurances	93	29.9%	48.8%	0.0%	5.3%	11.2%	4.8%
Confeccio,calcats,pell,marroquina	255	2.4%	66.7%	0.0%	1.2%	18.0%	11.7%
Construccio	557	50.8%	28.5%	0.0%	12.6%	0.0%	8.0%
Diaris,revistes,llibres	112	46.8%	40.0%	0.0%	3.4%	0.0%	9.8%
Educacio	92	73.1%	26.4%	0.1%	0.5%	0.0%	0.0%
Electrodomestics,electronica	752	0.3%	43.2%	0.1%	54.1%	0.0%	2.3%
Radio i canals de TV	217	19.5%	9.3%	0.0%	63.7%	0.0%	7.4%
Farmacia i optica	21	31.1%	68.9%	0.0%	0.0%	0.0%	0.0%
Hipers, centres comercials	1009	52.9%	12.5%	0.0%	0.7%	11.9%	22.0%
Bars, restaurants, hotels	201	61.8%	35.8%	0.5%	0.9%	0.0%	1.0%
Institucions	2258	31.1%	7.8%	0.0%	59.2%	0.9%	1.0%
Mobles, ferreteria, pintures, llar	148	20.1%	79.8%	0.1%	0.0%	0.0%	0.0%
Oci	731	23.2%	30.0%	1.1%	0.3%	14.6%	30.9%
Perfumeria, higiene	144	0.0%	5.0%	0.0%	0.8%	54.9%	39.2%
Rellotges, joies	1	79.7%	0.0%	0.0%	0.0%	0.0%	20.3%
Serveis a la persona	65	6.5%	89.0%	0.0%	2.5%	1.2%	0.9%
Serveis a les empreses	55	33.5%	66.2%	0.0%	0.0%	0.0%	0.2%
Seveis publicos	37	89.7%	0.0%	0.0%	0.0%	0.0%	10.3%
Telecomunicacions	1468	9.8%	65.7%	0.0%	0.0%	0.1%	24.4%
Transport de passatgers	131	55.7%	43.3%	0.0%	0.0%	1.0%	0.0%
Venda productes alimentacio	2	77.9%	22.1%	0.0%	0.0%	0.0%	0.0%
Altres empreses	1	14.8%	85.2%	0.0%	0.0%	0.0%	0.0%

IDIOMA DEL TEXT/ESLOGAN PRINCIPAL

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	13858	31.9%	30.9%	1.7%	22.4%	3.5%	9.6%
Altres empreses de serveis	42	82.8%	15.4%	0.0%	0.0%	1.0%	0.8%
Altres inclassificables	119	10.4%	54.1%	1.3%	0.0%	0.4%	33.8%
Ns	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	13858	31.9%	30.9%	1.7%	22.4%	3.5%	9.6%
MARCA/ANUNCIANT							
Cine	159	0.0%	69.1%	0.0%	0.0%	30.9%	0.0%
Concert	54	7.5%	51.8%	8.7%	1.7%	13.0%	17.3%
Disc	20	21.5%	44.1%	4.0%	0.0%	17.4%	13.1%
Teatre	8	0.9%	17.2%	0.0%	32.9%	49.0%	0.0%
Altres espectacles	2	2.3%	1.0%	94.4%	0.0%	2.3%	0.0%
Airtel/Airtel Directa	41	0.1%	96.1%	0.0%	0.0%	2.2%	1.6%
Ajuntament De Barcelona	2015	34.5%	0.0%	0.1%	63.5%	0.9%	1.0%
Aldees d'infants S.O.S.	15	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Associacio Cancer	13	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.E.G	22	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Adidas	4	0.0%	0.0%	0.0%	0.0%	0.9%	99.1%
Amics havaneras	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Andalucia	138	0.0%	78.6%	0.0%	21.4%	0.0%	0.0%
Axa seguros	31	1.6%	98.4%	0.0%	0.0%	0.0%	0.0%
Aula magna	16	21.0%	79.0%	0.0%	0.0%	0.0%	0.0%
Ambassador tours	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Amstel	181	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
A.A.V.V. (Associacio de Veins)	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.T.LL. (Aigues Ter Llobregat)	23	98.3%	0.0%	0.0%	0.0%	0.0%	1.7%
Area blava de Sarria	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Agrupacio Mutua	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Centre d'imatge	1	0.0%	47.6%	0.0%	52.4%	0.0%	0.0%
Barcardi	129	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Barsalona	4	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Televisio	143	1.9%	0.0%	0.0%	95.9%	0.0%	2.1%
Beefeater	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%

IDIOMA DEL TEXT/ESLOGAN PRINCIPAL

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	13858	31.9%	30.9%	1.7%	22.4%	3.5%	9.6%
Berlitz	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Bocatta	10	70.0%	30.0%	0.0%	0.0%	0.0%	0.0%
Burguer King	5	18.6%	75.2%	0.0%	0.0%	0.0%	6.2%
Blanco	40	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Banca Catalana	5	0.0%	0.0%	0.0%	95.4%	0.0%	4.6%
Ballantines	3	0.0%	64.9%	0.0%	0.0%	0.0%	35.1%
Bus Turistic	5	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banc Sabadell	3	86.8%	0.0%	0.0%	0.0%	0.0%	13.2%
Becoven	45	0.0%	70.7%	0.0%	28.9%	0.0%	0.4%
Bayer	7	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bikini (Sala Bikini)	9	6.2%	2.9%	0.0%	0.0%	41.3%	49.6%
Botiguers de Sant Andreu	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa del Penedes	3	86.0%	1.5%	0.0%	0.0%	0.0%	12.6%
Consello de Pontevedra	20	0.0%	95.9%	0.0%	0.0%	0.0%	4.1%
Campari	12	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Carolina Herrera	58	0.0%	0.0%	0.0%	0.0%	27.7%	72.3%
Cristian Dior	18	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Canon	204	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Caprabo	262	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Casal Ass Juvenil	7	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chrysler	33	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Cortefiel	9	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Centro de Estudios Capra	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cinemes Lauren	6	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Corre Corre	3	76.6%	0.0%	0.0%	0.0%	0.0%	23.4%
Centre D'Estudis Contemporanis	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Caixa de Catalunya	6	96.1%	3.9%	0.0%	0.0%	0.0%	0.0%
Centre de Cultura	14	96.7%	3.3%	0.0%	0.0%	0.0%	0.0%

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	13858	31.9%	30.9%	1.7%	22.4%	3.5%	9.6%
Com Radio	38	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Convergencia i Unio	634	71.4%	0.0%	5.2%	23.0%	0.0%	0.4%
Cotxeres de Sants	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coca Cola	10	36.9%	33.3%	4.1%	0.0%	0.0%	25.7%
C. G. T.	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cemusa	4	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Cabitel	39	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Continental	194	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Club Natacio Sant Andreu	43	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Barceloneta	1	52.4%	0.0%	0.0%	47.6%	0.0%	0.0%
Diagonal	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Diagnosis Medica	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Don Piso	41	0.0%	98.1%	0.7%	0.0%	0.0%	1.2%
Daikin	64	0.0%	88.7%	0.0%	0.0%	0.0%	11.3%
Dani	0	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Delta Air Lines	1	2.9%	0.0%	0.0%	0.0%	97.1%	0.0%
Dokers Khakis	28	0.0%	92.3%	0.0%	3.4%	0.0%	4.3%
David	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Damm	17	0.0%	0.0%	0.0%	83.3%	0.0%	16.7%
Estrella Digital	13	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Edicions 62	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Corte Ingles	315	75.1%	22.3%	0.0%	0.0%	0.0%	2.7%
El Periodico	3	64.2%	35.8%	0.0%	0.0%	0.0%	0.0%
Estrella Damm	42	77.5%	2.7%	0.0%	6.8%	0.0%	13.0%
Electra	63	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
EUiA	91	63.3%	0.0%	35.8%	0.0%	0.0%	0.9%
ERC	52	70.2%	0.0%	0.0%	11.1%	0.0%	18.7%

IDIOMA DEL TEXT/ESLOGAN PRINCIPAL

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	13858	31.9%	30.9%	1.7%	22.4%	3.5%	9.6%
Euskal Herritarrok	1	78.1%	0.0%	0.0%	21.9%	0.0%	0.0%
Emperador	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Energizer	10	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
El Far	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Eukanuba	9	62.5%	37.5%	0.0%	0.0%	0.0%	0.0%
Europolis	4	97.8%	0.0%	0.0%	2.2%	0.0%	0.0%
E.T.T.	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Futbol Catala	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ferrovial	68	27.0%	3.0%	0.0%	70.0%	0.0%	0.0%
Fira de Barcelona	1	63.7%	28.7%	7.6%	0.0%	0.0%	0.0%
F1 Racing	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Fruit of the Loom	1	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Fak d'art Media Art Institute	0	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Fundacio Joan Miro	1	33.3%	0.0%	0.0%	0.0%	0.0%	66.7%
Fundacio La Caixa	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.G.C.	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio A. Tapies	1	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
F.C.B. (Futbol Club Barcelona)	138	2.3%	0.0%	0.0%	0.0%	0.0%	97.7%
Ford	675	0.0%	49.9%	0.0%	35.3%	0.0%	14.7%
Fundacio Purina	8	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fiat	27	0.0%	72.0%	0.0%	0.0%	4.0%	24.0%
Frescco	8	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Generalitat De Catalunya	6	95.4%	0.0%	0.0%	2.0%	0.0%	2.6%
Grupassa	8	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Generalitat i Ajuntament	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gobierno de Aragon	5	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Glorias	51	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gonzalez y Martinez	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	13858	31.9%	30.9%	1.7%	22.4%	3.5%	9.6%
G.T.I.	8	35.0%	65.0%	0.0%	0.0%	0.0%	0.0%
Hyunday	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Hola	7	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Hipercor	69	76.2%	23.8%	0.0%	0.0%	0.0%	0.0%
Hispano Igualadina	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horchata Costa	3	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Hogares de Catalunya y Balears	0	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Idea	1	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Institut Europeu d'Idiomes	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Instituto de Cultura	22	33.0%	0.0%	0.0%	55.9%	11.2%	0.0%
Isla Fantasia	5	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Iniciativa	75	99.9%	0.0%	0.0%	0.1%	0.0%	0.0%
Izquierda Unida	17	95.8%	4.2%	0.0%	0.0%	0.0%	0.0%
Jove Teatre Regina	4	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
J.E.R.C./Joventuts E.R.C.	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JB	56	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
KFC	37	0.0%	97.4%	0.0%	2.6%	0.0%	0.0%
Kenwood	4	1.6%	98.4%	0.0%	0.0%	0.0%	0.0%
Kappa	1	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
L'Alianca	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
La Vanguardia	52	80.1%	0.0%	0.0%	4.4%	0.0%	15.5%
Lee	4	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
La Caixa	5	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lucky Strike	104	0.0%	36.9%	0.0%	42.3%	19.7%	1.2%
La Farga	4	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
L'illa	30	74.3%	0.0%	0.0%	10.1%	0.0%	15.6%
L'auditori	5	54.2%	1.6%	0.0%	0.0%	0.0%	44.2%
Lacoste	11	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%

IDIOMA DEL TEXT/ESLOGAN PRINCIPAL

	TOTAL	Catala	Cas tella	Bilingue	Ambivalent	Altres	S.C.L.
TOTAL	13858	31.9%	30.9%	1.7%	22.4%	3.5%	9.6%
Larios	15	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Luz de gas	4	28.0%	0.0%	15.5%	9.2%	29.1%	18.3%
Lecturas	5	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
La Gavina	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mahou	12	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Museo Nacional d'Art de Catalunya	7	59.8%	0.0%	0.0%	0.0%	0.0%	40.2%
Mc Donalds	86	97.8%	0.0%	1.2%	0.9%	0.0%	0.0%
Moviline	90	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Movistar	85	0.8%	96.1%	0.0%	0.0%	0.0%	3.2%
Muebles La Fabrica	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Multioplicas	4	46.0%	54.0%	0.0%	0.0%	0.0%	0.0%
Macba	11	25.3%	0.0%	0.0%	0.0%	49.3%	25.3%
Mercat de les Flors	0	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Museo d'Arqueologia de Catalunya	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macro Olimpic	0	37.2%	62.8%	0.0%	0.0%	0.0%	0.0%
Marlboro	71	7.7%	71.7%	0.0%	0.0%	20.6%	0.0%
Marca	2	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Marks & Spencer	337	0.0%	2.4%	0.0%	0.0%	35.5%	62.1%
Morte	10	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Nokia	49	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Nunez y Navarro	208	84.3%	0.0%	0.0%	0.0%	0.0%	15.7%
Nissan	30	0.0%	92.3%	0.0%	0.0%	0.0%	7.7%
Nacex	33	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Nike	9	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Nator Sistems	8	98.4%	0.0%	0.0%	1.6%	0.0%	0.0%
Nueva Acropolis	4	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Nouvelles Frontieres	20	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	13858	31.9%	30.9%	1.7%	22.4%	3.5%	9.6%
Nutella	232	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
New Beetle	5	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
New Dragons	3	39.9%	0.0%	44.5%	0.0%	15.6%	0.0%
Ocaso	9	0.0%	94.6%	0.0%	0.0%	0.0%	5.4%
Onda Cero	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Olga Ricart	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Optica 2000	45	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Osborne	9	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Opel	16	0.0%	51.2%	0.0%	0.0%	0.0%	48.8%
Palau de la musica	3	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Promusica	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau Sant Jordi	2	0.0%	52.0%	0.0%	0.0%	0.0%	48.0%
Pro	13	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau d'esports	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Parroquia San Marcos	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prana	0	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Padevi	0	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Pans & Company	13	82.6%	17.4%	0.0%	0.0%	0.0%	0.0%
Philips	115	0.0%	91.1%	0.0%	0.0%	0.0%	8.9%
Port Aventura	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Peugeot	55	19.8%	79.7%	0.0%	0.0%	0.0%	0.6%
Piel Noble	12	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
P.P.	897	71.7%	28.2%	0.0%	0.0%	0.0%	0.2%
P.S.C.	396	82.9%	16.6%	0.0%	0.0%	0.0%	0.5%
Parlamento Europeo	36	0.0%	13.8%	0.0%	86.2%	0.0%	0.0%
Play Station	217	0.5%	0.1%	0.0%	99.5%	0.0%	0.0%
P.I. (Partit per la Independencia)	2	95.1%	0.0%	0.0%	4.9%	0.0%	0.0%
Pedralbes Center	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	13858	31.9%	30.9%	1.7%	22.4%	3.5%	9.6%
P.S.U.C.	8	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.C.C.	1	4.8%	0.0%	0.0%	0.0%	0.0%	95.2%
Querol	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Renfe	53	64.0%	36.0%	0.0%	0.0%	0.0%	0.0%
Renault	164	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Real Club de Polo de Barcelona	3	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Rennie	12	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Radio Espana	27	0.1%	64.2%	0.0%	4.0%	0.0%	31.7%
Retevisión	273	0.4%	99.6%	0.0%	0.0%	0.0%	0.0%
Radio Carmel	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Club Nova Icaria	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Scremfum (revista)	13	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Sol Melia	18	0.0%	94.4%	0.0%	0.0%	0.0%	5.6%
SOS Racismo	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sasi	33	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Schweppes	24	0.0%	90.5%	0.0%	0.0%	0.0%	9.5%
Sport	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
S.G.A.E.	8	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Center	0	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Springfield	8	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Seat	9	31.2%	0.0%	0.0%	0.0%	0.0%	68.8%
Skoda	6	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
T.N.C. (Teatre Nacional de Catalunya)	28	45.1%	0.0%	0.0%	0.1%	3.0%	51.8%
Teatre Magic	0	73.5%	26.5%	0.0%	0.0%	0.0%	0.0%
Temple Sagrada Familia	10	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Borrás	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Teatre Goya	2	0.0%	59.9%	18.1%	0.0%	0.0%	22.1%
Teatre Lliure	87	50.4%	0.0%	0.0%	0.0%	0.0%	49.6%

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	
TOTAL	13858	31.9%	30.9%	1.7%	22.4%	3.5%	9.6%
Teatre Romea	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Tivoli	3	0.0%	25.0%	0.0%	0.0%	0.0%	75.0%
TMB	31	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Top Auto	3	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Teatre Villarroel	0	0.0%	33.3%	0.0%	0.0%	0.0%	66.7%
Termoparket	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
T.V.3	3	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Telefonica	752	13.2%	40.0%	0.0%	0.0%	0.0%	46.8%
Titanlux	25	96.3%	3.7%	0.0%	0.0%	0.0%	0.0%
Universitat Ramon Llull	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Internacional de Catalunya	37	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Uni2	116	37.2%	62.8%	0.0%	0.0%	0.0%	0.0%
Universitat Pompeu Fabra	11	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Volvo	40	0.0%	0.0%	0.0%	81.4%	0.0%	18.6%
Volkswagen	7	0.0%	75.5%	0.0%	0.0%	0.0%	24.5%
Vigilia Mariana	3	0.0%	97.3%	0.0%	0.0%	0.0%	2.7%
White Label	197	33.3%	16.7%	50.0%	0.0%	0.0%	0.0%
W.W.W. Portabella	4	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Web (revista)	4	0.0%	60.0%	0.0%	0.0%	0.0%	40.0%
W.B.	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
West	14	8.9%	0.0%	0.0%	0.0%	64.5%	26.6%
Wintertur	5	47.5%	10.5%	0.0%	0.0%	0.0%	42.0%
Western Union	13	0.0%	25.0%	0.0%	0.0%	75.0%	0.0%
Yamaha	44	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Yves Saint Laurent	51	0.0%	15.7%	0.0%	2.4%	81.9%	0.0%
Zeleste	3	0.0%	53.7%	0.0%	0.0%	0.0%	46.3%
Zoo Barcelona	16	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Altres marques / anunciants	1403	23.2%	60.9%	0.1%	1.0%	5.7%	9.1%

IDIOMA DEL TEXT/ESLOGAN PRINCIPAL

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.
TOTAL	13858	31.9%	30.9%	1.7%	22.4%	3.5%	9.6%

	TOTAL	IDIOMA DEL TEXT COMPLEMENTARI						Sense texte
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	
TOTAL	13858	28.2%	26.8%	0.4%	0.0%	2.0%	21.0%	21.5%
SITUACIO								
Carrer	11624	27.8%	25.7%	0.5%	0.1%	1.5%	24.4%	20.1%
Bus	545	23.3%	39.8%	0.0%	0.0%	8.2%	1.6%	27.1%
Metro	1403	36.9%	31.0%	0.0%	0.0%	4.1%	0.0%	28.0%
Estadis	286	12.4%	25.4%	0.8%	0.0%	0.3%	23.7%	37.6%
SUPORT								
Tanca	5676	32.7%	38.6%	0.6%	0.0%	2.4%	4.3%	21.6%
OPI	901	19.7%	47.1%	1.6%	0.0%	9.0%	2.2%	20.3%
Cabina telefonica	261	8.1%	72.5%	0.4%	0.0%	0.0%	0.4%	18.6%
Vela publicitaria	1214	53.8%	3.6%	0.2%	0.0%	0.0%	0.1%	42.3%
Columna	228	39.7%	40.6%	2.9%	0.0%	0.9%	5.3%	10.5%
Cartell	1616	36.3%	30.1%	0.1%	0.0%	3.6%	3.9%	26.0%
Banderola	-3962	13.2%	7.3%	0.0%	0.1%	0.0%	65.0%	14.4%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	28.2%	26.8%	0.4%	0.0%	2.0%	21.0%	21.5%
SECTOR								
Alimentacio,begudes i tabac	1368	10.2%	31.3%	3.2%	0.0%	4.1%	31.5%	19.7%
Animals i plantes	9	58.5%	41.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Associacions i entitats	2617	56.5%	15.7%	0.0%	0.0%	0.0%	11.4%	16.4%
Automobils	1349	4.0%	30.5%	0.0%	0.0%	1.3%	26.2%	38.0%
Bancs, caixes i assegurances	93	6.7%	23.6%	0.0%	0.0%	12.5%	2.7%	54.4%
Confeccio,calcats,pell,marroquine ria	255	2.1%	23.5%	0.0%	0.0%	0.5%	2.9%	70.9%
Construccio	557	55.3%	25.4%	0.5%	0.0%	0.0%	0.4%	18.4%
Diaris,revistes,llibres	112	49.0%	31.9%	0.0%	0.0%	2.7%	0.0%	16.4%
Educacio	92	47.1%	22.0%	0.0%	0.1%	0.0%	7.0%	23.7%
Electrodomestic,electronica	752	0.0%	22.6%	0.0%	0.0%	6.8%	54.6%	16.0%
Radio i canals de TV	217	16.7%	12.6%	0.0%	0.0%	0.0%	1.0%	69.6%
Farmacia i optica	21	26.6%	68.9%	0.0%	0.0%	0.0%	0.0%	4.4%
Hipers, centres comercials	1009	72.6%	8.4%	0.1%	0.0%	2.2%	0.1%	16.6%
Bars, restaurants, hotels	201	56.0%	22.6%	0.5%	0.0%	0.5%	2.9%	17.5%
Institucions	2258	17.4%	4.5%	0.0%	0.2%	0.0%	59.5%	18.4%
Mobles, ferreteria, pintures, llar	148	3.0%	90.3%	0.0%	0.0%	0.0%	2.6%	4.1%
Oci	731	30.6%	37.7%	1.5%	0.1%	0.5%	2.2%	27.4%
Perfumeria, higiene	144	0.0%	42.0%	0.0%	0.0%	50.4%	2.3%	5.3%
Relotges, joies	1	0.0%	0.0%	0.0%	0.0%	0.0%	79.7%	20.3%
Serveis a la persona	65	2.5%	75.4%	0.0%	0.0%	0.0%	5.4%	16.7%
Serveis a les empreses	55	31.2%	62.7%	0.0%	0.0%	0.0%	4.5%	1.7%
Seveis publics	37	75.6%	2.7%	0.0%	0.0%	0.0%	7.2%	14.5%
Telecomunicacions	1468	10.0%	72.0%	0.0%	0.0%	2.5%	0.7%	14.8%
Transport de passatgers	131	49.1%	43.7%	0.0%	0.0%	0.0%	0.0%	7.2%
Venda productes alimentacio	2	37.5%	22.1%	0.0%	0.0%	0.0%	0.0%	40.3%
Altres empreses	1	0.0%	85.2%	0.0%	0.0%	0.0%	14.8%	0.0%

	TOTAL	IDIOMA DEL TEXT COMPLEMENTARI						
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	28.2%	26.8%	0.4%	0.0%	2.0%	21.0%	21.5%
Altres empreses de serveis	42	79.3%	6.8%	0.0%	0.0%	0.0%	9.6%	4.3%
Altres inclassificables	119	11.7%	52.5%	0.0%	0.0%	0.0%	0.0%	35.8%
Ns	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	28.2%	26.8%	0.4%	0.0%	2.0%	21.0%	21.5%
MARCA/ANUNCIANT								
Cine	159	0.5%	80.0%	0.0%	0.0%	0.0%	0.0%	19.5%
Concert	54	28.7%	65.7%	0.0%	0.4%	0.6%	0.0%	4.6%
Disc	20	17.8%	64.4%	0.0%	0.0%	6.2%	5.8%	5.8%
Teatre	8	49.7%	17.2%	0.0%	0.0%	0.0%	32.9%	0.2%
Altres espectacles	2	96.7%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Airtel/Airtel Directa	41	2.4%	93.7%	0.0%	0.0%	0.0%	0.0%	3.9%
Ajuntament De Barcelona	2015	19.1%	0.3%	0.0%	0.3%	0.0%	65.2%	15.1%
Aldees d'Infants S.O.S.	15	90.4%	0.0%	0.0%	0.0%	0.0%	0.0%	9.6%
Associacio Cancer	13	93.8%	0.0%	0.0%	0.0%	0.0%	0.0%	6.2%
A.E.G	22	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Adidas	4	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	97.4%
Amics havaneras	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Andalucia	138	0.3%	32.8%	0.0%	0.0%	0.0%	0.0%	66.8%
Axa seguros	31	1.6%	58.2%	0.0%	0.0%	26.3%	0.0%	14.0%
Aula magna	16	21.0%	74.1%	0.0%	0.0%	0.0%	0.0%	4.9%
Ambassador tours	0	81.8%	18.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Amstel	181	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
A.A.V.V. (Associacio de Veins)	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A.T.LL. (Aigues Ter Llobregat)	23	70.9%	4.4%	0.0%	0.0%	0.0%	0.0%	24.7%
Area blava de Sarria	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Agrupacio Mutua	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Barcelona Centre d'imatge	1	85.7%	0.0%	0.0%	14.3%	0.0%	0.0%	0.0%
Barcardi	129	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barsalona	4	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Televisio	143	0.6%	0.2%	0.0%	0.0%	0.0%	0.0%	99.2%
Beefeater	1	0.0%	0.0%	0.0%	0.0%	0.0%	20.0%	80.0%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	28.2%	26.8%	0.4%	0.0%	2.0%	21.0%	21.5%
Beritz	2	0.0%	44.2%	0.0%	0.0%	0.0%	55.8%	0.0%
Bocatta	10	70.0%	30.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burguer King	5	0.0%	44.8%	0.0%	0.0%	0.0%	0.0%	55.2%
Blanco	40	9.1%	0.0%	0.0%	0.0%	0.0%	0.0%	90.9%
Banca Catalana	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Ballantines	3	0.0%	64.9%	0.0%	0.0%	0.0%	35.1%	0.0%
Bus Turistic	5	66.7%	0.0%	0.0%	0.0%	0.0%	0.0%	33.3%
Banc Sabadell	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Becoven	45	0.0%	66.4%	0.0%	0.0%	0.0%	0.0%	33.6%
Bayer	7	85.7%	0.0%	0.0%	0.0%	0.0%	0.0%	14.3%
Bikini (Sala Bikini)	9	21.4%	27.5%	6.2%	0.0%	0.0%	44.9%	0.0%
Botiguers de Sant Andreu	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa del Penedes	3	3.5%	1.5%	0.0%	0.0%	0.0%	0.0%	95.0%
Consello de Pontevedra	20	0.0%	95.9%	0.0%	0.0%	0.0%	0.0%	4.1%
Campari	12	0.0%	91.7%	0.0%	0.0%	0.0%	0.0%	8.3%
Carolina Herrera	58	0.0%	1.7%	0.0%	0.0%	98.3%	0.0%	0.0%
Cristian Dior	18	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Canon	204	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Caprabo	262	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Casal Ass Juvenil	7	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chrysler	33	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cortefiel	9	0.0%	85.1%	0.0%	0.0%	0.0%	0.0%	14.9%
Centro de Estudios Capra	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cinemes Lauren	6	57.1%	0.0%	0.0%	0.0%	0.0%	0.0%	42.9%
Corre Corre	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Centre D'Estudis Contemporanis	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa de Catalunya	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Centre de Cultura	14	81.9%	0.0%	0.0%	0.0%	3.3%	0.0%	14.8%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	28.2%	26.8%	0.4%	0.0%	2.0%	21.0%	21.5%
Com Radio	38	89.2%	0.0%	0.0%	0.0%	0.0%	0.0%	10.8%
Convergencia i Unio	634	98.7%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%
Cotxeres de Sants	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coca Cola	10	7.0%	17.9%	0.0%	0.0%	0.0%	29.1%	46.0%
C. G. T.	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cemusa	4	0.0%	30.2%	0.0%	0.0%	0.0%	0.0%	69.8%
Cabitel	39	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Continental	194	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Club Natacio Sant Andreu	43	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Barceloneta	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Diagonal	3	50.0%	0.0%	0.0%	0.0%	0.0%	0.0%	50.0%
Diagnosis Medica	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Don Piso	41	0.7%	97.1%	0.0%	0.0%	0.0%	0.0%	2.2%
Daikin	64	0.0%	51.1%	0.0%	0.0%	5.6%	0.0%	43.2%
Dani	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Delta Air Lines	1	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	97.1%
Dokers Khakis	28	0.0%	20.3%	0.0%	0.0%	0.0%	0.0%	79.7%
David	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Damm	17	0.0%	13.2%	0.0%	0.0%	0.0%	0.0%	86.8%
Estrella Digital	13	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	2	0.0%	5.3%	0.0%	0.0%	0.0%	0.0%	94.7%
Edicions 62	4	80.0%	0.0%	0.0%	0.0%	0.0%	0.0%	20.0%
El Corte Ingles	315	77.8%	10.2%	0.0%	0.0%	6.6%	0.0%	5.4%
El Periodico	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Estrella Damm	42	2.3%	77.5%	0.0%	0.0%	0.0%	0.7%	19.6%
Electra	63	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
EUiA	91	96.5%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%
ERC	52	86.0%	0.9%	0.1%	0.0%	0.0%	0.0%	13.0%

	TOTAL	IDIOMA DEL TEXT COMPLEMENTARI						Sense texte
		Catala	Cas tella	Bilingue	Ambivalent	Altres	S.C.L.	
TOTAL	13858	28.2%	26.8%	0.4%	0.0%	2.0%	21.0%	21.5%
Euskal Herritarrok	1	93.2%	0.0%	0.0%	0.0%	0.0%	6.8%	0.0%
Emperador	2	97.5%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%
Energizer	10	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Far	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Eukanuba	9	62.5%	37.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Europolis	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
E.T.T.	0	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Futbol Catala	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ferrovial	68	97.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fira de Barcelona	1	63.7%	36.3%	0.0%	0.0%	0.0%	0.0%	0.0%
F1 Racing	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fruit of the Loom	1	0.0%	0.0%	0.0%	0.0%	28.2%	0.0%	71.8%
Fak d'art Media Art Institute	0	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio Joan Miro	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio La Caixa	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.G.C.	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio A. Tapies	1	56.1%	0.0%	6.5%	0.0%	0.0%	0.0%	37.4%
F.C.B. (Futbol Club Barcelona)	138	0.7%	0.0%	1.6%	0.0%	0.0%	0.0%	97.7%
Ford	675	4.9%	2.5%	0.0%	0.0%	1.6%	44.1%	46.9%
Fundacio Purina	8	87.7%	0.0%	0.0%	0.0%	0.0%	0.0%	12.3%
Fiat	27	0.0%	92.0%	0.0%	0.0%	0.0%	0.0%	8.0%
Fresco	8	94.1%	0.0%	0.0%	0.0%	0.0%	0.0%	5.9%
Generalitat De Catalunya	6	96.7%	0.0%	0.0%	0.0%	0.0%	2.6%	0.7%
Grupassa	8	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Generalitat i Ajuntament	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gobierno de Aragon	5	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glorias	51	97.8%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%
Gonzalez y Martinez	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilingue	Ambivalent	Altres	S.C.L.	Sense texte
TOTAL	13858	28.2%	26.8%	0.4%	0.0%	2.0%	21.0%	21.5%
G.T.I.	8	26.0%	35.0%	0.0%	0.0%	0.0%	0.0%	39.0%
Hyunday	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Hola	7	0.0%	67.6%	0.0%	0.0%	0.0%	0.0%	32.4%
Hipercor	69	52.7%	23.6%	0.0%	0.0%	0.0%	0.0%	23.8%
Hispano Igualadina	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horchata Costa	3	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hogares de Catalunya y Balears	0	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Idea	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Institut Europeu d'Idiomes	0	91.2%	0.0%	8.8%	0.0%	0.0%	0.0%	0.0%
Instituto de Cultura	22	92.6%	0.0%	0.0%	0.0%	0.0%	0.0%	7.4%
Isla Fantasia	5	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iniciativa	75	76.7%	0.0%	0.0%	0.0%	0.0%	0.0%	23.3%
Izquierda Unida	17	95.8%	4.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Jove Teatre Regina	4	72.1%	19.1%	0.0%	0.0%	0.0%	0.0%	8.7%
J.E.R.C./Joventuts E.R.C.	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JB	56	59.5%	0.0%	0.0%	0.0%	27.6%	0.0%	12.9%
KFC	37	0.0%	43.0%	0.0%	0.0%	2.6%	0.0%	54.4%
Kenwood	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Kappa	1	0.0%	0.0%	0.0%	0.0%	0.0%	45.5%	54.5%
L'Alianca	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Vanguardia	52	87.9%	0.0%	0.0%	0.0%	0.0%	0.0%	12.1%
Lee	4	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Caixa	5	40.6%	0.0%	0.0%	0.0%	0.0%	0.0%	59.4%
Lucky Strike	104	0.0%	28.6%	31.5%	0.0%	38.8%	0.0%	1.2%
La Farga	4	60.0%	0.0%	0.0%	0.0%	0.0%	0.0%	40.0%
L'illa	30	73.0%	10.1%	2.8%	0.0%	0.0%	4.5%	9.6%
L'auditori	5	55.0%	45.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lacoste	11	0.0%	0.0%	0.0%	0.0%	0.0%	18.2%	81.8%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	28.2%	26.8%	0.4%	0.0%	2.0%	21.0%	21.5%
Larios	15	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Luz de gas	4	72.5%	9.2%	18.3%	0.0%	0.0%	0.0%	0.0%
Lecturas	5	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Gavina	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Mahou	12	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Museo Nacional d'Art de Catalunya	7	47.8%	0.0%	0.0%	0.0%	0.0%	40.2%	12.0%
Mc Donalds	86	95.9%	0.0%	1.2%	0.0%	0.0%	0.0%	2.9%
Moviline	90	0.0%	99.3%	0.0%	0.0%	0.0%	0.0%	0.7%
Movistar	85	3.2%	94.0%	0.0%	0.0%	0.0%	0.0%	2.8%
Muebles La Fabrica	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Multiopticas	4	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Macba	11	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mercat de les Flors	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo d'Arqueologia de Catalunya	0	80.0%	0.0%	0.0%	0.0%	0.0%	0.0%	20.0%
Macro Olimpic	0	37.2%	62.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Marlboro	71	7.7%	86.2%	4.8%	0.0%	0.0%	0.0%	1.3%
Marca	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Marks & Spencer	337	61.4%	0.0%	0.0%	0.0%	0.3%	0.0%	38.3%
Morte	10	0.0%	41.6%	0.0%	0.0%	0.0%	0.0%	58.4%
Nokia	49	0.0%	3.7%	0.0%	0.0%	96.3%	0.0%	0.0%
Nunez y Navarro	208	83.9%	0.0%	0.0%	0.0%	0.0%	0.0%	16.1%
Nissan	30	0.0%	92.3%	0.0%	0.0%	0.0%	7.7%	0.0%
Nacex	33	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nike	9	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Nator Sistems	8	41.0%	0.0%	0.0%	0.0%	0.0%	0.0%	59.0%
Nueva Acropolis	4	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nouvelles Frontieres	20	0.0%	92.2%	0.0%	0.0%	0.0%	0.0%	7.8%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	28.2%	26.8%	0.4%	0.0%	2.0%	21.0%	21.5%
Nutella	232	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
New Beetle	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
New Dragons	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ocaso	9	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Onda Cero	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Olga Ricart	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Optica 2000	45	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Osborne	9	0.0%	86.7%	0.0%	0.0%	0.0%	0.0%	13.3%
Opel	16	0.0%	51.5%	0.0%	0.0%	0.0%	42.5%	6.0%
Palau de la musica	3	0.0%	33.3%	66.7%	0.0%	0.0%	0.0%	0.0%
Promusica	0	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Palau Sant Jordi	2	48.0%	52.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pro	13	49.5%	0.0%	0.0%	0.0%	0.0%	0.0%	50.5%
Palau d'esports	1	0.0%	18.5%	33.5%	0.0%	48.0%	0.0%	0.0%
Parroquia San Marcos	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prana	0	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Padevi	0	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pans & Company	13	82.6%	0.0%	0.0%	0.0%	0.0%	0.0%	17.4%
Philips	115	0.0%	99.3%	0.0%	0.0%	0.0%	0.0%	0.7%
Port Aventura	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Peugeot	55	19.8%	19.8%	0.0%	0.0%	0.0%	0.6%	59.9%
Piel Noble	12	0.0%	57.7%	0.0%	0.0%	7.7%	0.0%	34.6%
P.P.	897	16.0%	36.5%	0.0%	0.0%	0.0%	7.3%	40.2%
P.S.C.	396	71.0%	16.8%	0.0%	0.0%	0.0%	8.3%	3.9%
Parlamento Europeo	36	0.0%	52.0%	0.0%	0.0%	0.0%	0.0%	48.0%
Play Station	217	0.0%	0.1%	0.0%	0.0%	0.0%	99.5%	0.5%
P.I. (Partit per la Independencia)	2	87.4%	6.3%	0.0%	0.0%	0.0%	0.0%	6.3%
Pedralbes Center	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	28.2%	26.8%	0.4%	0.0%	2.0%	21.0%	21.5%
P.S.U.C.	8	87.5%	12.5%	0.0%	0.0%	0.0%	0.0%	0.0%
P.C.C.	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Querol	2	59.4%	40.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Renfe	53	64.0%	36.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Renault	164	0.0%	40.0%	0.0%	0.0%	0.0%	0.0%	60.0%
Real Club de Polo de Barcelona	3	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rennie	12	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Espana	27	0.1%	88.0%	0.0%	0.0%	0.0%	4.0%	7.9%
Retevisión	273	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Carmel	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Club Nova Icaria	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screemfum (revista)	13	0.0%	77.8%	0.0%	0.0%	22.2%	0.0%	0.0%
Sol Melia	18	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SOS Racismo	0	87.5%	0.0%	0.0%	0.0%	12.5%	0.0%	0.0%
Sasi	33	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Schweppes	24	5.4%	90.5%	0.0%	0.0%	0.0%	0.0%	4.1%
Sport	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
S.G.A.E.	8	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Center	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Springfield	8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Seat	9	48.6%	13.1%	0.0%	0.0%	0.0%	20.2%	18.0%
Skoda	6	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.N.C. (Teatre Nacional de Catalunya)	28	62.9%	0.0%	13.6%	0.0%	0.0%	1.3%	22.2%
Teatre Magic	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Temple Sagrada Familia	10	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Borrás	2	0.0%	40.2%	0.0%	0.0%	0.0%	0.0%	59.8%
Teatre Goya	2	0.0%	55.9%	22.1%	0.0%	22.1%	0.0%	0.0%
Teatre Lliure	87	99.6%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	28.2%	26.8%	0.4%	0.0%	2.0%	21.0%	21.5%
Teatre Romea	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Tivoli	3	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TMB	31	77.1%	1.5%	0.0%	0.0%	0.0%	0.0%	21.3%
Top Auto	3	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Villarroel	0	33.3%	66.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Termoparket	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.V.3	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Telefonica	752	13.1%	57.9%	0.0%	0.0%	0.0%	1.4%	27.6%
Titanlux	25	1.0%	83.9%	0.0%	0.0%	0.0%	3.7%	11.4%
Universitat Ramon Llull	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Internacional de Catalunya	37	42.5%	0.0%	0.0%	0.0%	0.0%	5.9%	51.7%
Uni2	116	37.2%	62.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Pompeu Fabra	11	90.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.0%
Volvo	40	0.7%	81.4%	0.0%	0.0%	0.0%	0.0%	17.9%
Volkswagen	7	0.0%	0.0%	0.0%	0.0%	75.5%	24.5%	0.0%
Vigilia Mariana	3	0.0%	97.3%	0.0%	0.0%	0.0%	0.0%	2.7%
White Label	197	0.0%	16.7%	0.0%	0.0%	0.0%	0.0%	83.3%
W.W.W. Portabella	4	16.7%	0.0%	0.0%	0.0%	0.0%	0.0%	83.3%
Web (revista)	4	20.0%	40.0%	0.0%	0.0%	0.0%	0.0%	40.0%
W.B.	1	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
West	14	0.0%	44.3%	55.7%	0.0%	0.0%	0.0%	0.0%
Wintertur	5	21.3%	0.0%	0.0%	0.0%	0.0%	29.7%	49.0%
Western Union	13	0.0%	18.8%	0.0%	0.0%	18.8%	0.0%	62.5%
Yamaha	44	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Yves Saint Laurent	51	0.0%	83.4%	0.0%	0.0%	5.9%	0.0%	10.7%
Zeleste	3	0.0%	87.4%	12.6%	0.0%	0.0%	0.0%	0.0%
Zoo Barcelona	16	94.9%	0.0%	0.0%	0.0%	0.0%	0.0%	5.1%
Altres marques / anunciants	1403	19.7%	44.2%	0.2%	0.0%	3.7%	8.6%	23.6%

IDIOMA DEL TEXT COMPLEMENTARI

	TOTAL	Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense texte
TOTAL	13858	28.2%	26.8%	0.4%	0.0%	2.0%	21.0%	21.5%

	TOTAL	IDIOMA DE L'ANUNCIANT						
		Catala	Cas tella	Bilin gue	Ambi valent	Altres	S.C.L.	Sense marca
TOTAL	13858	24.7%	6.0%	0.0%	4.3%	3.0%	60.2%	1.9%
IDIOMA DEL TEXT/ESLOGAN PRINCIPAL								
Catala	4427	40.1%	5.6%	0.0%	5.7%	1.7%	46.3%	0.5%
Castella	4283	1.2%	11.4%	0.0%	2.3%	3.7%	78.3%	3.1%
Bilingue	233	14.9%	0.4%	0.0%	0.0%	42.6%	39.1%	3.0%
Ambivalent	3102	46.5%	2.0%	0.0%	6.7%	0.0%	44.8%	0.0%
Altres Llengues	486	4.3%	1.1%	0.0%	1.5%	9.0%	71.8%	12.3%
S.C.L.	1326	7.3%	1.6%	0.0%	1.6%	2.8%	84.2%	2.5%
IDIOMA DEL TEXT COMPLEMENTARI								
Catala	3909	40.9%	6.6%	0.0%	5.0%	1.0%	45.6%	0.9%
Castella	3714	1.7%	7.2%	0.0%	3.6%	3.4%	79.7%	4.5%
Bilingue	59	11.4%	1.2%	0.0%	1.2%	12.8%	73.4%	0.0%
Ambivalent	6	96.6%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%
Altres Llengues	276	0.4%	11.0%	0.0%	1.1%	13.5%	73.5%	0.6%
S.C.L.	2912	45.5%	0.6%	0.0%	8.2%	1.1%	44.4%	0.1%
Sense texte	2982	14.1%	8.3%	0.0%	0.7%	5.8%	69.4%	1.7%

	TOTAL	IDIOMA DEL TEXT/ESLOGAN PRINCIPAL					S.C.L.
		Catala	Cas tella	Bilín gue	Ambi valent	Altres	
TOTAL	13858	31.9%	30.9%	1.7%	22.4%	3.5%	9.6%
IDIOMA DEL TEXT COMPLEMENTARI							
Catala	3909	80.5%	1.3%	2.8%	5.8%	0.6%	8.9%
Castella	3714	6.9%	79.5%	0.0%	2.0%	5.2%	6.4%
Bilingue	59	15.0%	60.8%	1.8%	0.0%	4.7%	17.7%
Ambivalent	6	10.1%	0.0%	0.0%	1.8%	88.0%	0.0%
Altres Llengues	276	5.3%	46.7%	5.6%	14.9%	7.5%	20.0%
S.C.L.	2912	4.1%	3.4%	0.0%	87.0%	0.2%	5.3%
Sense texte	2982	29.6%	34.1%	3.5%	7.6%	7.8%	17.4%

	TOTAL	SECTOR														
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diarls Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars	
TOTAL	13858	9.9%	0.1%	18.9%	9.7%	0.7%	1.8%	4.0%	0.8%	0.7%	5.4%	1.6%	0.2%	7.3%	1.5%	
MARCA/ANUNCIANT																
Cine	159	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Concert	54	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Disc	20	0.0%	0.0%	0.2%	0.0%	5.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Teatre	8	0.0%	0.0%	0.0%	11.5%	5.8%	0.0%	0.0%	0.0%	0.0%	32.9%	0.0%	0.0%	0.0%	0.0%	
Altres espectacles	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Airtel/Airtel Directa	41	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Ajuntament De Barcelona	2015	0.0%	0.0%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Aldees d'Infants S.O.S.	15	4.2%	0.0%	95.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Associacio Cancer	13	0.0%	0.0%	92.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
A.E.G	22	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	
Adidas	4	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Amics havaneras	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Andalucia	138	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Axa seguros	31	0.0%	0.0%	1.6%	0.0%	98.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Aula magna	16	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Ambassador tours	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Amstel	181	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
A.A.V.V. (Associacio de Veins)	1	0.0%	0.0%	97.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	
A.T.LL. (Aigues Ter Llobregat)	23	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Area blava de Sarria	3	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Agrupacio Mutua	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Barcelona Centre d'Imatge	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Barcardi	129	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Barsalona	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Barcelona Televisio	143	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	
Beefeater	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	

SECTOR

	TOTAL	Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	13858	9.9%	0.1%	18.9%	9.7%	0.7%	1.8%	4.0%	0.8%	0.7%	5.4%	1.6%	0.2%	7.3%	1.5%
Berlitz	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	55.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Bocatta	10	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Burguer King	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Blanco	40	18.2%	0.0%	0.0%	0.0%	0.0%	81.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banca Catalana	5	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ballantines	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bus Turistic	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banc Sabadell	3	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Becoven	45	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bayer	7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Bikini (Sala Bikini)	9	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Botiguers de Sant Andreu	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Caixa del Penedes	3	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Consello de Pontevedra	20	0.0%	0.0%	8.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Campari	12	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carolina Herrera	58	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cristian Dior	18	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Canon	204	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	97.3%	0.0%	0.0%	0.0%	0.0%
Caprabo	262	37.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	62.5%	0.0%
Casal Ass Juvenil	7	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chrysler	33	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cortefiel	9	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centro de Estudios Capra	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cinemes Lauren	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Corre Corre	3	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre D'Estudis Contemporanis	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa de Catalunya	6	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre de Cultura	14	0.0%	0.0%	96.7%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	13858	9.9%	0.1%	18.9%	9.7%	0.7%	1.8%	4.0%	0.8%	0.7%	5.4%	1.6%	0.2%	7.3%	1.5%
Com Radio	38	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Convergencia i Unio	634	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cotxeres de Sants	2	0.0%	0.0%	97.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coca Cola	10	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
C. G. T.	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cemusa	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	14.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cabitel	39	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Continental	194	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Sant Andreu	43	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Barceloneta	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Diagonal	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Diagnosis Medica	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Don Piso	41	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Daikin	64	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Dani	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Delta Air Lines	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dokers Khakis	28	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
David	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Damm	17	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Estrella Digital	13	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edicions 62	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Corte Ingles	315	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
El Periodico	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Estrella Damm	42	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Electra	63	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
EUiA	91	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ERC	52	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	13858	9.9%	0.1%	18.9%	9.7%	0.7%	1.8%	4.0%	0.8%	0.7%	5.4%	1.6%	0.2%	7.3%	1.5%
Euskal Herritarrok	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Emperador	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Energizer	10	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.1%	0.0%	0.0%	0.0%	0.0%
El Far	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	51.9%
Eukanuba	9	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Europolis	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
E.T.T.	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Futbol Catala	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ferrovial	68	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fira de Barcelona	1	0.0%	0.0%	94.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F1 Racing	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fruit of the Loom	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fak d'art Media Art Institute	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio Joan Miro	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio La Caixa	0	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.G.C.	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio A. Tapies	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F.C.B. (Futbol Club Barcelona)	138	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ford	675	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio Purina	8	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fiat	27	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fresco	8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Generalitat De Catalunya	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Grupassa	8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	97.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Generalitat i Ajuntament	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gobierno de Aragon	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glorias	51	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Gonzalez y Martinez	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	13858	9.9%	0.1%	18.9%	9.7%	0.7%	1.8%	4.0%	0.8%	0.7%	5.4%	1.6%	0.2%	7.3%	1.5%
G.T.I.	8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hyunday	1	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hola	7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hipercor	69	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Hispano Igualadina	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horchata Costa	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hogares de Catalunya y Balears	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Idea	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Institut Europeu d'Idiomes	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Instituto de Cultura	22	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Isla Fantasia	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iniciativa	75	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Izquierda Unida	17	0.0%	0.0%	99.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Jove Teatre Regina	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
J.E.R.C./Joventuts E.R.C.	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JB	56	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
KFC	37	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Kenwood	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kappa	1	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
L'Alianca	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
La Vanguardia	52	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lee	4	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Caixa	5	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lucky Strike	104	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Farga	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
L'illa	30	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
L'auditori	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lacoste	11	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

SECTOR

TOTAL	Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars	
TOTAL	13858	9.9%	0.1%	18.9%	9.7%	0.7%	1.8%	4.0%	0.8%	0.7%	5.4%	1.6%	0.2%	7.3%	1.5%
Larios	15	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Luz de gas	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lecturas	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Gavina	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Mahou	12	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo Nacional d'Art de Catalunya	7	0.0%	0.0%	23.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mc Donalds	86	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	99.8%
Moviline	90	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Movistar	85	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Muebles La Fabrica	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Multiopticas	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macba	11	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mercat de les Flors	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo d'Arqueologia de Catalunya	0	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Macro Olympic	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marlboro	71	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marca	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer	337	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	99.4%	0.0%
Morte	10	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nokia	49	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Nunez y Navarro	208	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nissan	30	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nacex	33	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nike	9	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nator Sistems	8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nueva Acropolis	4	0.0%	0.0%	93.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	13858	9.9%	0.1%	18.9%	9.7%	0.7%	1.8%	4.0%	0.8%	0.7%	5.4%	1.6%	0.2%	7.3%	1.5%
Nouvelles Frontieres	20	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nutella	232	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Beetle	5	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Dragons	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ocaso	9	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Onda Cero	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Olga Ricart	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Optica 2000	45	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Osborne	9	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Opel	16	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau de la musica	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Promusica	0	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau Sant Jordi	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pro	13	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palau d'esports	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parroquia San Marcos	0	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prana	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Padevi	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pans & Company	13	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Philips	115	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Port Aventura	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Peugeot	55	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Piel Noble	12	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.P.	897	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.S.C.	396	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parlamento Europeo	36	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Play Station	217	5.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	95.0%	0.0%	0.0%	0.0%	0.0%
P.I. (Partit per la Independencia)	2	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	13858	9.9%	0.1%	18.9%	9.7%	0.7%	1.8%	4.0%	0.8%	0.7%	5.4%	1.6%	0.2%	7.3%	1.5%
Pedralbes Center	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
P.S.U.C.	8	0.0%	0.0%	87.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.C.C.	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Querol	2	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Renfe	53	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%
Renault	164	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Real Club de Polo de Barcelona	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rennie	12	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Radio Espana	27	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Retevisio	273	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Carmel	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	92.3%	0.0%	0.0%	0.0%
Sport Club Nova Icaria	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screemfum (revista)	13	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sol Melia	18	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	90.1%
SOS Racismo	0	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sasi	33	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Schweppes	24	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.0%	90.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
S.G.A.E.	8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%
Sport Center	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Springfield	8	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Seat	9	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Skoda	6	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.N.C. (Teatre Nacional de Catalunya)	28	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Magic	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Temple Sagrada Familia	10	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Borrás	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Alimen- tacio	Animal planta	Associ- acions	Auto mobils	Bancs Caixes	Confec- cio	Cons- truc.	Diaris Revis.	Educa- cio	Elec- trodo.	Radio TV	Farma- cia	Hipers	Bars
TOTAL	13858	9.9%	0.1%	18.9%	9.7%	0.7%	1.8%	4.0%	0.8%	0.7%	5.4%	1.6%	0.2%	7.3%	1.5%
Teatre Goya	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Lliure	87	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Romea	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Tivoli	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TMB	31	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Top Auto	3	0.0%	0.0%	0.0%	91.0%	0.0%	0.0%	0.0%	9.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Villarroel	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Termoparket	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.V.3	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Telefonica	752	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Titanlux	25	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Ramon Llull	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Internacional de Catalunya	37	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Uni2	116	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Pompeu Fabra	11	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Volvo	40	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Volkswagen	7	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Vigilia Mariana	3	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
White Label	197	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
W.W.W. Portabella	4	0.0%	0.0%	25.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Web (revista)	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
W.B.	1	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West	14	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wintertur	5	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Western Union	13	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yamaha	44	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yves Saint Laurent	51	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Insti tucio	Mobles	Oci	Perfu meria	Joies	Servei pers.	Servei empres	Servei públic	Teleco munic.	Trans port	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	13858	16.3%	1.1%	5.3%	1.0%	0.0%	0.5%	0.4%	0.3%	10.6%	0.9%	0.0%	0.0%	0.3%	0.9%
Berlitz	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	44.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Bocatta	10	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burguer King	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blanco	40	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banca Catalana	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ballantines	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bus Turistic	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Banc Sabadell	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Becoven	45	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bayer	7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bikini (Sala Bikini)	9	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Botiguers de Sant Andreu	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa del Penedes	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Consello de Pontevedra	20	91.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Campari	12	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carolina Herrera	58	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cristian Dior	18	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Canon	204	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caprabo	262	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Casal Ass Juvenil	7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chrysler	33	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cortefiel	9	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centro de Estudios Capra	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cinemes Lauren	6	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Corre Corre	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre D'Estudis Contemporanis	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caixa de Catalunya	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Centre de Cultura	14	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Institucio	Mobles	Oci	Perfumeria	Joies	Servei pers.	Servei empres	Servei públic	Telecomunic.	Transport	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	13858	16.3%	1.1%	5.3%	1.0%	0.0%	0.5%	0.4%	0.3%	10.6%	0.9%	0.0%	0.0%	0.3%	0.9%
Com Radio	38	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Convergencia i Unio	634	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cotxeres de Sants	2	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coca Cola	10	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
C. G. T.	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cemusa	4	0.0%	85.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cabitel	39	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Continental	194	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Sant Andreu	43	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Club Natacio Barceloneta	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Diagonal	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Diagnosis Medica	0	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Don Piso	41	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Daikin	64	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dani	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Delta Air Lines	1	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	97.1%	0.0%	0.0%	0.0%	0.0%
Dokers Khakis	28	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
David	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Damm	17	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Estrella Digital	13	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edicions 62	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Corte Ingles	315	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Periodico	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Estrella Damm	42	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Electra	63	0.0%	0.0%	5.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	94.3%
EUiA	91	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ERC	52	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

SECTOR

	TOTAL	Institucio	Mobles	Oci	Perfumeria	Joes	Servei pers.	Servei empres	Servei públic	Telecomunic.	Transport	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	13858	16.3%	1.1%	5.3%	1.0%	0.0%	0.5%	0.4%	0.3%	10.6%	0.9%	0.0%	0.0%	0.3%	0.9%
Pedralbes Center	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.S.U.C.	8	0.0%	0.0%	12.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.C.C.	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Querol	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Renfe	53	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	98.4%	0.0%	0.0%	0.0%	0.7%
Renault	164	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Real Club de Polo de Barcelona	3	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rennie	12	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Espana	27	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Retevisio	273	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Carmel	0	7.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Club Nova Icaria	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screemfum (revista)	13	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sol Melia	18	0.0%	0.0%	9.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SOS Racismo	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sasi	33	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Schweppes	24	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
S.G.A.E.	8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	98.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport Center	0	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Springfield	8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Seat	9	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Skoda	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.N.C. (Teatre Nacional de Catalunya)	28	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Magic	0	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Temple Sagrada Familia	10	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Borrás	2	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SECTOR													
		Institucio	Mobles	Oci	Perfumeria	Joiess	Servei pers.	Servei empres	Servei públic	Telecomunic.	Transport	Venda alim.	Altres prods.	Altres servei	Altres inclas
TOTAL	13858	16.3%	1.1%	5.3%	1.0%	0.0%	0.5%	0.4%	0.3%	10.6%	0.9%	0.0%	0.0%	0.3%	0.9%
Teatre Goya	2	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Lliure	87	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Romea	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Tivoli	3	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TMB	31	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Top Auto	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teatre Villarroel	0	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Termoparket	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T.V.3	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Telefonica	752	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Titanlux	25	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Ramon Llull	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Internacional de Catalunya	37	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Uni2	116	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Universitat Pompeu Fabra	11	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Volvo	40	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Volkswagen	7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Vigilia Mariana	3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
White Label	197	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
W.W.W. Portabella	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	75.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Web (revista)	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
W.B.	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West	14	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wintertur	5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Western Union	13	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yamaha	44	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yves Saint Laurent	51	0.0%	0.0%	0.0%	96.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	83.9%	3.9%	10.1%	2.1%	41.0%	6.5%	1.9%	8.8%	1.6%	11.7%	28.6%
Altres empreses	1	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Altres empreses de serveis	42	80.0%	0.0%	1.9%	18.1%	86.1%	0.0%	0.0%	1.0%	0.0%	12.9%	0.0%
Altres inclassificables	119	35.9%	6.6%	54.4%	3.2%	50.2%	15.8%	0.0%	11.7%	2.7%	15.0%	4.5%
Ns	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
MARCA/ANUNCIANT												
Cine	159	25.2%	18.4%	56.3%	0.0%	20.6%	11.8%	0.0%	0.0%	4.1%	63.5%	0.0%
Concert	54	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	82.6%	17.4%	0.0%
Disc	20	91.3%	0.0%	2.9%	5.8%	2.9%	0.0%	0.0%	0.0%	77.7%	19.3%	0.0%
Teatre	8	45.4%	0.0%	54.6%	0.0%	0.0%	5.8%	0.0%	0.0%	0.0%	61.4%	32.9%
Altres espectacles	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	92.2%	7.8%	0.0%
Airtel/Airtel Directa	41	98.7%	1.3%	0.0%	0.0%	0.0%	96.4%	0.0%	0.0%	0.0%	3.6%	0.0%
Ajuntament De Barcelona	2015	98.8%	0.0%	1.2%	0.0%	0.0%	2.4%	0.0%	1.5%	0.2%	1.9%	94.1%
Aldees d'Infants S.O.S.	15	0.0%	0.0%	95.8%	4.2%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Associacio Cancer	13	10.0%	0.0%	90.0%	0.0%	0.0%	11.3%	0.0%	0.0%	1.5%	87.2%	0.0%
A.E.G	22	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Adidas	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Amics havaneras	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Andalucia	138	0.0%	0.0%	100.0%	0.0%	72.0%	24.5%	0.0%	0.0%	0.0%	3.5%	0.0%
Axa seguros	31	0.0%	0.0%	100.0%	0.0%	0.0%	94.7%	0.0%	0.0%	0.0%	5.3%	0.0%
Aula magna	16	0.0%	0.0%	79.0%	21.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Ambassador tours	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Amstel	181	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
A.A.V.V. (Associacio de Veins)	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
A.T.LL. (Aigues Ter Llobregat)	23	66.9%	0.0%	31.4%	1.7%	0.0%	98.3%	0.0%	0.0%	0.0%	1.7%	0.0%
Area blava de Sarria	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Agrupacio Mutua	1	0.0%	0.0%	0.0%	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barcelona Centre d'imatge	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	83.9%	3.9%	10.1%	2.1%	41.0%	6.5%	1.9%	8.8%	1.6%	11.7%	28.6%
Barcardi	129	100.0%	0.0%	0.0%	0.0%	95.2%	0.0%	0.0%	0.0%	0.9%	3.9%	0.0%
Barsalona	4	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Barcelona Televisio	143	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.7%	0.0%	94.3%
Beefeater	1	0.0%	0.0%	0.0%	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Berlitz	2	44.2%	0.0%	0.0%	55.8%	0.0%	0.0%	44.2%	0.0%	0.0%	55.8%	0.0%
Bocatta	10	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burguer King	5	37.2%	0.0%	62.8%	0.0%	0.0%	62.8%	0.0%	0.0%	37.2%	0.0%	0.0%
Blanco	40	0.0%	0.0%	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banca Catalana	5	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Ballantines	3	0.0%	0.0%	64.9%	35.1%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bus Turistic	5	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Banc Sabadell	3	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Becoven	45	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Bayer	7	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bikini (Sala Bikini)	9	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	73.9%	26.1%	0.0%
Botiguers de Sant Andreu	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Caixa del Penedes	3	3.5%	0.0%	1.5%	95.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Consello de Pontevedra	20	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Campari	12	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carolina Herrera	58	46.3%	53.7%	0.0%	0.0%	0.0%	46.3%	0.0%	0.0%	0.0%	53.7%	0.0%
Cristian Dior	18	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Canon	204	100.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	99.4%
Caprabo	262	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Casal Ass Juvenil	7	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Chrysler	33	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Cortefiel	9	100.0%	0.0%	0.0%	0.0%	0.0%	57.3%	0.0%	0.0%	0.0%	42.7%	0.0%
Centro de Estudios Capra	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Cinemes Lauren	6	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	83.9%	3.9%	10.1%	2.1%	41.0%	6.5%	1.9%	8.8%	1.6%	11.7%	28.6%
Corre Corre	3	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Centre D'Estudis Contemporanis	1	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Caixa de Catalunya	6	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Centre de Cultura	14	3.7%	0.0%	96.3%	0.0%	0.0%	6.6%	0.0%	0.0%	0.0%	93.4%	0.0%
Com Radio	38	0.0%	0.0%	100.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	97.5%	0.0%
Convergencia i Unio	634	95.6%	0.0%	4.4%	0.0%	88.2%	0.9%	1.6%	0.0%	4.6%	4.8%	0.0%
Cotxeres de Sants	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Coca Cola	10	22.0%	0.0%	0.0%	78.0%	31.4%	13.3%	17.5%	0.0%	0.0%	37.8%	0.0%
C. G. T.	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Cemusa	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Cabitel	39	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Continental	194	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Club Natacio Sant Andreu	43	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	99.7%
Club Natacio Barceloneta	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Diagonal	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Diagnosis Medica	0	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Don Piso	41	1.7%	94.9%	3.4%	0.0%	0.0%	4.4%	0.0%	0.0%	0.0%	95.6%	0.0%
Daikin	64	83.1%	0.0%	16.9%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dani	0	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Delta Air Lines	1	2.9%	0.0%	0.0%	97.1%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Dokers Khakis	28	44.2%	0.0%	55.8%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
David	1	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Damm	17	86.8%	0.0%	0.0%	13.2%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Estrella Digital	13	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
El Mundo Deportivo	2	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Edicions 62	4	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
El Corte Ingles	315	58.0%	12.1%	29.5%	0.4%	78.9%	6.3%	0.0%	0.0%	0.0%	14.7%	0.0%
El Periodico	3	0.0%	0.0%	0.0%	100.0%	0.0%	71.8%	0.0%	0.0%	0.0%	28.2%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	83.9%	3.9%	10.1%	2.1%	41.0%	6.5%	1.9%	8.8%	1.6%	11.7%	28.6%
Estrella Damm	42	77.5%	0.0%	0.0%	22.5%	86.5%	0.0%	0.0%	0.0%	0.0%	13.5%	0.0%
Electra	63	0.0%	0.0%	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
EUiA	91	71.6%	0.0%	28.4%	0.0%	71.6%	0.0%	0.0%	0.0%	0.0%	28.4%	0.0%
ERC	52	36.9%	53.6%	9.4%	0.0%	0.0%	9.2%	8.6%	0.0%	14.6%	67.6%	0.0%
Euskal Herritarrok	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Emperador	2	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Energizer	10	100.0%	0.0%	0.0%	0.0%	0.0%	70.3%	0.0%	0.0%	0.0%	29.7%	0.0%
El Far	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Eukanuba	9	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Europolis	4	0.0%	0.0%	0.0%	100.0%	79.6%	0.0%	0.0%	0.0%	2.3%	18.1%	0.0%
E.T.T.	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Futbol Catala	4	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Ferrovial	68	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fira de Barcelona	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	28.7%	71.3%	0.0%
F1 Racing	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	43.9%	56.1%	0.0%
Fruit of the Loom	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Fak d'art Media Art Institute	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Fundacio Joan Miro	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Fundacio La Caixa	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
F.G.C.	3	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fundacio A. Tapies	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
F.C.B. (Futbol Club Barcelona)	138	97.7%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	1.6%	0.7%	97.7%
Ford	675	99.8%	0.1%	0.0%	0.1%	14.6%	4.0%	0.0%	46.0%	0.0%	0.2%	35.2%
Fundacio Purina	8	100.0%	0.0%	0.0%	0.0%	0.0%	98.2%	0.0%	0.0%	0.0%	1.8%	0.0%
Fiat	27	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Frescco	8	0.0%	0.0%	100.0%	0.0%	0.0%	29.6%	0.0%	0.0%	0.0%	70.4%	0.0%
Generalitat De Catalunya	6	50.7%	0.0%	0.0%	49.3%	0.0%	21.0%	0.0%	0.0%	0.0%	79.0%	0.0%
Grupassa	8	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	83.9%	3.9%	10.1%	2.1%	41.0%	6.5%	1.9%	8.8%	1.6%	11.7%	28.6%
Generalitat i Ajuntament	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Gobierno de Aragon	5	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Glorias	51	100.0%	0.0%	0.0%	0.0%	95.7%	0.0%	0.0%	0.0%	2.1%	2.1%	0.0%
Gonzalez y Martinez	2	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
G.T.I.	8	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Hyunday	1	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Hola	7	100.0%	0.0%	0.0%	0.0%	0.0%	32.4%	0.0%	0.0%	0.0%	67.6%	0.0%
Hipercor	69	23.8%	10.7%	65.5%	0.0%	89.3%	0.0%	0.0%	0.0%	0.0%	10.7%	0.0%
Hispano Igualadina	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Horchata Costa	3	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Hogares de Catalunya y Balears	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Idea	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Institut Europeu d'Idiomes	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Instituto de Cultura	22	33.0%	0.0%	67.0%	0.0%	0.0%	32.4%	0.0%	0.0%	0.0%	67.6%	0.0%
Isla Fantasia	5	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	91.8%	8.2%	0.0%
Iniciativa	75	5.7%	0.0%	94.3%	0.0%	0.0%	0.6%	0.0%	0.0%	4.2%	95.2%	0.0%
Izquierda Unida	17	92.4%	0.0%	7.6%	0.0%	0.0%	2.8%	0.0%	0.0%	30.3%	66.9%	0.0%
Jove Teatre Regina	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	94.9%	5.1%	0.0%
J.E.R.C./Joventuts E.R.C.	1	92.5%	0.0%	7.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
JB	56	73.0%	0.0%	27.0%	0.0%	49.4%	50.6%	0.0%	0.0%	0.0%	0.0%	0.0%
KFC	37	0.0%	94.9%	5.1%	0.0%	0.0%	5.1%	0.0%	0.0%	0.0%	94.9%	0.0%
Kenwood	4	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Kappa	1	0.0%	0.0%	0.0%	100.0%	0.0%	9.1%	0.0%	0.0%	0.0%	90.9%	0.0%
L'Alianca	1	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
La Vanguardia	52	87.9%	0.0%	7.7%	4.4%	0.0%	0.0%	0.0%	0.0%	0.0%	12.1%	87.9%
Lee	4	0.0%	0.0%	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
La Caixa	5	0.5%	0.0%	0.0%	99.5%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Lucky Strike	104	100.0%	0.0%	0.0%	0.0%	82.6%	17.4%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	83.9%	3.9%	10.1%	2.1%	41.0%	6.5%	1.9%	8.8%	1.6%	11.7%	28.6%
La Farga	4	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
L'illa	30	100.0%	0.0%	0.0%	0.0%	55.0%	0.0%	0.0%	1.7%	25.2%	18.0%	0.0%
L'auditori	5	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	96.0%	4.0%	0.0%
Lacoste	11	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Larios	15	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Luz de gas	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	84.2%	15.8%	0.0%
Lecturas	5	100.0%	0.0%	0.0%	0.0%	0.0%	92.8%	0.0%	0.0%	0.0%	7.2%	0.0%
La Gavina	2	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mahou	12	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Museo Nacional d'Art de Catalunya	7	40.2%	0.0%	59.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	59.8%	40.2%
Mc Donalds	86	68.1%	0.0%	31.9%	0.0%	86.9%	4.9%	6.2%	0.0%	0.0%	2.0%	0.0%
Moviline	90	100.0%	0.0%	0.0%	0.0%	72.7%	0.0%	27.3%	0.0%	0.0%	0.0%	0.0%
Movistar	85	99.2%	0.0%	0.0%	0.8%	77.2%	0.0%	14.8%	0.0%	0.0%	4.8%	3.2%
Muebles La Fabrica	1	0.0%	0.0%	78.2%	21.8%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Multiopticas	4	0.0%	0.0%	0.0%	100.0%	54.0%	0.0%	0.0%	0.0%	0.0%	46.0%	0.0%
Macba	11	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	98.6%
Mercat de les Flors	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Museo d'Arqueologia de Catalunya	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Macro Olimpic	0	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Marlboro	71	79.4%	0.0%	20.6%	0.0%	23.1%	69.3%	0.0%	0.0%	0.0%	0.1%	7.6%
Marca	2	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Marks & Spencer	337	100.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	96.9%	0.0%	0.0%	0.0%
Morte	10	100.0%	0.0%	0.0%	0.0%	0.0%	83.2%	0.0%	0.0%	0.0%	16.8%	0.0%
Nokia	49	66.8%	0.0%	33.2%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nunez y Navarro	208	100.0%	0.0%	0.0%	0.0%	15.7%	0.0%	0.0%	84.3%	0.0%	0.0%	0.0%
Nissan	30	68.3%	0.0%	24.1%	7.7%	92.3%	0.0%	0.0%	0.0%	0.0%	7.7%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	83.9%	3.9%	10.1%	2.1%	41.0%	6.5%	1.9%	8.8%	1.6%	11.7%	28.6%
Nacex	33	0.0%	0.0%	0.0%	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nike	9	86.4%	0.0%	0.0%	13.6%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Nator Sistems	8	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	98.4%	0.0%	1.6%	0.0%
Nueva Acropolis	4	70.0%	0.0%	30.0%	0.0%	0.0%	0.0%	0.0%	0.0%	56.1%	43.9%	0.0%
Nouvelles Frontieres	20	0.0%	0.0%	100.0%	0.0%	17.6%	0.0%	0.0%	0.0%	0.0%	82.4%	0.0%
Nutella	232	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
New Beetle	5	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Dragons	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	57.4%	42.6%	0.0%
Ocaso	9	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Onda Cero	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Olga Ricart	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Optica 2000	45	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Osborne	9	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Opel	16	51.2%	0.0%	0.0%	48.8%	23.7%	51.2%	0.0%	0.0%	0.0%	25.1%	0.0%
Palau de la musica	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Promusica	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Palau Sant Jordi	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Pro	13	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Palau d'esports	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	48.0%	52.0%	0.0%
Parroquia San Marcos	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Prana	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Padevi	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Pans & Company	13	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Philips	115	99.3%	0.0%	0.0%	0.7%	85.5%	13.5%	0.0%	0.0%	0.0%	1.0%	0.0%
Port Aventura	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.7%	94.3%	0.0%
Peugeot	55	99.4%	0.0%	0.0%	0.6%	59.9%	0.0%	0.0%	0.0%	0.0%	0.6%	39.5%
Piel Noble	12	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
P.P.	897	97.4%	0.0%	2.6%	0.0%	97.2%	0.1%	0.0%	0.0%	0.2%	2.6%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	83.9%	3.9%	10.1%	2.1%	41.0%	6.5%	1.9%	8.8%	1.6%	11.7%	28.6%
P.S.C.	396	73.9%	9.0%	17.1%	0.0%	75.1%	1.2%	0.0%	0.0%	1.7%	22.0%	0.0%
Parlamento Europeo	36	0.0%	29.5%	70.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Play Station	217	100.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.1%	99.5%
P.I. (Partit per la Independencia)	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Pedralbes Center	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	98.7%	0.0%	1.3%	0.0%
P.S.U.C.	8	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	14.4%	85.6%	0.0%
P.C.C.	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Querol	2	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Renfe	53	100.0%	0.0%	0.0%	0.0%	88.8%	7.5%	0.0%	0.0%	3.7%	0.0%	0.0%
Renault	164	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Real Club de Polo de Barcelona	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Rennie	12	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Espana	27	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	99.9%	0.0%	0.0%	0.1%	0.0%
Retevisión	273	97.1%	0.0%	2.9%	0.0%	96.0%	4.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Radio Carmel	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Sport Club Nova Icaria	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Screemfum (revista)	13	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sol Melia	18	100.0%	0.0%	0.0%	0.0%	0.0%	97.0%	0.0%	0.0%	0.0%	3.0%	0.0%
SOS Racismo	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Sasi	33	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Schweppes	24	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport	1	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
S.G.A.E.	8	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	98.8%
Sport Center	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Springfield	8	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Seat	9	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Skoda	6	0.0%	0.0%	0.0%	100.0%	69.1%	0.0%	0.0%	0.0%	0.0%	30.9%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	83.9%	3.9%	10.1%	2.1%	41.0%	6.5%	1.9%	8.8%	1.6%	11.7%	28.6%
T.N.C. (Teatre Nacional de Catalunya)	28	100.0%	0.0%	0.0%	0.0%	0.0%	49.2%	0.0%	0.0%	0.0%	2.7%	48.1%
Teatre Magic	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Temple Sagrada Familia	10	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Teatre Borrás	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Teatre Goya	2	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	94.8%	5.2%	0.0%
Teatre Lliure	87	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	99.2%
Teatre Romea	1	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	78.0%	22.0%	0.0%
Teatre Tivoli	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	72.9%	27.1%	0.0%
TMB	31	17.6%	0.0%	82.4%	0.0%	0.0%	49.3%	0.0%	0.0%	0.0%	50.7%	0.0%
Top Auto	3	100.0%	0.0%	0.0%	0.0%	0.0%	91.0%	0.0%	0.0%	0.0%	9.0%	0.0%
Teatre Villarroel	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Termoparket	1	0.0%	0.0%	100.0%	0.0%	0.0%	37.1%	0.0%	0.0%	0.0%	62.9%	0.0%
T.V.3	3	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Telefonica	752	99.6%	0.0%	0.4%	0.0%	34.9%	2.7%	12.6%	12.9%	0.0%	0.3%	36.7%
Titanlux	25	0.0%	96.3%	0.0%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Universitat Ramon Llull	0	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Universitat Internacional de Catalunya	37	0.0%	57.5%	42.5%	0.0%	0.0%	23.0%	0.0%	0.0%	0.0%	77.0%	0.0%
Uni2	116	100.0%	0.0%	0.0%	0.0%	84.4%	6.2%	0.0%	0.0%	0.0%	2.4%	7.0%
Universitat Pompeu Fabra	11	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Volvo	40	81.4%	0.0%	17.9%	0.7%	99.3%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Volkswagen	7	75.5%	0.0%	0.0%	24.5%	0.0%	75.5%	0.0%	0.0%	0.0%	24.5%	0.0%
Vigilia Mariana	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	83.9%	16.1%	0.0%
White Label	197	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
W.W.W. Portabella	4	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Web (revista)	4	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
W.B.	1	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	83.9%	3.9%	10.1%	2.1%	41.0%	6.5%	1.9%	8.8%	1.6%	11.7%	28.6%
West	14	100.0%	0.0%	0.0%	0.0%	0.0%	97.5%	0.0%	0.0%	0.0%	2.5%	0.0%
Wintertur	5	21.3%	0.0%	0.0%	78.7%	0.0%	0.0%	0.0%	21.3%	0.0%	78.7%	0.0%
Western Union	13	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Yamaha	44	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Yves Saint Laurent	51	33.9%	0.0%	66.1%	0.0%	14.2%	27.6%	0.0%	0.0%	0.0%	58.3%	0.0%
Zeleste	3	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	94.4%	5.6%	0.0%
Zoo Barcelona	16	0.0%	0.0%	100.0%	0.0%	69.2%	0.0%	0.0%	0.0%	0.0%	30.8%	0.0%
Altres marques / anunciants	1403	79.2%	3.6%	8.7%	8.5%	63.9%	2.6%	0.1%	14.8%	2.1%	16.1%	0.4%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	83.9%	3.9%	10.1%	2.1%	41.0%	6.5%	1.9%	8.8%	1.6%	11.7%	28.6%
SITUACIO												
Carrer	11624	100.0%	0.0%	0.0%	0.0%	43.7%	5.7%	2.2%	10.4%	1.9%	1.9%	34.1%
Bus	545	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Metro	1403	0.0%	0.0%	100.0%	0.0%	37.7%	16.2%	0.0%	0.0%	0.0%	46.1%	0.0%
Estadis	286	0.0%	0.0%	0.0%	100.0%	25.3%	2.8%	0.0%	0.0%	0.8%	71.1%	0.0%
SUPORT												
Tanca	5676	89.4%	0.0%	9.3%	1.3%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OPI	901	73.9%	0.0%	25.2%	0.9%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cabina telefonica	261	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Vela publicitaria	1214	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Columna	228	99.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Cartell	1616	13.6%	33.8%	40.0%	12.6%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Banderola	3962	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
PONDERACIO												
Tanques carrer	5075	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Opis al carrer	665	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cartell carrer	220	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Columnes municipals	226	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Veles publicitaries	1214	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Cabines telefoniques	261	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Banderoles	3962	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Tanques metro	529	0.0%	0.0%	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Opis al metro	227	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cartells metro	647	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Autobusos	545	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%

	TOTAL	SITUACIO				SUPORT						
		Carrer	Bus	Metro	Estadi	Tanca	OPI	Cabina	Vela	Columna	Cartell	Banderola
TOTAL	13858	83.9%	3.9%	10.1%	2.1%	41.0%	6.5%	1.9%	8.8%	1.6%	11.7%	28.6%
Suports camp de futbol	286	0.0%	0.0%	0.0%	100.0%	25.3%	2.8%	0.0%	0.0%	0.8%	71.1%	0.0%

